American Sand Association Inc.
www.asasand.org

American Sand Association
"IN THE DUNES"

Volume 9 Issue 4
November 2009

Unite, Inform, and Mobilize

New Wash Road Construction Update

Dunes Manager Neil Hamada has related that the BLM has completed the new road to wash 25. Additional volunteers, who approached the BLM at the Sand Sports Super Show, assisted in this effort by driving water trucks and loaders. These volunteers were working 40 hours each week in very hot weather to get this road completed before the start of the dune season.

There will still be some additional cleanup work on going for the next few weeks so please be careful around any construction activity.

Visitors utilizing this new road should take care when they enter and exit the camping areas as the areas adjacent to the new road may have some disturbed areas that will be soft. It will take a while for some of the entrance areas to become stable. Just be aware of this and there should not be a problem.

This new road will allow street legal vehicles to access the traditional camping areas on the eastern side of the Imperial Sand Dunes Recreation Area. This road is designed for use by street legal vehicles only and signs should be in place shortly. Please do not use OHV's on this road. Citations for OHV's using this road will be given out once all the signs are in place.

We wish to acknowledge all the BLM employees, from the construction crews to the people in the office that have prepared all the supporting documents that a project such as this requires, that have worked on getting this road completed. Our hats are off to the BLM El Centro Field Office staff and the volunteers that have made this project a success. The BLM had employees from the Ridgecrest field office and from as far away as Oregon working on this project.

Sand Limo Giveaway Buggy - H&H Trailer Raffle, We Have A Winner!

The winner of the 2009 ASA Sand Limo Giveaway Buggy and H&H Trailer was Herb Engel of San Diego, California and Montana. Herb told us that he purchased one single ticket earlier this year, in February, at Sweet Maries during a trip that he made to Glamis with some of his duning pals. That $20 ticket turned out to be the lucky stub pulled from the tumbler at the 11th Annual Sand Sports Sports Super Show on Sunday, September 20, 2009.

Although Herb was not present when his ticket was drawn at the Sand Sports Super Show on Sunday, we were told he did attend the event on Saturday. Herb said he was unable to be there on Sunday because he had tickets to the San Diego Chargers football game, and he was sitting in the loud stadium when ASA Chairman Bill Jones called him to congratulate him on winning the car.

Before winning this new Sand Limo 2-seater, Herb owned (and still currently owns) a 2003 Funco Gen 3 Huster 2-seater. Herb has been a sand duning enthusiast since the mid-1970s and mostly rides at Glamis. He spends about 40 days each year in the dunes.

Before heading home with his new buggy in tow, Herb said he is looking forward to taking his new Sand Limo out to Glamis for some fun times this season.

FIND MORE INFORMATION AND STORIES IN OUR ONLINE VERSION OF THIS NEWSLETTER

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ASA Quarterly Newsletters
February
May
September
November

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President's Message

By Bob Mason

Working on Your Behalf

Your ASA Board of Directors has been busy working on several projects that have been beneficial to the Sand Sport community. The new Wash Road should be ready for use early this season. The cost of your Imperial Sand Dunes permit was not increased. These are just two projects that the ASA Board influenced.

The BLM has reconstituted the former Imperial Sand Dunes Recreation Area Technical Review Team and formed a new citizen's advisory group. The ASA was instrumental in the final outcome of the process. ASA Board member Dick Holliday has been elected to chair this new Sub Group of the California Desert District Advisory Council. The Sub Group held its first meeting on September 11th in El Centro. The following discussion topics were considered by the Sub Group:

- **The Federal Lands Recreation Enhancement Act (FLREA) requirements for Individual Special Recreation Permit (ISRP) fee collection**
- **Standardized methods of fee management and accounting throughout the BLM California Desert District**
- **Transparency of visitor fee revenue and expenditure information availability**

Looking ahead the Sub Group may consider asking the BLM to evaluate various methods of reducing the cost of permit fee collections at the dunes.

