American Sand Association

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Unite, Inform, and Mobilize

WHERE'S THE IMPERIAL DUNES MANAGEMENT PLAN?

That's not what everyone is really asking. The real question is: **WHEN ARE THE CLOSURE SIGNS AT THE ISDRA (Imperial Sand Dunes Recreation Area ie. Glamis, Buttercup Gordon's Well) COMING DOWN?**

Given that is what the ASA has been working on for the last 4 years, spent several hundreds of thousands of dollars on, and is poised to spend even more, that is a pertinent question. That is THE question.

Did you ever play Dominoes? Or checkers? Or Chess? Our playing field is a lot like that. Better than Roulette, but not as precise as a skilled marksman, our odds are somewhere in the middle. We make moves that pave the way for future moves. IF everything goes as planned, all our moves can be played and we win the game. However, you still have to contend with your opponents' counter-moves. Not to worry: we also make counter moves.

Biological studies are one. Being instrumental in the formation of the United Desert Gateway Communities (UDG) is another (look for this important article on the UDG on pages 12 and 13).

So how does it all lay out? Here's the sequence of moves:

1) Educate sand enthusiasts so that they can make acceptable comments of the RAMP - DONE
2) Count and monitor the Peirson's milk vetch (PMV) - DONE
4) File for delisting of the PMV - DONE
5) File suit if delisting decision not to our liking - DONE
6) Continue to monitor PMV - IN PROGRESS
7) Involve neighboring communities that depend on revenue from dunes - DONE = UDG
8) Get No Jeopardy Biological Opinion (BO) from FWS - WAITING
9) BLM implements the RAMP
   a. Most temporary closures removed - others require a permit to enter.

MOVES, COUNTER MOVES - STEPS TO GET OUR RAMP

We need a Biological Opinion (BO) from Fish and Wildlife Service (FWS) that says the Recreation Area Management Plan (RAMP) will not place the Person's milk vetch (PMV) in jeopardy. Since the RAMP is 15-year plan, we need to know that BO is good for 15 years as well. CBD wants to hear that it is not. We need to hear that it is - so we are in court pending the FWS clarification.

But first, FWS is holding up the ISDRA BO because of the following: Some time ago, Judge Illston ruled that there could be no adverse modification to Desert Tortoise critical habitat (CH) - as stated in the FWS BO for the other management plans pertaining to the Desert Tortoise and ordered a new BO. Some people at FWS think they are in court awaiting a clarification that determines if that applies to all CH in the California Desert Conservation District (CDCA) before releasing our BO.

The Illston hearing in SAC to clarify her position on the Desert Tortoise critical habitat (CH) adverse modification occurred November 12 but did not address our concerns. According to our attorney, it never will: the FWS is waiting for a ruling that will never come. They are in court to keep their original Desert Tortoise BO and are not asking if her ruling pertains to all CH. He sees no reason why the BO cannot be issued right now. Confused? So is FWS. We are taking steps to get things back on track.

Even if we receive the BO tomorrow, we are still in court with the CBD regarding the clarification of our own BO at the ISDRA - is it good for 15 years or not? Our attorney feels that whatever FWS comes back with will be accepted and ordered by the court. Then we have the recording in the Federal Register requirements before the RAMP can be implemented.

Needless to say, none of this will happen soon. I'd consider us lucky if we saw the RAMP implemented by the end of the season.

In the mean time, we have filed suit for a reversal of the PMV delisting decision based on the Federal Information Quality Act (FIQA). Our complaint is that the FWS did not use the best science available and twisted its meaning to suit their agenda.

WE'VE GOT PROBLEMS

On November 6th, a long travel buggy lost control at the Gecko Road Sand Drags and headed for the spectators. Dozens of people averted serious injury thanks to heavier vehicles blocking the path of the run-away buggy. Reportedly, a girl was hospitalized with a concussion.

According to eyewitnesses, the buggy did a barrel roll, rolled over the top of a truck, and came to rest on a quad. No other serious injuries were reported. The event appears to be NON alcohol-related.

Also that same evening, a drive wheel from a high-powered buggy came loose and entered the crowd. As in the above incident, no serious injuries were reported and the event appears to be NON alcohol-related.

SO WE WERE EXTRAORDINARILY LUCKY - TIMES 2! WHAT MORE WILL IT TAKE BEFORE WE UNDERSTAND THE RISKS AT THE SAND DRAGS??? WE GOT OFF EASY THIS ONCE. WHAT WILL BE THE BODY COUNT NEXT TIME???? AND, BY THE WAY, CAN YOU SPELL **CLOSURE?**

PLEASE FOLLOW THE ADVICE ON THE FOLLOWING PAGE!

ANOTHER WAY THE DESERT CAN KILL - FACTS:

-On average, 60 people per year are found dead in our Southern California desert. Of these 60 people, 95% are from out of town, meaning, they do not live in the desert area themselves.
-There are scattered water stations set up throughout the open desert. However, there are no signs posted telling where they are, nor are there any signs warning of the dangers of being in the desert.
-The most popular months for the off roading/desert season are November to April. Anytime before or after those months becomes extremely hot (especially July-August), and is not recommended for desert usage.
-When your body temp goes above 106 degrees, you are susceptible to heat stroke and can become delusional.
-Any type of physical activity can raise your body temp over 106 degrees within 15 minutes.
-While delusional, you will not know where you are, if you are thirsty, how hot you are, or if you should drink.
-Your body can produce 0.5 gallons of sweat every hour. Unless you are drinking water at the same rate, you will dehydrate, and then stop sweating, causing your body to rapidly over heat.
-It has been said, that by the time you feel thirsty, you're already dehydrated.
-If not treated, heat stroke can be fatal in less than one hour.

THINGS TO KNOW BEFORE GOING OUT:

-Wear loose-fitting, lightweight, light colored clothing: especially light or white hats or bandannas.
-Hydrate at least the entire day before going out (preferably multiple days ahead).
-Avoid alcohol and caffeine before, during, and immediately after being out in the heat. Alcohol causes you to lose more fluid than you consume.
-Continue drinking water and sports drinks while in the heat.
-During the hottest months, go out early (sunrise) and be back inside by approx. 9:30am.
-The hottest part of the day is 11:00am-3:00pm.
-Protect your eyes and head from the sun by wearing a hat, sunglasses and using an umbrella.
-Make sure to tell people where you are going, and when you plan to return.
- If you are not used to extreme temperatures, go out for short periods of time to gradually get your body used to the heat.
-Be sure to check the daily temp before you leave.
-Always go out with more than 2 people, and stay together.
-Keep your clothes on. Taking off your clothes will actually make you hotter.
-Air cooled motor bikes may over heat and cease. Know how to cool them, or what to do if they malfunction.
-Bring a basic tool kit along with your supplies.
-Heat stroke and heat exhaustion are your worst enemies, and can happen before dehydration.

WHAT TO DO IF YOU FIND SOMEONE:

