

U.S. Fish and Wildlife Begs to be Sued Again - PMV Stays Listed (for now)

Best Available Science Twisted, Misquoted, and Ignored

Below is the press release the Fish and Wildlife Service (FWS) issued regarding our Peirson's Milk Vetch delisting petition. In conjunction with the press release, there is also a recording in the Federal Register as well as a 41-page "administrative findings" document.

Without hesitation, this writer calls all the above bogus. Our botanist, Dr. Art Phillips III, agrees. He states, "The document prepared by FWS should be rejected as inadequate and not supporting the conclusion it draws (maintaining listing of Peirson's milk vetch). It uses selected portions of available scientific studies, twisting quotes out of context and ignoring and distorting important findings that could materially influence their conclusion. False assertions that have been brought to their attention on previous occasions are perpetuated; these discredit or at least diminish the credibility of documents that do not agree with their conclusions. Unsubstantiated assertions of vandalism are an important factor in reaching their conclusion. The bias in this document renders it unresponsive to the directive it purports to answer; it should be dismissed and prepared again by an office that is willing and able to consider and analyze all available data and reach an objective opinion."

Speculation amongst our ranks ranges from the FWS being a branch office of the CBD, to the FWS not wanting to take the heat for delisting the PMV, to doing everything they can to keep it listed so that the Carlsbad FWS office can maintain control over the ISDRA.

Whatever the case, the ASA, along with ORBA and SDORC, have initiated another lawsuit. Details can be found on later pages of this issue.

One thing is certain: no one here is taking this lying down. Here is the press release:

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U.S. Fish & Wildlife Service
Carlsbad Fish and Wildlife Office
Hidden Valley Road
Carlsbad, California 92009
Phone: 760/431-9440
Fax: 760/431-9624

<http://carlsbad.fws.gov>
(SC)
04-057

Contact: Jane Hendron, Carlsbad Fish and Wildlife Office 760/431-9440 ext. 205

For Release: June 3, 2004

U.S. FISH AND WILDLIFE SERVICE DETERMINES PEIRSON'S MILK-VETCH SHOULD REMAIN PROTECTED

Carlsbad, Calif. - The U.S. Fish and Wildlife Service announced today it has completed a status review of Peirson's milk-vetch. The Service has concluded the plant should remain listed under the Endangered Species Act.

The status review was undertaken after the Service determined that a petition to remove Peirson's milk-vetch (*Astragalus magdalenae* var. *peirsonii*) from Endangered Species Act protection provided substantial information.

After reviewing all of the available information about Peirson's milk-vetch, the Service concluded that it remains threatened by habitat destruction and modification from off-highway vehicle use; ongoing predation by bruchid beetles; the inadequacy of existing regulatory protections; and susceptibility to rangewide population declines from natural and manmade factors, including vandalism and drought.

During the status review the Service opened a 60-day comment period to accept public information and data about the plant and its habitat. A group of experts was also contacted to provide peer review of the information in the petition.

"Based on a thorough review of all information and data, and peer review comments, the Service concluded that Peirson's milk-vetch should remain listed as threatened under the Act," said Steve Thompson, Manager of the Service's California-Nevada Operations Office.

The petition to remove Peirson's milk-vetch from the Federal list of threatened and endangered species was submitted to the Service in October 2001 by representatives of the law firm Procopio, Cory, Hargreaves & Savitch, on behalf of the American Sand Association, San Diego Off-Road Coalition, and the Off-Road Business Association.

Petitioners cited several reasons why the plant should be removed from protection under the Act, including continued next page

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- data used to list the species were in error,
- new information indicates healthy populations of the plant are found throughout the Algodones Dunes, and
- the listing did not take into account conservation measures associated with the passage of the California Desert Protection Act.

Peirson's milk-vetch, a member of the pea family, grows from 8 to 27 inches tall and has pale purple flowers. In the United States, the plant is found only in portions of the Algodones Dunes, a southern California sand dune formation that is about 40 miles long, running from the northwest to the southeast, and approximately 5 to 8 miles wide. Within the dunes, the plant is found in scattered occurrences based on the slope of the dunes, patterns of annual rainfall, and other habitat factors.

The Service listed Peirson's milk-vetch as a Federally threatened species in 1998 due to habitat degradation, impacts associated with off-road vehicles, and inadequate regulations to conserve the plant.

Peirson's milk-vetch germination is closely linked to annual rainfall patterns within the Algodones Dunes. The plant generally produces flowers and sets seed between late fall and May. This is also the time of year when the dunes are most heavily visited by off-road vehicle users. Data indicate that the ongoing, annual co-occurrence of heavy off-road vehicle use during Peirson's milk-vetch germination/seed production season is affecting the long-term viability of the plant.

The Service will continue working with the Bureau of Land Management on issues relating to conservation of Peirson's milk-vetch within the Imperial Sand Dunes Recreation Area. Currently, the Service is reviewing its biological opinion on the BLM's Recreation Area Management Plan and the effect the plan has on Peirson's milk-vetch.

The U.S. Fish and Wildlife Service is the principal Federal agency responsible for conserving, protecting and enhancing fish, wildlife and plants and their habitats for the continuing benefit of the American people. The Service manages the 95-million-acre National Wildlife Refuge System, which encompasses 544 national wildlife refuges, thousands of small wetlands and other special management areas. It also operates 69 national fish hatcheries, 63 Fish and Wildlife Management offices and 81 ecological services field stations. The agency enforces Federal wildlife laws, administers the Endangered Species Act, manages migratory bird populations, restores nationally significant fisheries, conserves and restores wildlife habitat such as wetlands, and helps foreign governments with their conservation efforts. It also oversees the Federal Assistance program, which distributes hundreds of millions of dollars in excise taxes on fishing and hunting equipment to State fish and wildlife agencies.

- FWS

For more information about the U.S. Fish and Wildlife Service, visit our home page at www.fws.gov

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To voice your disgust of this blatant disregard of the intent of the Endangered Species Act, go to <http://www.petitiononline.com/esa2004/petition.html> You can send a letter by going to our letter generator at:

http://www.americansandassociation.org/get_involved/esaprotest0607.html. Yes, those web addresses are a lot of typing, but a lot less than it took to produce this newsletter. If we can do it, so can you. Our cause can only be won if we are arm-in-arm. It will take that extra effort.

The Next Step - Another Suit Against the FWS

In a June 21, 2004 conference call that included ASA Board Members, past ASA presidents, Roy Denner (ORBA/SDORC), lobbyists from Sacramento and Washington DC, and our collective attorney David Hubbard, a unanimous decision was made to file suit against the United States Fish and Wildlife Service (USFWS) to challenge the recent PMV delisting decision.

On June 23, 2004 David Hubbard sent a 60-day letter of intent to sue to the USFWS for the following reasons:

“Specifically, the action will allege that the decision to deny the Delisting Petition was (1) not based on the best scientific and commercial evidence available, (2) contradicts the technical evidence that was provided or available to the USFWS, and (3) was therefore arbitrary, capricious, and an abuse of discretion.”

There is more to the 60-day letter however, the above will be the basis for our suit and is why we feel we have a high probability of winning this case in either Federal Court and/or the 9th Circuit.

Here is what we believe the process MIGHT be. Should we win the first round, it is likely the Judge would remand the Delisting Petition back to the USFWS in order to give them an opportunity to come back with the correct decision.

After another unknown period, the USFWS could respond with the same opinion: the PMV should not be delisted. At that point, the Judge could remand back to the USFWS once again or order that the PMV be delisted. Most likely, this will not be the end of the issue and our case will be taken to the 9th Circuit Court of Appeals.

Concurrently, we will be perusing other avenues to delist the PMV. For reasons we know you understand, we cannot divulge them at this time. Please know everyone on our team is taking this issue very seriously.

We would like to thank ORBA and SDORC for all past and future help with this issue and to all the people from every organization for their donations, patience, hours, and commitment to this delisting effort.

THE GOOD NEWS: due to your fantastic response to our special mailing in July, we have an excellent financial start. If things continue, we will have the money to see this through. If just 50% of the duners on our mailing list contribute just \$50, we would have \$425,000 for this battle - please do your part and use the reply envelope stapled in the center of your newsletter.

Next ASA Board of Directors Meeting

SATURDAY, AUGUST 21, 2004 - 9AM
COURTYARD BY MARRIOTT
DOWNTOWN - SAN DIEGO
530 BROADWAY
SAN DIEGO 92101

Rooms are \$69.00, parking is still being negotiated
Contact Sue Davies for accommodations
ACCT@CYMSANDIEGO.COM

From the Desk of Grant George, ASA President.

In September of 2003 the ASA Public Safety and Education program took a major step forward. With ASA's encouragement six sand sport businesses sponsored roadside billboards displaying Dune Safety messages. The Partners in Dune Safety program was born. BLM recognized the program as a highly visible partnership opportunity.

Largely because of the billboard program the ASA was invited to two special events. The "Partners in Stewardship" conference held in Los Angeles last November by the National Park Service, U. S. Forest Service, Bureau of Land Management, U. S. Army Corps of Engineers, U. S. Fish and Wildlife Service, Reclamation, and Bureau of Indian Affairs. Here, the ASA shared its Partners in Dune Safety program. The second was the invitation-only BLM National Recreation Forum in Las Vegas NV where the ASA had unprecedented access to Kathleen Clarke, the National Director of the BLM.

On Jan 22, 2004, ASA chaired the first partnership-building meeting with representatives of the Imperial Valley and Yuma Gateway Communities. The response to this ASA partnership-building initiative has been overwhelming. You can read more about this on page 6 of the June 2004 ASA Newsletter in an article entitled "Partnership Building Continues."

The Gateway communities are currently negotiating a partnership agreement with BLM. They are also forming a non-profit organization to coordinate the activities of the United Desert Gateway Communities (UDGC). The first partnership task will be an analysis of impact of ISDRA activities on local tourism planning and marketing. ASA has supported this partnership by arranging for Dr. Haas to tour ISDRA. Dr. Haas is a nationally recognized recreation planner and the former chairman of the Department of Tourism at Colorado State University. ASA is interested in becoming more familiar with visitor use data as it relates to the capacity formulas set forth in the proposed ISDRA Recreation Area Management Plan.

ASA, other OHV representatives and Gateway Community leaders have met with BLM Director Clarke twice in recent months. Discussion topics included the inappropriate use of visitor fees for PMV monitoring, partnership building and public safety. During these meetings, Bill Woody, BLM director of Law Enforcement and Security requested ASA support of an "Alcohol Initiative" program that will be instituted by BLM next season. The program will emphasize the enforcement of existing alcohol rules and laws. The theme of the program will be the responsible use of alcohol.

