

What's New

July, 2005

Open ASA Board Meeting -- July 23 at 9:00 AM, Holiday Inn Hotel & Suites - Anaheim, CA

"BRING A FRIEND"

Committee reports and guest speakers will include:

Neil Hamada, BLM Dunes Manager
Sergeant Mark McNay, ICSO
Nicole Gilles, UDG President
Steve Razo, BLM CA Desert District External Affairs Director
Jerry Seaver, ISDRA TRT Chairman
Vicki L. Wood, Manager, El Centro Field Office (Presence unconfirmed)

Topics will include;

LITTER Education Program
2005-06 Visitor Fee Program
Adaptive Management Area (AMA) Permits
Vendor Administration
Comp Hill Curfew
UDG Progress Report
Washington, DC OHV Summit Report
Technical Review Team (TRT) Report
LA County Fair Opportunity

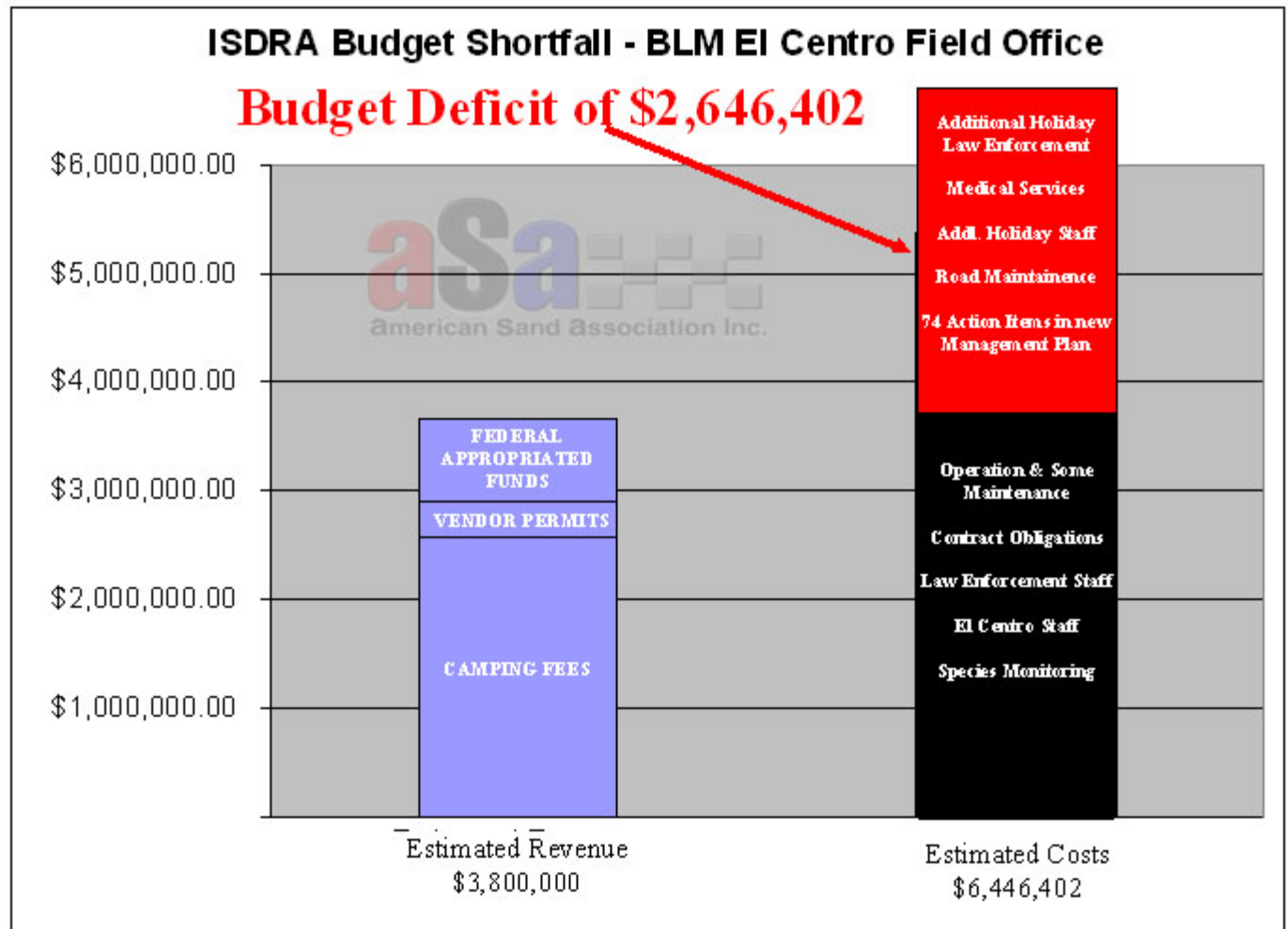
LITTER Education Program – TRASH will equal CLOSURE – Take your trash HOME