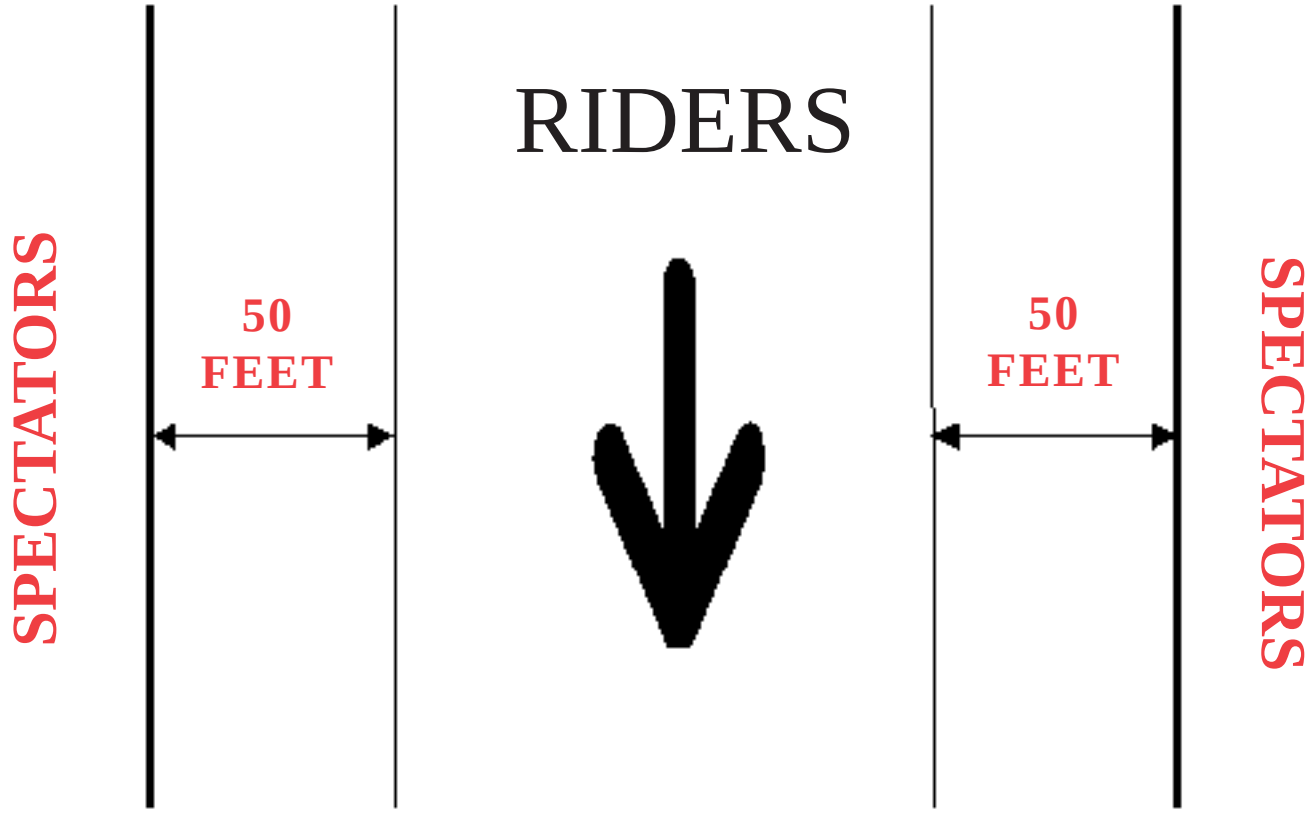
-Some warning signs of a person suffering from heat stroke are:
-An extremely high body temperature
-Red, hot, dry skin and no sweating
-Throbbing headache
-Dizziness, nausea, confusion
-Unconsciousness
-If you find someone suffering from heat stroke, the person needs to be cooled immediately. Put them indoors or in any shade available. Place ice packs on their groin, armpits, and head. Remove clothing and gently apply cool water to the skin followed by fanning to stimulate sweating.
-Have the person lie down with their feet slightly elevated.
-The person will need to be hydrated, but slowly. Giving too much water too fast, will worsen their condition. Administer small amounts of water. Even if they want to gulp the water, do not let them.
-Get medical assistance as soon as possible. This is a life threatening emergency.
-Calling 9-1-1 will take you to the closest CHP department. Tell them your situation, and your location, and they will send the appropriate assistance.
-Heat stroke and serious dehydration can cause death or permanent disability if emergency treatment is not provided.

KEEPING THE SAND DRAGS MEANS ***FIRST*** KEEPING THE SAND DRAGS **SAFE**

The Sand Drags are a popular afternoon activity and social events in the South and North dunes. The number of spectators is growing every weekend. The number and the speed of the vehicles running the drags are also increasing. Spectator safety is becoming an ever-increasing concern. Let's protect our Sport by Recreating Wisely and Responsibly. One major incident might be more than the BLM could handle and would certainly hurt our cause.

THE SAND DRAGS CAN CONTINUE AS LONG AS WE ARE SAFE.

- KEEP THE RIDING LANES WIDE OPEN
- SPECTATORS: KEEP AT LEAST 50 FEET AWAY FROM THE RACES
- RACERS: KEEP 50 FEET AWAY FROM THE SPECTATORS –15 MPH (LEGAL) LIMIT WITHIN 50 FEET OF SPECTATORS
- OBEY AND COOPERATE WITH LAW ENFORCEMENT PERSONNEL
- CONSIDER THE EFFECT YOU WOULD HAVE ON SOMEONE'S LIFE IF THE WORST HAPPENED
- **DON'T PROVIDE ANY AMMUNITION FOR ANTI-ACCESS GROUPS BY CAUSING INJURIES.**



PLEASE PLAY and STAY SAFE.
DON'T RUIN IT FOR EVERYONE ELSE.

BLM El Centro Field Office Has Temporary Manager

This just in from the BLM (10/28/04):

There is a Field Manager starting a 60-day detail at the El Centro Field Office this coming Monday, 10/18/04. Linda Hansen said that Christina (Tina) Welch will be doing this assignment and will probably be attending the ISDRA TRT meeting on 10/21.

This 60-day detail is to cover the vacant Field Manager position for the El Centro Office created when Greg Thomsen was promoted. Linda Hansen also noted that the El Centro position was being re-advertised as the BLM was contacted by some candidates that didn't apply the first go around.

Here is an excerpt from a October 24, 2000 Press Release announcing her current position. *Christina (Tina) Welch has accepted the position of Field Manager for the Central Oregon Resource Area, which serves the John Day River Basin. Tina is currently the Engineering Staff Officer for the Deschutes/Ochoco National Forests and well known throughout Central Oregon as she and her family have lived and worked here for many years. Welch recently served as the Strategy Team Leader for the BLM and the two National Forests in Central Oregon to coordinate the Central Oregon Initiative to champion interagency cooperation.*

A current bio for Tina Welch has been requested. Not a complete bio, but Tina provided some information about herself.

I've worked for the federal government for 23 years, for both the Forest Service and for the BLM, all in Oregon. I am a professional Civil Engineer by training, with a Bachelor's degree from San Diego State University, and two years with a private engineering firm in San Diego. I grew up and lived in San Diego County for 28 years, including time living in Alpine, Descanso, Pine Valley and Mount Laguna. My husband is self-employed, and we have two teen-aged daughters who will remain in Central Oregon. I value collaboration and cooperation, I demand responsibility and accountability, and I appreciate a sense of humor. I am looking forward to returning to Southern California, to working with the folks in the El Centro area and to exploring that part of the world..

ISDRA PUBLIC SAFETY HOT TOPIC

BLM ALCOHOL INITIATIVE PROGRAM

- In a Feb 2004 meeting with BLM Director of Law Enforcement, ASA was requested to support the BLM "Alcohol Initiative" that encourages responsible use of alcohol at BLM managed recreation areas.
- The ASA identified Public Service Announcement opportunities to provide public awareness of the "Alcohol Initiative" program in Toyhauler, Sand Addiction, Sand Sports magazines, the ASA newsletter, and the ASA sponsored “Dune Smart” brochure.

SAND DRAGS

- ASA representatives have participated in several meetings on this subject. The Sand Drags have been a topic of discussion with all levels of BLM management including Director Kathleen Clarke.
- ASA's primary concern is spectator safety and the potential for a catastrophic incident in the event of driver error or mechanical failure. The resulting publicity and political reaction could result in future restriction on the right to ride.
- Detailed notes of two recent meetings are printed in the ASA Sept newsletter.

aSa PUBLIC SAFETY POSITION STATEMENT

The BOD unanimously adopted the following position statement to provide guidance to ASA representatives when meeting with other OHV organizations and land use managers;

- ASA **does not** support or endorse a ban of any kind on alcohol use
- ASA **does not** support the enactment of any new or additional rules or laws associated with alcohol use.
- ASA supports the enforcement of all rules and laws currently in effect. (On the books)
- ASA encourages the law enforcement agencies to emphasize the importance of visitor public safety education.
- ASA views the impromptu sand drags as an important part of the Sand Sport recreation experience.
- ASA encourages all Sand Sport enthusiasts to act in a responsible and safe manner.
- ASA encourages the law enforcement agencies to take the appropriate action to improve "Spectator Safety" at the impromptu sand drags.
- ASA will continue to participate in the joint effort to identify mutually desirable public safety activities.

Support the ASA and win this Sand LIMO

by Joe Fab

Buggy Tickets are only $20 each - only 12,500 will be sold

Thanks to these generous sponsors:

Sand Limo by Joe Fab, Sand Limo Crew, A & M Nut and Bolt, Affordable Exahust Coating, Affordable Powder Coat, Al's Pinstriping, ASS, Automotive Body & Paint, AZ Transaxle, B & M Wiring, Batteries Plus, Beard Seats, C & R Racing, CMS Wheels, CNC, Crow Ent., Finish Masters, Foddrill Fab, Fortin Racing, Gear One, Goodridge, High Torque/IMI, Intellidash, Iowa Export/Import, JB Motorsports, Karl's Custom, Kennedy Engineered Prod., Kerr West Plating, K-Four Switches, King Racing Shocks, Lazer Star Lights, Marine Screens, McKenzie's, Mendeola Transaxles, Parts Unlimited, Paul Bunyan Firewood, Racer X, Robert Biggs, Tube Service, Co., Tuff Skin, Turn Key, Weddle Ind., Xtreme Tire Co., aSa

aSa

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All proceeds to benefit the ASA General Fund

Visit the ASA website at www.asasand.com for more information

Ad design by dlo design concepts.com

Win a Custom Golf Cart

by purchasing tickets at $50 each **OR BY SELLING BUGGY TICKETS** (5 sold gets you 1 cart ticket FREE)

Both tickets available online at ASAsand.com and at select retail locations and events. For mail orders, send check or money order to:

ASA Giveaway Buggy Tickets PO Box 543 Yarnell, AZ 85362

All proceeds to benefit ASA general fund -

Both giveaways to be held at the 2005 Sand Sports Super Show

Winner need not be present to win, but it sure is nice when they are!

