American Sand Association Inc.
www.asasand.org

American Sand Association
"IN THE DUNES"

Volume 8 Issue 1
February 2008

Unite, Inform, and Mobilize

DC Trip A Success

In December, representatives of ASA, United Desert Gateway (UDG) and the Off-Road Business Association (ORBA) participated in the Sheriff's Summit hosted by Bill Woody, BLM Director of Law Enforcement and Security. Their presentations focused on partnership building at the Imperial Sand Dunes. The summit provides an opportunity for Woody to encourage partnership opportunities with local enforcement agencies that share jurisdiction on BLM lands. ASA Chairman Elect, Bill Jones presented Bill Woody with a photo of the dunes in recognition of his support of the ASA and OHV in general. (photo on page 4)

Dennis Stephens a DC based Government Affairs Counselor assisted in the development of a two-day itinerary that included meetings with several Congressmen and US Department of Interior (DOI), Bureau of Land Management (BLM) and US Fish and Wildlife (USFWS) managers. Bill Jones, Brian Crain and Bob Mason represented ASA. Cathy Kennerson, Fred Wiley and David Hubbard represented UDG, ORBA and Eco-Logic Partners.

Discussion topics included the funding required to assure the timely completion of the Imperial Sand Dunes Recreation Management Plan (RAMP) and the status of the ASA Peirson's milk-vetch (PMV) de-listing petition. Several Congressman offered to send letters to the Secretary of Interior encouraging the use of reliable scientific evidence in the PMV de-listing decision.

Left to right: Fred Wiley, Cathy Kennerson, Congressman Bob Filner Brian Crain, David Hubbard, Bill Jones and Bob Mason

BLM confirmed future funding for the BLM/UDG Task Orders to continue the dunes visitor count analysis and public outreach programs. Discussion regarding the fee collection indicated that BLM is well aware of the need to acheive the highest possible fee compliance. The involvement of Level II Park Ranagers in fee compliance enforcement was discussed. Under the existing BLM enabling legislation the compliance enforcement is assigned to BLM Law Enforcement Officers who are trained at the Federal Law Enforcement Training Center and are deputized. Other land managers, such as the US Forest Service are authorized to use Level II staff for this task. This is a current topic of discussion amongst the agencies as they develop the administrative procedures for the fee structure set forth in the Federal Land Recreation Enhancement Act (FLREA).

ASA Dune Information Meeting

All off road enthusiasts are invited to join the Jagged X crew along with the ASA for an Arizona ASA Dune Information Meeting.

Saturday, March 29, 2008 at 11:00 am
Jagged Extreme Shop
2010 W. Parkside Ln.
Phoenix, AZ 85027

Representatives will be on hand from land management and law enforcement agencies. A forum style Q & A session is scheduled to answer any questions you may have about all forms of off-roading from dunes to the woods. We are currently looking to gather questions for the round table discussion that will have an emphasis on Side by Side UTVs and would like your input. Please submit your questions for the round table discussion to: asaboard@americansandassociation.org by 03/19/08.

The ASA will be on hand with this year's Awesome *Extreme Performance* raffle sand car and will be signing up new members - so bring your friends and family. Learn how to get involved and help preserve our beloved

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FIND MORE INFORMATION AND STORIES IN OUR ONLINE VERSION OF THIS NEWSLETTER

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ASA Quarterly Newsletters
February
May
September
November

Editor:
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President's Message

By Bob Mason

Support Your New ASA Leadership

January 1, 2008 marked the beginning of a new era in ASA leadership when Bill Jones and Brian Crain took office as Chairman and Vice Chairman. Bill and Brian are well on their way to reassessing the ASA organization structure and volunteer requirements. Bill and Brian will focus on internal ASA activities involving volunteers and ASA Board of Directors activities. As your new President I will coordinate ASA's Legislative affairs and manage external affairs with such organizations as the Bureau of Land Management (BLM), US Fish and Wildlife (USFWS), Imperial County Sheriff's Office (ICSO) and the United Desert Gateway (UDG).

Bill and Brian joined the ASA, UDG and the Off-road Business Association (ORBA) delegation on a recent trip to Washington, DC to become better informed. With the assistance of Dennis Stephens, ASA's DC based Government Affairs Consular they met with several congressman and management of the Department of Interior (DOI), BLM, and the USFWS. They represented ASA well and made a strong case for federal funding for the revised Imperial Sand Dunes Recreation Area Management Plan (RAMP) and encouraged de-listing of the Peirson's mike-vetch (PMV).

But Bill and Brian will need your help. So please give Bill a call at 562-965-1378 or send an email to: billjones@joneselectric.com
Tell them what you will do to support them and the ASA. They will truly welcome your help.

Join the ASA team ---------- Protect Your Right to Ride.

As Always, thanks for your support,

President

Chairman's Report

By Bill Jones

Know your Leadership

I would like to introduce myself. I am Bill Jones, the new Chairman of the ASA, taking over the reins from Bob Mason. I was previously Vice-Chairman and now I have stepped up to try and fill Bob Mason's shoes. I have been duning for 40 years and I plan on duning for at least another 40 years. Before sand dunes my Dad and I rode dirt bikes in the deserts of Southern California.

I live in Huntington Beach California with my wife and family and currently own a twin turbo Honda V6 Funco. My wife nicknamed my buggy "The Mistress" because according to my wife my buggy is the other love in my life. I try and divide up my spare time among them so neither one gets too jealous. I am not always successful.

I had not been aware of any land issues at Glamis until the 1974 closing of the dunes North of Highway 78. There wasn't a lot of publicity back then when those dunes were closed off. Closing those dunes were supposed to satisfy the environmental concerns forever. Most of the duners I hung out with just shrugged our shoulders and continued on. Little did we know what was to come.

In 2000, suddenly a guy named Roy Denner, founding member of the Off Road Business Association, was talking about going to a BLM meeting right now or we could lose more dunes. I didn't really believe him but I decided to go to a BLM meeting in Barstow CA and see for myself. That meeting had a large turn out of off roaders. My son and I sat in stunned silence as the closures were announced. I still didn't believe something like this could happen, so I asked questions after the meeting. Yes it was true and I finally saw how easily we could lose access to my beloved sand dunes. I joined the ASA immediately and began following land issues on the ASA forums. It was great to have some place to go and get information and discuss the issues. I started to meet some great people and joined a couple of ASA committees to help out. Before I knew what happened I was voted to the ASA Board of Directors. Now I felt like I could help even more, and I could. Now that I have been elected Chairman I find myself eager to continue the path that others before me have carved out.

