



AmericanSandAssociation.org

# ADVERTISING RATES

## Dear aSa Business Sponsor,

How would you like to have your business name in front of over 40,000 people? Advertising in the aSa newsletter allows you to do just that. Reach a guaranteed audience of off-road enthusiasts at affordable rates. Your advertisement in the pages of the aSa newsletter helps to cover our costs for development of the newsletter, all three of which are emailed to our membership.

Ad Size	One Issue	Three Issues
Full Page	\$400	\$900
3/4 Page	\$300	\$675
1/2 Page	\$200	\$450
1/4 Page	\$150	\$338
Business Card	\$75	\$170

**SAVE 25% OR MORE  
WITH 3 ISSUE OPTION**

High resolution artwork is required and can be provided in most file formats. Art will be sized as necessary for online publication. Full page dimensions are 7.5" x 10".

We also offer an opportunity for businesses to advertise on the aSa website. There are four options for you to choose from:

### Package #1

Home page rotation ad, 150w x 75h pixels, linked to a website of your choice.

- 6 Month Pre-Pay (from the time of contract signing) **\$250**
- 12 Month Pre-Pay (from the time of contract signing) **\$400**

### Package #2

Side bar static banner ad, 180w x 100h pixels, linked to a website of your choice.

- 6 Month Pre-Pay (from the time of contract signing) **\$300**
- 12 Month Pre-Pay (from the time of contract signing) **\$500**

### Package #3

Lower home page static banner ad, 500w x 100h pixels, linked to a website of your choice.

- 6 Month Pre-Pay (from the time of contract signing) **\$400**
- 12 Month Pre-Pay (from the time of contract signing) **\$700**

### Package #4

Premium rotating home page ad, 620w x 250h pixels, linked to a website of your choice.

- 6 Month Pre-Pay (from the time of contract signing) **\$550**
- 12 Month Pre-Pay (from the time of contract signing) **\$1000**

Advertiser is responsible for providing production ready ad material. We reserve the right to reject any material that we deem inappropriate. Gold and Platinum sponsors receive an additional discount.

**For more info please contact us at (888) 540-SAND or [asaoffice@americansandassociation.org](mailto:asaoffice@americansandassociation.org)**