ASA's support of the "Alcohol Initiative Program" has fostered a partnership with BLM and other law enforcement agencies. The law enforcement agencies will share a page in the ASA sponsored Safe-Duning Brochure that will include the following message;

"Keeping the dunes a safe, clean and fun place for all outdoor enthusiasts is your responsibility. Remember that on-highway drinking and driving laws also apply off-highway. Know the law, don't drink and drive."

The BLM's Director of Law Enforcement and Security has made it clear: "Let there be no misunderstanding: we will strongly enforce all DUI laws in full cooperation with State and Local law enforcement agencies at all off-road recreation locations."

The Safe-Duning brochure is 24 pages packed with safety and other info designed to help sand sport enthusiasts have an enjoyable and safe trip to the dunes. Alford Distributors of El Centro have offered to help defray the printing cost. They will have a page that will include the Budweiser message "Responsibility Matters." The brochure will be available for initial distribution at the September 17-20 Sand Sports Super Show in Costa Mesa, California.

During the May 18, 2004 meeting with Director Clarke, the ASA expressed concern about the need for additional spectator safety considerations at the ISDRA impromptu sand drags. The long history of correspondence and meetings was reviewed with the Director and special agent Roger Bruckner.

Wally Leimgruber, Imperial County Supervisor, was in the OHV delegation that met with Director Clarke on May 18, 2004. Wally also recognized the need for additional enforcement activities at the drags. He subsequently requested a meeting with Sheriff Carter and El Centro Field Office Manager, Greg Thomsen. This meeting took place on June 4, 2004 in El Centro.

A follow up meeting was scheduled by Roger Bruckner on June 21, 2004. The purpose of this meeting was to explore the law enforcement options available to enhance spectator safety at the drags. All of the agencies involved (CHP, BLM, and ICSO) recognize the popularity of the drag activities. The meeting participants agreed that this is a difficult task. Closing down drags is not considered a reasonable option.

The meeting notes for the June 4 meeting are available for your review below on the following pages. The June 21 notes follow the June 4th notes. We realize this is a lot of reading and, possibly, more than you want to know. However, the point needs to be made that there are many activities behind the scenes of which you need to know. Moreover, you need to have all the facts when dis-information comes your way. It is our hope that arming you with all the facts helps you keep up to speed. Please feel free to contact ASA board member Bob Mason, rwmskm@aol.com to learn more about these partnership activities.

Grant George, President

(see bottom of page 8 for late breaking news regarding ASA's meeting with the CBD-ed)

Meeting Notes: First, Some Background on the Sand Drags

During the past several years there has been considerable correspondence regarding public safety issues at the ISDRA impromptu sand drags. This very popular activity has taken place at several locations for many years. Most recently it has grown to be an every weekend activity in both the North and South dunes. The number of spectators has grown steadily. The participating vehicles and drivers cover a broad spectrum. Multiple vehicles traveling at varying speeds enter and leave the drag area at will.

Recent law enforcement emphasis has improved spectator behavior. The possibility of a catastrophic inci-

continued next page

From Previous page] dent resulting from equipment failure or driver error continues to be a significant concern. The potential for unfavorable press and political concern is ever present. This is of particular concern in view of the long history of documentation requesting that additional spectator safety measures be considered.

The following is a partial chronology of the correspondence and meetings on this subject.

- Jan 7, 2001----- Hubbard letter to Sheriff Carter and Ca State Dir. Pool
- Mar 28, 2002-----Seaver letter to Pool
- Mar 2002-----Sketch provided to the OHMVR Commission Chairman
- Apr 13, 2004 .--- DC Trip
- Jan 6, 2002-----Fax to Pool
- Feb 25, 2004----Meeting with BLM Dir. of Law Enforcement Woody
- May 18, 2004---Meeting with BLM Dir. Clarke
- June 4, 2002----Meeting with Carter and Thomsen

At the June 4, 2004, meeting it was suggested that a small group be convened to discuss additional spectator safety opportunities. It was concluded that physical spectator safety measures are not feasible under current conditions. Additional spectator and driver education were suggested for further discussion. This discussion took place at the June 21, 2004 meeting.

Please note that the ASA is not suggesting that the drags be shut down. Attention to driver behavior is as important as spectator behavior. We are continuing to encourage BLM to acknowledge spectator safety concerns and to enforce existing rules and laws. The following notes are from the June 4 meeting.

Meeting Notes: June 4, 2004, 9 AM BLM El Centro Field Office

Public Safety at the Impromptu Sand Drags

Attendees

- BLM, Greg Thomsen, Bob Haggerty, Neil Hamada, Roger Bruckner
- Imperial County, Supervisor Leimgruber, Sheriff Carter, Sgt McNay
- CA Highway Patrol, Three staff members, late arrival
- Yuma Chamber, Ken Rosevear
- ASA, Bob Mason

Wally Leimgruber defined the meeting objective as an exploratory discussion of additional safety measures available to deal with spectator safety at the impromptu sand drags at Pad 1 and in the South dunes.

BLM and ICSO provided the following information:

- Enforcement of existing rules and laws has improved general conditions
- The number of medicals are down.
- Public Safety awareness has been increased via flyers and the joint brochures
- Electronic signs have been located in the starting area
- Statistically the Drags are the safest activity in the dunes
- The Pad 1 starting line berm has been removed
- The spectators have become more compliant
- LEOs periodically patrol the 50' safety zone
- Radar has been used to enforce the 15mph/50' rule
- The drags are an every weekend event and are not limited to major holidays

All attendees acknowledged the BLM and ICSO law enforcement emphasis at the drags noting that spectator behavior has improved. Discussion continued re the need for additional safety measures available to improve spectator safety. The possibility of a catastrophic incident resulting from equipment failure or driver error was acknowledged. The potential for unfavorable press and political concern was noted. This is of particular concern in view of the long history of documentation requesting that additional spectator safety measures be considered.

Under the present rules law enforcement activities are generally limited to the 15mph/50' rule with emphasis on public education to deal with spectator safety. It was concluded that no one favored a closure of the drags. According to BLM and ICSO reckless driving behavior is not subject to current OHV rules or laws. It was emphasized that all applicable rules and laws are being enforced at the drags.

The history of the joint educational effort was discussed. The ASA flyers and June 2004 Newsletter article were distributed. The Safe-Duning brochure and the opportunity to place a safety message in the Toyhauler Magazine was discussed. It was suggested that the user groups initiate additional on the ground (at the ISDRA) activities designed to police user behavior.

The agencies generally believe that additional physical spectator safety measures are not feasible under current conditions. Assumption of additional liability is of concern. The question remains "Does the lack of spectator safety measures add to the agency liability?"

In summary, it is apparent that the law enforcement agencies recognize the potential for a significant incident at the impromptu drags. The general attitude appears to be that the present enforcement activities are all that is possible or necessary under present

circumstances. Greg Thomsen suggested that a small group be convened to discuss additional spectator safety activities. The suggested participants are--BLM Chief Ranger, CHP, ICSO Sgt McNay, ASA and a representative of the TRT. The suggested areas of review include--driver behavior and user group involvement. Monday, June 21 or 28 at 1:30 pm at the BLM El Centro office.

June 21, 2004 Meeting Notes

Meeting Minutes For Imperial Sand Dunes Recreation Area, Spectator Safety At Impromptu Sand Drag Events June 21st, 2004 at The Blm El Centro Field Office

Meeting attendees :

Bob Mason (ASA)

Sharon Mason (ASA)

Glenn Montgomery (TRT)

Roger Bruckner (BLM)

Ray Leloup (BLM)

Ralph Hernandez (CHP)

Mark McNay (ICSO),

Jamie Neilans (BLM)

Neil Hamada (BLM)

on conference phone Nicole Gilles (Gateway Communities and TRT), and Jerry Seaver (TRT).

More Background: The ASA has approached the BLM with concerns about safety at the impromptu sand drags over the past few years. At that time there were several types of illegal and dangerous actions that were taking place at or near the drags and the rest of the Dunes. Since then, the BLM has made law enforcement at the dunes one of the highest priorities for the El Centro Field Office. The BLM developed a strategy that has, and continues, to work to provide a safe recreational environment in the Dunes and at the drags. This strategy is centered on strict enforcement of the current and new rules and regulations, outreach / education, and a partnership with Imperial County Sheriff's Office (ICSO) and the ASA.

The BLM and ICSO have spent several millions of appropriated, grant, and fee dollars in the dunes to work together with the ICSO on the "Zero Tolerance" initiative. This increased law enforcement presence has had a significant impact at the drags and around the Dunes. Visitors are much more receptive to the BLM staff, they are complying with the regulations at the sand drags and other areas, and medical incidents are down approximately 15% ISDRA-wide. Alcohol related issues, such as DUI and open containers, have been significantly decreased and visitor safety has improved.

The BLM, ICSO, and the ASA have all worked together, as partners, to produce and distribute several types of flyers to improve safety. These flyers provided visitors information on the rules and regulations at the ISDRA, emergency phone numbers, and specific information on how to be safe at the sand drags. Several thousand of these flyers were distributed on site by the BLM in the ASA "Duner's Survival Kit" bag. The ASA included safety information for the impromptu sand drag events into their member newsletter and also passed out this information at the dunes and Sand Sports Super Show at Costa Mesa, CA. All the groups have also utilized their websites as a way to reach out to the visitors before they arrive at the ISDRA

Together, this effort has made a significant positive impact in the ISDRA. There are fewer violations, and a family atmosphere has returned to the Dunes. This is not to say all the problems have been solved, but they are fewer and less significant incidents compared to a few years ago. The BLM will continue to strictly enforce the rules and regulations and to respond to Public Safety issues.

Earlier this summer ASA initiated correspondence with BLM again regarding safety issues at the impromptu sand drags. Last season the sand drags grew to be an every weekend activity at both the North and South dunes. The number of spectators has grown steadily. The participating vehicles and drivers cover a broad spectrum. Multiple vehicles traveling at varying speeds entering and leaving the drag area at will is a concern to the ASA.

During the last season, continued BLM and Imperial County Sheriffs' Office law enforcement and ASA outreach efforts have improved driver and spectator safety. The possibility of a catastrophic incident resulting from equipment failure or driver error continues to be a significant concern of the ASA. The ASA believes the potential for unfavorable press and political concern is ever present.

Bob Haggerty, Neil Hamada, and Roger Bruckner all of BLM; Sheriff Carter and Mark McNay of ICSO; Wally Leimgruber, Imperial County; Ralph Fernandez, CHP; Ken Rosevear, Yuma Chamber; Bob Mason, ASA . This meeting was requested by Wally Leimgruber. At this meeting, and as in the past meetings, the BLM reinforced to the group that the sand drags are not an illegal activity and that the BLM has no plans to stop legal recreation. They stated that medical incidents at the drags are few and when they do occur, the visitors are cooperative. The BLM also stated that when illegal activity occurs, or there is a threat to Public Safety, they will continue to immediately address the issue as they have in the past.