The ASA will continue relentlessly with our fight for public access to public lands. The American Sand Association is a powerful, prestigious organization with a mandate to keep our land open. The war we are engaged in is a long and tedious process. Yes, I

CONTINUED ON PAGE 9

WHAT IS THE ASA?

The ASA is the lead organization fighting to keep the Imperial Sand Dunes Recreation Area (ISDRA) open to OHV use. We are a nonprofit California corporation under the IRS Tax Code known as 501(c)(4). Leaders of the ASA are volunteers.

The ASA has joined with the Off Road Business Association (ORBA), San Diego Off-Road Coalition (SDORC), AMA District 37 and California Off-Road Vehicle Association (CORVA) to fund EcoLogic Partners Inc. Ecologic has filed lawsuits against the Bureau of Land Management and the Fish and Wildlife Service and has standing in other lawsuits affecting the ISDRA. We stand poised to oppose any legal actions brought by any anti-access groups that would prevent the new Recreation Area Management Plan from being implemented. This plan would remove some of the closures entirely and grant conditional access to others.

In addition to our legal actions, we filed a precedent-setting delisting petition to remove the Peirson's Milk Vetch from the Endangered Species List. This plant was used to create the closures put in place in 2000. These closures total over 49,000 acres of sand dunes and are located south of Highway 78, south of Highway 8, and at Mammoth Wash.

Our delisting petition is based on good, solid science derived from biological studies paid for by the ASA, ORBA, and SDORC. This science cost over $150,000 so far and we are budgeting for more. Our efforts don't stop there. We have two lobbyists on retainer: one in Washington D.C. and the other in Sacramento.

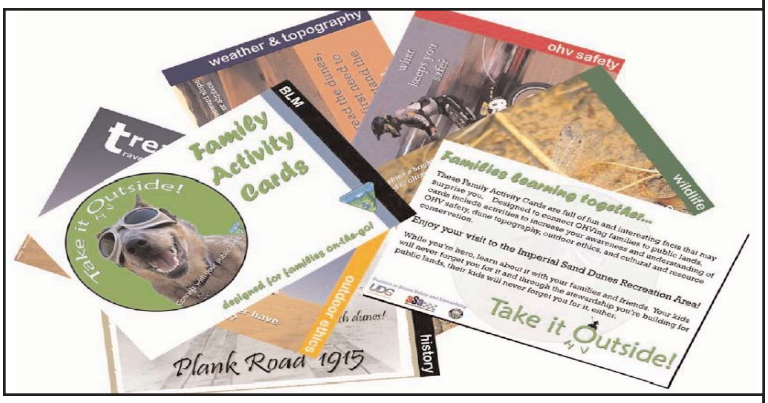
We have made several trips to Washington D.C. and Sacramento to present our case and plan to make several more. Our Public Safety and Education makes us known as a group that is not only interested in a World Class duning experience, but Stewards of the land and its resources: a very good connection with the current administration.

The ASA has received the US Dept. of Interior's 4C's Award, recognizing our organization's commitment to working with the Bureau and others to enhance recreational conservation on public lands in Southern California.

Take it Outside!
Connect with your Public Lands

The following is a summary of the BLM El Centro Field Office program which was kicked off in September of 2007 at the Sand Sports Super Show in Costa Mesa, California.

The BLM's 258 million acres of public lands offer just about any kind of recreational or educational activity imaginable! Visitors can learn, get fit, commune, contemplate, recreate, serve, renew, revive, and re-center, often within a very short drive of western cities. So come on, "TAKE IT OUTSIDE!"



Take it Outside!, has programs for schools that educate children in outdoors settings encompassing proven techniques for improving student test scores and motivation, enhancing understanding of natural processes, and promoting attitudes of respect and responsibility.

Take it Outside!, has programs for youth organizations which engage children in nature through structured activities to help foster a stewardship ethic, promote good physical and mental health, and prompt interest in natural and cultural resource careers.

Take it Outside!, for families promotes outdoor recreation and volunteer activities that can help families realize significant health benefits through improved physical conditioning and strengthening of family bonds.

The BLM did not have much success in the OHV Jr. Ranger Program at the local ranger station in the Imperial Sand Dunes Recreation Area, so they are taking the program to the kids. The El Centro Field Office has developed new Take it Outside! OHV cards specific to the Imperial Sand Dunes Recreation Area.

The collectable cards cover topics ranging from OHV safety, biology, history, to weather. The cards are a big hit with the American Sand Association who donated $5,000 for the printing. BLM park rangers are using the cards as a means to start interaction with kids to generate an interest in natural and cultural resources, promote land use ethics, and to remind everyone to be safe on their OHVs!

Are You Registered to Vote?

With 2008 being an election year, we Californians have three elections coming our way, the Presidential Primary, Statewide Direct Primary and the General Election. Elections, as always, are very important to off-roaders, it's a time for us to help make a difference by electing representatives that will look out for our best interests on a state and federal level. If you are not registered to vote, contact your Secretary of State for more information on how to register.

Arizona Secretary of State – (602) 542-8683 or http://www.azsos.gov
California Secretary of State – (916) 653-6814 or http://www.sos.ca.gov

Chairman Bill Jones presenting to BLM Bill Woody

CONTINUED FROM FRONT PAGE

ASA Dune Information Meeting cont'

sport of off-roading, we can show you how!

If you think you have a cool ride, bring it out to the Show and Shine and you may win some cool swag. See the latest in UTV's like Rhinos, Rangers, Prowlers and some tricked out Quads.

This event is a great opportunity to hang out with other off-roaders and get some valuable information regarding the land use issues that affect us all.

Jagged X will be providing lunch and refreshments.

Support the ASA

and win this EXTREME PERFORMANCE ECO II

GRAND PRIZE!

Drawing will be held at the
Sand Sports Super Show
September 21st, 2008

Thanks to these generous sponsors!

Extreme Performance • Turn Key Engine Supply • Mendeola Transaxles • The Wright Gearbox • OMF Performance Products
Emil Miller Fabrication • PRP Seats • Howe Performance Power Steering • PCI Race Radios • Xtreme Tires • Gibson Exhaust
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The ASA would like to acknowledge that this is the second giveaway car built by Extreme Performance

aSa
americanSandAssociation.org
All proceeds to benefit the ASA General Fund

*Visit the ASA website at **www.asasand.com** for more information*

Must be 18 years of age to enter and win
Tickets are $20 each (only 15,000 will be sold)
Purchaser of ticket subject to all terms and conditions of raffle

For mail orders send check or money order to:
Extreme Performance Buggy Raffle, P.O. Box 1872, Canyon Country, CA 91386
Or Call: 888-540-SAND

Winners need not be present!