(contributions to the ASA are not tax deductible)

THIS YEAR'S SAND SPORTS SHOW MAJOR EVENTS
BUGGY AND GOLF CART WINNERS

ASA President Grant George congratulates JOSHUA LADD of Buena Park, CA

Mason Casjen of Phoenix, AZ - a fitting recipient who volunteered and worked many, many ASA events

Joshua with Allan and Melissa Nimmo, owners and donors of the Extreme Performance Buggy

JRS AWARD WINNER

Flo has been with the ASA since the beginning. She is responsible for order fulfillment and purchasing for the ASA store. She also developed and implemented one of the ASA's largest fundraisers: the ASA calendar.

When not doing behind-the-scenes work, she volunteers to work many ASA events and can be found walking camp to camp handing out ASA materials and signing up new members.

The ASA Booth at the Sand Show in full swing. Project coordinator Brian Trapp facing out the camera. Flo Haynes, naturally, working the booth.

Organizing the booth and all the volunteers is no small feat. Dune enthusiasts have Brian to thank for the ASA's largest fundraising event of the year. Each year, it gets better and better.

This is one of the ASA's most important events, not only for fundraising, but signing on new members and recruiting new volunteers.

THANK YOU BRIAN!!

National Director of the Bureau of Land Management at SSSS

ASA Board receiving 4 C's Award - see following pages for Award

The National Director of the Bureau of Land Management (BLM), Kathleen Clarke, presented special awards to the Imperial Sand Dunes Law Enforcement Coalition and the American Sand Association (ASA) at the Sand Sports Super Show in Orange County on September 17, 2004.

The Director presented an award to honor the Coalition and the ASA for their leadership in conservation and recreational safety programs throughout the Imperial Sand Dunes Recreation Area (ISDRA) in Imperial County, California. The awards highlight the Coalition and the ASA's commitment to what the Secretary of the Interior, Gale Norton, calls the 4C's: consultation, cooperation and communication all in the service of conservation (see next 2 pages). Members of the Imperial Sand Dunes Law Enforcement Coalition include the Bureau of Land Management, Imperial County Sheriff's Office, California Highway Patrol, National Park Service, California Off Highway Motor Vehicle Recreation Division, Forest Service, California Department of Forestry and Fire Protection, and the U.S. Border Patrol. The Coalition presents a strong and well-coordinated presence to protect the public and officers, especially during holiday weekends that can draw up to 200,000 visitors. This united effort was extremely successful in reducing the number of injury accidents and law enforcement related incidents at the ISDRA.

Awards were also presented by BLM Director Clarke on behalf of the ASA Board of Directors to honor the ASA volunteer and the ASA Business Sponsor of the year for 2004.

From left to right: Jim Colln, Lee Erickson, Flo Haynes, Brian Henery, Tim Hethcox, Chris Seaver, Brian Trapp, Tim Wight - Background: Director Clarke and ASA Chairman of the Board Greg Gorman

The Jerry R Seaver (JRS) Volunteer Recognition Award was established by the ASA Board of Directors to recognize and commend those volunteers who, through exceptional effort, support the ASA's mission of Uniting, Informing and Mobilizing Sand Sport enthusiasts in protecting their right to ride. The JRS Award was presented to Flo Haynes of Moreno Valley, CA. Ms Haynes is a charter member of the ASA who has volunteered endless hours coordinating the operation of the ASA on-line store and the production of the annual ASA calendar. She is directly responsible for signing hundreds of new members as well as using most of her free time at the dunes to hand out ASA newsletters and flyers.

Melissa and Allan Nimmo, owners of Extreme Performance in Grand Terrace, CA received the ASA Jump Start Award. The Nimmo's "Dune Smart" advertising campaign encourages responsible use of alcohol by Sand Sport enthusiasts. Their roadside billboards and magazine advertisement programs have set an example followed by several ASA Business Sponsors.

BLM Director Clarke, BLM Law Enforcement Director Bill Woody, and the Nimmo Family

Clark participated by invitation of the ASA, a key participant in the Sports Show held at the Orange County Fair and Exposition Center in Costa Mesa, CA. "I am excited to be coming to the Sports Show to present these awards. Both organizations have much to be proud of regarding the advancement of our mutual goals," said Clarke.

In recent years, the ASA has worked to improve safety and reduce unlawful activity of public land visitors at the 160,000-acre ISDRA. The ASA showed strong support for the recreation area's law enforcement effort by promoting a checkered flag program for off-road vehicles. The checkered flag represents the visitor's support of laws and regulations throughout the ISDRA. Also, outreach efforts include billboard signs that promote Dunes safety, as well as flyers, and airborne banners on busy holiday weekends.

Bob Mason, ASA Public Safety Committee Chairman, said, "The ASA leadership and its members are honored by Director Kathleen Clarke's visit to the Sands Super Sports Show and by the BLM Director's 4C's Award recognizing our organization's commitment to working with the Bureau and others to enhance recreational conservation on public lands in Southern California."

THE BUREAU OF LAND MANAGEMENT

DIRECTOR'S FOUR C's AWARD

FOR

AMERICAN SAND ASSOCIATION

September 2004

In recognition of its outstanding contributions to the Imperial Sand Dunes' Public Safety and Education Program

The American Sand Association is recognized with the Director's Four C's Award for its well-coordinated presence to protect and enhance the recreation experience of the public in the most intensively used BLM recreation area in the nation.

The American Sand Association demonstrates exceptional commitment and provides valuable assistance in working with the Bureau of Land Management and the many and diverse interests who help administer the Imperial Sand Dunes Recreation Area. With the BLM, the Association addresses recreation problems and helps implement effective measures to enhance the recreational experience of visitors at the Dunes and to ensure public safety.

In cooperation with the Imperial Sand Dunes Law Enforcement Coalition, the American Sand Association enlists off-road vehicle users and groups to assist in education and awareness programs for rider and public safety on the Dunes. The members of the Association work with more than 120 law enforcement officers from federal, state and local law enforcement agencies to assist with law enforcement and public safety activities during major holiday weekends when over 100,000 recreational visitors ride and play in the Dunes. The Association's work in cooperation with the Law Enforcement Coalition reduces the number of incidents and offers a safer recreation experience for thousands of off-road users on public lands at the Dunes.

The American Sand Association exemplifies the collaborative partnership needed by the Bureau of Land Management in the administration of a world-class off-highway vehicle area that attracts thousands of visitors. The American Sand Association is truly deserving of the Director's Four C's Award for its leadership in establishing cooperative and constructive relationships with the Bureau of Land Management, other agencies and organizations to improve the recreational experience of visitors to the Imperial Sand Dunes.

Kathleen Clarke
Director, Bureau of Land Management

Bureau of Land Management Director's Four C's Award

Consultation
Cooperation
Communication
Conservation

presented to

American Sand Association

Kathleen Clarke
Director

September 2004
Date

8/21 Public ASA Board Meeting

Friday started off early with a meeting with ASA's environmental attorney Dave Hubbard, ASA's biologist Art Phillips, III and Vince Brunasso, ASA's new legal chairman. They spent 5 hours picking apart the FWS PMV delisting Administrative Findings. Art's botanical analysis makes minced meat out of the 41-page document while Dave's legal expertise will put the icing on the lawsuit cake.

We'll try to get Craig Manson, Assistant Secretary of the FWS, to see the wisdom of reversing the delisting decision. But in the mean time, Art and Dave put the final touches on our complaint and filed it early in October. Later that night was the executive BOD session that went until about 10:30.

Greg Thompsen

ASA Saturday open membership and BOD meeting: our best turn out yet. Hats off to Sue Davies and staff at the Courtyard Marriott for the royal treatment.