Meeting Minutes

This meeting was a follow up to the June 4, 2004 meeting requested by Imperial County Supervisor Wally Leimgruber. At the conclusion of the June 4, 2004 meeting Greg Thomsen suggested that a small group be convened to discuss spectator activi-

ties. June 21, 2004 was set for the subsequent meeting. Neil Hamada suggested that the TRT be involved in future meetings. Thomsen also noted that results would be considered in the development of the 2004-05 Law Enforcement plans.

The people in the list above met to discuss the changes that have occurred to improve visitor safety at the drags. The BLM informed the group that it had contacted the solicitor's office about a year ago on this issue, and under their direction, BLM will not install physical structures to guide vehicles or sanction impromptu events in the Dunes. **The ASA stated that we do not want the Drags shut down.** ASA is concerned about spectator safety and unfavorable press if a driver loses control of an OHV and impacts the spectators. The ASA and BLM want to minimize risk and improve driver behavior / decrease reckless driving.

It was noted that in preparation for this meeting the TRT Chairman had provided a list of correspondence and meetings dated back to 2001. ASA distributed a folder with the meeting notes and other correspondence regarding their concerns about safety at the drags.

There was a brainstorming session held to try and develop new methods to improve visitor safety at impromptu sand drag events in the dunes at all locations and during holidays and non-holiday weekends.

The following is a list of suggestions that were offered during the brainstorming process:

1. Consider both the north and south end drags
2. ** Use radar guns
3. Minimize number of vehicles in drags at any one time
4. Position LE vehicles &/or message boards to limit starting line width
5. Limit flying starts
6. Address cross traffic, spectators exiting the drags
7. **DUI check points in proximity to the drags (before and after at specific locations)
8. **Continue high visibility of LEOs
9. Outreach via vendors with flyers
10. LEOs patrolling the 50' safety zone
11. **More public education from OHV orgs both on the ground and off-site
12. Utilize the dune patrol
13. Identify demographics to enhance outreach
14. Provide incentives to follow the rules
- 15.**Use TRT Website and OHV org bulletin boards
16. LEO handouts with citation
17. Utilize the ASA Safe-Duning brochure with warnings by LEOs
18. **Continued use of electronic message boards in close proximity to the drags
- 19.**Advance (early afternoon) coordination by OHV groups

The group then prioritized the above list of suggestions. Items 2,7,8,11,15,18 and 19 were viewed as high priority () opportunities. Limited funding and staffing were cited as the greatest impediment to most of the high priority suggestions.

ASA noted that initial priorities should be established without regard for funding and staffing limitations. ASA agreed that final priorities should not be established until the resources required and available to accomplish the desired tasks are determined. ASA indicated that it would continue to assist in identifying funding sources.

The following is a summarized list of the actions that the group felt were of the highest importance and some of the discussion that followed.

Law Enforcement use radar guns and should continue to use them at the drags (and other locations in the ISDRA, both on and off-highway) to enforce speeding and reckless driving. Law enforcement can use judgment and experience to enforce speeding and reckless driving. The use of radar guns help in the prosecution of the offenders. BLM needs additional radar guns and officer training in order to increase this type of enforcement. Roger Bruckner commented that he would look into potential funding for radar guns and LEO training.

ASA would like to limit the number of vehicles that can travel down impromptu sand drags to two at a time, and feels that more than two vehicles traveling down the drags increases the level of risk to spectators. BLM can not limit or control starts or the number of people that start at one time. The BLM, however, will take action in the event of an emergency (as they have done in the past) to control the starting area for law enforcement and medical incidents needs.

ASA and BLM believe that the use of the electronic message board were helpful at the sand drags and will continue to use them more next season.

ASA and BLM both agreed to elevate the enforcement of drinking and driving, on and off-highway, as part of the alcohol awareness initiative.

BLM and the ASA agreed that the continued high visibility and presence of law enforcement at the sand drags is vital to maintaining a safe environment.

ASA and BLM agreed that outreach and informed visitors are key to the law enforcement program at the ISDRA. Past efforts need to continue and be increased for next season. ASA has the opportunity to acquire an ad in the Sand Sports Super Show issue of Toy Hauler Magazine. The use of websites, volunteers, pamphlets, flyers, etc. should be continued next season.

Roger Bruckner will continue to lead the process of assessing the suggestions. No specific action was identified for future discussion of a plan for next season.

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- Kennedy Engineering
- Xtreme Tire
- Emil Miller Fab.
- Douglas Wheel
- OMF Performance
- Gear One (brakes)
- Kartek
- Precision Powder Coat
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- Eagle Eye
- Lazer Star Lights
- Bonaco
- Odyssey
- C&R Racing
- Smith Designs

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BOTH TO BE GIVEN AWAY AT 2004 SAND
SPORTS SUPER SHOW

All proceeds to benefit ASA General Fund

Tickets are \$20 each with no limit and are available online and at select retail

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www.ASAsand.com



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Sell 5 Buggy tickets and get 1 entry into the seller's raffle. Email NOW to consign your tickets: raffles@americansandassociation.org

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Questions?

Raffles@americansandassociation.org

You can win a custom TNT Golf Cart by selling just 5 tickets to your friends!

This is the most important fundraiser of the year. We cannot stress enough how important your participation is. Without the proceeds from fundraising, we cannot continue the fight to keep our Dunes open – we need your help.

We can't do it without you.

OFF-ROAD ORGANIZATIONS PRESENT ISSUES TO HOUSE OF REPRESENTATIVES WESTERN CAUCUS

Courtesy of Roy Denner:

Representatives from ten organizations were invited to a meeting of the U.S. House of Representatives Western Caucus in Washington D.C. to present their concerns regarding management of public lands by federal agencies.

WASHINGTON, D.C. (May 19, 2004) – An historic event took place on Wednesday, May 19th, when representatives from ten organizations in California and Arizona with a direct interest in off-highway vehicle (OHV) recreation presented their concerns to the U.S. House of Representative's Western Caucus. Roy Denner, President and CEO of the Off-Road Business Association, and delegation leader, explained, "We believe it is vitally important that our Congressmen understand that, as OHV recreation is growing dramatically across the U.S., lands available for this form of recreation have been drastically reduced." Congressman Chris Cannon, from Utah, Chair of the Caucus, expressed similar concerns.

Vice Chairman of the American Sand Association, Bob Mason, ran a short video clip that depicted kids, families, and hand-capped off-roaders enjoying recreation at the Imperial Sand Dunes Recreation Area (ISDRA) – an area that has been reduced to almost 1/3 of its original size as a result of lawsuits filed by environmental organizations. Wally Leimgruber, Imperial County Supervisor, told the Caucus, "Closures in the ISDRA are having a serious negative impact on the struggling economy of Imperial County. Many of our merchants depend on this world-class recreation area for their survival." "I certainly agree with Wally", said Ken Rosevear, representing the Yuma Chamber of Commerce, "The Gateway Communities Program was developed to bring the communities surrounding the ISDRA together to assure that public lands remain open to the public."

Jan McGarvie, Director of Legislation for the San Diego Off-Road Coalition, discussed the misuse of fee demo monies by the BLM: "The original intent of the program was to provide funds to be used for improvements, maintenance and operation of the ISDRA, not for studies that are mandated by the federal government which could ultimately lead to more closures."

Americans for Forest Access representative, Eddie Phillips, displayed maps and photos depicting closures in the San Bernardino National Forest. According to Phillips, "Closures of access roads have made it impossible to maintain forest health and block fire fighting apparatus from getting to fires. This was a major problem in last year's forest fires all over California." He also maintains that actual use of the forest roads is what keeps them clear for travel.

Becky Antle, representing the Arizona State Association of Four Wheel Drive Clubs and John Stewart of the California Association of Four Wheel Drive Clubs told the Caucus that thousands of miles of backcountry dirt roads in the desert and the forests across the western states have been closed to public access. Randy Banis, of the Southern California Land Rover Club added, "A thorough GPS survey of a portion of the California Desert, performed by my club, shows that less than half of the routes we found were included in the BLM's route inventory. We think this is typical of route inventories across the desert. What this means is that routes regularly used by the public that are not in the inventory will be automatically closed."

Following the Western Caucus presentation the OHV group met individually with many Congressmen and staff who are particularly concerned about public access to public lands. Denner commented, "We believe that the recreation community needs to visit our country's leaders in Washington regularly to make sure that they know what's happening on the ground with regard to OHV recreation. We expect lawmakers to be concerned about public access to public lands as well as environmental protection."

ASA MEETING WITH CBD - 7/20/04

Today under the direction of the ASA BOD, Jerry Seaver, Bob Mason, Vince Brunasso, and Grant George met in Ontario with Daniel Patterson of the CBD and George Barnes of the Sierra Club. Karen Schaumbaugh of PEER was scheduled but could not attend.

Dave Hubbard, our attorney, and our partner organizations in our current legal actions, ORBA and SDORC, were consulted before the meeting.

Mr. Patterson contacted us in early June with the following email:

"Grant-Any interest in trying to work together for long-term balanced dunes management? ASA and the Center could possibly work out an agreement and put the conflict to rest."

The proposal made by the CBD today was:

- 1) AMA-sized central closure to be 100% closed to all motorized travel.
- 2) The northern closure extended all the way to Mammoth Wash. In other words, full closure north of Hwy 78.
- 3) The 160-acre closure south of I-8 would also become permanent with no vehicles allowed.
- 4) The 2000-acre closure just outside of Gecko would be eliminated.
- 5) The small closure south of Patton Valley would be eliminated.

If we agreed to the above, they would swing the OHMVR in favor of funding the ISDRA at previous levels and end all litigation regarding the ISDRA thus saving both sides the expense of continuing the fight.

Parties to the agreement would be PEER, CNPS, Sierra Club, and CBD with a clause that states if any other party took any action contrary to the agreement, they would intervene on our behalf in any ensuing lawsuit.

Agreement reached - none.

Next scheduled meeting ???

ESA Rally Huge Success

In the last issue of ASA newsletter, we informed you of our rally to protest the disfunction of the Endangered Species Act (ESA). By all accounts and measures, this was an outstanding success. There were 3 TV stations present, a reporter from the North County Times, about 25-30 Law Enforcement Officers, 100+ vehicles (many sand oriented), and roughly 200+ ASA members. ASA, ORBA and SDORC, the three major OHV organizations that are deeply involved in the fight to reopen the ISDRA, were well represented. Grant George, ASA President and owner of Funco was there as usual.