Ad design by dla design concepts.com

>>> *LEGISLATIVE REPORT* <<<

By Vicki Cossey

14th Annual CLORV Lobby Day

The California League of Off Road Voters (CLORV) is proud to announce that the date for their 14th Annual Lobby Day at the State Capitol in Sacramento is scheduled for Monday, April 7th, 2008.

Many off roaders come back each and every year, but this year is especially important because of it being an election year. Another reason, as the recent passing of SB 742 which is the legislation the State of California's Off Highway Motor Vehicle Recreation Division (OHMVR) is governed by. Because of the close relationship between the state authorized and directed Off Highway program to the federal agencies who fund Off Highway Vehicle opportunities on federal lands, CLORV also follows federal actions concerning off road activities.

http://www.clorv.org/lobbyday.html

OHVers in the Assembly Room, Sacramento CA

This event is sponsored by the California League of Off Road Voters, Inc. that is comprised of politically active members of the American Motorcyclist Association (AMA) National, the American Motorcyclist Association (AMA) District 36, the American Motorcyclist Association (AMA) District 37 Off Road and Dual Sport Divisions, the American Sand Association (ASA), the California Association of Four Wheel Drive Clubs (CA4WDC), the California Nevada Snowmobile Association (CNSA), the California Off Road Vehicle Association (CORVA), the Friends of Oceano Dunes (FoOD), the Off Road Business Association (ORBA), and the San Diego Off-Road Coalition (SDORC), which collectively have over 100,000 members.

For more information, contact Vicki Cossey at:

legislativeaffairs@americansandassociation.org

I will help fund The
California League of Off Road Voters
Political Action Committee
I.D. #1224019

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www.clorv.org

I am donating:
To the CLORV PAC
(Please circle)

$5 $10 $20 $50 $100 Other____

And mail to: CLORV
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Sacramento, CA 95814

ASA does not and cannot legally donate to political candidates or parties. Your donation is NOT tax deductible

Please make check payable to:

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The California League of Off Road Voters

The California League of Off Road Voters Inc. (CLORV) is a coordinating and educational umbrella organization dedicated to keeping existing off road motorized recreation opportunities open.

The newly expanded membership of CLORV Inc. includes: the American Motorcycle Association D-36, American Motorcycle Association D-37, American Motorcycle Association-National, American Sand Association, California Association of Four Wheel Drive Clubs, California Nevada Snowmobile Association, California Off Road Vehicle Association, Friends of Oceano Dunes, Off-Road Business Association, and the San Diego Off-Road Coalition, all working together for a common cause.

In order to elect more OHV friendly candidates to state offices, CLORV has formed a state level political action committee (PAC) to endorse candidates, donate money and provide volunteers to off highway friendly legislators and candidates. This is where you come in; The organizations making up CLORV cannot donate directly to candidates. This must come from the grass roots level, YOU. Several of the races in the last primaries were won by candidates who attribute their success to the OHV community! This is fantastic, as it is these people who will remember us when they get into office. So help support our sport by completing the form to the right and sending in a donation today.

Every dollar helps, no donation is too small!

www.CLORV.org

US Border Patrol
has Implemented Zero Tolerance for Illegal Mexican Border Entries

Beginning in January 2008, the Border Patrol will be conducting enhanced operations along the border encompassing both the Grey's Wells and Midway Campgrounds. These operations will include a heightened detection and surveillance strategy coupled with an immediate response protocol to intercept all illegal cross border traffic. We will implement a zero tolerance for illegal cross border entries. It is and will remain the responsibility of the recreationists to know and abide by the law. Recreationists who accidentally illegally cross the border are subject to the zero tolerance.

Entry into the United States must be via a Port of Entry. Any individual who effects an illegal entry is subject to arrest and/or fine. Vehicles and personal property are subject to seizure. Please read the following letter below that the ASA received to fully understand the Border Patrol enhanced operations along the border encompassing both Grey's Well, Buttercup and Midway Campgrounds.

Let me begin by expressing our gratitude and appreciation for the support and confidence that the American Sand Association has extended to U.S. Customs and Border Protection Border Patrol, particularly the EI Centro and Yuma Sectors who patrol the Imperial Sand Dune Recreational Area. We, as public servants, can only maximize our success with the cooperation and assistance of our community. Respectfully, we now call upon you and the members of the American Sand Association for assistance as we work to eradicate the criminality of cross border activity in this area and negate the possibility of terrorist infiltration into the United States.

Beginning in January 2008, the Border Patrol will be conducting enhanced operations along the border encompassing both the Grey's Wells and Midway Campgrounds. Our intent is to gain operational control over this area, which has long been a dangerous, highly trafficked corridor by alien and narcotic smugglers. Last year, over 33,000 pounds of narcotics was seized and 2,137 aliens apprehended in the Imperial Sand Dunes Recreational Area alone.

These operations will include a heightened detection and surveillance strategy coupled with an immediate response protocol to intercept all illegal cross border traffic. We will implement a zero tolerance for illegal cross border entries. It is and will remain the responsibility of the recreationists to know and abide by the law. Recreationists who accidentally illegally cross the border are subject to the zero tolerance.

Any individual who affects an illegal entry into the United States is subject to arrest and/or fine. CBP requires that all individuals report to a CBP Port of Entry when returning to the United States. CBP's border search authority is derived through Title 19 Section 1581, which provides that all persons, baggage and merchandise arriving in the United States are subject to inspection. Failure to report to a port of entry could result in a fine and/or seizure of your conveyance. CBP's seizure authority is derived through Title 19 Section 1595a.

If you enter Mexican territory during your visit to the Imperial Sand Dunes, you must make proper re-entry at a U.S. Port of Entry.

There are future plans to construct a permanent anti-vehicle fence clearly defining the border, however; in the short term to avoid any confusion the border will be marked with temporary paddle markers and pre-existing border monuments. These paddle markers are similar to those used by the Bureau of Land Management as trail markers.

In short, strict adherence to the law regarding the entry into the United States, by United States citizens or otherwise, must be observed. Securing this area by eliminating the illegal activity is critical to protecting our homeland. I hope to work together and reduce any misinformation or confusion regarding this matter in the present and future as our collaborative efforts will undoubtedly yield a successful resolution to the challenges we now face.

