American Sand Association

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Volume 4 Issue 1

March 2004

Unite, Inform, and Mobilize

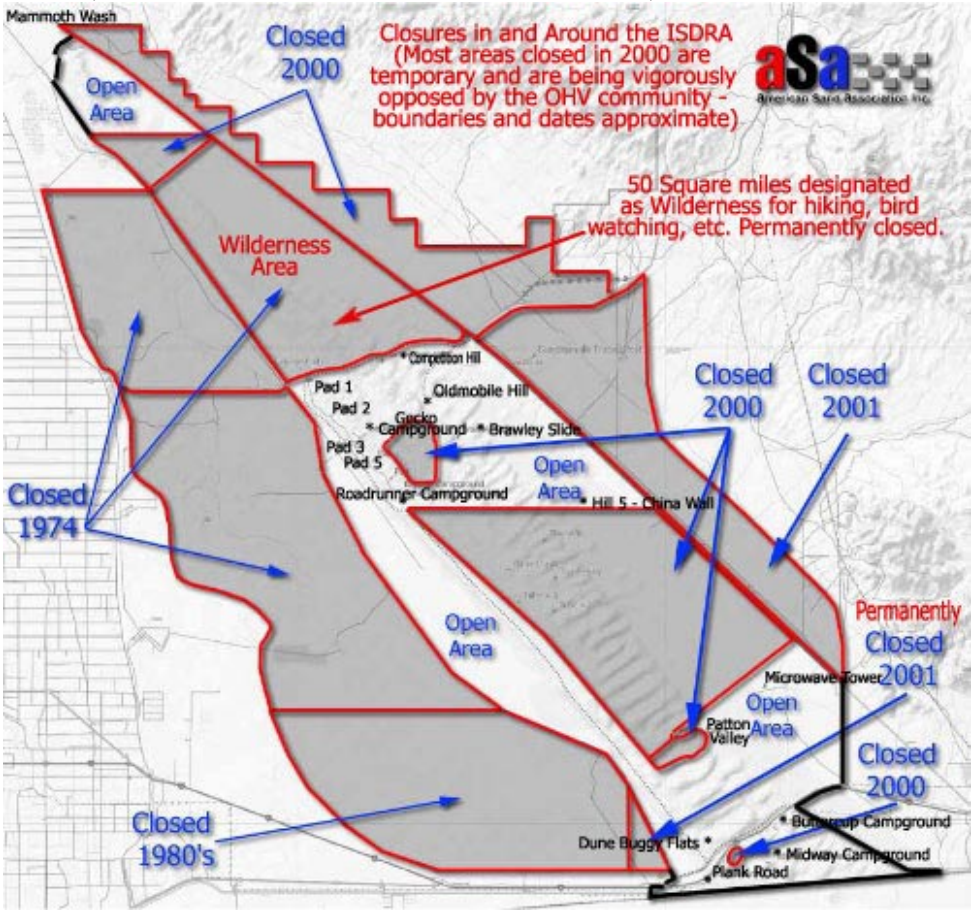
WHAT IS THE ASA?

THE ASA is the lead and most proactive group fighting to keep the Imperial Sands Dunes Recreation Area (ISDRA) open to OHV use. We are a nonprofit California corporation under the IRS Tax Code known as 501(c)(4). All leadership and staff of the ASA are unpaid volunteers.

Working in concert with the Off Road Business Association (ORBA), San Diego Off-Road Coalition (SDORC), and others, the ASA has filed seven lawsuits against the Bureau of Land Management and the Fish and Wildlife Service. We have standing in several legal actions that could well be used to close the entire dunes. We stand poised to oppose any legal actions brought by any anti-access groups that would prevent the new Recreation Area Management Plan from being implemented. This plan would remove some of the closures entirely and grant conditional access to others.

In addition to our legal actions to preserve our right to ride, we filed a precedent-setting delisting petition to remove the Peirson's Milk Vetch from the Endangered Species List. This plant was used to create the closures put in place in 2000. These closures total over 49,000 acres of sand dunes and are located south of Highway 78, south of Highway 8, and at Mammoth Wash. See map below.

Our delisting petition is based on good, solid science derived from biological studies paid for by the ASA ORBA, and SDORC. This science cost over $100,000.00 so far and we are budgeting for more.



Our efforts don't stop there. We have two lobbyists on retainer: one in Washington D. C. and the other in Sacramento.

One of our board members is on the California Stakeholders Roundtable, a board of interested parties making recommendations how the desert is to be managed.

We have made several trips to Washington D.C. and Sacramento to present our case and plan to make several more.

Our Public Safety and Education makes us known as a group that is not only interested in a World Class duning experience, but Stewards of the land and its resources: a very good connection with the current administration.

Letter from the Chairman of the Board of the American Sand Association:

The other day, someone asked me "What has the ASA done for me?" Although I was taken aback by the question, it is relevant given that the closures are still up at the Imperial Sand Dunes (ISDRA) and the Management Plan is held up in court. Nothing "on the ground" at the ISDRA seems to be happening.