Dune closure is threatened if litter management is not improved. The dunes MUST be LITTER FREE. Ravens and coyotes are predators of the Desert Tortoise. The dumpsters are feeding grounds for ravens and coyotes. The **Biological Opinion** issued by the USFWS **requires** that the dumpsters must be raven and coyote proof. **All trash on the ground must be immediately removed -- day and night.** Dumpsters service cost nearly \$200,000 last season. The new RAMP LITTER rules will cost several times more than last year. BLM El Centro is running in the red now. See the graph below.

BLM will be forced to reduce or eliminate visitor services such as medical and law enforcement. Watch for a series of Public Service Announcements (PSAs) encouraging ISDRA visitors to pack their trash HOME. DO THE MATH it will cost you nothing to carry your trash HOME.

You may be the one who needs the EMT that was not funded for next season. You may view one of the new Litter Education PSAs at http://www.eccentricdesign.com/asa/Dune_Trash_snipe.jpg

IMPERIAL SAND DUNES RECREATION AREA (ISDRA) 2006 **BUDGET DILEMMA**



- All figures are close approximations using the best available information and are intended solely to communicate overall situation of expenses outstripping income.
- Estimated Revenues based upon ISDRA Dunes Manager
 - Camping fees are sales of Special Recreation Permit authorized under FLREA
 - Federal Appropriated Dollars of \$900,000 goes entirely to species monitoring
- Estimated Expenditures based on 2003 ISDRA Business plan and not adjusted for inflation
 - Black area: Budget items that can be covered – highest priority from bottom up
 - **Red Area: Items that will be reduced or eliminated due to lack of funds**
- While there were some appropriate funds last year, all of it went to monitor species of concern: this looks to be the case next year as well

With over 1,400,000 visitors annually, the ISDRA receives far less in appropriations than other World Class outdoor opportunities. Moreover, taxes paid at the gas pump are not being proportionally reinvested in the ISDRA even though ISDRA is one of the largest sources of revenue of the Off Highway Motor Vehicle trust fund.

The loser is the end user.

New ASA DVD Supports Updated PMV Delisting Petition

The explosive growth of the PMV during the past season was significant. The ASA has documented this event along with Dr. Art Phillips' studies in a new DVD. The DVD, produced by the ASA with the help of Wally Cahill of AZ Motor Sports Mania, can be viewed at: <http://www.americansandassociation.org/documents/multimedia/PMV2005.wmv>

Dr. Phillips' latest research can be viewed at:

http://www.americansandassociation.org/documents/legal/2005_PMV_Final_Report.pdf

On June 30, 2005 an updated request to delist the PMV was formally submitted to the USFWS. The petition may be viewed at:

<http://www.americansandassociation.org/documents/legal/2005PetitiontoDelistPMV.doc>

National Motorized OHV Summit in Washington, DC

About 60 off-road leaders and enthusiasts from across the country are planning to participate in the National Motorized OHV Summit in Washington, DC on July 12th through the 14th. The following letters have been forwarded to Washington in preparation for meetings scheduled during the OHV Summit;

Julie MacDonald, Deputy Assistant Secretary, USFWS

http://www.americansandassociation.org/documents/ASA_Correspondence/lettettoMacDonaldPMVDVR.doc

Kathleen Clarke, Director, BLM

http://www.americansandassociation.org/documents/ASA_Correspondence/7-2005LettetoClark.doc

Bob Filner, Congressman

http://www.americansandassociation.org/documents/ASA_Correspondence/7-2005LettettoFilner.doc

New Raffle Trailer

The raffle car for next year will be displayed in a new trailer with one side that folds up and down. The trailer, donated by Weekend Warrior, is currently on the assembly line. The new design will enhance our ability to display the car at many events and particularly on vendor row at the dunes.