Again, please assist the El Centro and Yuma Border Patrol Sectors by disseminating the aforementioned information regarding our intentions to strictly enforce the law as it applies to illegal border entry to your members. It is our sincere desire to inform and educate all those who camp and recreate in the Imperial Sand Dunes so that vacationers can enjoy the dunes in partnership with our efforts to enforce the laws and remove the criminal threat.

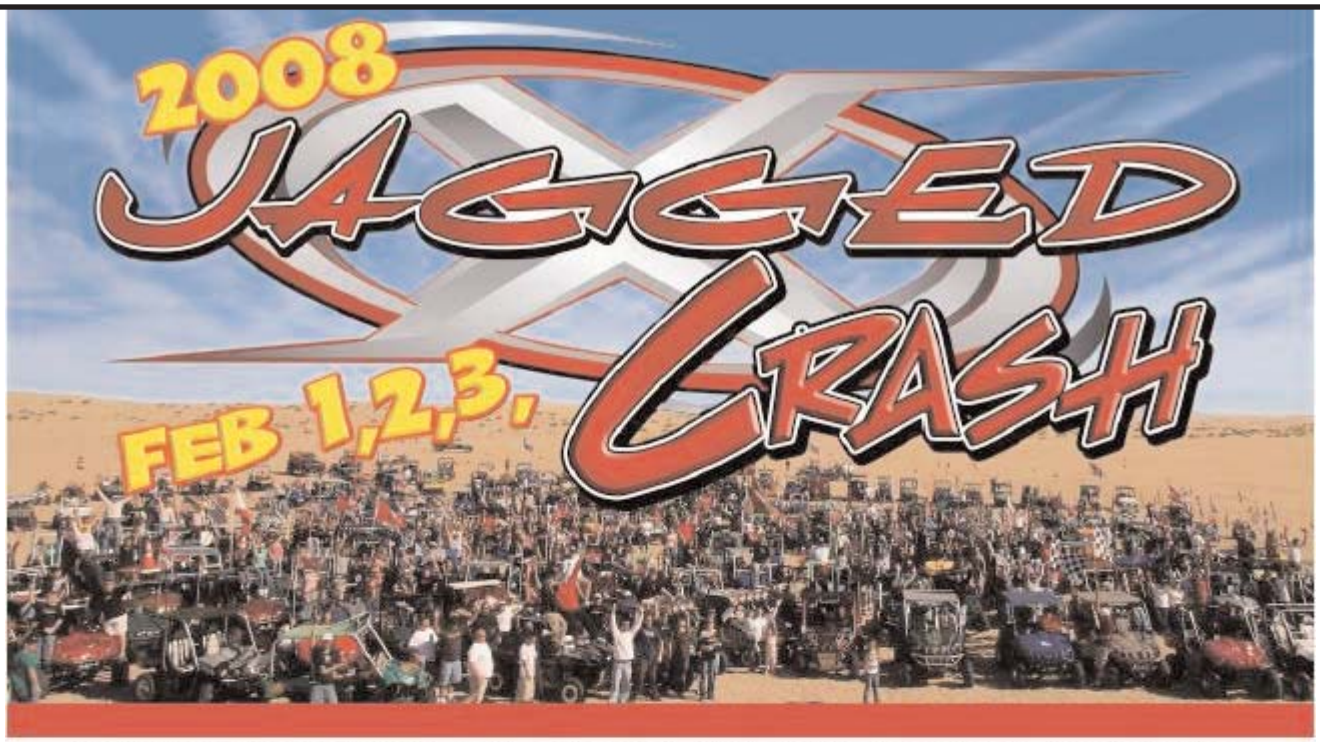
Respectfully,

Jeffery Calhoon, Acting Chief Patrol Agent
CBP Border Patrol, El Centro Sector

Paul Beeson, Chief Patrol Agent
CBP Border Patrol, Yuma Sector

Jagged Extreme is putting on the below event. Last year it was called Rhino Crash but with more UTV's now available, they have changed the name to Jagged X Crash.

Last year Jagged Extreme gave ASA a check for $10,000 from raffling off items at the event. This year Jagged Extreme has worked out a deal with Polaris and is raffling off a custom RZR, with the proceeds going to the ASA. Contact them for tickets or information about this event. www.jaggedx.com



YOU'RE INVITED TO HANG OUT WITH THE JAGGEDX CREW AND FRIENDS AT GECKO ROAD, PAD #3

ENTER TO WIN A 2008 POLARIS RZR

- RAFFLE PRIZES -
- GROUP PHOTOS -
- CARNE ASADA BBQ -

Send in the attached Registration Form for a FREE Event T-Shirt .

Go to www.jaggedx.com or call 877-JAGGEDX for more info.
email: info@jaggedx.com

Help us, help ASA to keep our riding areas open. Proceeds to benefit:

ASA
American Sand Association Inc.
www.AmericanSandAssociation.org

ORBA's 2008 OFF-ROAD SUPERSHOW
PROMISES TO BE ANOTHER BIG SUCCESS!

OFF-ROAD EXHIBITS OF ALL TYPES, TROPHYKART RACING, 50CC MOTORCYCLE FREESTYLE, DEMO RIDES AND MORE

"One stop off-road shopping in San Diego County with free entertainment." That's how ORBA's Event Manager, Roy Denner, describes the up-coming 2008 ORBA SuperShow. "Whether you're looking for 4-wheel drive products, sand toys, dirt bike/ATV vehicles and/or accessories, toy trailers, motor-homes or anything related, you're certain to find it at ORBA's off-road show. Two large exhibit halls are rapidly being committed to exhibitors and all of the large outdoor spaces are consigned at this time."

With the move to the Del Mar Fairgrounds, ORBA will have space for a wide variety of exhibitors and will be able to entertain visitors with active motorized events. Loren Snyder of Pro Comp Suspension – sponsor of the TrophyKart races to be run over the weekend – tells us: "TrophyKart racing is the best thing ever to happen to off-road racing families. It brings the kids into the race truck environment at a very early age. These vehicles are not just toys, but are miniature versions of real race trucks with sophisticated suspensions, roll bars, and all of the safety equipment used by the big guys. Low horsepower engines assure that this type of racing is a driving contest rather than a speed contest. The kids are having a great time!"

Title Sponsors for the show come from two sides of off-roading. 4 Wheel Parts and their suppliers will cover the 4-wheelin' demands and Cycle Parts West will satisfy visitors looking for a good deal on motorcycle/ATV products. Supporting Sponsors including Pro Comp Suspension, Off Road Warehouse, KTM North America, and ITP Tires will also play a major role.