The ASA is waging a four-front battle in the fight to save the Imperial Sand Dunes. The first and foremost front is Legal. The legal battle is currently in a lull state while we wait for two things: the release of an updated Biological Opinion by the Fish & Wildlife Service, and the May 31 2004 deadline for our Peirson's Milk Vetch (PMV) de-listing petition. Once either of those events finally occur, our legal team will be back in court fighting the efforts of those groups that want to keep us out. The legal team has also been tasked to look into several new lawsuits that we may need to file in the near future—stay tuned to the ASA and I'll announce those when and if we take those actions.

The second front is Biological. The ASA, with help from SDORC and ORBA, have commissioned the most detailed study of the PMV that has ever been done. There have been periodic visits to the ISDRA by Dr. Phillips to continue to gather data on the plant's life history and reaction to its environmental factors. By the time you read this, he will have returned from a trip to Mexico to document the populations of PMV that are across the border. Dr. Phillips will be presenting his findings at the Fourth Symposium on Southwestern Rare and Endangered Plants as well as preparing a final scholarly paper to submit to a juried publication later this summer. The Biological team is also gathering information on other "species of concern" at the ISDRA to better arm our legal team so they can stay ahead of the opposition. The ASA also helped to fund route studies at Sand Mountain NV in support of Friends of Sand Mountain's efforts to fight closures there.

The third front is Legislative. We have embarked on an ambitious task to meet and lobby both California state politicians as well as those who represent the ISDRA in Congress. The ASA has retained a D.C. lobbyist to assist us in the effort. This has given us access to the 'right' people needed to carry our message to expedite the Biological Opinion and to win a favorable ruling on the PMV de-listing. The ASA is also pressing for additional Congressional appropriations for the ISDRA, both a supplemental one this year as well as a significant increase for FY 05 (starts in October 2004). We will see how it goes throughout the summer and during the 2004 election season, and we are feeling positive about the outcome.

The fourth front is Education. As you might have noticed, there are 6 billboards surrounding the ISDRA touting safety in the dunes. Our Partners in Dune Safety program is responsible for all of them. There are those who want to limit access because "it's unsafe". We counter this by showing that we are reaching out to every dune user to remind them that they need to keep safety in mind while enjoying our sport.

The ASA was invited to two special events. The "Partners in Stewardship" conference held in Los Angeles last November by the National Park Service, U.S. Forest Service, Bureau of Land Management, U.S. Army Corps of Engineers, U.S. Fish and Wildlife Service, Reclamation, and Bureau of Indian Affairs. Here, the ASA shared our Partners in Dune Safety program. The second was the invitation-only BLM National Recreation Forum in Las Vegas NV where the ASA had unprecedented access to Kathleen Clarke, the national director of the BLM.

The answer to that question the other day is "A LOT". We've laid all the groundwork for years to come. All of these activities are being done by a dedicated group of volunteers for no salary. The Dune Community thanks you. For those that have not yet stepped up, we invite you to be part of this team of core volunteers. Only together, will we make the difference and protect our rights to recreate in the sand. Other wise, I have to ask, "What have you done to help in the fight to reopen the ISDRA?"

Greg Gorman
Chairman of the Board of Directors

NEXT ASA RAFFLE BUGGY

- P.R.P. Seats
- Crow Belts
- King Shocks
- Parker Pumper
- Turnkey Engine Supply (Shortstar motor s
- Mendola Transmission
- Wright Gearbox (trans builder)
- Kennedy Engineering
- Xtreme Tire
- Emil Miller Fab.
- Douglas Wheel
- OMF Performance
- Gear One (brakes)
- Kartek
- Precision Powder Coat
- CNC
- Eagle Eye
- Lazer Star Lights
- Bonaco
- Odyssey
- C&R Racing
- Smith Designs

CAR TO BE GIVEN AWAY AT 2004 SAND SPORTS SUPER SHOW

EXTREME PERFORMANCE
"Sober Duners Live It Up"

All proceeds to benefit ASA General Fund
Tickets are $20 each with no limit and are available online and at select retail locations. OR send check to:
ASA Giveaway Buggy Tickets
5453 E Flower Ave
Mesa, AZ 85206

See the ASA website for more details
www.AmericanSandAssociation.ORG

This is the most important fundraiser of the year. We cannot stress enough how important your participation is. With out the proceeds from fundraising, we cannot continue the fight to keep our Dunes open – we need your help. We can't do it without you.

SELLER'S RAFFLE!

Questions?
Raffles@americansandassociation.org
You can win a custom TNT Golf Cart by selling just 5 tickets to your friends!

Sell 5 Buggy tickets and get 1 entry into the seller's raffle.
Email NOW to consign your tickets:
raffles@americansandassociation.org

TO BE GIVEN AWAY AT THE 2004 SAND SPORTS SUPER SHOW

WINNER NEED NOT BE PRESENT TO WIN EITHER PRIZE.

It takes Only $5 to Help Save the Dunes

That's all it could take to help save the dunes. If each of our members would commit to just $5 a month, we'd have more resources to take on more legal battles and do more biological studies.

$5 is less than you spent on your last fast food meal. At about the price of a beer at a ball game, $5 is a lot less than a 5-gallon can of gas for your quad or buggy.

$5 a month would accomplish so much.

Would you *really* miss it?