Grant George on camera

The trailer for the dignitaries to speak from, provided by JB Offroad in Oceanside, the West Coast distributor for Sand Limo worked out beyond expectations. B & R Buggies had a big turnout. John's Auto from Whittier was there and contributed. ASA co-founder Vince Brunasso, Richard Holliday, Shawn Kelly, Sisters Jan and Julie of B & R, Jan McGarvie from SDORC were all there working the event. Brian Henry did a fantastic job of microphone work, providing equipment, directing chores, and camera duty. The ASA



Brian Henry taking command

trailer was staffed by two great young ladies handling the fundraising duties. The police presence was phenomenal: they were supportive and as invisible as possible. Dependable Steve and Cathi Brooks were there even though Steve is recuperating from emergency surgery. ASA board member Ron



ASA Members make a statement

Scott from Lazer Star was able to attend. Ron provided the space to make all the posters on 3 different nights. The speakers, listed below, were all outstanding. It was a good day. Jim Colln, the event organizer, has much of which to be proud. Anti-access groups down-played the event as a temper tantrum.



Senator Hollingsworth Speaks his mind atop the Sand Limo rig

- Dignitaries that spoke at the "temper tantrum":
- Mr. Barry Jantz, Chief of Staff to Assemblymember Jay La Suer as our MC
 - Senator Bill Morrow (R-Oceanside)
 - Senator Hollingsworth (R-Murrieta)
 - Supervisor Bill Horn (SD North County)
 - Roy Denner, President Off Road Business Association (ORBA)
 - Don Fife, an Environmental and Economic Geologist
 - Rick Royse an ISA Certified Arborist.
 - Sanford Cohen, President, Prescott Open Trails Association (POTA)

Special Thanks to:



1034 LAWSON ST. / CITY OF INDUSTRY, CA 91748/ PHONE (626) 912-6008

For all their support in producing this newsletter and other ASA publications that help us achieve our goal of OPEN DUNE ACCESS.

KEEPING THE SAND DRAGS SAFE MEANS KEEPING THE SAND DRAGS

BLM ALCOHOL INITIATIVE

As recreational use of public lands increases, the incidence of alcohol related vehicle accidents and fatalities on public lands is also on the rise. During the 2004 season at the Imperial Sand Dunes Recreation Area in Southern California, law enforcement handled 443 motor vehicle alcohol related offenses.

BLM Law Enforcement's Alcohol Initiative is a cooperative effort with municipal, county and state law enforcement authorities to ensure that recreation on public lands remains safe, particularly in areas developed for motor vehicle recreation.

While it is legal to operate a variety of motor vehicles on many BLM-managed public lands, it is illegal to do so under the influence of alcohol. "Our concern is public safety, which is why we have a zero tolerance policy for motor vehicle alcohol related offenses, emphasizes William Woody, BLM Law Enforcement Director.

The same qualities that make public lands attractive for recreation -- their locations off the beaten path -- also heighten the need for preventive safety measures. Remoteness from public services, like emergency medical response, increases the chance that a vehicle accident may be fatal.

Operating a motorized vehicle while under the influence of alcohol jeopardizes everyone's ability to enjoy the public lands safely.

Messages From the ASA Membership Director

Get your friends to join the ASA and help get out the latest dunes information.

As an ASA member you are receiving this newsletter that helps you stay informed about the status of the activities at the ISDRA and what your organization is doing to keep the dunes available for your recreation.

But you probably have many friends that don't get this information and don't know the issues that are affecting the dunes. You can help them out by passing this newsletter along to them and encouraging them to sign up as ASA members. They can sign up for the general (free) membership or can make a donation and become a supporting member.

A supporting member receives a Supporting Member license plate frame, an ASA supporting member sticker, and a membership card that allows them to receive discounts from our many premium business sponsors.

Since the ASA is an all-volunteer organization, you and your friends are encouraged to help in any capacity that you feel comfortable. We always need help at shows to man our booths and tell people about the ASA as well as many other behind-the-scenes opportunities to help support the ASA. As a member of the ASA you know what we are doing to preserve your right to ride at the ISDRA, but do your friends know how much effort is required to keep the dunes open? Let them know that you support the ASA and wish that they would, too.

MEMBERSHIP INFORMATION

We would like all ASA members that have access to the Internet, to review their personal ASA information profile. This should be done whenever a change to your email, telephone number, or address has occurred.

By keeping your information up-to-date you will always be assured of receiving the latest ASA information in a timely manner and you will help reduce our cost of postage for returned mail. You can log on to the ASA web site at www.ASAsand.org and review your personal information. You will need your ASA username and password to access your information. This username and password is only for the ASA web site and is different than the username and password for the ASA forums. If you have forgotten or do not know your username and/or password you can request that information from this location: <http://www.americansandassociation.org/mymembership/forgotpassword.html>

Beginning in July, certain phone exchanges in the 909 areas are changing to 951. You can go to this web site (<http://areacode.ce-service.biz/ac951.htm>) to see if your exchange is affected. If your area code is changing please update your ASA profile to the new area code. Volunteers do all maintenance of the ASA database. Updating your area code cuts down on the number that need changing manually.

Keeping your ASA contact information up to date ensures that you receive all the latest information and updates about the status of the ISDRA and the ongoing litigation pursued by your organization. If any of your friends are members and are not receiving the ASA information please give them this newsletter so they can know how to update their ASA contact information. Changes to member's profiles can also be sent to the ASA US Mail address listed on the front page of this newsletter. A volunteer will make the corrections to the member's profile.

If you have requested to receive ASA updates by email and you are not currently receiving any of our information via email please check that you are in our email notification list. You can access this notification list at this Internet address:

<http://www.americansandassociation.org/lists/index.php>

Thanks for your support

Dick Holliday, ASA Membership Director

KNOW THE LAW... **DON'T DRINK AND RIDE!**

Keeping the Dunes a safe, clean and fun place for all outdoor enthusiasts is your responsibility.
Drinking and driving laws apply off-highway.

Don't Let This Be Your Last Ride!



Come out and play.



The BLM's Director of Law Enforcement and Security has made it clear,
"Let there be no misunderstanding, we will strongly enforce all DUI laws in full cooperation with state and local law enforcement agencies at all off-highway recreation locations."

WEEKEND WARRIOR
1-800-500-9914

Protect Our Families, Please Dune Safely



**PARTNERS IN DUNE SAFETY
IMPERIAL SAND DUNES**

**SAFETY MESSAGE
ENDORSED BY:**



As pioneers in this industry, Weekend Warrior has set the standard for combining utility, quality, comfort, and style. Our commitment is to provide functional floor plans to hold heavy amounts of cargo and a balanced towing platform. We always use the highest of quality components and materials, to insure reliability and comfort for our customers. We work with our customers to build units that will fit their needs of cargo space, and have the perfect amount of luxury interior amenities you expect from a high line recreational trailer.

The ASA would like to thank Weekend Warrior for their substantial contributions that help fund activities that enable us to oppose anti-access actions and litigation. These actions, if left unopposed, would likely insure the temporary ISDRA closures would become permanent and present the possibility of further closures and restrictions.

CBD AT IT AGAIN: BY A FACTOR OF 16

Here we go again folks. This time, fortunately, there is an ASA ready to defend against this. Below is a press release from the CBD: never at rest and promised on more than one occasion to never go away. In it is a listing petition for just about every species they can think of at the ISDRA. If 100% successful, we would have 16 new "endangered" species to deal with at the ISDRA.

Are we going to fight this? Of course we are, but not without your financial support. We really don't like to ask for money in every issue of our newsletter, but that's what it is going to take to win and this would be a good time for you to use the envelope in the center of this publication. Judging from their request for a meeting, we appear to be winning. **If everyone that reads this would send in just \$50, we would raise over a half million dollars - probably more money than the anti-access groups are willing to spend on a losing battle.**

There is a small amount of good news here. According to Jane Hendron, spokeswoman for the U.S. Fish and Wildlife Service (FWS) in Carlsbad, Calif., a petition must go through several steps before any action could occur that puts any species on the threatened or endangered lists.

The first step is a 90-day study to see if the petition contains enough information that would warrant further action in the listing process. If it passes this step, the petition must go through a 12-month status review where the service would come up with a set of conclusions as to whether the petition has merit.

In the final step, the FWS must decide if the species warrants making either list or not. Then, if it does make it to one of the lists, FWS must decide if there are other cases of higher priority to consider before listing the species in the petition.

The reality is that FWS probably won't get around to making the "90-day" preliminary findings for at least a year, with final rules long after that (if at all). CBD might have to sue FWS to get that far.

This petition speaks to the latest rumor that the Recreation Area Management Plan¹ (RAMP) Biological Opinion is out to key people in the BLM and has the Adaptive Management Area² (AMA) in it. Since The RAMP serves as the de-facto recovery plan for PMV, the PMV fight has lost its usefulness.

Anti-access advocates need new ammo, and this is definitely a shotgun approach. **IF** they manage to get a new listing out of this, it will probably be after years of the RAMP in place with a successful AMA and studies showing that the species are not in need of listing after all.

And rest assured, FWS knows that ASA will be making sure they use sound science or risk further suits.

Now I realize that the last 7 paragraphs may have just put your mind at ease over this. That was not my intention: I just want you to have all the facts. Here are 2 more: **NOTHING IS CERTAIN AND THINGS IN THIS GAME CAN GO SOUTH AT THE DROP OF A HAT. Therefore, we need a war chest in place to act quickly IF that time comes. That is why it is important to contribute TODAY - use that envelope. Whether it is for this or another action, we need to be prepared. USE THAT ENVELOPE!**

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CENTER FOR BIOLOGICAL DIVERSITY -- Tucson
PUBLIC EMPLOYEES FOR ENVIRONMENTAL RESPONSIBILITY -- Washington DC
SIERRA CLUB -- San Francisco

NEWS RELEASE: for immediate release Monday, July 19, 2004

Conservationists move to protect 16 Algodones Dunes endemic species from Bush off-road plan BLM's plan to open 86% to off-roading puts rare desert wildlife at risk of extinction.

Contact: Daniel R. Patterson, Desert Ecologist 520.623.5252 x306

CARLSBAD CA -- In a move to protect unique Sonoran Desert wildlife threatened by off-road vehicles (ORVs), the Center for Biological Diversity, Public Employees for Environmental Responsibility, and Sierra Club today filed a petition with the U.S. Fish & Wildlife Service to list 16 Algodones Dunes endemic species as threatened or endangered species under the U.S. Endangered Species Act: two sand wasps (*Microbembex elegans* Griswold and *Stictiella villegasi* Bohart); two bees (*Perdita algodones* Timberlake and *P. glamis* Timberlake); one vespid (*Euparagia* n. sp.); two velvet ants (*Dasymutilla nocturna* Mickel and *Dasymutilla imperialis*); three jewel beetles (*Algodones* sand jewel beetle, *Lepismadora algodones* Velten, *Algodones* white wax jewel beetle, *Prasinalia imperialis* (Barr), and *Algodones* Croton jewel beetle, *Agrilus harenus* Nelson); two scarab beetles (*Hardy's* dune beetle, *Anomala hardyorum* Potts and *Cyclocephala wandae*); and four subspecies of Roth's dune weevil (*Trigonoscuta rothi rothi*, *T. r. algodones*, *T. r. imperialis*, and *T. r. punctata*). Conservationists also want critical habitat designated for the species concurrent with listing, as required by law.