The ORBA SuperShow is scheduled for the weekend of February 9 & 10, 2008. Saturday hours will be 9:00 a.m. to 7:00 p.m. and Sunday will be 9:00 a.m. to 5:00 p.m. Discount coupons for visitors will soon be available in off-road stores all over Southern California. More information and a list of vendors can be found at ORBA's website: www.orba.biz

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CHAIRMAN'S REPORT CONT'

said WAR! We are engaged in a war of ideals. A war of freedom and liberty in the purest sense. We can not battle those who disagree with us alone. Our powerful foes continue to battle us in the media and the courts. We need help. Help from our membership. Help from you. Yes you. The time has passed when off roaders could sit back and do nothing and still have a place to ride. We have to continually fight for every acre we ride on. To fight for our right to ride means getting involved with organizations that stand for what we believe in. Belonging to off road organizations is only the beginning. After that you must get involved in those organizations. Volunteer to help these organizations. The ASA or any other off road organization can not have any hope of winning these battles without you being involved. Very soon you will receive requests from the ASA to write letters to help influence elected officials who make decisions concerning our dunes. We may ask for volunteers to help represent the ASA at an off road show or event. Don't turn your back on us, I beg you to take these requests seriously. Without the commitment and passion of our members we are nothing. If you sit idly by and let others do the work for you we will lose our fight. We will use the few members who volunteer until they are exhausted and stop volunteering. Our fight will continue for years to come and we need many more volunteers now and in the future. If you get involved and generously help, you will have the inner satisfaction that you contributed your valuable time and efforts to keep our dunes open for generations to come. If you can find it in your heart to volunteer a little, that is great. If you can volunteer more that is wonderful. Every bit helps our common cause. The ASA volunteer family is the greatest group of people I have ever had the pleasure to work with. They tirelessly give and give with little to no fanfare to help our cause. We need you.

Are you prepared to tell your children or grandchildren about all the fun we had in the dunes, but now there are no places to ride anymore? I am not. Are you going to let other people take away your sand dunes forever? I am not. How can you possibly describe the glorious beauty of a sunset at Glamis sitting with friends and family on a sand dune if you have never been there? It is up to you. Each and every one of you. Are you going to join me and other ASA volunteers in the fight or sit back and lose everything? What is it going to be?

If you want to get more involved with the ASA contact us at: asaboard@americansandassociation.org

You will not regret it, I promise.

See you in the sand!

Chairman of the Board

United Desert Gateway
Department of Interior
Partnership Briefing

On January 28, 2008 the United Desert Gateway (UDG) hosted a meeting to brief a delegation of U.S. Department Interior (DOI) officials on the success of the Partnership activities with the Bureau of Land Management (BLM). The DOI delegation included Stephen Allred, Assistant Secretary of Interior, James Caswell, Director of BLM, Henri Bisson, Deputy Director of BLM and William Woody, BLM Director of Law Enforcement and Security.

Mike Pool, BLM California State Director and Steve Borchard, BLM California Desert District Manager introduced the delegation from Washington, DC and other agency officials in attendance. Briefing presentations were made by UDG Board members, Imperial County Sheriff Ray Loera and Vicki Wood, BLM El Centro Field Office Manager.

The meeting and a no host lunch were held at Duners' Diner (formally Pair-A-Dice). Several sand vehicles were on display in the parking lot. ISDRA rescue and law enforcement cars were also available for viewing.

Local community officials, representatives of the US Fish and Wildlife, the US Border Patrol, Imperial County Sheriff's Office, the Center for Biological Diversity (CBD), the Public Employees for Environmental Responsibility (PEER) and several Imperial Sand Dunes Recreation Area (ISDRA) stakeholders were invited to attend the briefing.

UDG President Nicole Gilles described the partnership between the BLM and the Chambers of Commerce for the cities surrounding the ISDRA. The UDG is aimed at developing support, improving communication and broadening cooperation with the local communities of El Centro, Brawley, and Yuma, as well as other interests, associated with the ISDRA and other BLM managed lands in the region.

The UDG partnership -- led by Nicole Gilles, Executive Director of the Brawley Chamber of Commerce -- recognizes that the management of public lands in the region presents a significant opportunity to build collaborative stewardship. This effort allows participation by local Gateway Communities, the off-highway vehicle community and other interest groups in public land management planning, stewardship/education/outreach programs and to respond to impacts of public use on public land such as the ISDRA.

A formal Assistance Agreement among the partners was signed in September, 2004 that laid out the UDG's goals to include: assist in developing stewardship, education and outreach programs for the ISDRA and to respond to impacts to their local communities due to public use of the ISDRA. Initial UDG objectives in the short-term include:

- **A litter-education campaign**
- **A billboard safety program**
- **A Dune Smart brochure**
- **Development of a tourism monitoring plan**
- **Providing support for the development of a volunteer program that draws from the OHV community, local gateway communities, and other interested parties.**
- **Assist the BLM in identifying, developing and implementing a variety of public education and outreach initiatives as well as assisting BLM in integrating educational programs into BLM outreach planning and the ISDRA outreach planning process.**

Gilles noted that over $600,000 have been contributed by business sponsors and the Sand Sport community during the past four years. Federal funds amounting to nearly $200,000 have supported UDG ISDRA projects. Gilles observed that without the formation of the UDG many of these tasks would not have been accomplished. The following are specific examples of UDG supported activies:

- **In-kind contributions -- Law enforcement and fee collection trailers, Hwy Billboards, print and broadcast media, Outreach team trucks**
- **Cash contributions -- Bottled Drinking Water for incident command, ISDRA signs, Visitor monitoring survey.**

For more information on the United Desert Gateway please see:

http://www.uniteddesertgateway.org

ISDRA Thanksgiving Weekend 2007 BLM Debriefing

Below are the stats from the BLM on the largest weekend of the year at the Imperial Sand Dunes.
953 LE incidents= 514 North + 439 South
122 EMS incidents = 83 north + 39 South
1,056 BLM citations = 689 north + 367 South
No Fatalities

Thanksgiving	2007	2006	2005
Visitation	165,629	Approx. 197,927	192,203
Fee Collection		Approx. $346,245 (plus vendors)	Approx. $476,550.00
Medical Aids	122	141	147
Fatalities	0	2	5
LE Citations	BLM 1,056/ ICSO 476	BLM 626/ ICSO417	BLM 515/ ICSO 885
Arrests	BLM18/ ICSO 16	BLM 57/ ICSO 20	37
DUI's	BLM 49/ ICSO 3	28	4
Evictions	BLM 1/ ICSO 3	BLM 4/ICSO 11	12

Significant increase in DUI arrests. DUI training prior to the incident helped a lot. Unlawful Assembly –none. There was potential for it each night. The Sheriff made problem people leave early. LE's were enforcing rules early, so the message got sent out to the visitors early. LE kept rows wide. Rangers worked the Sand Hwy. into Oldsmobile, so the people saw there was LE's present.

