



JOB DESCRIPTION

TITLE: Dunes Outreach Team

REPORTS TO: Chairman of the Board

SUMMARY: The Dunes Outreach Team was organized to reinforce the ASA mission: **UNITE, INFORM AND MOBILIZE** – through on-the-ground outreach activities at the Imperial Sand Dunes Recreation Area. The team is comprised of volunteers who distribute outreach materials provided by ASA, BLM, ICSO, UDG and other organizations.

DUTIES AND RESPONSIBILITIES:

- **Litter Education**
 - **Distribute Leo the Lizard trash bags in the dunes at popular duner gathering locations and at campsites.**
 - **Encourage duner response by gathering and transporting trash.**
 - **Encourage duner's to pack their trash home.**
 - **Identify and support ISDRA vendors' participation in the litter education program.**

- **Duner Survival Kit (DSK)**
 - **Identify and obtain DSK outreach materials.**
 - **Coordinate the "stuffing" of the DSK bags.**
 - **Identify opportunities and locations for DSK bag distribution.**

- **Newsletter**
 - **Identify sites at the ISDRA for distribution.**
 - **Maintain a supply of the ASA newsletters and other related outreach materials.**

VOLUNTEERS

Team leaders will be identified for the various outreach programs and dune locations. They will assist in locating volunteers to assist in the various outreach programs. Team leaders will maintain a photographic record of outreach accomplishments where appropriate.