We've made it easy for you. We can set up an auto payment on your credit card to make a monthly contribution to the American Sand Association. Choose the amount you wish to donate each month, donate $5, $10, $15, $25 or whatever you feel you can afford and have it automatically charged to your credit card number each month*

(This is an ISDRA fundraiser unless the donor designates a different sand location)

Complete this form and Mail to:
American Sand Association
11419 Daybreak Trail
Moreno Valley, CA 92557

Yes! **I support the American Sand Association and want to donate monthly. Bill my:**

Visa		Master Card		American Express		Discover		Other

Monthly Contribution of									
$5		$15		$20		$25		More	

Account No: (required)		Expiration Date (required)	
Name (required)			
Address (required)			
Phone (required)		Email Address	
Signature (required)		Date (required)	

*Charged monthly until card is cancelled or cancellation of agreement.
Sorry, Donations to American Sand Association are NOT tax deductible

Public Land Access and Politics in 2004

By Jon Crowley

Once again, we find ourselves in an election year that will prove to be pivotal in the battle to preserve public land access. With pro-access representatives in key positions in the House of Representatives, the next session of Congress will be our best opportunity to change laws and influence public agencies that affect public land access.

With the right representatives, we may finally see movement on reforming the Endangered Species Act and Wilderness Study Area release legislation. And don't forget that several bills have been introduced to designate more land as Wilderness. If anti-access representatives have their way, another 2.5 million acres of California will be locked-up. Now is the time to make our stand.

Recreationists played a significant role in the 2000 mid-term election, and with even more involvement we can make a bigger impact in 2004. What can you do to help?

Make sure access friendly candidates get the help they need by:

- Being informed. Ask your candidates how they stand on public land access issues.
- Making financial contributions.
- Volunteering for phone banks, precinct walks and stuffing envelopes.
- Spreading the word about pro-access candidates at club meetings and with friends and family.

Whenever you make contact with a candidate, make sure they know you are a member of an OHV club or organized recreation group.

LEGAL REPORT & UPDATE

At the beginning of 2004, we currently have legal standing in two legal challenges and have several Freedom of Information Act (FOIA) requests. We at leat two more legal actions as 2004 unfolds. For the fiscal year 2004 the ASA has budgeted for current and future legal contingences listed below. We are hopeful for the continued support and resources of SDORC, ORBA, and with respect to the Biological Opinion/RAMP suit, CORVA's participation as well.

While the Person's Milk Vetch (PMV) delisting isn't currently a legal action, we anticipate it to become a major precedent setting court battle that most likely will carry into 2005. The Andrews Scarab Beetle listing matter has the potential of becoming one more of a long list of court challenges this year and next.

It should be noted that while the ASA is not alone in any one of these actions the ASA is the lead organization in all of them.

Listed are the current and anticipated legal issues facing the ASA *et al.*

Critical Habitat Litigation: ***Status-Current***

The **ASA,** with help from **SDORC** and **ORBA,** currently have full standing in the Critical Habitat suit brought by the CBD & California Natural Plant Society filed in 2002. This suit is asking the court to force the USFWS to designate Critical Habitat for eight plant species one of which is the PMV. The PMV is the only species of the eight that is in Imperial County. Last July the USFWS in a proposed ruling designating approximately 52,000 acres in the Imperial Sand Dune Recreation Area (ISDRA) as Critical Habitat for the PMV. The Final ruling is mandated for July of this year.

Should the USFWS delist the PMV in May of this year, the Critical Habitat suit regarding the PMV will likely become moot. However, if the USFWS does not delist, or if someone files suit to challenge the delisting and prevails, the Critical Habitat designation of 52,000 acres will push forward, at which time we would engage in all legal option to prevent or reduce the designation. It should be noted that a Critical Habitat designation does not imply closure.

Biological Opinion/RAMP Litigation: ***Status-Current***

The CBD filed suit against the USFWS's Biological Opinion (BO) last year to prevent BLM from implementing the ISDRA Recreation Area Management Plan (RAMP). CBD moved for an injunction, but before the motion could be heard, BLM asked USFWS to "clarify" its Biological Opinion with respect to the issues raised by CBD. The Court decided to put CBD's injunction motion on hold until the new "clarified" BO is issued. In the meantime, BLM also agreed not to implement the RAMP. Once the "clarified" BO is issued, CBD is free to refile its motion for injunction. If CBD does in fact refile, and if the motion is granted, the RAMP will not be implemented for some time, if at all. On the other hand, if the motion is denied, BLM has the option of implementing the RAMP as soon as it gets the green light from the Court.

The ASA, SDORC, ORBA, and CORVA filed a separate suit with respect to the Biological Opinion in San Francisco in the Northern District Federal Court and it became consolidated with the suit filed by the CBD. For this reason we OHV groups have full standing once this case is brought back for another hearing.

Delisting of the *Peirson's Milk Vetch (PMV): Status-Pending*

In 2003, the U.S. Fish and Wildlife Service (USFWS) proposed to delist the PMV thanks in large part to your efforts. The Final Ruling isn't expected until the stipulated date of May 31st. However, we may not see it in the Federal Register until the first or second week of June.

Collectively we will be poised to file suit immediately in Federal Court if the Final Ruling isn't for a delisting. We are anticipating the CBD to file a sixty-day letter of intent to sue if the Final Ruling "**is**" for a **de**listing. Either way this action will most likely be our most costly and most important.