Buttercup – Keyhole Road- The road is too narrow, campers were crowding onto the roadway and limiting access. Need to address early in the week, it seems to be worse this year. Gecko / Glamis- Medicals Friday and Saturday on Olds Hill half way up. Sand Drags, no major issues, shut them down twice on Saturday for medicals.

Trash: Trash contractor had individuals picking up trash around the dumpsters and dumping them every few hours. North and South. There was a lot of trash at Glamis Flats. South Dunes - Trash in camp areas.

Toilets: North and South dunes were cleaned each day but there was still fecal matter in them and no toilet paper. BLM installed extra toilet paper holders prior to the weekend which helped.

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FRIDAY 11:00AM - 06:00PM -- SATURDAY 09:00AM - 06:00PM -- SUNDAY 09:00AM - 05:00PM

>>> MEMBERSHIP NEWS <<<

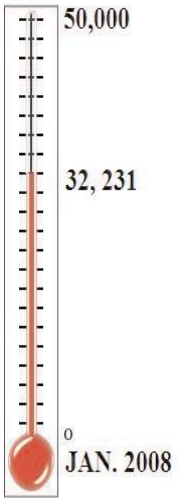
Many members have asked to be contacted via email for important notices concerning the Imperial Sand Dunes Recreation Area (ISDRA) and to receive our newsletters by email, unfortunately many of those email notices don't get to there destinations. As many people change their email addresses for a variety of reasons and don't let the ASA know so they are returned to us as undeliverable.

We also add members from membership sign up sheets and from people who have bought raffle tickets and checked the box to be a member. Many of theses manual inputs are hard to decipher the handwriting and result in incorrect entry's resulting in the member not getting the updates that they have requested.

We remove the email addresses that are returned as undeliverable and have put a number sign (#) in front of the members first name to signify that the email address has been removed. If your address label on page 16 of this newsletter has the (#) on it, please let us know what your correct email address is.

Send an email to membership@asasand.org with your corrected email address and name so we can update your information. Let us know if you would like to continue to receive our information by email only, as that saves the ASA money in mailing costs, or if you would like to receive the information by both Email and US Mail.

Thanks for your support,
Dick Holliday
ASA Membership Director



OUR MEMBERSHIP GOAL

We would like to welcome all the new and renewing Supporting Members that have signed up or renewed since our last newsletter. Their commitment goes a long way in supporting the fight to keep our riding areas open now and for our future. Thank You!

John Alfonso
Terry Allen
Lonnie Allen
Dennis Allison
Eric Amadio
Ward Amond
Virgil Amos
Nick Anderson
Joe Asciutto
David Asness
Gregg D. Aston
Mike Ausec
Christopher Bader
Russell Baker
Myrko Balaban
Lloyd Banning
Robert Barada
Kevin Barnes
Rich Beckett
Brian Bell
Dave Benjamin
Fred Bennett
Thomas Bert
Roger R. Berte
Richard Block
Roy Boles
Mark Bonsall
Vern Bowen
Mark Bowman
Vancie Bronson
Keefe Brooks
Don Brown
Robert Bujdoso
Jack Burn
John Burton
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Dan Button
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Tony Carrasco
Mark Caviness
Dustin Chisum
Bob Christensen
Bill Clark
Cecilia Cleveland
Kenny Colln
Bennett Conklin
Brad Cooper
Robert Corbett
James R. Corn
Joseph Corsi
Cesar Cortez
Greg Cottrell
Greg Dale
Eric Danell
Rodney Davis
Marco De Medeiros
Pamela Demo
Charles Deveau
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Ben Gagnon
Jason Gallagher
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Bill Gerhardt
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David Haase
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Vince Wilkerson
Jack Will
Paul Ray Williams
Will Williams
Harold Williams
Dean E. Williams Jr.
Ailan "Cole" Williamson
Doug Wilsey
Ernest Winderweedle
Dale Wirth
Roberta Woods
Bob Woodward
Dana Woudenberg
Gary Wright
Steve Wright
Bryan Wright
John Zettner

>>> BIOLOGICAL UPDATE <<<

ASA Continues to Study the Peirson's Milk Vetch

On December 15, 16 and 17th, Dr. Art Phillips asked the ASA for volunteers to help with a continuing study of the Peirson's milk vetch (PMV). The following members gave up their valuable duning time to help count PMV and provide valuable data to our multi-year study. A job well done to these ASA volunteers.

Here is a picture of one group taken after counting the PMV.

Dec. 2007 PMV survey volunteers

12/14 (Buttercup):
Mark Fulton
Chandler, AZ

Troy Sutton
Yuma, AZ

12/15 (Gordon's 1):
Scott Davis
Jennifer Davis
Ramona, CA

Jeff Bardwell
Chandler, AZ

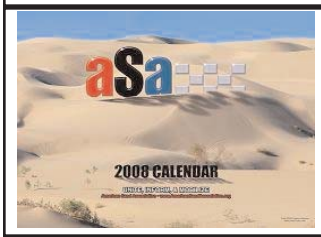
12/16 (Glamis):
Glenn Duffin
Temple City, CA

Bill Jones
Huntington Beach, CA

Dick Holliday
Rancho Cucamonga, CA

Scott Swenka
Surprise, AZ

12/17 (Gordon's 2):
Jesse Patton (JP Designs) *Santee, CA*
Dale Beat *Santee, CA*



ASA CALENDAR 2009

The ASA is in the process of interviewing graphic designers for the upcoming 2009 calendar. We would like recommendations from our members as to what they would like to see in the Calendar for next year. One suggestion would be to have members buy 1 x 2 spaces or 2 x 3 etc.