From 8 am until 10 am a BOD committee oversight reorganization was accomplished. The ASA is now much more capable of fighting the cause. Committees are now organized according to the Unite, Inform, and Mobilize categories with BOD member oversight for each.

The rest of the day was spent hearing committee reports denoting our progress in all areas along with several people that spoke during the public comment period. Most noteworthy were Greg Thompsen, then BLM El Centro Field Office Manager, who spoke about the new BLM Alcohol Initiative, the Biological Opinion and the RAMP, and their succession plans for the manager position of BLM El Centro Field Office. Roy Denner of ORBA, who gave an overview of our successful lobbying efforts in Washington and Sacramento, shared with us how we, **as a team, got $450,000 of our Demo Fees back that were wrongly spent on monitoring studies**. As you can tell, Roy is a real fighter. Roy noted the support Bob Filner has given us on this and several issues. Art Phillips explained the PMV situation and what we need to do this season. Laura Zahn, of Mike Giorgino's office, also made a presentation.

Roy Denner

Dr. Art Phillips, III, PhD

Laura Zahn

ASA bucks were introduced. These are a way to show appreciation to volunteers for the hours they work ASA events.

Representing the vendors was KD Cycle. Nick from Sand Addiction made a showing. We didn't have a sign up sheet, so please excuse me if I miss anyone and misspell others. Other fellow sand enthusiasts included (some are only screen names):

Robert Tron	L&L Corvairs - Lloyd and Lisa Misner
Brian Covey (VOR)	Greg Hall
Mike Warford	Glenn Montgomery
Harold Gottschalk	Jim Colln
Chummin'	Mary Gagle
Mike 330R	Jerry Canning
Russ Borman	And about 20 other guests.

The intent of these meetings is to provide an open forum to address the BOD and hear what our members have to say. We also like to inform anyone that attends on our current progress, plans, and goals for the future. Please plan to attend the next open ASA BOD meeting on January 22, 2005 in Ontario, CA. You will come away better informed with more confidence in the ASA and a deeper appreciation for all the efforts our volunteers make.

Location TBA

OPENING FOR A SEAT ON THE BOARD OF DIRECTORS

The ASA has a number of important decisions and tasks that must be completed every year. We need dedicated individuals to help complete these goals and participate in making critical decisions that counter the continuing attacks on our rights to utilize our land for motorized recreation.

There are 12 scheduled board meetings a year: 8 are in the form of conference calls and four are publicly open Board meetings at various locations in Arizona and California. The meetings commence on a Friday evening and conclude the next day: usually in the early afternoon. An ASA Board Member will be expected to attend the meetings and participate in the conference calls. Conference calls are the first Monday of the month at 6 pm and usually are one to 3 hours in length. Other conference calls may be scheduled to address critical issues between normal meetings.

Each Director will be expected to oversee at least one area of ASA operations and participate on other committees as directed by the Chairman of the Board. Most of the Board's communication is accomplished using email. Therefore, candidates should have ready access to, and a better than average skill set in, computers and email.

If you have the time and talent to devote to help keep our lands open for all to enjoy and would like to be considered for a BOD position, please fill out the accompanying questionnaire for review by the nominating committee.

Please forward your completed questionnaire by January 1st, 2005 to:

ASA Secretary
13667 Jordan Ct.
Rancho Cucamonga, CA 91739

Interested in Becoming an ASA Board Member?

Answer the questions below and submit them to the ASA Board for their review. Please include your name, address, daytime and evening telephone numbers and email address.

1) Are you an ASA member, do you receive and read the newsletter, and are you familiar with ISDRA related issues?
2) Have you ever held office in another off road group? What was it and what were your duties and accomplishments?
3) What is your primary area of interest if you were to be selected as an ASA board member? I.E.; Financial, Communications, Public Safety, Legislative, Legal, Software Support, Merchandising, Fundraising, Media Relations, Advertising, Business Sponsors, Environmental, Volunteer Coordination, or other areas.
4) What do you consider to be your primary area of expertise? How would you apply that expertise to your ASA Board responsibilities?
5) What enhancement or changes would you propose in the management and scope of ASA activities?
6) Why do you want to serve on the ASA Board of Directors?
7) What is your opinion regarding the relationship the ASA should have with the sand sport area managers and other sand sport advocacy organizations such as the BLM, California State Parks, CORVA, SDORC, ORBA and the other "Friends of" groups?
8) What is your availability for conference calls and ASA business during normal working hours?
9) What is your availability and capability regarding Internet resources and email to conduct ASA business?
10) Please provide your views regarding the scope and application of the following ASA mission statements and goals.

Mission Statement:
The ASA is dedicated to preserving the right to ride while preserving the environment.

Goals:
-Inform sand sport enthusiasts on the current issues relating to environmental, political, and social concerns that affect sand sport recreation.
-Inform the BLM, local Government Officials, and local Chambers of Commerce of the monetary value of the sand sport recreation in their areas.
-Unite sand sport enthusiasts and related businesses
-Monitor important developments relating to riding rights
-Monitor OHV negative activities such as crime, trash and the current environmental organizations agendas.
-Maintain an open information exchange with the BLM.
-Inform the sand sport enthusiasts of the actions that they can take to police themselves.
-Develop mailing lists
-Take legal action when warranted
-Mobilize sand sport enthusiasts by initiating calls-to-action
-Sponsor and support services and events such as trash cleanups, fund raising, and membership drives.

Send to address above. All applicants will be considered.

UNITED DESERT GATEWAY COMMUNITIES

Even before the incorporation of the ASA, it has been a goal of its founders to garner direct local community involvement by creating awareness in local leaders of the substantial financial contribution Imperial Sand Dunes Receration Area (ISDRA) visitors make to their local economies. (http://www.glamisonline.org/asa/ASA.htm) Surveys we did over 4½ years ago indicate this infusion of capital are in the tens of millions of dollars annually.

Due in large part to the relentless efforts of ASA board member Bob Mason, a new corporation in the Imperial Valley is formed that takes notice of dune enthusiasts and the dependence many businesses have on the ISDRA remaining open to OHV traffic. It is known as the United Desert Gateway Communities (UDG). Brawley Chamber of Commerce Executive Director Nicole Gilles is the group's new president. Cathy Kennerson, El Centro Chamber of Commerce Executive Director, is its chief financial officer and Yuma Chamber Executive Director Ken Rosevear is its secretary. A formidable trio, to say the least.

From left to right:Nicole Gilles, Cathy Kennerson, Larry Bratton, Kathleen Clarke, Cherisse Alford, Ken Rosevear

At the Sand Sports Super Show last September, Linda Hansen, BLM Manager of the California Desert District, and Nicole Gilles of UDG, signed an Assistance Agreement in BLM Director Kathleen Clarke's presence. It is the basis for future Task Orders that are the vehicle for cost sharing on specific projects. Two Task Orders are already drafted: one to gather tourist and visitor use data and another for education of dune visitors.

Many of the UDG activities will focus on enhancing and maintaining use of OHVs at the ISDRA. Federal Government "Task Orders" (TO) will provide funding for some of these activities while the UDG will contribute in "like kind" such as volunteer hours. These and future TOs will not be funded by user fees.

"The aim of the group is to publicize the impact of off-road tourism in the region as well as help local business capitalize on the growing recreational activity and promote safety and awareness activities associated with the dunes," Kennerson said. She added, "The off-roaders have been very appreciative of the support the local business community has shown to them. One of the first steps of the group will be to fund a study on the economic impact off-road tourism has to the region. There really hasn't been a solid dollar amount attached to all this recreation." The UDG will be working in partnership with the ASA. "This has been a great development and we're really looking forward to doing some good work to help this growing activity," Kennerson concluded.

True to their word, the meetings began in Yuma on Wed, Sept 29 at a luncheon with BLM Yuma Office personnel at the Yuma Rod and Gun Club. Seven were in attendance including Ken Rosevear, Jerry Seaver, and Bob Mason. Later that day, a meeting at the Chamber of Commerce auditorium produced 40 in attendance. The most frequently asked question: “What can we do to help?”

Thursday, Sept 30 was a full day of very productive meetings with influential Imperial Valley leaders as one of the steps to achieve their goal. The participation of no less than 100 of Yuma and Imperial Valley leaders demonstrated that the UDG leadership (Nicole Gilles, Cathy Kennerson & Ken Rosevear) had done their homework.

The community movers and shakers responded in droves to their call to action. Everyone involved was supportive of this partnership opportunity. Community support is overwhelming. Most attendees remained an additional 30 minutes after the meetings adjourned to continue discussion.