Andrew's Scarab Beetle listing: ***Status-Pending***

The CBD Petitioned to list Andrew's Scarab Beetle (ASB) as a Federally Threatened or Endangered Species. The CBD contends that the ASB is restricted to the Algodones Dunes and northern Baja California. The CBD also asserts a causal link between the increase in OHV registrations and soil disturbance. Perhaps more important the CBD is basing their listing on data that is more than 25 years old.

Unlike the PMV listing in 1998, which occurred before we were organized and well-informed, we have the opportunity to actually influence the outcome of the listing petition for the ASB. Last March we sent a six-page comment letter to Gale Norton, Secretary of the United States Department of Interior, outlining the bias assumptions and generalizations based on little or no verifiable evidence. We will continue to monitor this petition and with our own science, if necessary, debunk all assertions this petition makes. It is the intent of the ASA not to allow the ASB to become listed. The ASA will have a contingency to take the matter to Federal Court if need be. At this point, we'll watch for the proposed ruling (sometime this year) on the matter and solidify our strategies with that in mind.

Freedom of Information Act (FOIA) requests: ***Status-Current***

Maintaining a tight vigilance of issues on the horizon that could adversely affect our sport and family recreation is unfortunately our world today. The ASA Board has directed our attorney David Hubbard to FOIA the Department of Interior on a variety of matters, which will inform and prepare us for current and future issues we face.

PARTNERSHIP BUILDING

The operation of the Imperial Sand Dunes Recreation Area (ISDRA) presents a significant opportunity to build partnerships that will bring together many organizations and a wide range of resources. The ISDRA is a ***WORLD CLASS*** OHV recreation opportunity and is a major component of the Yuma area and Imperial Valley economy.

The El Centro Field Office of the BLM is responsible for the management of ISDRA. BLM funding sources are marginal at best. Staffing is far below that required to maintain, operate, and protect the natural and cultural resources of ISDRA.

The ASA Partnership Building program began during the summer of 2002 with the ASA's participation in the design of a brochure entitled "Are You Breaking the Law in the Imperial Sand Dunes." The ASA, BLM and the California State Parks published this brochure that was the foundation for the ASA Duners Informing Duners program.

In Sept of 2003, the ASA initiated the Partners in Dune Safety Program. Several businesses are sponsoring billboard safety messages on major routes to the dunes (look for samples in this issue). This program will soon be expanded to include Movie Theater on-screen safety messages. The Imperial County Sheriff's Office and BLM endorsed the public safety message by including their logos on the billboards.

The Safe-Duning Education program will be kicked off at the 2004 Sand Sport Super Show in Sept of 2004. This program will feature a brochure designed to increase the awareness of safe-duning practices. The first draft of the brochure has been distributed for review. A partnership will be formed including the agencies responsible for management of the recreation areas, Sand Sport enthusiasts, and related businesses. Funding sources will be identified in the near future. ASA members Lee Erickson and Lonnie Ayers have volunteered to provide their writing and graphics design skills in the development of the brochure.

A Partners in Stewardship organizational meeting was held on 1/22/04 with representatives of Imperial Valley and the Yuma area. Several partnership opportunities were discussed. An anti litter education program was among the opportunities which will receive further consideration. ASA members Nicole Gilles and Glenn Montgomery will coordinate the involvement of the local community support of this partnership effort.

The goals of the ASA **Partnership Building** effort are to:

--Promote PRIDE and STEWARDSHIP of ISDRA

--Involve local communities, businesses and Sand Sport enthusiasts

--Provide volunteer support to reduce recreation area operating cost

This Partnerships Program has already reduced the BLM operating cost through volunteer hours and financial support from the business community. Public awareness of the ISDRA Rules and the California State OHV laws has been enhanced.

PARTNERS IN STEWARDSHIP
SHARE RESPONSIBILITY

FREEDOM IS NOT FREE!

THE ASA NEEDS YOUR HELP TO CONTINUE

It takes a lot of money to fight the anti access groups that are trying to close the Imperial Sand Dunes.

They are well funded. **We are not.**
We are an all-volunteer group. **They are not.**
The ASA has no paid staff. **They do.**

They have expenses. **So do we….**

- Legal expenses - average $10,000.00 a month
- Four biological studies – and more after those – average $4300.00 a month
- This newsletter alone can cost over $7500.00 per issue
- A formal petition to delist the Peirson's Milk Vetch and another lawsuit likely when the Fish and Wildlife Service makes a final decision
- Seven lawsuits – some concluded, some ongoing – MORE ON THE WAY
- Court hearings and appearances
- Office overhead: phones, postage, supplies, etc.
- Website maintenance and upgrades
- Insurance
- Endangered Species Act reform work in Washington D.C.
- Lobbyist expenses
- Legal protest of the new RAMP and Biological Opinion
- And on and on

Anti-Access Groups have vowed to stay in the fight – **SO HAVE WE**! Please use the attached self-addressed envelope to give the ASA your financial support. Putting a 37¢ stamp on it saves us funds we can use to fight the cause.

PLEASE HELP TO THE BEST OF YOUR ABILITY. *Thank you.*

PROTECT YOUR RIGHT TO RIDE!