The most significant impact on the Algodones Dunes is intensive off-road driving -- the dunes are hammered by upwards of

240,000 ORV users on a single busy weekend. ORVs at the Algodones Dunes include sand rails, motorcycles, trucks, and ATVs whose tires cut deeply into the sand even when accelerating on level ground (Stebbins 1995).

"We have to move for protection of these endemic species because the Bush administration's plan to sacrifice the Algodones Dunes to the off-road industry could cause their extinction," said Daniel R. Patterson, Desert Ecologist with the Center. "BLM hasn't even considered these unique and interesting desert animals, which clearly need Endangered Species Act protection now."

The dunes are currently managed under a 2000 agreement between the U.S. Bureau of Land Management (BLM), off-roaders, and conservationists that keeps over 106 sq. miles open to ORVs, while the other roughly half of the dunes are protected for wildlife, and scenic non-motorized recreation. But the Bush BLM wants to scrap this balanced multiple-use management and open all available dunes habitat to intensive, destructive off-roading.

The preferred alternative in the Bush BLM's Environmental Impact Statement (EIS) for the proposed Recreation Area Management Plan for the Algodones Dunes (BLM RAMP 2002) would permit ORVs in an astounding 198,220 acres and protect only 25,800 acres which are already designated wilderness by act of Congress. The EIS listed only five insect species as "known to occur or having the potential to occur" at the Algodones Dunes, and only three of the species are endemics or near-endemics (Andrew's dune scarab beetle, Carlson's dune beetle, and Hardy's dune beetle). Therefore, the BLM ignored the nearly two-dozen other endemic insects at the Algodones Dunes for which information has long been available in the scientific literature. Conservationists were able to locate information on these endemics readily in published journals, reports to the agency, and via personal communication with entomologists familiar with the area. It is therefore disturbing why the BLM made no acknowledgement of these species in its management plan.

Dunes are hotspots of biological diversity in desert regions, likely because they are more mesic than other desert habitats due to their ability to store

water. The Algodones Dunes are no exception, harboring dozens of rare endemic insects and plants within its habitat island. Insect species endemic to the

Algodones Dunes are adapted to the hot, arid environment and often exhibit habitat specialization, such as dependence upon a particular host plant. Narrow endemic species and habitat specialists are considered more prone to extinction than widespread habitat generalists (Rabinowitz 1981, Sarre et al. 1995, Fischer and Stocklin 1997, Henein et al. 1998).

During daylight and early evening, perhaps 80% of desert fauna are buried underground, and are subsequently crushed and maimed by ORV tires (Stebbins 1995). For example, surveys comparing areas used by ORVs with unused areas at the Algodones Dunes indicate that ORVs cause drastic reductions in the abundance of several beetle species (Luckenbach and Bury 1983). These ORVs also result in reduced plant cover, further threatening the survival of the rare endemic species of the Algodones Dunes that depend on these plants for food and breeding sites. Studies at the dunes have indicated that even moderate ORV use results in significant reductions of plant cover (Luckenbach and Bury 1983, Hess in prep.).

BLM has continued to push its abysmal management plan despite demonstrated adverse impacts of ORVs on the species that inhabit the Algodones Dunes. Therefore, vulnerability from anthropogenic (historic, ongoing, and imminent human-caused habitat destruction) and environmental (restricted range, habitat specialist) pressures, as well as a complete failure of the existing regulatory mechanisms to protect this fragile dune habitat and the species it supports from excessive ORV use, puts the rare endemic insects at the Algodones Dunes at risk of extinction.

The BLM plan to remove the protected areas would be devastating to dozens of imperiled species -- including the Peirson's milkvetch, desert tortoise, flat-tailed horned lizard, and Andrew's dunes scarab beetle -- worsen air pollution, and run off hikers, birdwatchers, photographers, Native Americans and others. In addition to allowing intense environmental harm, opening conservation areas to off-road vehicles will displace non-motorized visitors, costing nearby communities in the Imperial Valley and Yuma at least \$3.3 million annually in sustainable recreation related spending.

The U.S. Fish and Wildlife Service recently rejected a petition by the off-road industry to remove Endangered Species Act protection for the Peirson's milkvetch, finding that the rare flowering plant is harmed by ORV's and in need of continued legal protection.

*** CENTER / PEER / SIERRA CLUB ***

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¹The preferred alternative of the RAMP calls for all temporary closures to be reinstated. A new area, smaller than the main central closure but with similar boundaries, would be created. Anti-access groups do not want to see the temporary closures reopened and want to see them closed to motorized access permanently.

² The AMA would be smaller than the main central closure, but not by much. The boundaries would be similar in shape. It would allow motorized access by permit only. 75 permits would be issued weekly and each permit would allow 7 vehicles for a total of 525 vehicles in the area on a weekly basis. The number of vehicles in the AMA and reopened areas that exceed anti-access desires is "one".

California Off-Road Recreation Groups Retain Lobbyist in Washington, DC

Five Major Off-Highway Vehicle Recreation Groups In California Combine Resources

ATV News

Wednesday June 30, 2004

WASHINGTON, D.C. — The American Sand Association (ASA), the California Association of Four-Wheel Drive Clubs (CA4WD), the California Off-Road Vehicle Association (CORVA), the Off-Road Business Association (ORBA) and the San Diego Off-Road Coalition (SDORC) have jointly retained the firm of Sonnenschein Nath & Rosenthal LLP, in Washington, D.C. to help promote off-road recreation issues in Congress and with the Executive Branch of the Federal Government.

Paul Kavinoky, managing director for the Sonnenschein Group, will be the account manager for the off-highway vehicle (OHV) recreation groups. Sonnenschein will provide counsel in the areas of federal government relations and public policy management as it relates to access to public lands and off-road recreation issues.

The leaders of the off-road recreation groups involved decided at a recent summit meeting that lobbyist representation on Capitol Hill, for issues regarding public use of public lands in California, is a basic necessity. Lobbyist support is needed to educate national legislators and key members of the Departments of Agriculture and Interior about the popularity and importance of off-highway vehicle recreation in this country. OHV lobbyists have already helped create opportunities for off-road recreation leaders from California to testify at Congressional Resources Committee Hearings. In addition, lobbyist support was instrumental in convincing the House Western Caucus to invite California off-road leaders to make presentation at a recent Caucus luncheon meeting in DC.

According to Pete Conaty, a long-time political consultant and lobbyist for many California OHV groups, “The Sonnenschein firm is well qualified to represent the OHV community’s interests in Washington DC. Paul Kavinoky, who has significant land-use experience as a previous member of Congressman Richard Pombo’s staff, will need a minimum of education regarding OHV land use issues in California. I look forward to working with Paul and his firm to continue to develop a strong position in Washington for the California OHV community.”

Father Dies in Coachella Canal

By DARREN SIMON

GLAMIS — A 40-year-old Costa Mesa man drowned in the Coachella Canal near here after he and his two sons entered the canal Sunday to cool off on a warm desert holiday weekend. The man’s identity was unavailable Monday.

Sheriff’s Sgt. Mark McNay, head of the county’s off-highway vehicle enforcement safety team, said the man and his sons, ages 9 and 11, were in the Imperial Sand Dunes Recreation Area for the weekend. About 1 p.m. the man and his sons entered the Coachella Canal about a mile south of Highway 78.

McNay said the man was holding his sons as they swam in the canal’s waters and then the man got his sons over to a side of a canal where there is a ladder designed for animals that may fall into the canal. The boys started to climb up the ladder and when they looked back their father had disappeared, McNay said.

The boys found the nearest person they could in the dunes and that person called the Sheriff’s Office.

Rescue crews arrived and immediately began a search, which involved the use of the sheriff’s dive team and the volunteer aero squadron. McNay said three hours later the father’s body was found three miles away.

McNay said it was a tragic ending that never should have occurred and Monday he voiced the need to get out the word again that local canals are no place for recreational swimming.

He said the Sheriff’s Office has stepped up efforts to give citations to those caught swimming in the Coachella Canal in the dunes area. He said too often sheriff’s deputies come across people in the canal who say they are strong swimmers and who think they are not in danger. McNay said people do not realize how swift the current is or what other dangers are underneath the water, such as re-bar. McNay said the Sheriff’s Office has come under criticism from off-roaders on a popular off-roading Web site for the swimming citations, but he said deputies will continue to cite those caught in the canal.

He said Sunday’s tragedy is a clear indication the effort must continue even if the Sheriff’s Office is going to face criticism.

“We are making a statement that we are serious about this,” McNay said, adding: “We are making a huge effort to educate the public.”

McNay added there are signs clearly posted that the Coachella Canal is private property. He said people need to heed those warning signs.

ASA Behind the Scenes

Many activities within the ASA go on behind the scenes. Here is a prime example of just one of them.

As you may be aware, the BLM El Centro Field Office is in need of an office manager. This office manager is the one that makes many, if not most, of the decisions on how the ISDRA is operated. There are many reasons for sending the letter below.

Not to miss our chance to give our input on what type of person should run the El Centro Field Office, the ASA sent this letter.

7/15/2004

Mike Pool
State Director California BLM
2800 Cottage Way
Sacramento CA 95825

Dear Mike,

The American Sand Association (ASA) appreciates the daunting task ahead of you in selecting the optimum individual to become the new Field Manager at the El Centro Field Office. Without being presumptive, the ASA would like to offer suggestions that may help you focus upon the strengths we believe are required of the manager that will operate the largest World Class Off Road Opportunity in the United States.

The El Centro field office has done an outstanding job of managing the great challenges presented by the Imperial Sand Dunes Recreation Area (ISDRA). A great sense of pride for this feat should be acknowledged and filtered down through the ranks. "Discover U.S., Great Escapes, a Dozen Trips, America's Public Lands", a BLM publication, states that the ISDRA is "one of the premier OHV playgrounds in the United States". As with any World Class site, such as Yosemite or Yellowstone, the new manager and staff should share in this pride.

Interior Secretary Gale Norton's philosophy of the Four C's: "Consultation, Communication, and Cooperation, all in the service of Conservation" should be recognized and embraced. From the White House website: "To implement the Four C's approach, Norton has reached out to states, tribes, local communities, businesses, conservation organizations, and private citizens in a variety of ways..." Emphasis on Partnership Building as a priority duty for his or her subordinates, consideration of Partner Building in performance reviews, evaluating the economic value of partnership opportunities as a routine activity in the Field Office business plan decision making process, and acknowledging and rewarding subordinates for Partnership Building success all come under the Four C approach. A good record of accomplishments in this area will be of great benefit to the BLM, the new Field Manager and his or her staff, and the end users at the ISDRA.