The meetings the United Desert Gateway Communities leadership held are below. A major goal was to introduce Dr. Glenn Haas to community leaders and to continue the partnership building process with BLM regarding tourism monitoring and visitor education.

Dr. Glenn Haas, PhD (white shirt)

Much the same as we monitor the operation of an engine through data (provided by gauges), a visitor monitoring study will provide crucial data such as how many visitors the ISDRA actually receives, where we spend our money, and how much. Just as we use the data that indicate the "wellness" of an engine that affect decisions of the operation of that engine, so will the visitor data be used at the ISDRA. Many other visitor use patterns will also be studied, documented, and used as a sound scientific basis for future decisions at the ISDRA.

9:00 am-----Sheriff Carter, UDG & BLM: The group was there to discuss the United Desert Gateway's plans and also took the opportunity to ask Sheriff Carter about the his position on the curfews for this season. He informed the group, that nothing is going to change from how it was last season. Right now the only Hill with a curfew is Comp Hill at Glamis, but any of the other hills could have a curfew if they felt it was necessary based on activities at those locations. The Imperial Co. Sheriff will evaluate the curfew after every holiday weekend, taking into consideration how things are going in the comp hill areas that are open, along with things in general. The bottom line report is no change with the curfews at the start of this season. Carter did confirm to the group that his office considers the curfews temporary.

On another issue, Nicole Gilles asked for Sheriff Carter's help in streamlining the Peddlers Permit process. Vendors at the ISDRA must go through much paperwork and red tape to obtain the permit which is required by the BLM before they will issue a vendor's permit. Bob Ham, with Imperial County, is working on this, but Sheriff Carter didn't feel that there was a valid reason to change the finger printing requirement at this time. It was also learned after the meeting that finger printing as of March of 2003 isn't required again to process a Peddlers Permit. This means if a vendor has been finger printed after March of 2003 that they are not required to go through that process again. They would only pay the fees for processing a updated background check. Imperial County is keeping the finger print record from the first time, if done after March 2003. This is just one example of how the new partnerships developing through the United Desert Gateway are creating opportunities and communication.

10:30 am---Imperial County Supervisor Leimgruber

Lunch--------18 attendees -- college professors, C of C officers, BLM, Mayors, city council, city staff, businesses, Board of Supervisors

1:30 pm-----BLM -- Hamada & Razzo

3:00 pm-----29 attendees -- Media, ISDRA vendors, McMillan homes, Alford Budweiser, City officials, DUNERS reps, BLM, Congressman Filner's rep NOTE the presentation by Dr. Haas, including the Q&A, was video taped by McMillian Homes.

4:00 pm-----10 attendees -- Task Order discussion. UDG, BLM, Dr Haas, ASA

6:00 pm-----11 attendees -- Imperial Valley Cycle (donated $1,000 to UDG),

McMillan Homes, Pair A Dice, UDG & ASA.

Bob Mason, Jerry Seaver, and Vince Brunasso represented the ASA.

The absence of BLM top management at the Yuma meeting was evident and of concern to many community leaders. However, Neil Hamada and Steve Razzo of the BLM were present at the 3 PM meeting in El Centro and were very generous with their time and inputs.

The value of the ASA commitment of volunteer and financial resources to the partnership-building program was recognized. The real value will be more evident as the UDG program unfolds. A schedule of future activities will follow when finalized.

A meeting scheduled with Scott Urschel and Dr. Haas at noon on Friday 10/1/04 to explore the use a helicopter mounted gyro stabilized camera to assess visitor use patterns at ISDRA and other recreation areas yielded positive results.

Just after the incorporation of the ASA, we received a $5000 donation from the Imperial Valley joint Chambers of Commerce. Our sincerest thanks for that donation that helped us get off the ground. Now, they have formed the UDG and are picking up the ball and running with it. We anticipate many positive results coming from the UDG and their efforts that will help keep the ISDRA open to OHV sand enthusiasts.

ITS UP TO US:

SAFE SAND DRAGS, OR NO SAND DRAGS

Weekend Warrior Steps Up in Support of ASA

By Wally Cahill

Take a look around at all of the campsites at any of the dune areas you might visit it is very apparent that the Weekend Warrior Trailers outnumber the other Toyhauler manufacturers at least two to one. In the recent months ASA has welcomed Weekend Warrior's financial support and their sizeable monthly contribution to the efforts of ASA as a Platinum Business Sponsor.

On November 6th and 7th at Glamis, the Roadrunner camping area was turned into a sea of Weekend Warrior trailers as this "very dune friendly" company had their annual Warrior Fest. With nothing in mind but a full weekend of customer appreciation in a family friendly atmosphere, a live rock band, a great chicken and steak BBQ, and laughter was abound as a good time was had by all that attended this party. All I can say is "These guys know how to party."

This "over the top" party setting was also poised to introduce the newest fashions of dune wear from WWW.Weekendwarriorgear.com and the debut was nothing short of a raging success. These T-shirts, Beanies, Shorts, Sweatshirts, Tank Tops, Jackets, and Hats displaying the newest Weekend Warrior logo come in sizes to fit Kids, Girls, and the Guys up to 2XL. You can also dress up your campsite with their Koozies and your trucks with the Weekend Warrior hitch covers. All these great dune products are available right now just in time for dune season and Christmas gifts. Log on to WWW.Weekendwarriorgear.com and place your orders.

To show Weekend Warrior's monthly support of ASA is not just a marketing afterthought, Weekend Warrior owner Mark Warmoth generously donated the full amount of money made from the weekend's Warriorwear sales to the ASA that totaled over $3000.00 to further support keeping our dunes accessible.

ASA would like to thank Weekend Warrior for their continuing understanding and support of the battles that need fighting to keep our dunes open for family recreation. ASA encourages all dune visitors who are in need of a toy hauler trailer that you seriously consider purchasing from a Weekend Warrior dealer in your area.

"Dune Smart"

An unsafe act can last a lifetime!

There is a safe duning brochure available. The ASA, in cooperation with four business sponsors, has prepared a 24 page Safe-Duning brochure. The Safety Bug is featured throughout the brochure as safety tips are offered to enhance your family duning experience.

We hope the brochure will help everyone become more aware of SAFETY and that "Responsibility Matters"

The left front cover of the brochure is intentionally left blank, where businesses, other OHV organizations, and the supporting agencies can put their logo, sticker, or stamp.

For more information or to obtain more copies email SDBreorder@americansandasociation.org or 805 371 1362.
This brochure is to be distributed free of charge.

Thanks for helping others to "Catch the Safety Bug."
American Sand Association Inc.
www.ASAsand.org

ASA greatly appreciates the use of the "DUNE SMART" slogan that was conceived by Melissa Nimmo of Extreme Performance in Grand Terrace, CA.

5th ANNUAL SAN DIEGO OFF-ROAD EXPOSITION

February 12 and 13, 2005 • Cajon Speedway

Wing Avenue off of Bradley, El Cajon, CA

Adjacent to Gillespie Air Field

9:00 AM to 5:00 PM Saturday, 9:00 AM to 4:00 PM Sunday

One Free raffle entry with each paid adult admission!

LATEST AND GREATEST merchandise and displays from the off-road industry

TRAILERS AND RV'S

FREE DOOR PRIZES

SHOW AND SHINE open to the public with $1500 in cash prizes

EXTREME SPORTS AND AIR SHOW Presented by Gale Webb

FREE KIDS ZONE with mini tracks, balloon jumps and entertainment

WIN A SAND WINDER Sand Car - Buggy Raffle by ORBA, winning ticket drawn Sunday February 13.

CELEBRITY APPEARANCE BY JOHNNY CAMPBELL - Off-road Racer and multi-time Baja Champion

WIN THIS

2005 Polaris Predator

Donated by North County Yamaha, Motopro of Oceanside, House of Motorcycles and Polaris.

Drawing to be held on Sunday, February 13.

Adults $10.00 • Ages 8-12 $5.00

Kids 7 and under Free

$1.00 Off with SDORC membership card, military ID or seniors 65+

SAN DIEGO OFF-ROAD EXPOSITION
February 12 or 13, 2005
Cajon Speedway, El Cajon, CA
$1.00 OFF
Adult Admission with this Coupon
Not good in combination with any other offer.
One coupon per person.

For more information, visit our website at www.sdorc.org or e-mail expo@sdorc.org

Sponsored by Off Road Warehouse

All proceeds go toward the fight to keep public lands open to public access - join us for this great event and SUPPORT YOUR SPORT!

Presented by Volunteers of the San Diego Off-Road Coalition

VENDORS: Spaces available, call 619-504-1354

Event Plans Subject to Change Without Notice.