Jerry R Seaver Award

Nominations for the JRS Award for the 2005 outstanding volunteer must be in by July 15. Entry forms are available at http://www.americansandassociation.org/documents/JRS_Award/

Award Chairman Gary Jordan has arranged for Daphne Greene , Deputy Director of the CA OHMVR Division to present the award on Sunday September 18 at the Sand Sports Super Show in Costa Mesa, CA.

Tread Lightly!

ASA is now a member of Tread Lightly! (TL!). TL! is an international organization that advocates responsible off-highway motorized vehicle use. [Click here for the TL! site](#): Tread Lightly! ASA has participated in the development of two new TL! publications. You may view the new TL! Sand Dunes guide book at [http://www.americansandassociation.org/documents/press_releases/Sand Duning Guide Book.pdf](http://www.americansandassociation.org/documents/press_releases/Sand_Duning_Guide_Book.pdf)

The KID'S Tips may be viewed at <http://www.treadlightly.org/images/education/TL!DunesTips1.pdg>

Sand Sports Super Show (SSSS) – Sept 16-18 in Costa Mesa, CA - Brian Trapp, Chairman

We've had our first meeting. We're so very fortunate that we have the same committee as the previous 2 years!!! This show wouldn't be the same without this wonderful group of people!!! They make it happen!!! We have purchased new canopies for the ASA. They are 10' x 20' steel framed and also one enclosure kit. Now that the ASA owns them they can be utilized at many more places/events without having to rely on someone to donate them that is retired and often not home. We're ordering some new banners for the ASA that can be attached to the new canopies. We have the same site as previous years. Good location for visibility but a bit on the noisy side but we'll deal as always. The list for Exhibitor Badges and campsites for ASA volunteers has been sent. The purchase of the advertisement for the ASA for the SSSS program has been sent. We only need to wait for the text and artwork to be completed and sent in. It will again be 1 full page explaining what the ASA is. Flo Haynes is handling the merchandise again and is on top of that. Trailer transportation is being taken care of. ASA will have a seperate booth strictly for informational purposes that will showcase our new PMV video along with the trash and other issues at the ISDRA. All said, we'll be ready to be brighter and better than ever before!

Upcoming Events

Two events are scheduled on the calendar in AZ this fall. Gary Jordan will coordinate a Dune Info meeting at RATV/MX Warehouse in Chandler on Sept 1, 2005. An early October event will be held on the west side in Peoria at the Orangewood RV facility. Scott Swenka, Checkered Flag Chairman is coordinating this event.

CA events include the SSSS on Sept. 16 – 18 in Costa Mesa. The Off Road Expo is scheduled for Oct. 8 - 9. The El Centro Big Boys show is Oct. 7 & 8. The El Centro event will be managed by the UDG. Contact Bryan Henry avgeek@sbcglobal.net

Volunteer Coordination

We will be presenting a final draft plan for Volunteer Coordination at the July 23 BOD meeting. The committee will consist of 3-5 people that will coordinate the volunteer needs of Event Managers and provide qualified and interested Volunteers. We hope to begin implementation of this program for the SSSS. The plan will eventually expand to include incentives for volunteers. If anyone is interested in joining this committee, please contact: Lloyd Misner
corvairs123@hotmail.com

Checkered Flag Program

CF Program will be represented at the Orangewood RV - Pound Sand Event, we are looking for someone to represent the program at the RATV Event Sept 1, 2005, please contact me if your interested. 100 flags have been distributed to the BLM/ICSO for display on their vehicles. Currently working with magazines related to our sport to get some coverage of the program. The CF Program will also be represented at the SSSS. Contact scott.swenka@gmail.com

Billboard Program

The following business sponsors have confirmed their participation for 2005-06. Five sponsors with seven signs. DeJong Sand Cars and Funco have expressed an interest.

California Motorsports Centers – I-8 Westbound near Ocotillo
Extreme Performance – Two signs in the Brawley area
McMillin Homes – I-8 West bound west of Yuma
RATV/MX Warehouse – I-8 Westbound west of Yuma
Weekend Warrior – Both sides of the Glamis Store sign.

New artwork for 2005-06 can be viewed at
<http://www.eccentricdesign.com/asa/WWBillboard.jpg>

Motorsports Mania TV Show

ASA is a regular paid advertiser on this show. Check out the ASA ad at http://www.ultimatekarting.tv/asa_video.html . You may learn more about the show producer and the viewing schedule at http://www.glamisonline.org/downloads/MotorSportsMania_MK.pdf

Thank you.

The American Sand Association
Unite, Inform and Mobilize