The El Centro Field Office is making great strides in community involvement in the Imperial Valley and Yuma areas. The Four C's are starting to take hold. We would like to see the momentum continue with the Gateway Community partnerships now forming. Consider membership and active participation in local service clubs and the Joint Chambers of Commerce in the Imperial Valley. The ISDRA Technical Review Team (TRT) has been an excellent springboard for user input: a concept we hope the new manager will welcome.

At a recent meeting with you at the Brawley Chambers of Commerce, Roy Denner complimented Greg Thomsen for the recent improvement in Fee Demo information provided to the ISDRA TRT. Greg commented that it has taken years for his staff to realize the ISDRA needs to be operated much like a business.

Secretary Norton understands this as well. In her Q&A section on the White House website, Ms. Norton states, "Traditionally, few parks had focused on enhancing financial or business management expertise. Because our 388 park units manage over 84 million acres, nearly 30,000 buildings, and other infrastructure, they require sophisticated business management..."

The ASA cannot stress enough the value of and the need for "sophisticated business management" at the ISDRA. Along with superior business management skills comes the ability to think outside the box. New problems require new solutions. A "can do" attitude is necessary. This includes using outside resources. For example, some user inputs may not be the usual BLM way of doing business. A creative thinker will seek out new ways to solve new problems while encouraging his or her subordinates to do the same.

We recognize that staff turnover is a fact within the BLM and is especially prevalent within the El Centro Field Office. We feel it is imperative that new managers bring the ability to foster an environment of cooperation, communication, and common goals amongst all divisions, departments, and staff that can transcend personal migrations. Accountability for the best use of available appropriations, personnel, and infrastructure is essential. To accomplish that, the new manager must integrate Law Enforcement, Recreation, and Resources within the field office.

The ISDRA is a true challenge of management. To a great degree, it is management of people. A manager who understands and cultivates this will achieve the goals of the 4 C's more effectively than one who wishes to manage only land. ASA believes that maximum recreation value, resource protection, and economic benefit are all held in the unsigned Final Recreation Area Management Plan. The El Centro Field Office needs a person who holds these views and values and who has the ability to implement and defend them.

It is our sincerest hope these suggestions are accepted in the spirit intended but more importantly, that they aid and assist your decision makers in determining which person attains the honor of El Centro BLM Field Manager.

Sincerely,
Grant George
ASA President

CC:
Kathleen Clarke
Linda Hansen
Jerry Seaver

SPECIAL SAND SPORTS SUPER SHOW

GUEST OF HONOR

KATHLEEN CLARKE

DIRECTOR OF THE BLM

To kick off this year's show, Ms. Clarke will be touring the show, meeting with various organizations, and presenting awards on Friday the 19th.

PARTNERS IN PROGRESS - PROTECTING YOUR RIGHT TO RIDE

Working together, we are making a difference. The ASA has been instrumental in bringing together the ISDRA Gateway Communities¹ leaders, agency managers, and businesses. This season the results of this Partnership Building effort will be more evident than ever before. The ASA Partners in Dune Safety Program places significant emphasis on public safety and enhanced family recreation.

BILLBOARD SAFETY MESSAGES-Last year, there were six billboards with dune safety messages paid for by seven ASA business sponsors. The 2004-05 Program expands to eleven billboards thanks to several new business sponsors who have joined the Partners in Dune Safety Program. Visit the ASA Website www.asasand.org home page to view the billboard artwork.

SAND DRAGS-Spectator safety at the impromptu sand drags has been a high profile topic of discussion with law enforcement personnel and Gateway Community leaders. In recent Washington, DC meetings, the sand drags were discussed with BLM Director Kathleen Clarke. A subsequent meeting in El Centro BLM noted that the drags are a legal activity and acknowledged that no one wants this popular activity discontinued. However, it is recognized that the potential of a catastrophic incident is ever present in the event of equipment failure or driver error. In a June 21, 2004 brainstorming meeting, several high priority suggestions were identified. Visit www.asasand.org and click on "News" link on the ASA homepage to learn more about meetings held on June 4 and 21, 2004. Learn more about how you can make the sand drags safer. See the page directly to the left showing how to make the drags a safer activity. Anti-access groups would take advantage of a major incident at the drags. For this reason, ASA feels a responsibility to inform the dune community of the potential and suggest solutions BEFORE THEY ARE NEEDED.

SAFE-DUNING BROCHURE-This brochure has been prepared through the mutual efforts of many organizations, business sponsors, and volunteers. For the first time, SAFE-DUNING information is available in this easy to read brochure. It contains vital information that will make dune trips more enjoyable for you and your family. With the financial support of Weekend Warrior and the Alford Distributors (Budweiser), ASA will print 100,000 copies. The brochure will be distributed by cooperating OHV organizations, business sponsors and involved agencies. You may view the 24-page brochure at www.asasand.org. Copies are available by contacting Vince Brunasso at 909-596-3147 or at GlamisOnline@earthlink.net

GATEWAY COMMUNITY PARTNERSHIP BUILDING-The gateway communities (Yuma and Imperial Valley) are currently negotiating a partnership agreement with the BLM. They are also forming a non-profit organization to coordinate the activities of the United Desert Gateway Communities. The first partnership task will be the analysis of the impact of Imperial Sand Dunes activities on local tourism planning and marketing. ASA has supported this partnership by arranging for Dr Haas to tour the dunes and to meet with community leaders. Dr Haas is a nationally recognized recreation planner and former chairman of the Department of Tourism at Colorado State University. ASA is interested in becoming more familiar with visitor use data as it relates to the visitor capacity formulas proposed by the BLM. Visit www.asasand.org and click on "News" to learn more about the history of ASA's partnership building activities.

BLM ALCOHOL INITIATIVE-ASA, other OHV representatives, and community leaders have met with BLM Director Clarke twice in recent months. Discussion topics included the inappropriate use of visitor use fees for environmental monitoring, partnership building, and public safety. During these meetings, Bill Woody, BLM Director of Law Enforcement, requested ASA's support of the "Alcohol Initiative" 2004-05 program. The program will emphasize the enforcement of the existing alcohol rules and laws. For more information read the article on page 12 of this newsletter. **NO ISDRA ALCOHOL BAN**

IS SUPPORTED BY THE ASA.

EL CENTRO REGIONAL MEDICAL CENTER-recently was able to renew their Memorandum of Understanding (MOU) with the BLM EC office to provide ISDRA visitors and workers free help on Holiday weekends.

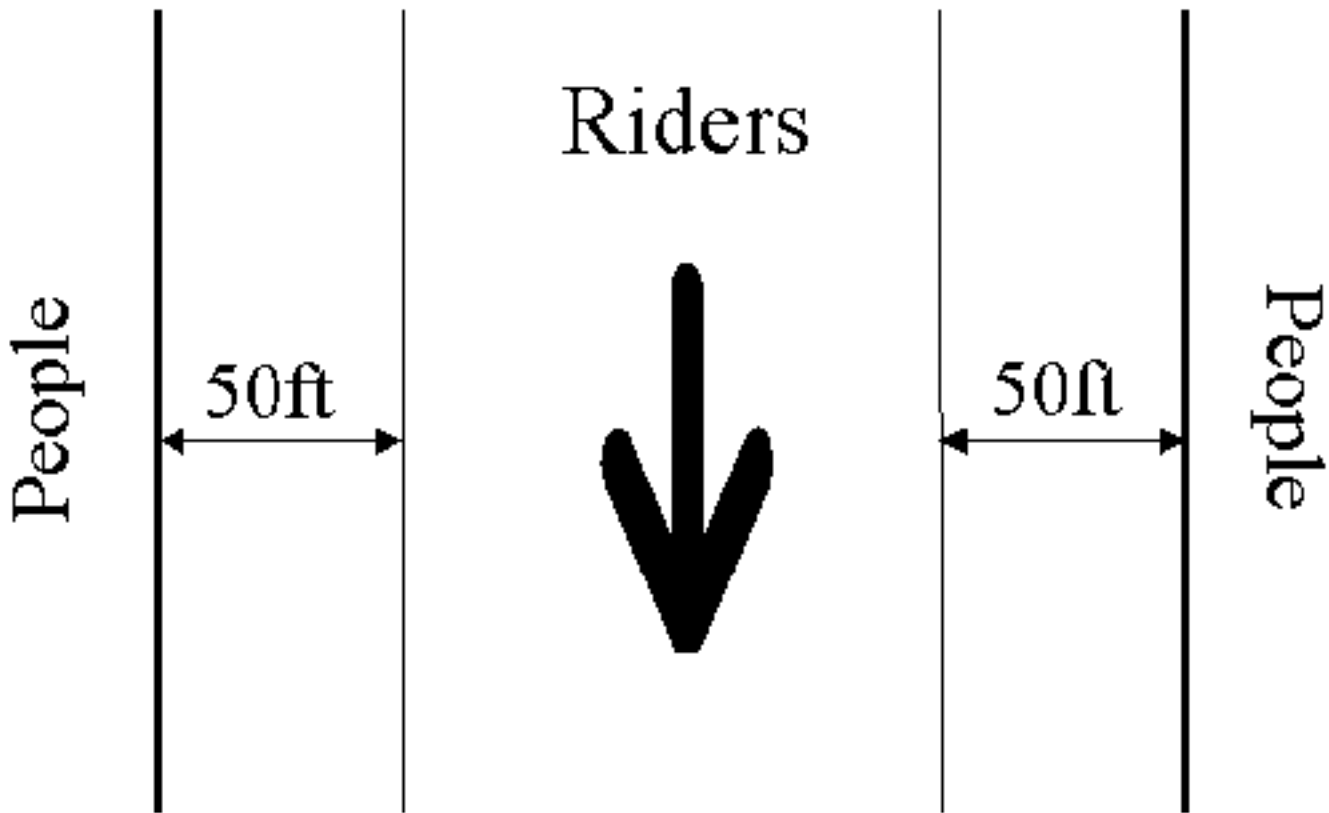
¹Yuma County Chamber of Commerce and the Joint Chambers of Commerce, which represents the Brawley, Calexico, Calpatria, El Centro, Holtville, and Imperial Chambers of Commerce.

KEEPING THE SAND DRAGS SAFE MEANS KEEPING THE SAND DRAGS

The Sand Drags are a popular afternoon activity and social event in the South and North dunes. The number of spectators is growing every weekend. The number and the speed of the vehicles running the drags are also increasing. Spectator safety is becoming an ever-increasing concern. Let's protect our Sport by Recreating Wisely and Responsibly. One major incident might be more than the BLM could handle and would certainly hurt our cause.

THE SAND DRAGS CAN CONTINUE AS LONG AS WE ARE SAFE.