Not Affiliated with Petersen Events Corp or Off Road Expo.

ANOTHER BUMPER CROP OF PMV?

By Dr.Art Phillips III, PhD

PMV just days old

I wanted to let you all know the preliminary results of our Nov. 4-6 trip to assess the effects of the Oct. rains on PMV at the dunes.

Our estimate of the number of seedlings was 18,827. This compares with 30,851 counted at these 25 sites in the spring of 2001. However, it is important to note that seeds were still germinating last week, so the final tally is not yet in. In the south dunes there were quite a few seedlings making little mounds of sand as they pushed toward the surface.

PMV sprouts

Survival of plants from last spring was 1013, or about 10.3% of the 9848 plants that we counted in April 2004. This is higher than the survival rate the past couple of years, and is probably due to monsoon rains in August.

The highest estimate of seedling numbers was 5535 at Site 7, adjacent to the border at Buttercup. This is the second most plants we have ever counted at a single site, trailing only the 6600 plants at the same site in 2003.

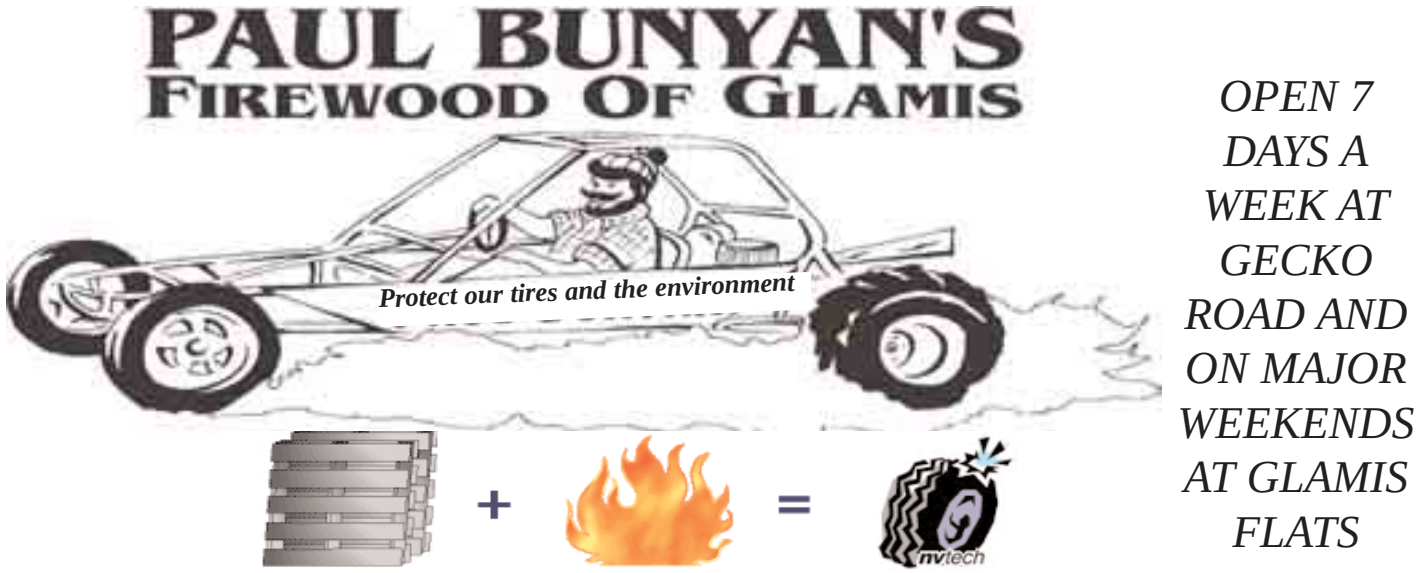
The 18,827 estimate is not an exact count, as time did not allow for that. But we certainly documented a substantial germination event, one that I can say with confidence that I "have seen."[this was a sticking point with FWS re the delisting-ed.]. We'll return Dec. 16-22 to make accurate counts and maps of clusters within sites so we can follow them through to the spring and see what happens in terms of flowering. Anyone who will be there the weekend before Christmas that could help with transportation ... please let me know! Nn7a@aol.com

Art, Dick Holliday, Grant, and Joe Duner at top

PMV that survived the summer

It looks like our hopes for good October rains resulting in major PMV germination have come true! Whether we'll see another 2001 remains to be seen, but we're off to a good start!

[it costs ASA on average of $1000 a day to have Art in the dunes - if we have to rent buggies and drivers, it costs more - if you can help with transportation, it is well worth it and makes a huge contribution to the cause - ed.]



OPEN 7 DAYS A WEEK AT GECKO ROAD AND ON MAJOR WEEKENDS AT GLAMIS FLATS

The 4th Annual Glamis Poker Run Once Again a Successful Event

by Rich Ferr OCATV

This year's, 4th Annual Glamis Poker Run, was again a successful event because of the dedication of many people. They all know that we are in a battle to save our dunes and just sitting by the side hoping that everything will be alright is not an option for them. I can not express enough how much I appreciate all their help. I would like to thank CORVA, SDORC, ASA, my good friends of our Wash 15 group, and of course, the great and dedicated members of OCATV, for the great job they did at their check-points. The OCATV members that helped out this weekend at Boardmanville are some of the most enjoyable and hardworking groups I have had the pleasure to work with. What we accomplished this weekend as a team makes me glad that my wife and I are involved with a quality group like OCATV. Thanks also to Jim Collin, of R&R Duners, for his guidance with this year's poker run. I also want to give a special thanks to my wife, Tami, for all her support and hard work. Her encouragement when things seemed to be the most stressful is what really helped me the most.

I want to thank all the vendors who stepped up to the plate this year and helped us out with the raffle prizes. Of course a big thanks to Bob, of Long Beach Motor Sports, for his generous donation of the Grand Prize again this year. A thrilled sand enthusiast from Arizona was the lucky winner of the Yamaha generator this year. We had 41 vendors help out this year with prizes and moral support. Without their involvement and their positive input, we know that this event would not be as successful. I hope we will have the pleasure of their support for next years 5th Annual Poker Run.

As far as participation, we received donations for 468 poker hands. Somewhere around 400 plus people were involved in this year's poker run. Almost every participant took trash bags along, to help clean up during the run. Everybody seemed to have a good time and many commented on how nice and helpful everybody was at the checkpoints. Just another positive of this year's event. When I see everyone having a good time and making friends, it makes me realize that although we come from different cities and states to enjoy our love of the dunes, we are basically one big family when we all get to our destination: The best Sand Box in the World, Glamis.

The ASA had a good day with 23 tickets sold for the Sand Limo giveaway car, 4 new paid supporting memberships, and a donation check from Boardmanville in the amount of $286.00 presented in front of the crowd.

ASA Open Board of Directors Meetings for 2005

Want to see your BOD in Action? Got Questions you want answered?

Then mark your calendar for the public Board Of Directors meeting in your area. The ASA will hold four open Board meetings in different areas during 2005. These meetings are your chance to come and ask questions of your board members, in person, and see how your board conducts business - you can see the "why" of decisions made. The exact location and times will be posted as soon and the facilities have been confirmed.