ISDRA TRT UPDATE

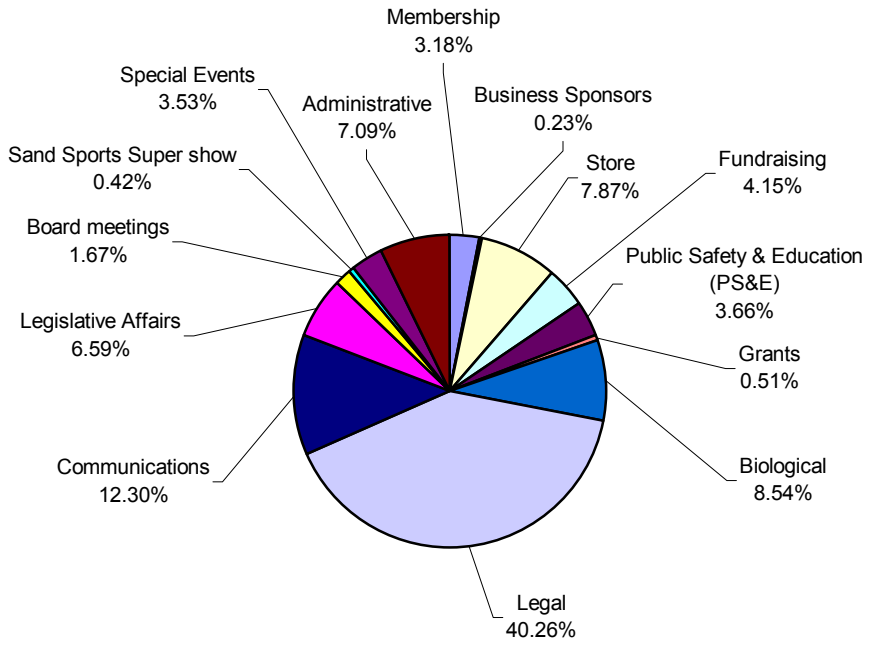
The TRT recently sent a letter to Secretary of the Interior Gale Norton requesting that she work towards appropriated Federal funding for operations and maintenance and for species monitoring at the ISDRA.

This is due in part to the fact that the Federal Government lost the lawsuit brought by the CBD, PEER, and Sierra Club and agreed to the settlement stipulations; not the citizens that use the dunes. Another reason is that the California Off Highway Motor Vehicle Recreation Commission (OHMVR) did not fund grant requests made by the BLM El Centro Field Office for the ISDRA, and probably won't appropriate any money if the current makeup of the Commission stands.

The TRT is working on an On-line survey to find out what the end users need and want at the dunes. In addition, the survey will be used as a benchmark for how the populous views the BLM and their role as managers of our land.

The TRT continues to work with the BLM to gather accurate visitation and fee compliance numbers.

Over Martin Luther King weekend and the week after, the BLM reported an 87% compliance rate.



2004 ASA Projected Expenses

Where ASA Dollars Go

While we do not want our adversaries to know our budget or how we are doing financially, we do want you to know how your money is spent.

The percentages are of the total expected revenues.

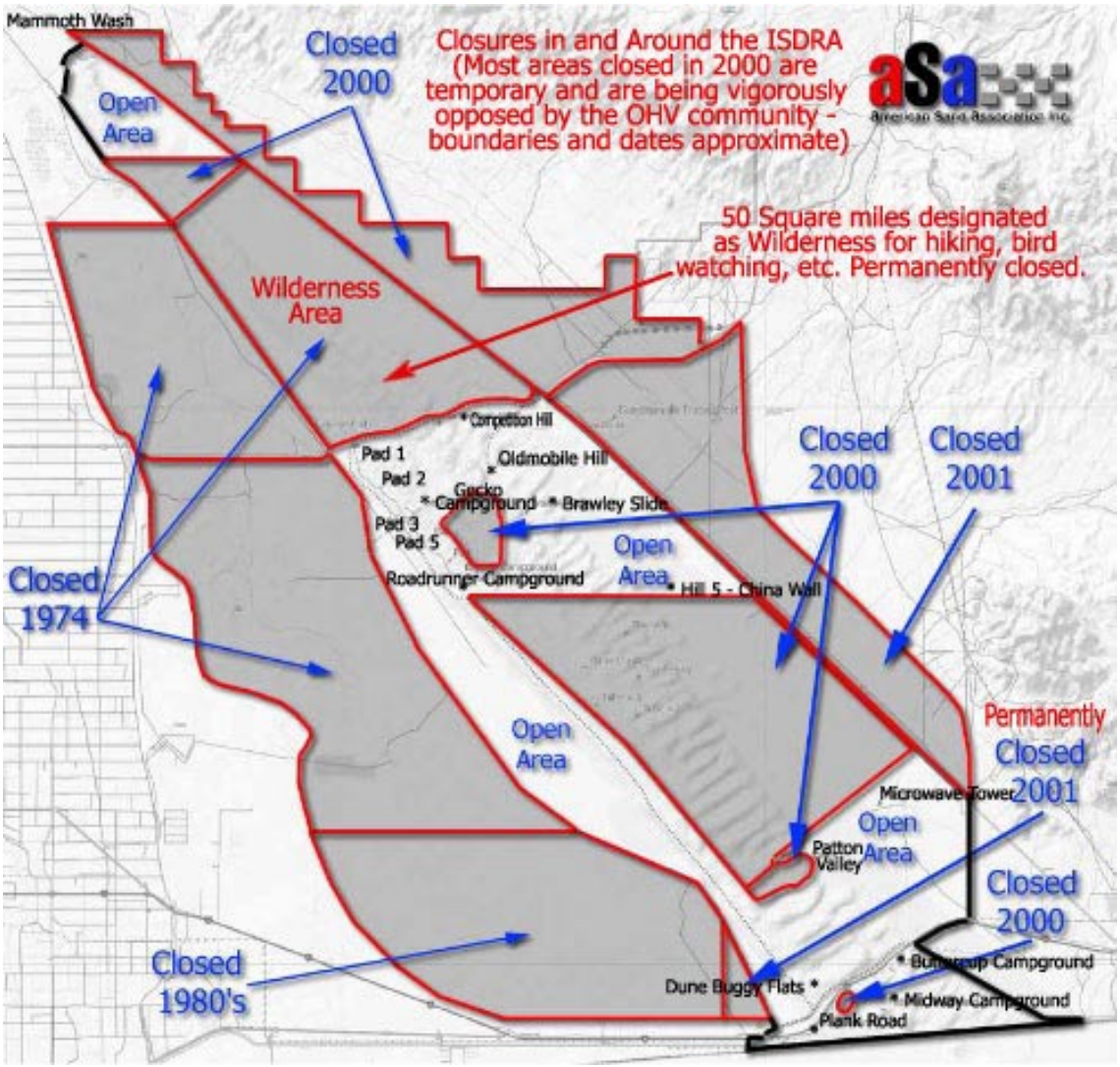
Legislative affairs includes lobbyists. Communications includes the newsletter.