- KEEP THE RIDING LANES WIDE OPEN
- SPECTATORS: KEEP AT LEAST 50 FEET AWAY FROM THE RACES
- RACERS: KEEP 50 FEET AWAY FROM THE SPECTATORS –15 MPH (LEGAL) LIMIT WITHIN 50 FEET OF SPECTATORS
- OBEY AND COOPERATE WITH LAW ENFORCEMENT PERSONNEL
- CONSIDER THE EFFECT YOU WOULD HAVE ON SOMEONE'S LIFE IF THE WORST HAPPENED
- **DON'T PROVIDE ANY AMMUNITION FOR ANTI-ACCESS GROUPS BY CAUSING INJURIES.**



**PLEASE PLAY and STAY SAFE.
DON'T RUIN IT FOR EVERYONE ELSE.**

ANOTHER PRODUCTIVE MEETING WITH THE BLM

Wednesday evening, July 21, 2004, Bob Mason, Jerry Seaver, and I, along with our wives Sharon, Chris, and Cheryl, met with Bill Woody, Director of the Office of Law Enforcement and Security at the Bureau of Land Management (BLM). A significant point to make note of is that Director Woody called us and asked for the meeting.

He reports directly to Kathleen Clarke, the Director of the BLM. He was joined by Rob Smith, BLM Special Agent, who is on assignment to him for border security and coordinates Woody's budget. In addition, there was Steve Razo, External Affairs Director for the BLM California Desert District. Steve drove from Riverside to Phoenix and back specifically to attend this meeting. Thanks Steve!

The ASA stated our desire that the Sand Drags remain a legal activity and that we were concerned about spectator safety. This concern is simply a fact of life, an accident there would be a PR disaster for all of us.

The ASA stated that we prefer enforcement of existing rules and laws and that we feel there is no reason for new rules or laws.

Mr. Woody informed us and asked us to pass along that the BLM is making a big focus this year on DUI off-road. We will see stepped up enforcement in all areas at the ISDRA. He expressed to us that it is not their intent to "ban" alcohol or to restrict it in campsites.

A long discussion ensued about our Safety Brochure that we are developing. BLM receives it with great enthusiasm. They will perform a final review in order for us to place their endorsement on it. The ASA offered to supply them with as many copies of the brochure as they could use. It is our intent that it be a generic safety brochure for any sand area so that it could be used in many places.

We also discussed logistics for the Sand Sports Super Show, where BLM Director Clarke will attend, and what her schedule will be.

The ASA assisted the BLM in obtaining free Public Service Announcement (PSA) ad space in the up-coming issues of Sand Sports, Sand Addiction, and Toyhauler magazines in order to help spread the word about the increased focus on DUI this season. We were also successful in obtaining MADD's endorsement of the BLM's Alcohol Initiative program as well.

Overall, I am pleased with the discussions at the meeting and I believe that Director Woody came away with a better appreciation for the work that the ASA is doing.

Kudos goes to Bob Mason for 1) making the initial contact with the Director (at the dunes, no less!) and 2) following up on a visit to DC; and 3) continuing the dialog to get us to the point that we can freely discuss ideas with the BLM as a user group and provide our insight to them.

Greg Gorman



**SAND TIRES
UNLIMITED**



Sand Sports Super Show
Special for ASA Supporting Members Only

STU offers a pair of Sand Skate II's mounted on Douglas .125 inch thick Blue Label wheels for only \$189.99 to ASA Supporting Members Only.

\$25.00 of that amount goes directly to the ASA legal fund. The price for non-supporting members is \$199.99. To become an ASA supporting member, visit the ASA booth (located behind the stage) at the Sand Show. Supporting Memberships are \$25.00 annually and entitle you to many more discounts (see back cover of this issue).

Here's the bottom line: you get a great deal on some great wheels and tires, and the ASA builds their war chest. WIN, WIN!

(Only 100 pairs will be available at this price and only at the show. STU will be located in Building 12 at #2215 Douglas blue labeled wheels are either 10x9 or 10x10)

Do Personalities Rule Your Recreation?

By Del Albright, Blue Ribbon Ambassador

Is your club ticked off at a neighboring club? Are you drifting away from your club because of the behavior of a few folks? Do you find yourself attending fewer club/group meetings these days? Do you feel like your opinion does not count? Are you tired of the politics and clicks in your club? In other words, do personalities rule your recreation?

In my travels around the country helping folks to get organized and keep trails open, I have seen too much of the above problems. Don't get me wrong, there are tons of great clubs that are doing just fine. However, I've seen my share of personalities driving folks away from organized recreation. There are ways to fix that.

I am convinced that our future lies in folks joining and staying active in organized recreation. The more we band together and stay tuned into what's happening with our trails, the better our chances of having a sport in the future. The more we separate or alienate from each other, the less chance we have of surviving as a recreational pursuit. We must be together at every opportunity.

This means that our local clubs/groups must be viable and effective. I am always reminded of the anti-access (radical environmental groups) slogan of "think globally; act locally." They've got it figured out. They preach keeping the big picture in mind, while taking baby steps at the local level towards achieving the big picture. It works!

In large business corporations and management, there's a concept called the "Swiss cheese" approach. Swiss cheese has a lot of holes in it to make the cheese what it is. When a manager is faced with a tremendously complex task, the Swiss cheese approach is to make one hole at a time until you have your block of cheese done. In other words, like a long hike in the back country, it's just one step at a time until you reach your destination.

This is where the local level involvement is so important. If we're all taking baby steps, punching holes in the big block of Swiss cheese, eventually we'll achieve the big picture -- responsible access for all!

It starts with your local club or group. It starts with a few folks deciding to get past personalities and get something done for the greater good. It starts with a commitment to not let someone else control how you feel about your sport or your club.

If you have personality issues in your club or group, I suggest that before you give up, you confront them head on. Let folks know how you feel and what you expect. Only then can a group or club decide if they want to make changes to accommodate your wishes. But to me, it is such a shame to see someone drop out of a group without letting folks know what's up. It's similar to telling a boss at work what's wrong from your perspective so the problem can be fixed. Many times bosses don't know what the employees know. Therefore, by letting someone know there's a problem, at least you give them a chance to fix it.

There's an old saying I use a lot: "A complaint is never legitimate until it's voiced to someone who can fix it." If personalities are ruling your recreation, then I suggest you speak up and clear the air. Get to the "peace table" and talk it out. Find solutions or compromises that all the parties can live with. However, whatever you do, give it a shot before you give up.

When I help folks get past personalities issues, I always remind them that we are not out to change who someone is, only how they behave in our group. If a certain behavior is alienating other club members, then we need to find a way to change that behavior. It can be done, but only through communications that are pretty open and honest.

In the leadership training I give folks, I drive home the point that we must let folks know our expectations -- those things that make us smile and enjoy our sport (or our job or anything else). The same holds true for a club. If you have expectations that are not being fulfilled, then let someone know. By doing so, you increase your chances of staying in the game and helping us to punch holes in that big block of cheese.

Del Albright, internationally published columnist, Environmental Affairs Coordinator for CA4WDC and Blue Ribbon Coalition Ambassador, has authored volumes over the last 20 years on land use, outdoor recreation, and access. Contact BRC at 800.258.3742 or <http://www.sharetrails.org> or visit Del's Web Site at <http://www.delalbright.com>

Del Albright Blue Ribbon Ambassador, Blue Ribbon Coalition Life Member
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8024 S. Main, Mokelumne Hill, CA 95245

CONGRESS RESPONDS TO PLEA FROM OFF-HIGHWAY VEHICLE RECREATION GROUPS

Courtesy of Roy Denner

Congressman Duncan Hunter's proposed amendment (details below) to restrict fees paid by visitors to federal recreation areas from being used for environmental monitoring studies passes overwhelmingly in the House of Representatives

WASHINGTON D.C., (June 16, 2004) – During Congressional Hearings regarding the Appropriations Bill that funds the U.S. Department of the Interior, Congressman Duncan Hunter proposed an amendment that restricts the usage of fees paid by visitors to the Imperial Sand Dunes Recreation Area (ISDRA). His proposal suggested amending the Bill to prevent the U.S. Bureau of Land Management (BLM) from using fee demo money for environmental monitoring studies. He argued that the fee demo program approved by Congress was never meant to cover the cost of such studies.

Resource Committee Chairman, Congressman Richard Pombo, spoke in favor of Congressman Hunter's proposal pointing out that a recent biological monitoring study performed by the BLM in the ISDRA cost almost \$1million. The entire cost of the study was paid out of the \$3.8 million in user fees collected during the previous year. During the same year no new on-the-ground facilities were added to enhance the recreation experience. Pombo also insisted that the National Fee Demo Program was never intended to cover environmental efforts.

House minority leader, Congressman Dicks from the state of Washington, questioned Hunter to make sure that he understood that demo fees were being used to pay for environmental studies. Dicks then pointed out that he worked with Congressman Regula to draft the original Fee Demo legislation and he agreed that fee demo money is being misused by the BLM if it is paying for environmental studies.

The vote to approve Congressman Hunter's amendment was overwhelmingly approved by Congress.

The inappropriate use of fee demo money in the ISDRA was brought to Congress's attention by Roy Denner, President & CEO of the Off-Road Business Association (ORBA), when he was invited to testify before the House Resources Subcommittee on National Parks, Recreation, and Public Lands in Washington, D.C. His testimony was offered on behalf of the American Sand Association, the California Association of Four-Wheel Drive Clubs, the California Off-Road Vehicle Association, and the San Diego Off-Road Coalition as well as the Off-Road Business Association. Denner cited the situation in the ISDRA as a "fee demo program gone awry." He suggested that "user's fees are being spent to perform biological studies that may ultimately be used to close even more public lands to public use." Denner says: "It's good to know that some of our elected representatives listen to the concerns of their constituents."

Congressman Hunter's Amendment

June 16, 2004

At approximately 4:00 p.m. today (Pacific time), Congressman Duncan Hunter proposed to congress an amendment to the Department of the Interior appropriations bill stating that fee demo money (camping fees) shall not be used in the future for biological studies to determine the status of endangered species in the Imperial Sand Dunes recreation area (ISDRA). He was followed by Congressman Richard Pombo who projected a picture of the sand car that was purchased with fee demo money to be used for the monitoring effort. Both Congressmen testified that it was never the intent of the fee demo program to use fees paid by users to fund such studies - demo fees have always been intended to support improvements and operation and maintenance at the ISDRA.

The minority party leader in Congress then questioned Congressman Hunter on the almost 1 million dollar study that was done using camping fees at the ISDRA. He proceeded to comment that he participated with Congressman Regula in drafting the original fee demo bill - and agreed that it was never the intent of the bill to use fee demo money for environmental studies! He was in total support of Congressman Hunter's proposed amendment.

No other Congressmen testified. The vote was taken and Congressman Hunter's proposed amendment was approved with an overwhelming majority.

This bill still has to be approved by the Senate. We must continue to call our representatives and senators and call or write to Senator Feinstein, from California, who is on the senate appropriations committee. This will be a major win - not only for the OHV community in California - but for all forms of recreation nationwide. This is a precedent-setting action.

GREAT NEWS!