The BLM has invited the ASA to participate in the November 3 & 4, 2009 Western States Sheriff Summit In Washington to DC. This is the third time that Bill Woody, BLM Director of Law Enforcement and Security has asked the ASA to join the Summit to discuss Sand Sports partnership activities with local law enforcement agencies. The trip will provide the ASA and representatives of the Gateway Communities an opportunity to meet with BLM and US Fish and Wildlife leadership in Washington DC. Meetings will also be scheduled with members of Congress and their staff.

As Always, thanks for your support,

President

Chairman's Report

By Bill Jones

There is one event that takes place once a year. The biggest off road show in the country. The grand daddy. The Sand Sport Super Show. Held at the Orange County Fairgrounds in Costa Mesa California on September 18-20. There were buggies, trucks, quads and just about anything you can think of on display at the Super Show. The crowds were treated to perfect Southern California weather the whole weekend.

This year the ASA booth was brimming with volunteers selling ASA merchandise and Season Permits. Flo Haynes and Brian Trapp did a fantastic job of running the booth at the show. Many volunteers showed their support of the ASA by working the ASA booth. If you can call being surrounded by friendly dune people working. New this year was the popular BlackTire ASA shirts and Billet trailer stickers as well as the classic Billet and Flame shirts.

This year the ASA displayed past raffle cars next to the ASA Booth. We had the 2006 Tatum car owned by Greg Islas and last years winner, Jaymar Stephens, showing off his Extreme Performance Eco II.

On Saturday night the ASA Board of Directors and others gathered together to honor ASA volunteers and others who have made generous contributions to our sport. So many friends of the ASA attended there was standing room only. It was my sincere honor to present Joe Fab of Sand Limo the ASA "Two of a Kind Award" for generously donating 2 complete cars to the ASA Raffle Program. Joe's first car was in 2005 and, of course, this years Sand Limo for 2009. The raffle car program is the primary fundraiser for the ASA to continue our proactive work to protect our dunes. Many thanks to the manufactures that support us, allowing the ASA to carry on our work.

ASA President Bob Mason recognized several individuals for special recognition. Cherie and Tim Wight (ASA), Kenny Kormilo (Sport Trailers) and Neil Hamada (BLM) for their dedication and assistance to the ASA. Bob Mason (ASA) and Rob Tron (GlamisDunes.com) partnered to recognize Darren Iezzi for his assistance to the BLM constructing the new Wash Road.

We then had Larry Broyles of Weekend Warrior Water present the ASA with a check in the amount of $562.00 to demonstrate their continued support of the ASA.

One of the ASA's founding fathers, Jerry Seaver, personally presented the ASA's highest award to Debbie DeRenard for her tremendous work on the ASA calendar for the last 3 years. The JRS Award is named after Jerry R. Seaver and is presented each year to one outstanding volunteer of the ASA. This year there were 16 people nominated for this prestigious award.

On Sunday, the 2010 Banning Motorsport ASA raffle car was unveiled. The dazzling red dual sport buggy sported dirt tires on one side and sand tires on the other to demonstrate its true dual purpose potential. You can view the appearance schedule by going to the Banning web site at www.banningmotorsports.com as it will be at various off road events and shows.

Finally it was the moment everyone was waiting for. The winning ticket for the Sand Limo and all aluminum H&H Tilt Trailer was pulled and Herb Engel of San Diego was the winner, congratulations Herb.

Next year will be the ASA's tenth anniversary. Plans are already underway for a gigantic celebration at the 2010 Sand Sport Super Show. This will be one birthday party you do not want to miss. Watch for details next year.

Until then, may you have smooth dunes and cheap gas

Chairman of the Board

WHAT IS THE ASA?

The ASA is the lead organization fighting to keep the Imperial Sand Dunes Recreation Area (ISDRA) open to OHV use. We are a nonprofit California corporation under the IRS Tax Code known as 501(c)(4). Leaders of the ASA are volunteers.