Ironically, the Sand Show is one of our smaller expenses but is one of our largest sources of revenue.

ASB	Andrews dune Scarab Beetle	OHMVR	Off Highway Motor Vehicle Recreation Commission
BO	Biological Opinion	OHV	Off Highway Vehicle
CBD	Center for Biological Diversity	ORBA	Off Road Business Association
ESA	Endangered Species Act	PMV	Peirson's Milk Vetch
FOIA	Freedom of Information Act	RAMP	Recreation Area Management Plan
FWS	Fish and Wildlife Service	TRT	Technical Review Team
ISDRA	Imperial Sand Dunes Recreation	SDORC	San Diego Off-Road Coalition

Printed on recycled paper with environmentally friendly inks

CLOSURES ARE STILL IN EFFECT



The Battle goes on, but in the mean time, we must stay out of closed areas or risk complete closure.

Biological Studies Update

The hottest news as of this writing is ASA president, Grant George, ASA Vice Chairman Bob Mason, and Imperial Sand Dunes Recreation Area (ISDRA) Technical Review Team (TRT) member Roy Denner attended the National Recreation Forum in Las Vegas, NV on January 28, 2004. While at this meeting they met with Kathleen Clark, National Director of the BLM and Mike Pool, California State Director of the BLM.

Both directors indicated that they are taking a firm stance in favor of the U.S. Fish and Wildlife Service's (FWS) initial "no jeopardy"[1] opinion of the protection afforded the PMV under the long overdue Recreation Area Management Plan (RAMP) for the Imperial Sand Dunes.

FWS issued the no jeopardy opinion in June of 2003 confirming the Plan did not put the PMV in jeopardy. The Center for Biological Diversity managed to convince a judge to order Fish and Wildlife to "clarify" the opinion. This clarification is what is delaying implementation of the new ISDRA RAMP.

In the meantime the excessive closures of the Imperial Sand Dunes are still in effect and the ASA petition to remove the PMV from the endangered species list is very much alive and awaits a decision from Fish and Wildlife.

The PMV was placed on the endangered species list in 1998 based on flawed studies and an assumption by Fish and Wildlife that OHV activity ***might*** adversely impact the plant. This listing is a clear example of the abuse of the Endangered Species Act. For too long, junk science has gone unchallenged. ASA commissioned, with the help of San Diego Off-Road Coalition (SDORC) and Off Road Business Association (ORBA), the most comprehensive studies of the PMV ever undertaken.

Because of these studies, ASA filed a petition to delist the PMV. This petition went unanswered by Fish and Wildlife. We sued and won. If Fish and Wildlife now do their job we should have an answer by May of this year. Our science is good. If they do not delist the plant, we will sue. Arthur M. Phillips III, PhD, the lead scientist of this study will be speaking at the Fourth Symposium on Southwestern Rare and Endangered Plants on March 22-25. Following the conference he will publish his work for peer review.

The PMV study is still underway. In February, aerial surveys over Mexico are planned to document the PMV populations across the border. These populations can be considered in the overall health of the species. In March and April, more work will be done in the Imperial Sand Dunes. You can help. Transportation is needed. Call Grant George at 909-421-2558 to do your part in reopening the closures.

We are the users, and most importantly, stewards of the land. We have as much, if not more, stewardship in the Imperial Sand Dunes as those that would close it to us. To that end, we are looking at the Andrews Scarab Beetle (ASB). The Center for Biological Diversity has filed a petition to put this beetle on the endangered species list. As expected, their science is incomplete. ASA is hiring an entomologist to study the beetle. The ASB is apparently only first at bat. There are more species in the dunes that are on deck and in the lineup. We will study them as well.

The days when the dunes were at the mercy of junk science and unchallenged lawsuits are over. You can help. If you are not a supporting ASA member, join today. We are very thankful to ORBA and SDORC for helping fund these most mission-critical activities.