2005 Schedule:

January 22 in Ontario, CA

April 9 in Phoenix, AZ

July 23 in Orange County, CA

October 22 in San Diego, CA

IF YOU DON'T PARTICIPATE, YOU CAN'T COMPLAIN

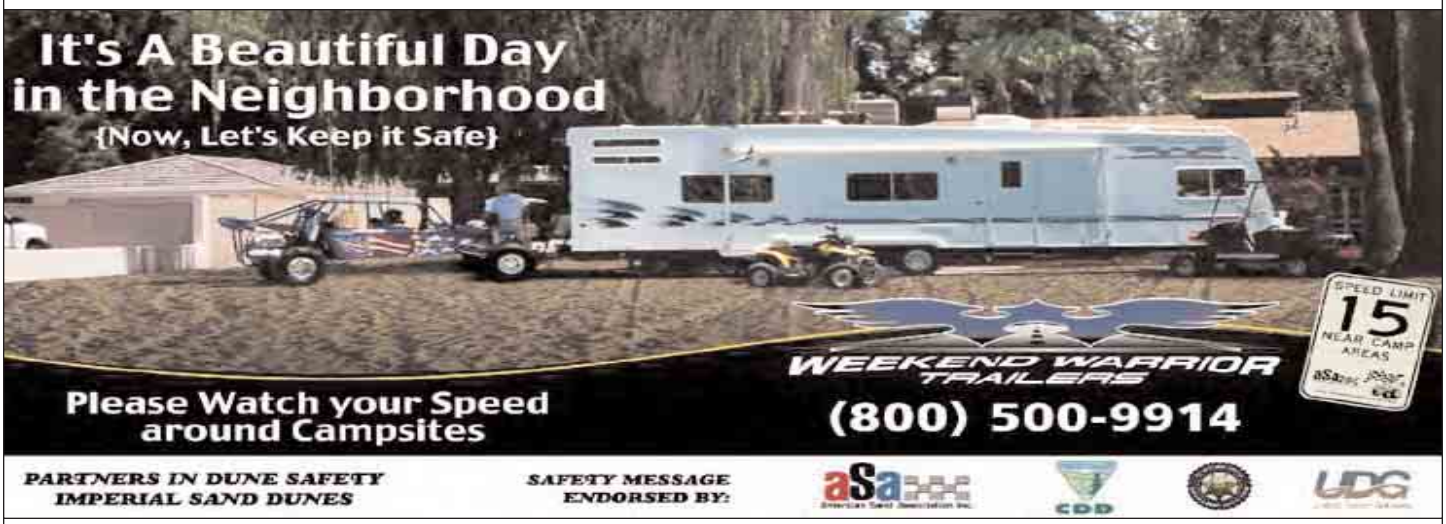
LOOK FOR THE BILLBOARDS

For the second year because of ASA efforts, billboard dune safety messages will appear on major routes to the Imperial Sand Dunes. This year, 6 new business sponsors have joined the program.

The billboard safety program has been expanded to include community pride and stewardship messages from the new United Desert Gateway communities in the Imperial Valley and Yuma. There are seven on Interstate 8 as you travel to the South dunes from Yuma, four on Highway 86, one on Highway 78, one WB I-8 near Ocotillo Wells, and one on Main Street in Brawley.

--RATV/MX Warehouse--------Glendale, AZ
--California Motorsports--------San Diego, CA
--Diamond Auto Glass---------- Phoenix and Mesa, AZ
--Extreme Performance----------Grand Terrace, CA
--Funco----------Rialto, CA
--KD Cycle----------Yuma, AZ
--McMillin Homes----------San Diego, CA
--Richard's ATV----------Glendale, AZ
--Sand Addiction Magazine-----Chino, CA
--Weekend Warrior----------Perris, CA
--Sand Limo----------Apache Junction, AZ

This is one of several partnerships that the ASA has facilitated. ASA identified the billboard sponsors, helped develop the safety and stewardship messages while coordinating the involvement of the BLM, Imperial County Sheriffs' Office and the United Desert Gateway communities.



Its your choice: Safe Sand Drags, or NO SAND DRAGS - you decide...

CBD IS WATCHING

Recently, the ASA received a copy of an email to Linda Hansen. Linda is the BLM's Desert District Manager and the email is from the Center for Biological Diversity (CBD) – the party responsible for the lawsuit that closed 49,000 acres of the Imperial Sand Dunes.

Below is the email the CBD sent to Ms. Hansen:

Quote:

<<-----Original Message-----
From: Daniel R. Patterson [mailto:dpatterson@biologicaldiversity.org]
Sent: Monday, November 29, 2004 10:04 AM
To: 'Linda_Hansen@ca.blm.gov'
Subject: RE: Algodones Dunes

Linda --

Many closed dunes habitat areas were badly damaged this weekend by illegal off-roading. BLM and other law enforcement were not effective at protecting habitat. It is clear BLM has not made protection of closed habitat areas a priority.

What specifically will BLM do to ensure closed areas are protected? How many stops did BLM and other law enforcement make Nov. 24-28 for closed area violations? How many citations were issued for closed area violations? Please provide a detailed response by this Wednesday.

If not effectively addressed immediately, this unacceptable bad situation may force us move for contempt against BLM and full shut down of the dunes to motor vehicles.

Thank you,

Daniel R. Patterson
Ecologist & Desert Program Director
Center for Biological Diversity

because life is good.

POB 710 Tucson Arizona 85702 USA
520.623.5252 x306 tel / 623.9797 fax
www.biologicaldiversity.org
The Center for Biological Diversity protects endangered species and wild places through science, policy, education, citizen activism and environmental law. Headquarters: Tucson, Arizona. Field Offices: Pinos Altos, New Mexico; San Diego, Idyllwild and San Francisco, California; Phoenix, Arizona; Portland, Oregon. Environmental Law Clinic: University of Denver, Colorado. ">>End quote

If we are to take the CBD seriously, and there is no reason not to, we must remain clear of the TEMPORARY closures until the Imperial Sand Dunes Recreation Area (ISDRA) Recreation Area Management Plane (RAMP) is recorded and implemented.

Much of the TEMPORARY closure will be lifted at that time, and majority of other areas will be accessible through a permit system.

It is not certain that the CBD would be successful, but we don't need another costly legal action on our hands.

Until we have our RAMP, please do everything in your power to keep from riding, and others from riding, in the TEMPORARY closures.

It can hurt us all.

U.S. Department of the Interior
Bureau of Land Management
News Release

For Immediate Release: November 9, 2004 CA-CDD-05-11
Contact: Stephen Razo (951)-697-5217

Bureau of Land Management law enforcement officials have announced a $5,000.00 reward for information leading to the arrest of individuals responsible for vandalism to five automated pay stations within the Imperial Sand Dunes Area on or about October 30-31, 2004.

Affected locations are operational with the exception of the Ogilby station. Users of the Ogilby pay station can receive service at the Buttercup or Dune Buggy Flats stations until the Ogilby station is repaired. Use permits may also be purchased on-line at www.ca.blm.gov\elcentro or call toll free, 877-415-1381.

If you have any information that can provide assistance, contact Special Agent (SA) Craig Moore at 760-337-4404

-BLM-

South Dunes Cleanup

Buttercup • Gordons Well • Ogilby Camp

Saturday January 15, 2005 • 6th Annual South Dunes Cleanup Presented by True Excitement

for more information please contact Jarrod Bullard at info@trueexcitement.com

look for signs at
Buttercup: Vendors Row
Gordons: Vendors Row
Ogilby: Pay Station

Cleanup from 8:00am-11:30am
Lunch will start between 11:30am-12:30pm
Raffle prizes from 12:30pm until done

8th ANNUAL GLAMIS DUNES CLEANUP JANUARY 15, 2005

The 2004 Glamis cleanup was fantastic and the 2005 cleanup is shaping up to be even better. The cotton candy will be back and this time we'll keep it out of the wind! More surprises in store this year than last year and a bigger and better "trash contest" (wait until you see this year's top trophy). See you there! This annual event serves as a shining example of just what the off-road community can do when it bands together.The steady growth of volunteers and sponsors involved in this cleanup is dramatic proof of the love and dedication that Glamis inspires.

DUNERS is extremely honored to once again be involved in this most outstanding event and we look forward eagerly to sharing in its success, for the sake of our community and our sand.

See http://www.glamisdunescleanup.org/ for all the details

Did You Know:

UDG will receive BLM cost matching credit for the hours that you volunteer? This means more grant money to support UDG ISDRA programs.

A new year, a new calendar. The 2005 American Sand Association Calendars are now available. Filled with some of the best photos of our sport we can find, the calendars are a perfect way to help the ASA continue in the fight to keep our riding areas open. Speaking of help, we would like to thank all of the following businesses for their generous contributions and assistance in making the calendars possible:

Funco Motorsports
Car Craft Inc.
Karl's Custom
Rancho Performance Transaxles
McKenzies Performance Products
Hall's Engine Rebuilding & Radiator Service
IMS Products
Gary's Auto Marine & RV Service, Inc.
Alumi Craft, Inc.
Mendeola Transaxles
Sand Limo & Paul Bunyan's Firewood Inc.
Sand Trix

100% of the proceeds from the calendars go directly to the ASA's general fund. Calendars are sold for $8 each, with a $4 shipping charge per order, not per calendar. To get yours, visit the online store at http://www.americansandassociation.org/store/index.htm or send a check to:

ASA
11419 Daybreak Trail
Moreno Valley, CA 92557

Get an ASA calendar and start planning next year's dune trips now!

HELP!!!!

While the ASA calendars are a tremendous fundraising product of the ASA, they can also be a lot of work. To assist in the production of the calendars, we are in search of a graphic designer who is willing to donate their time and/or materials. The graphic designer is supplied with a rough draft of the calendar and then arranges the photographs appropriately to create a complete calendar. Other volunteers are also needed for miscellaneous tasks relating to the calendars. Can you help? If you can, contact Flo Haynes at (951) 242-8116 or via e-mail at Sales@americansandassociation.org. Volunteers are our backbone, and we need your support!