Your comments would be appreciated. Please email suggestions to: DDerenard@aol.com

>>> ASA STORE SPECIALS <<<

Black Beanie Cap with Grey ASA logo
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Full Page (approx.7.5" x 9")	$450	$1600
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Contact Us : Advertising@AmericanSandAssociation.org OR call 888-540-SAND

>>> UPCOMING EVENTS <<<

2nd Annual JAGGED X CRASH - February 1-3rd - Gecko Pad 3
ORBA SUPERSHOW - February 9, 10th - Del Mar Fairgrounds
HIGH OCTANE MOTORSPORTS EXPO - March 14-16th - California Speedway
ASA DUNE INFO MEETING - March 29th - Jagged Extreme, Phoenix
CLORV OHV LOBBY DAY - April 7th - Sacramento, CA

FOR UP-TO-DATE EVENTS & MORE INFO, PLEASE SEE OUR WEB SITE

To help the ASA at the above events:

Volunteers@AmericanSandAssociation.org or call: **888-540-SAND**

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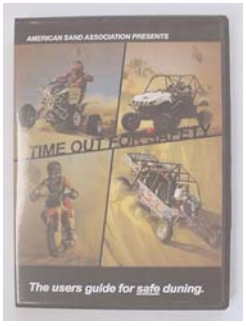
PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES

The ASA safety DVD titled "Time Out for Safety" is now available free of charge at selected sand industry businesses listed below. If you are interested in owning the User's Guide to the ISDRA, please drop by and pick up your free DVD. If your favorite sand shop is not listed below ask them to contact the ASA.



Extreme Performance - 5486 Industrial Pkwy, San Bernadino, CA. 92407

Sand Trix - 720 N Golden Key #C-1 Gilbert, AZ. 85233

Fiber-Tech - 10809 Prospect Ave. Santee, CA. 92071

Glamis Beach Store - 5775 E. US Highway 78, Brawley, CA. 92227

Funco - 1280 N. Fitzgerald, Unit F Rialto, CA. 92376

Mckenzies Performance Products - 807 E Orangethorpe Ave, Anaheim, CA. 92801

Ace Auto Parts - 8845 Adams Ave, Huntington Beach, CA. 92647

>>> ASA PREMIUM SPONSORS <<<

Become a **Supporting Member** and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors" listed below. This annual membership ($25) helps keep our organization funded and fighting for your right to ride!

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G.E.T. SALES INC	MESA	AZ	602	315-3504	10% Discount on all products. For a catalog call or email: get-sales@att.net
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MENDEOLA TRANSAXLES	SAN DIEGO	CA	619	710-8800	10% Discount on Magnaflux
MID-CITIES HONDA	PARAMOUNT	CA	562	531-1225	10% Discount on Parts
MOUNTAIN MOTOR SPORTS	ONTARIO	CA	909	988-8988	10% Off Parts and Accessories and Labor
NORDSKOG INSTRUMENTS	ANAHEIM	CA	714	991-9999	5% Off Internet Orders, Use Offer Code: ASA5
NORTHSTATE MOTORS	ORLAND	CA	530	865-2240	1% Over Cost on Any Vehicle. 10% Over Cost on Parts & Labor
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WARNER TRUCK RENTAL	OCEANSIDE	CA	760	757-1908	10% Discount on Rentals
WEST COAST RV SERVICE OPERATIONS	CHINO	CA	909	628-5755	10% Off All Parts and Services
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FOR MORE INFO. PLEASE CHECK OUR *ONLINE VERSION* AT: WWW.ASASAND.ORG

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ONLINE CONTENTS

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Volunteers are needed for the First Annual ASA AZ Golf Classic Committee!

The event will be held at the Legacy Golf Resort in Phoenix on Friday, October 10th, 2008 with a shotgun start at 1:15 PM. If you would like to get involved in ASA AZ Golf Classic please let us know. We need volunteers to help with event design, promotion, sponsor sign ups, greeters, and all other phases of the event. We need golfers and non-golfers alike so don't be shy if you don't know a birdie from a boogie.

Bring your ideas and email address. We will NOT be having any boring meetings or be asking you to abandon your family for days on end.

Let's make this an ASA AZ event that is as FUN as the CA event!

If you would like to be a part of this very important event, please contact Don Johnson, AZ Events Chairman, at: donsbusbox@cox.net by Jan 20th. If you would like to be involved in any specific phase of the event please let him know.

A note about our golf tournaments: These are turning out to be some of our best fundraisers. Like-minded of roaders get together and have a bunch of fun while raising much-need funds for the ASA. If you've been waiting to volunteer for something big, this is it.

The 2nd Annual CA golf tournament will take place on May 5th at the Black Gold Golf Club in Yorba Linda, CA.

http://www.asagolf.golfreg.com

Fee Program Changes Upcoming for the Imperial Sand Dunes Recreation Area

For Immediate Release: January 18, 2008
CA-CDD-08-19
Contact: Stephen Razo 951-697-5217; email: srazo@ca.blm.gov srazo@ca.blm.gov

The Bureau of Land Management (BLM) announces two major changes in the Imperial Sand Dunes Recreation Area (ISDRA) fee program for the 2008/2009 season.

First, BLM will soon be soliciting bids for administration of the fee program for the next season and beyond. The agency hopes to complete the process by early spring to ensure a seamless transition over the summer. Parties interested in bidding on this contract should visit the Federal Business Opportunities website at www.fbo.gov .

The second change impacts recreation fees in the ISDRA. Despite the convenience of fee payment through the internet, via phone, at sand shows, and from vendors, the majority of visitors still wait to purchase permits after arriving at the recreation area. This results in unnecessary traffic and diminishes the recreational experience for the visitors. The BLM and ISDRA Technical Review Team (TRT) have developed a two tier plan to encourage permit pre-purchasing.

During the 2008/2009 season, dunes permits will remain at the same price if purchased off-site. Permits will continue to be $25 per week or $90 per season if purchased at a vendor outside the ISDRA, over the internet, over the phone, or at an off-highway vehicle (OHV) show. If a visitor chooses to purchase a permit upon arrival in the ISDRA, the cost will be $40 per week or $120 per season. This on-site adjustment will allow additional revenues to be allocated towards ever increasing recreation area expenses. The on-site adjustment is also in-line with fees at other BLM recreation areas such as Dumont Dunes, CA, Sand Mtn., NV, and St. Anthony Dunes, ID.

Visitors are strongly encouraged to keep updated on changes by visiting these sites:
www.blm.gov/ca/st/en/fo/elcentro/recreation/ohvs/isdra.html
www.isdratrt.org

The ISDRA, managed by the BLM and located in southeastern California, provides a world class recreation opportunity. Unmatched in popularity, the ISDRA receives over one million OHV visitors each year between October and May. To address the needs of the visitors, the majority of the management is funded through fees collected in the ISDRA. The majority of fees collected are allocated for law enforcement, emergency medical services, and facility maintenance.