[1] In order for a RAMP to go into effect, FWS must first give a no jeopardy opinion on management plans in areas that have species protected as threatened or endangered under the Endangered Species Act (ESA). This means the plan does not put any protected species in jeopardy of extinction or significantly reducing its numbers.

Dynamics of Trash as I See It

by Steve Brooks

I had breakfast with an editor of a magazine the other morning, and the problem of trash at the dunes came up. He brought up a point that really had never crossed my mind. A person with a couple of adult beverages in him, one who might not ever throw down a piece of trash on the ground, will be more prone to liter than someone 100% sober. Yes, I think he is right. Yes, we all agreed that booze makes you stupid, gives you amnesia, and lowers your conscience level.

This is why the areas around Olds/Comp Hills where people drink, tend to be trash pits. There will be trash as long as there is drinking. One breeds the other. Not all drinkers trash, not all trashers drink, but a sober dude is less prone to trash, is my belief. I am not advocating the stopping of your drinking, but maybe just nudging you about your neighbor's amnesia.

I will not get preachy here, [too late Steve-ed] I believe all of us here do not trash, but we may drink, or at least associate with drinkers. Therefore, a gentle reminder here for when you are at one of the Hills, look at those around you, they may be already suffering from amnesia. They may need help remembering where that last piece of trash came from that is lying at their feet.

Also on trash at the dunes

To Recycle or not to Recycle? That is the question.

I have been asked at all most all the mini clean-ups why we do not recycle. Those of you that want to save your cans fine, go right on ahead. I just do not have the means, when I am picking up an area, to take the time to separate out the trash - one bag for recycle and another for non-recyclable trash. The idea is to pick up as much trash in a limited amount of time as possible. My guess is that 60-70% of the liter is aluminum cans. However, 80% of the total weight of the trash is non-recyclable dung (couches/tire rubber/broken parts/engine parts/spark plugs/etc.). Do we forgo this 80% bulk to get a few dollars in cans? Do we slow the trash effort to hunt and peck for cans? Environmentalists and earth friendly folks would want us to believe that recycling is the utmost important issue, I say just do it, pick up ALL stuff on the ground. Once I throw away my bulk trash, you can rummage through the Dumpster for anything you want. [illegal at the ISDRA –ed] Just don't expect me to slow and separate recyclable/non while I am toiling at trash duty.

My passion is the dunes. My hatred of trash dissects my passion. Trash is not a new problem, during this past year, I picked up many bottles that had been in the dunes for years and years. I believe that the trash problem is less today than it was three or 4 years ago. I am thankful of all your help! Now if we could only do something about the amnesia problem, I would be extra happy! [we all want to see Steve happy, right?-ed]

Saturday 9 am till noon Comp Hill Mini Clean-up
Come by for just 10 minutes to help!
This is Valentine's Day- February 14th
We will haul out the trash - You just bring a desire to help in the clean up!
Thanks (!) In advance….
www.glamis-cleanup.org
RED BULL Will be giving away RB to all that help with the clean.

March 6th
Gordon's Well, Ogilby & Buttercup Cleanup
5th Annual South ISDRA Cleanup produced by KD Cycle and Pair-A-Dice
7am till noon
www.glamis-cleanup.org

April 10th
Glamis Cleanup 9 am till noon
Start at Comp's Pit and dune to Olds picking up trash as we see it.
www.glamis-cleanup.org

PACK IT IN PACK IT OUT

2nd Annual Dumont Dunes Cleanup
Saturday, March 13, 2004
Check in 9:00am
Raffle begins at 1:30pm
www.dumontsanddunes.org

NOMINATIONS DUE FOR THE JERRY R SEAVER AWARD

The American Sand Association (ASA) is looking to recognize our volunteers that give freely of their time and talent in the pursuit of the goals and ideals of the ASA. The Jerry R. Seaver Award, established by the ASA Board of Directors, commends and recognizes extraordinary volunteer efforts of ASA members.

The program provides an opportunity for all of us to honor the dedicated people who make a difference in our sport by uniting, informing, and mobilizing Sand Sport enthusiasts. Our volunteers are the backbone of our organization and we appreciate the personal sacrifices made by our volunteers and their families--their efforts are what make our organization great. We thank those outstanding ASA members who give their time and talent unselfishly to protect public access to public lands.

Anyone can nominate any ASA member who they believe qualifies for this award, or apply for the award personally. Current ASA Board of Directors and their families are not eligible. Qualifications, rules, and forms are available on the ASA's website at http://www.asasand.com/documents/JRS_Award or by contacting Cricket Sankovich, ASA Secretary, at (623) 764-4687 or Box 12556, Glendale, AZ, 85318.

The deadline to return the nomination form is April 30, 2004. Those who are selected for the Award will be announced in September 2004.

Additional Contacts:
Grant George, ASA President (909) 938 3226 or Greg Gorman, ASA Chairman of the Board (602) 770 7878

Examples of billboards resulting from the Partners in Dune Safety program

These billboards were paid for by their respective sponsors and saved the BLM thousands of dollars that will be spent in operating the dunes for our benefit.

2004 ASA Calendar
One of our best Fundraising items

This is a 12-month calendar featuring a great dune picture each month. There are only 5000 copies available so don't wait on this one.