The ASA has joined with the Off Road Business Association (ORBA), San Diego Off-Road Coalition (SDORC), American Motorcycle Associaton (AMA District 37) to fund EcoLogic Partners Inc. Ecologic has filed lawsuits against the Bureau of Land Management and the Fish and Wildlife Service and has standing in other lawsuits affecting the ISDRA. We stand poised to oppose any legal actions brought by any anti-access groups that would prevent the new Recreation Area Management Plan from being implemented. This plan would remove some of the closures entirely and grant conditional access to others.

In addition to our legal actions, we filed a precedent-setting delisting petition to remove the Peirson's Milk Vetch from the Endangered Species List. This plant was used to create the closures put in place in 2000. These closures total over 49,000 acres of sand dunes and are located south of Highway 78, south of Highway 8, and at Mammoth Wash.

Our delisting petition is based on good, solid science derived from biological studies paid for by the ASA, ORBA, and SDORC. This science cost over $180,000 so far and we are budgeting for more. Our efforts don't stop there. We have two lobbyists on retainer: one in Washington D.C. and the other in Sacramento.

We have made several trips to Washington D.C. and Sacramento to present our case and plan to make several more. Our Public Safety and Education makes us known as a group that is not only interested in a World Class duning experience, but Stewards of the land and its resources: a very good connection with the current administration.

The ASA has received the US Dept. of Interior's 4C's Award, recognizing our organization's commitment to working with the Bureau and others to enhance recreational conservation on public lands in Southern California.

Kawasaki Finds A Way To Donate Another SXS For Buttercup Camp Host

Back in 2007 Kawasaki first became aware of the need for on-site transportation for the BLM Camp Host at Buttercup.

Discussions with the American Desert Foundation and Neil Hamada, BLM Dunes Manager indicated that a side by side vehicle such as a Kawasaki Teryx would accommodate the needs of the Camp Host. Hamada indicated that the availability of the Teryx will allow BLM to utilize our camp host to patrol the area, make positive visitor contacts, pick up trash, and provide assistance when needed. It will also free up a BLM pick up truck for EMT use to provide medical services in the dunes.

Through the continued efforts of Kawasaki a brand new Teryx will be available to the American Desert Foundation which will turn it over to the BLM on a loan basis. Kawasaki will formally present the Teryx to the BLM at the 2009 Dune Tour Spooktacular on October 31, 2009. www.thedunetour.com

Banning Motorsports Provides the ASA 2009-10 Raffle Car

A relatively unknown sand car builder has stepped up to build the ASA 2009-10 raffle car. Lee Banning, owner of Banning Motorsports, has been a duning and off-highway vehicle enthusiast for 8 years. During the past 4 years he has been an off-road racer having participated in the Baja 1000 the last 4 years. Fielding an off-road racing team is no small task. Banning Motorsports started out with a class 1600 car fabricated by Foddrill Racing. As Banning Motorsports increased its involvement Lee pulled together a team of five experts and equipped a shop at his farm operation in Phoenix, Arizona. Banning Motorsports has 5 full time staff members; Andy Megaw, Team Manager; Rick Graf, Shop Foreman; Chris Godfrey; Gary Hawkins, and Chris Bloomquist who have a combined 90 plus years of off-road car fabricating experience.

Banning Motorsports fields 4 cars for races like the Parker, TT250, Vegas to Reno, Silver State 300, Baja 1000, and the Fabtech Classic. Drivers include Lee Banning Sr., Amy Perez, Lee Banning Jr, Rick Graf, Tom Shaw, Gary Williams, and Bryan Folks. Lee Banning Sr., who was driver of record for the second-place team in SCORE Lite, was voted the 2008 Suzuki SCORE Rookie of the Year and Andy Megaw was selected as the 2008 SCORE Mechanic of the Year. Fielding a team and building the cars is just one more challenge for Lee Banning Sr. who operates over 5500 acres. His farming operation primarily grows and markets hay. Lee is an active Farm Bureau and Salt River Project board member.