As we all know, an ASA calendar just wouldn't be the same without pictures. How are your photography skills? We are always on the lookout for pictures to use in the calendars, and if you have some you'd like to share, we'd like to see them! Send them to:

ASA
11419 Daybreak Trail
Moreno Valley, CA 92557

Our business sponsors are instrumental in making the calendars and many other things possible. In addition to helping the ASA be what it is, a business sponsor also secures quite a bit of advertising. If you are interested in becoming a business sponsor, contact Flo Haynes at (951) 242-8116.

KNOW THE LAW… DON'T DRINK AND RIDE!

Keeping the Dunes a safe, clean and fun place for all outdoor enthusiasts is your responsibility.

Drinking and driving laws apply off-highway.

Don't Let This Be Your Last Ride!

800-GET-MADD

The BLM's Director of Law Enforcement and Security has made it clear,

"Let there be no misunderstanding, we will strongly enforce all DUI laws in full cooperation with state and local law enforcement agencies at all off-highway recreation locations."

BLM, UDG, ASA and Weekend Warrior Join Forces in the South Dunes

The BLM El Centro Office will receive a new Law Enforcement buggy, several new quads, and mobile breathalyzer units to support the BLM National Alcohol Initiative program. Bill Woody, BLM's National Director Law Enforcement has informed ASA that the new buggy will be available to enhance law enforcement in the south dunes. This equipment will be funded by the National Law Enforcement Budget and will not utilize Visitor Fee Demo funds.

Steve Razzo of BLM gives WW the thumbs up

At the Sand Sports Super Show, Weekend Warrior presented BLM Director Kathleen Clarke the keys to a new trailer to transport the new south dunes car. Warrior has offered to provide a new trailer every two years. The value of this trailer will be taken into account in the cost matching agreement between BLM and UDG. A mutually acceptable public safety message will be displayed on the trailer along with an acknowledgment of the donation by Weekend Warrior.

Director Clarke receives key to brand new WW

ASA Store. Use this form to order. You get great apparel while supporting our cause. Fill out and mail this form to the address below or for a more complete catalogue, go to our new online store at http://www.americansandassociation.org/store/index.html

NEW ITEM!

NEW ITEM!

NEW ITEM!

50% Polyester 50% Cotton Hooded Zip Up sweatshirt with color graphics on the front and back. Youth Small (6-8) to Youth Large (14-16) $20.00, Small to XL $30.00, XXL-XXXXL $35.00.

Specify sizes	Quantity	$ Amount

WOMEN'S WHITE BABY DOLL TEE S, M, L Minimum Contribution $10 ea

Specify sizes	Quantity	$ Amount

WOMEN'S ASH TANK TOP S, M, L, X-Large Minimum Contribution $8 ea

Specify sizes	Quantity	$ Amount

MEN'S ASH TANK TOP S, M, L, X-Large Minimum Contribution $8 ea XX-Large Min $11 ea XXX-L Sleeveless Min $13 ea

Specify sizes	Quantity	$ Amount

ASA Hat

Brushed cotton Khaki with black bill embroidered hat with ASA logo on front and website on the back $12

Checkered head sock $8 ea.

	SUB TOTAL	
	SHIPPING	**$5.00**
	TOTAL	

Name

Address

City **State** **Zip**

Please send check payable to ASA to:
ASA
11419 Daybreak Trail
Moreno Valley CA 92557-5504

Sales@americansandassociation.org
www.ASAsand.com

ISDRA Season passes are now available via the internet at http://www.parking.com/customer/OnlinePermits.aspx

Price is same as last season.

ASA PREMIUM SPONSORS

Become a Supporting Member and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors" listed below. This annual membership ($25) helps keep our organization going and fighting for your rights to ride.

PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES.

Alba Action Sports	Poway	CA	858	486-4380	12% Discount off on All Parts
AZDune.com	Apache Junction	AZ	480	982-8100	10% on Most Stock Items
B&R Buggies	Oceanside	CA	760	722-1266	10% Discount off Parts and Labor
Bellflower Motorsports	Bellflower	CA	562	925-5097	10% Discount on Parts
Bill & Steve's Foreign Car Parts	Downey	CA	562	923-3251	10% Discount on Parts
Billet Industries	Lake Elsinore	CA	909	640-3294	10% off Regular Prices
BRM Offroad Graphics	Fountain Hills	AZ	602	421-0880	15% off first purchase for ASA Supporting Members.
Butler Auto Repair	El Centro	CA	760	335-4965	10% off on parts with a minimum purchase of $100.
D&D Motor Sports	Apache Junction	AZ	480	966-1046	10% off Retail Price on All Quads
Daniel And Sons Trucking Inc	Corona	CA	951	808-0681	10% off on All Deliveries
Diablo Pipes & Headers	La Puente	CA	626	712-3919	$100.00 Off Complete Set Of Headers
Dirt Diva	Newberry Park	CA	805	498-8798	Purchase $35 and receive a Free Beanie
DJ Safety Inc	Tujunga	CA	818	951-0774	12 to 20% Discount off Selected Merchandise
F&L Racing Fuel	Long Beach	CA	562	432-3946	$0.50 Discount ($0.25 to the paying customer and $0.25 to the ASA)
Fiber-Tech Auto Parts	Santee	CA	619	448-0221	10% Discount off selected merch. excl. tires, wheels & frames
Funrunner	Whittier	CA	562	945-2180	10% off Regular Prices Sale Items Discounts will vary. All Canopies available at Dealer or below.
German Auto Parts	Santa Fe Springs	CA	562	863-1123	10% Discount on Parts
Hall's Engine Rebuilding & Radiator	Moreno Valley	CA	909	242-7418	10% Discount on Any Invoice
Ironwood RV Storage & Firewood	Cerritos	CA	562	924-2670	10% Discount on Firewood
J D Performance	Temecula	CA	909	676-7957	10% Discount off any purchase of A-Arm Kits
J.M. Race And Development	El Cajon	CA	619	448-7048	10% off All Customizing Jobs
John Potocki Associates	San Diego	CA	619	464-7904	Hourly Fee Discount
Lazer Star Billet Lights	Anaheim	CA	800	624-6234	10% off walk-in orders or FREE Ground Shipping
Leadfoot Industries	Temecula	CA	951	694-1166	Contact LEADFOOT Industries @ 760-722-0983 for details
Light 'em Up !!	El Cajon	CA	619	593-9791	10% Discount on Non-Sale Items
Mendeola Transaxles	Chula Vista	CA	619	691-1000	10% Discount on Magnaflux
Mid Cities Honda	Paramount	CA	562	531-1225	10% Discount on Parts
Nationwide Financial Group	Temecula	CA	909	699-1157	Free Appraisal Up To $400.00 Refunded At Closing
PolePositionUSA.com	Scottsdale	AZ	480	424-7223	5% Discount on All Products and Free Shipping
Progressive Trailers	Phoenix	AZ	800	500-1405	5% Discount (no other discounts apply)
Race Craft Suspensions Seats	Yuma	AZ	928	344-8876	5% Discount on Seats
RIS Designs	Paramount	CA	562	251-1330	5% Discount on Parts
Sandrails Unlimited	Canoga Park	CA	818	701-5435	10% on All Parts sold in Stock Items
Schilling 3D Design	El Cajon	CA	619	390-0390	25% off any off-road related product design/ engineering
Sick Racing Corporation	Santee	CA	619	749-6874	20% Discount off All Products
Suck It Up Racing Apparel	Downey	CA	562	622-8808	15% Discount on Merchandise
Thar Customs	Phoenix	AZ	602	870-0882	5% Discount
Toy Box Covers.com	Winnetka	CA	888	214-8928	20% off Custom Covers
Verde Powersports	Mesa	AZ	800	483-3134	Free installation or 15% off Seat Covers or Shock Covers
Warner Truck Rental	Oceanside	CA	760	757-1908	10% Discount on Rentals
Webb's RV Supply	Lakeside	CA	619	443-5073	10% off Parts & Supplies (excl. sale items and propane)
Wild West Motorsports	Yuma	AZ	928	783-8282	10% off normal Retail prices and 5% off MSRP on New bikes and ATVs
X-Racing Products	Chandler	AZ	480	821-5473	20% Discount on Any Billet Part we Manufacture. 10% Discount on all Custom Orders. Will offer Shipping Discounts to California
Xtreme Off-Road & Performance LLC	Peoria	AZ	602	763-2960	10% Discount depending on the Item

S A F E D R A G S O R N O D R A G S - Y O U R C H O I C E

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