The management of the fee program in the Dunes is administered in close coordination with the Dunes TRT. The TRT is a panel of concerned citizens who represent local counties, commercial businesses, and OHV recreationists. The TRT provides recommendations to the BLM on the allocations of funds from the fee program and have been responsible for many of the positive changes in the ISDRA.

-BLM-

"visit our website at: www.ca.blm.gov"

California Desert District Office – 22835 Calle San Juan de Los Lagos,
Moreno Valley, CA 92553- (951) 697-5217

John F. Dearing
Media Relations
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Dumont Dunes Happenings

The duning season is off to a great start at Dumont Dunes!

The expanded river crossing makes is much nicer to get into Dumont Dunes and the ground asphalt on the entrance road has reduced the dust considerably. Last year the Technical Review Team (TRT) advised BLM to go ahead with both of these projects with fee funding. The river crossing expansion used some fee dollars, but was mainly funded with BLM funds. The asphalt base was purchased with fee dollars, but the labor was paid for with BLM funding.

There are several additional new things this year. Vendor's row was moved, so look for the signs to find the new location. It is now set up for ½ mile stretch with vendors on both sides of the road. The new location has made the traffic from the campsites to the dunes much easier. Additionally, this year we will be putting in the helicopter landing pad. This project will be paid for through BLM's capitol improvement funding. The reason to develop the landing area is to improve safety during medical evacuations.

The Barstow Field Office also met with the Recreation Resource Advisory Committee (RRAC) about the fees for Dumont Dunes in early November. This is an advisory board that BLM and the Forest Service share. This board listens to the two agencies requests for increasing a fee, decreasing a fee, or starting a new fee area. The structure for the board is rather complex. The members of the board represent one of three different groups. When voting for a recommendation, there must be a quorum and majority vote from each of the three groups for the recommendation to be valid. The RRAC unanimously agreed with the proposed fee increase for Dumont Dunes, and also agreed with the new fees for El Mirage (managed by BLM Barstow Field Office) and Clear Creek (managed by BLM Hollister Field Office).

Some people have asked why BLM had to increase the fees this year when we had extra money for projects last year. The answer is because our funding options have changed. The Barstow Field Office estimates that it cost about $1,022,000 to manage Dumont Dunes. This does not include projects. In the past we were able to supplement the fee dollars with grants funds or BLM funds. Unfortunately, we were not successful in obtaining grant funding for the operation and maintenance of any of our open areas this year. Also, our funding from BLM for recreation is about $200,000, for the entire recreation program, which includes 5 open areas and many miles of very popular limited use areas, such as Calico Mountains. So, the BLM funding that is available for any one area this year is very limited. We did obtain capitol improvement funding, which we compete for within BLM for specific projects. This left us with a need for a fee increase to be able to provide the basic services needed at Dumont Dunes. The TRT supported the fee increase, and this helped gain the support of the RRAC.

Fees for this year are $30 for a non-holiday week, $40 for a holiday week, $90 for a non-holiday annual pass, or $120 for an annual holiday pass. If one is present for any one of the following dates a holiday pass is required: February 11-18. (Editor note, all other holidays will be past by the time of publication.) If one purchased a non-holiday annual pass, it may be upgraded for one holiday at a cost of $10.

The Barstow Field Office has also completed the reconciliation of how the fee dollars were spent for 2006/7. Here is an accounting of YOUR fee dollars:

Total Personnel Costs:	**$159,616.95**	
BLM Employee Salaries:		
Fire (Emergency Medical Assistance)	**$50,284.88**	
Maintenance (Road Work/ Assistance on Holidays)	**$34,342.88**	
Resources Branch (Assistance on Holidays)	**$26,893.68**	
Outdoor Recreation Planner (Holiday / Planning)	**$15,669.18**	
Management & Supervision (Holiday / Planning)	**$14,313.26**	
Administration Staff (Holiday / Admin Support)	**$ 9,099.58**	
Park Ranger / Volunteer Coordinator (Holiday, Light Maintenance, Medical Assistance)	**$ 9,013.49**	
Total Contracts & Services:	**$163,971.05**	
Contracts & Services (dump fees, heavy equipment moving & repair, misc.)	**$25,290.26**	
contract for ground asphalt base material	**$98,000.00**	**(road maintenance)**
contract for cement	**$18,686.99**	**(water crossing)**
contract for class 2 base	**$17,993.80**	**(road maintenance)**
contract for water truck rental	**$ 4,000.00**	**(road maintenance)**

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Total Equipment (chair)	**$ 85.72**
Total Volunteer Labor Stipend	**$ 8,279.00**
Total Materials & Supplies (includes supplies for water crossing project and $5,497.98 for road base)	**$ 27,766.25**
Total Travel (mostly holiday)	**$ 17,119.37**
Total Vehicles & Heavy Equipment	**$ 36,142.65**

Grand Total spent: $412,980.99 : Total Fees collected: $398,351.40

Carry over to FY07/8: $111,877.07

(Note, there was also carry over at the beginning of this year.)

"Duners Pack It Out"

The 11th annual Imperial Sand Dunes Recreation Area (ISDRA) Cleanup was held during the most recent Martin Luther King Jr. holiday weekend. The event was originated by Jennifer Whyte and her "Project Sand" as a way to keep the dunes free of trash in the Glamis area. The principal organization of the cleanup activities has since passed to the United Desert Gateway, a non-profit organization started by the chambers of commerce in the gateway communities of Brawley, El Centro (CA), and Yuma (AZ) that surround the Imperial Dunes. "Once the UDG took over the cleanup, the cleanup efforts included the south dunes cleanup, which was started and organized by Jarrod Bullard of True Excitement," said Nicole Nicholas Gilles, president of the UDG.

Once again, thousands of duners participated in keeping their favorite play area clean by removing trash and debris. "This was an especially unique day in the dunes for our family" stated Jim Reber, long time duner. Jim also said, "We love these dunes, and today we made the effort to show it."

Approximately 5,000 off-road enthusiasts, family and friends, participated in the 11th annual ISDRA Cleanup during the Martin Luther King Jr. holiday weekend. Hundreds of bags of debris and several large objects were removed from the BLM-managed OHV area, leaving the Imperial Dunes looking better than before they arrived.

UDG
United Desert Gateway