Lee has been an active ASA member providing dune transportation for the California Desert Advisory Council tour of the dunes and co sponsoring the ASA Info Meeting at Foddrill Motorsports. Lee took the initiative to seek out the ASA offering to build and donate a raffle car. The "Farm Fab" prerunner will open the door to a broader segment of OHV enthusiasts and introduce more off-road enthusiasts to the ASA and their Raffle Car program. The immensely successful Raffle Car Program is the ASA's main source of funding to continue its mission to Unite, Inform and Mobilize the off-road community to preserve our access to public lands. Lee Banning has generously volunteered to display the car at several off-road races to give his fellow off road racers a chance to win a Banning prepared prerunner and support the ASA at the same time.

See all the Specifications for this beautiful car on page 14

The Dune Tour Supports The ASA Though Weekend Warrior Water

PGI Media is proud to offer Weekend Warrior Water at all stops of the 2009 and 2010 Dune Tour. During every Dune Tour, Weekend Warrior Water is available from PGI Media to keep duners hydrated. Weekend Warrior Water gives a portion of the proceeds from every bottle of water sold to the ASA. The ASA relies on donations and support from the off-road industry to help protect access to OHV dune areas.

PGI Media's decision to choose Weekend Warrior Water was a no-brainer: "It just makes sense for PGI Media to use Weekend Warrior Water at our events. It's just another way we can help the ASA help everyone else. Plus it's darn good water!" - Justin Dawes, Event Marketing Manager, PGI Media. The ASA will be providing brief informative meetings at the Dune Tour Spooktacular prior to scheduled entertainment. This is a great opportunity to find out more about the ASA; PGI Media encourages everyone to stop by their booth and attend the meetings. Pick up your Weekend Warrior Water at the Dune Tour and help the ASA protect your right to enjoy your favorite duning location!

Please visit www.thedunetour.com for more information about the Dune Tour

Support the ASA

Win this amazing "Dual Sport" car by BANNING MOTORSPORTS

This fully equipped car comes complete with sand tires and wheels in addition to the off-road tire and wheel package shown

GRAND PRIZE!

Drawing will be held at the
Sand Sports Super Show
September 19th, 2010

Thanks to these generous sponsors!

Banning Motorsports • Foddrill Fabrication • Foddrill Motorsports • Turn Key Engines • Mendeola Transaxles • Weddle Industries • KC Hilites BF Goodrich Tires • BTR Wheels • Extreme Tire • Action Auto Racing • DT Poducts • Affordable Powdercoat • Fox Shox • Nash FX Kennedy Engineering • A & M Nut & Bolt • Head Waterjet • Gibson Performance Exhaust • FK Bearings • Fortin Racing • Master Craft Flying Hammer Fabrication • BS Sand Seats • Sundown Engineering • Howe Performance • Bonaco Inc • K-Four Switches • Pro Am Copperstate Battery • PWR Performance Products • Advance Metal Sales • Toy Box Covers • Latest Rage • Cutting Edge • PCI Radios Tatum Motorsports • Durka Durka Photos • Arizona Whips • Reach Air Medical Services • Desert Off-Road Registration • St Clair Insurance

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americanSandAssociation.org

All proceeds to benefit the ASA General Fund

*Visit the ASA website at **www.asasand.com** for more information*

Ad design by dla design concepts

Tickets are $20 each
Must be 18 years of age to enter and win
Purchaser of ticket subject to all terms and conditions of raffle

For mail orders send check or money order to:

Banning Motorsports Buggy Raffle, P.O. Box 1872, Canyon Country, CA 91386

Or Call: 888-540-SAND

Winners need not be present!

REACH Air Medical Services Partners With ASA

REACH Air Medical Services (www.reachairambulance.com) has joined the ASA team as a Business Sponsor. This includes a contribution to the new Banning Motorsports ASA raffle car. The REACH logo is displayed on the car in recognition of their support.

REACH was founded in 1987 and provides air ambulance service in California, Texas and Oregon. According to Donald L. Wharton, Business Development Manager/Pilot REACH has developed partnerships with Pioneers Memorial Hospital in Brawley and the El Centro Regional medical center. In recent discussions with the BLM and UDG REACH has agreed to support the Kris Chili Dog Frick Foundation and will provide EMT support at the Imperial Sand Dunes Recreation Area.