Price	Quantity	TOTAL
$5 ea		

CHECKERED FLAG

What does the checkered flag stand for?
We live by the rules, we support all law enforcement, and we report major infractions.

Description		Price	Quantity	TOTAL
18"x11" Checkered Flag		$5 ea		

WHITE T-SHIRT

These are a top quality brand T-shirt with color graphics on the front and back. Sizes Youth Medium 10/12 to X-Large, Youth Large 14/16, S,M,L,XL $10 ea
XX-Large to XXXX-Large $13 ea

	Specify size	Price	Quantity	TOTAL

ASH T-SHIRT

Same as White Tee Shirt above but Ash color Tee Shirt. S,M,L,XL Price is $10 ea XX-Large to XXXX-Large $13 ea

	Specify size	Price	Quantity	TOTAL

ASH CREW NECK SWEATSHIRT

Top quality brand crew neck sweatshirt with color graphics on the front and back. Youth Small 6/8, Youth Medium 10/12, Youth Large 14/16, S,M,L, X-Large $15 ea XX-Large $18 ea

	Specify size	Price	Quantity	TOTAL

ASH HOODED SWEATSHIRT

Top quality brand hooded sweatshirt with color graphics on the front and back. Youth Small 6/8, Youth Medium 10/12, Youth Large 14/16, S,M,L, X-Large $20 ea XX-Large $23 ea 3XL $24 4XL $25

	Specify size	Price	Quantity	TOTAL

WOMEN'S WHITE BABY DOLL TEE S, M, L $10 ea (will show your tummy)

Specify size(s)	Quantity	TOTAL

SAVE OUR DUNES
Support the American Sand Association
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www.ASAsand.com

3-Foot Die Cut $20 6-Foot $35

Price	Quantity	TOTAL

11"x 4" Die Cut

Price	Quantity
$5	

Small Die Cut-Original Style 10" x 5.5"

Price	Quantity	TOTAL
$5		

TRASH: PACK IT IN, PACK IT OUT - BRING MORE OUT THAN YOU BROUGHT IN

OTHER ITEMS				
Description	Item #	Price	Quantity	TOTAL
12" x 18" Speed Sign	Speed Sign	$20		
BUSINESS SPONSOR KIT	ASBSK	$50		
HAT	ASHAT	$12		
CHECKERED HEAD SOCK		$8		
			Sub Total	
Fill out and mail this form to the address below or for a more complete catalogue, go to our new online store at http://www.americansandassociation.org/store/index.html			SHIPPING	$5.00
			GRAND TOTAL	

NAME	PHONE #
ADDRESS	E-MAIL
CITY	
STATE & ZIP	

Please send check payable to **ASA** to:

The ASA
11419 Daybreak Trail
Moreno Valley CA 92557-5504

Sales@americansandassociation.org
www.americansandassociation.org

WANTED: For our 2005 ASA calendar: we would like to cover all the sand dune areas. Do you have a great picture of your favorite dune area? Please contact us at: Sales@americansandassociation.org

Printed on recycled paper with environmentally friendly inks

ASA PREMIUM SPONSORS

Become a Supporting Member and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors". This annual membership ($25) helps keep our organization going and fighting for your rights to ride.

PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES AS THEY SUPPORT YOU.

Name	Address	City, State, Zip	Phone	ASA Member Incentive
Alba Action Sports	12255 Poway Road	Poway CA 92064	[858]486-4380	12% Discount off on all parts
AZDune.com	1985 W. Apache Trail Suite 1A	Apache Junction AZ 85220	[480] 982-8100	10% on Most Stock Items
B&R Buggies	1523 So. Coast Hwy.	Oceanside CA 92054	[760] 722-1266	10% Discount of parts and labor
Bellflower Motorsports	10401 Alondra Blvd	Bellflower CA 90706	[562] 925-5097	10% Discount on Parts
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Diablo Pipes and Headers	P.O. Box 2794	La Puente CA 91746	[626] 712-3919	$100 off complete set of Headers
DJ Safety Inc.	7404 Alpine Way	Tujunga CA 91042	[818] 951-0774	12 to 20% Discount off Selected Merchandise
F&L Fuel	1543 W. 16th Street	Long Beach CA 90813	[562]432-3946	$0.50 discount ($0.25 to the paying customer and $0.25 to ASA)
Fiber-tech Auto Parts	10809 Prospect	Santee CA 92071	[619] 448-0221	10% Discount off selected merch. Excl. tires,wheels & frames
FunRunner	9130 Painter Avenue	Whittier CA 90602	[562] 945-2180	10% off regular prices; sale items discounts will vary. All canopies available at dealer or below.
German Auto Parts	11324 Norwalk Blvd	Santa Fe Springs CA 90670	[562] 863-1123	10% Discount on Parts
Hall's Engine Rebuilding & Radiator	24747 Sunnymead Blvd.	Moreno Valley CA 92553	[909] 242-7418	10% Discount on ANY Invoice
Ironwood RV Storage	16401 Piuma Avenue	Cerritos CA 90703	[562] 924-2670	10% Discount on Firewood
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NEW BLM WEBSITE FOR THE ISDRA:

http://www.ca.blm.gov/elcentro/ImperialSandDunes/index.html

PACK IT IN
PACK IT OUT

BRING OUT MORE THAN YOU BROUGHT IN