**The ISDRA Dune Users Survey is now Live and On-Line at <http://www.isdratrt.org/>
Click "Dune Users Survey" on the left side of the screen when you get to the web site.
Please take a few short minutes to fill it out. Your input will influence how the ISDRA operates.**

Congressman Richard Pombo, a long time pro-access advocate offers us support wherever he can. Co-founder of the San Joaquin County Citizen's Land Alliance. The Alliance is a coalition of farmers and other property owners who advocate private property rights, and fight attempts by government to strip these rights away from citizens.

On July 25, 2001, Congressman Pombo was elected Chairman of the Congressional Western Caucus. The Western Caucus, an organization of fifty-five Members of Congress, works to form one voice on issues such as Endangered Species Act reform, water rights, private property rights and other issues affecting Congressional districts in the West. Subsequently, Mr. Pombo stepped down when he was voted chairman of the House Resources Committee.

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U.S. House of Representatives
Committee on Resources
Washington, DC 20515

May 25, 2004

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STEVEN J. DING
Chief of Staff

JAMES H. ZISA
Democratic Staff Director

Dear Friends and OHV Enthusiasts,

Thank you for contacting me by e-mail to express your outrage over how your recreation fees are being used at the Imperial Sand Dunes Recreation Area (ISDRA). I appreciate you sharing your thoughts with me, and I absolutely agree with you.

I do not believe one dollar, let alone \$825,000 of your recreation fees, should be used for a monitoring program. This money should come from the operating budget of the Bureau of Land Management (BLM). It is my understanding that Congressman Duncan Hunter (R-CA) is working to secure increased funding for the operation of the ISDRA.

Using your fees on something far removed from recreation clearly violates the purpose for which the fees were established --- to enhance your recreational experience. In fact, Roy Denner of the Off-Road Business Association recently testified before the House Committee on Resources, of which I am Chairman, on proposed legislation to permanently authorize the Recreation Fee Program. Mr. Denner described the inappropriate use of fees at the ISDRA and requested that the Committee ensure that the situation is not repeated at ISDRA or at any other Federal recreation site.

I can assure you that should legislation move forward to permanently authorize the Recreation Fee Program for the BLM, I will make certain your fees are used only to enhance your recreational experience with on-the-ground improvements.

Again, thank you for taking the time to contact me.

Sincerely,

Richard Pombo
Chairman
House Committee on Resources

SPECIAL GUEST OF HONOR KATHLEEN CLARKE DIRECTOR OF THE BLM.

Ms. Clarke will be touring the show, meeting with various organizations, and presenting awards



September 17, 18 and 19
Orange County Fair and
Exposition Center
Costa Mesa, CA

Show Hours FREE Parking - FREE Re-entry

Friday 5 pm - 10 pm	Tickets on sale at the gate
Saturday 9 am - 7 pm	\$8 Adults (13 & up)
Sunday 10 am - 5 pm	Kids 12 and under FREE

**This is the event where
the ASA gives away this
year's buggy and unveils
next year's**



4th Annual Glamis Poker Run

Sponsored by
Sand Sports Magazine

When: Saturday, November 6th 2004
 Where: Boardmanville Trading Post
 Time: 9:00am Registration (until 11:00am)
 End Time: 2:00pm at Boardmanville
 Donation: \$20.00 per hand

GRAND PRIZE - YAMAHA GENERATOR



DONATED BY



For Info. GlamisPokerRun@aol.com

www.OCATVassociation.com

ASA Store. Use this form to order. You get great apparel while supporting our cause. Fill out and mail this form to the address below or for a more complete catalogue, go to our new online store at <http://www.americansandassociation.org/store/index.html>

 <p>(will show your tummy)</p>	WOMEN'S WHITE SPAGHETTI STRAP TANK TOP Small to X-Large Minimum Contribution \$8 ea		
	Specify sizes	Quantity	\$ Amount
	WOMEN'S WHITE BABY DOLL TEE S, M, L Minimum Contribution \$10 ea		
	Specify sizes	Quantity	\$ Amount
	WOMEN'S ASH TANK TOP S, M, L, X-Large Minimum Contribution \$8 ea		
	Specify sizes	Quantity	\$ Amount
	MEN'S ASH TANK TOP S, M, L, X-Large Minimum Contribution \$8 eaXX-Large Min \$11 ea XXX-L Sleeveless Min \$13 ea		
Specify sizes	Quantity	\$ Amount	
<p>ASA Hat</p> 	Brushed cotton Kahki with black bill embroidered hat with ASA logo on front and website on the back \$12		
			
Name			
Address		Checked head sock \$8 ea.	
City	State	Zip	
		SUB TOTAL	
		SHIPPING	\$5.00
		TOTAL	
Please send check payable to ASA to: ASA 11419 Daybreak Trail Moreno Valley CA 92557-5504		Sales@americansandassociation.org www.ASAsand.com	

ISDRA Season passes are now available via the internet at <http://www.parking.com/customer/OnlinePermits.aspx> and at the BLM booth at the Sand Sports Super Show. Price is same as last season.

ASA PREMIUM SPONSORS

Become a Supporting Member and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors" listed below. This annual membership (\$25) helps keep our organization going and fighting for your rights to ride.
PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES.

ALBA Action Sports	12255 Poway Rd.	Poway	CA	92064-4217	858	486-4380	12% Discount off on All Parts
AZAutoSportDirect.com	6950 E. 1st St.	Scottsdale	AZ	85251-5302	480	424-7223	5% Discount on All Products and Free Shipping
AZDune.com	1985 W. Apache Trl Ste.1A	Apache Junction	AZ	85220-3785	480	982-8100	10% on Most Stock Items
B&R Buggies	1523 S. Coast Hwy	Oceanside	CA	92054-5356	760	722-1266	10% Discount off Parts and Labor
Bellflower Motorsports	10401 Alondra Blvd.	Bellflower	CA	90706-4104	562	925-5097	10% Discount on Parts
Bill & Steve's Foreign Car Parts	12121 S. Lakewood Blvd.	Downey	CA	90242-2636	562	923-3251	10% Discount on Parts
Billet Industries	31500 Grape St. Ste. 3-404	Lake Elsinore	CA	92532-9702	909	640-3294	10% off Regular Prices
D&D Motor Sports	2307 W. Houston Ave.	Apache Junction	AZ	85220-9521	480	966-1046	10% off Retail Price on All Quads
Diablo Pipes & Headers	P.O. Box 2794	La Puente	CA	91746-0794	626	712-3919	\$100.00 Off Complete Set Of Headers
Dirt Diva	107 N. Reino Rd. Unit 404	Newberry Park	CA	91320-3710	805	498-8798	Purchase \$35 and receive a Free Beanie
DJ Safety Inc	7404 Alpine Way	Tujunga	CA	91042-1104	818	951-0774	12 to 20% Discount off Selected Merchandise
F&L Racing Fuel	1543 W. 16th St.	Long Beach	CA	90813-1210	562	432-3946	\$0.50 Discount (\$0.25 to the paying customer and \$0.25 to the ASA)
Fiber-Tech Auto Parts	10809 Prospect Ave.	Santee	CA	92071-4644	619	448-0221	10% Discount off Selected Merch. (excl. tires, wheels & frames)
FunRunner	9130 Painter Ave.	Whittier	CA	90602-3560	562	945-2180	10% off Regular Prices Sale Items Discounts will vary. All Canopies available at Dealer or below
German Auto Parts	11324 Norwalk Blvd.	Santa Fe Springs	CA	90670-3832	562	863-1123	10% Discount on Parts
Hall's Engine Rebuilding & Radiator	24747 Sunnymead Blvd.	Moreno Valley	CA	92553-3758	909	242-7418	10% Discount on Any Invoice
Ironwood RV Storage	16401 Piuma Ave.	Cerritos	CA	90703-1530	562	924-2670	10% Discount on Firewood
J D Performance	P.O. Box 296	Temecula	CA	92593-0296	909	676-7957	10% Discount off any purchase of A-Arm Kits
John Potocki Associates	8636 Frazier Dr.	San Diego	CA	92119-1409	619	464-7904	Hourly Fee Discount
Leadfoot Industries	3052 Industry St. Ste. 107	Oceanside	CA	92054-4858	760	722-0983	Contact LEADFOOT Industries @ 760-722-0983 for details
Liberty Production	2753 Columbia St. Unit C	San Diego	CA	92103-6440	619	368-8654	15% off Retail Prices 5% off Wholesale
Light 'Em Up !!	1100 N. Magnolia Ave. E	El Cajon	CA	92020-1953	619	593-9791	10% Discount on Non-Sale Items
Mendeola Racing	290 Trousdale Dr. Ste. J	Chula Vista	CA	91910-1068	619	691-1000	10% Discount on Magnaflux
Mid Cities Honda	15725 Lakewood Blvd.	Paramount	CA	90723-4634	562	531-1225	10% Discount on Parts
Nationwide Financial Group	28636 Front St. Ste. 202	Temecula	CA	92590-2796	909	699-1157	Free Appraisal Up To \$400.00 Refunded At Closing
Progressive Trailers	3135 N. 29th Ave.	Phoenix	AZ	85017-4902	800	500-1405	5% Discount (no other discounts apply)
Race Craft Suspensions Seats	17825 S. Avenue 3 1/2 E	Yuma	AZ	85365-9369	928	344-8876	5% Discount on Seats
RIS Designs	8223 Somerset Blvd.	Paramount	CA	90723-3518	562	251-1330	5% Discount on Parts
Sandrails Unlimited	21522 Osborne St.	Canoga Park	CA	91304-1522	818	701-5435	10% on All Parts sold in Stock Items
Sick Racing Corporation	8803 Indian Wells Ct.	Santee	CA	92071-2434	619	749-6874	20% Discount off All Products
Suck It Up Racing Apparel	10546 Clancey Ave.	Downey	CA	90241-2830	562	622-8808	15% Discount on Merchandise
Toy Box Covers.com	P.O. Box 2576	Winnetka	CA	91396-2576	888	214-8928	20% off Custom Covers
WarnerTruckRental	2372-B Industry St.	Oceanside	CA	92054-4804	760	757-1908	10% percent discount on rentals
Webb's RV Supply	10030 Maine Ave.	Lakeside	CA	92040-3110	619	443-5073	10% off Parts & Supplies (excl. sale items and propane)
Weekend Concepts	1330 N. Blue Gum St.	Anaheim	CA	92806-1749	800	624-6234	10% off walk-in orders or FREE Ground Shipping
X-Racing Products	P.O. Box 6865	Chandler	AZ	85225-6865	480	821-5473	20% Discount on Any Billet Part we Manufacture. 10% Discount on all Custom Orders. Will offer Shipping Discounts to California
Xtreme Off-Road & Performance	8808 W. Adam Ave.	Peoria	AZ	85382-3430	602	763-2960	10% Discount depending on the Item



1911 Foothill Bl
PMB 107
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