This new partnership with REACH will encourage Sand Sport enthusiasts to join the ASA while providing emergency air transport service to ASA members at a discounted rate. See page 7 for the membership application and details.

Partners In Action

The ASA has participated with several stakeholders and the business community for nearly ten years to emphasize visitor safety and stewardship at the Imperial Sand Dunes and other Sand Sport venues. Please take a few minutes to look at the September 2009 edition of the "Partners in Action annual report. You may view the report here:

http://files.americansandassociation.org/files/partnersinaction/PARTNERS09Final.pdf

Classes Are Now Being Held At Glamis

Classes are now being held at Glamis to fulfill the California State requirements for rider certification. The American Desert Foundation will be holding ASI certified 1/2 day classes in the vendor area near the famous Glamis Beach Store. Class dates are October 31, Nov. 7, 22, 28 and Dec. 28. Jan. 2 and 16, Feb 13, Mar 6, April 3 and May 1 of 2010.

You can register for classes on line by going to ASI's web page at www.atvsafety.org and click on Rider Course on line registration. You will need to know that the classes are listed under Brawley with a zip code of 92227. You can also call ASI directly at (800) 887-2887. Don't miss this opportunity to give your young riders safety and awareness training while you are camping at Glamis.

REACH for life™
Air Ambulance Membership

REACH for Life Membership Application

P.O. Box 49100, San Jose, CA 95161-9100 • Phone 866 767-3224 • Fax 707 324-2487
membership@REACHair.com • www.REACHair.com

Application for: □ New Membership □ Renewal **Membership Type:** □ ASA Individual - $25/year □ ASA Family* - $40/year

**Family memberships are defined as the primary member, spouse or partner, and other family members living in the same household.*

Group Name: American Sand Association (ASA)

Primary Member Information

First Name _____ M.I. _____ Last _____

Billing Address _____

City _____ State _____ ZIP _____ County _____

Home Phone _____ Cell Phone _____ Email _____

Date of Birth _____ Social Security Number *(last 4 digits only)* _____ Gender □ M □ F

Family Information	*Name*	*Relationship to Primary Member*	*Date of Birth*	*Gender*
Family Member 1	_____	_____	_____	□ M □ F
Family Member 2	_____	_____	_____	□ M □ F
Family Member 3	_____	_____	_____	□ M □ F

For additional family members, please provide their name, relationship to primary member, date of birth and gender on separate sheet of paper.

Health Insurance Co. _____ Group # _____ Member ID # _____

Best way to contact member? □ Email □ Mail □ Phone Would you like to receive our health-related newsletter? □ Yes □No

Payment Information *(Please check preferred method of payment)* □ Check or Money Order *(payable to REACH for Life)*

Please charge my credit card: □ VISA □ MasterCard □ American Express □ Discover Card

Credit Card # _____ Exp. Date _____ Security Code *(on back of card)* _____

Your membership will be effective seven days after receipt of payment and completed application. Membership cards will be mailed approximately 14 days later. Membership cards are not required to receive service. Your canceled check, credit card statement or money order receipt is your proof of payment.

*• **BEFORE YOU PURCHASE:** If you are currently enrolled in a health maintenance organization (HMO) or other health insurance program, the benefits provided by REACH for Life may duplicate the benefits provided by your current plan. Before purchasing REACH for Life coverage, it is recommended you call your health plan provider to determine if you are covered for this service. • **WARNING:** REACH for Life is not an insurance program. It will not compensate or reimburse another ambulance company that provides emergency transportation to you or your family. This may occur when the 911 Emergency System has independently determined that another company could provide more expeditious service or is next in the rotation to receive a call. This might also occur if REACH is unable to perform within a medically appropriate timeframe due to certain weather conditions, or mechanical/out-of-service issues, or when committed to another call. REACH for Life membership only applies to emergency air medical transport by REACH or a REACH service partner. REACH reserve the right to cancel and individual membership or REACH for Life membership program at any time.*

_____ *Initial Here*

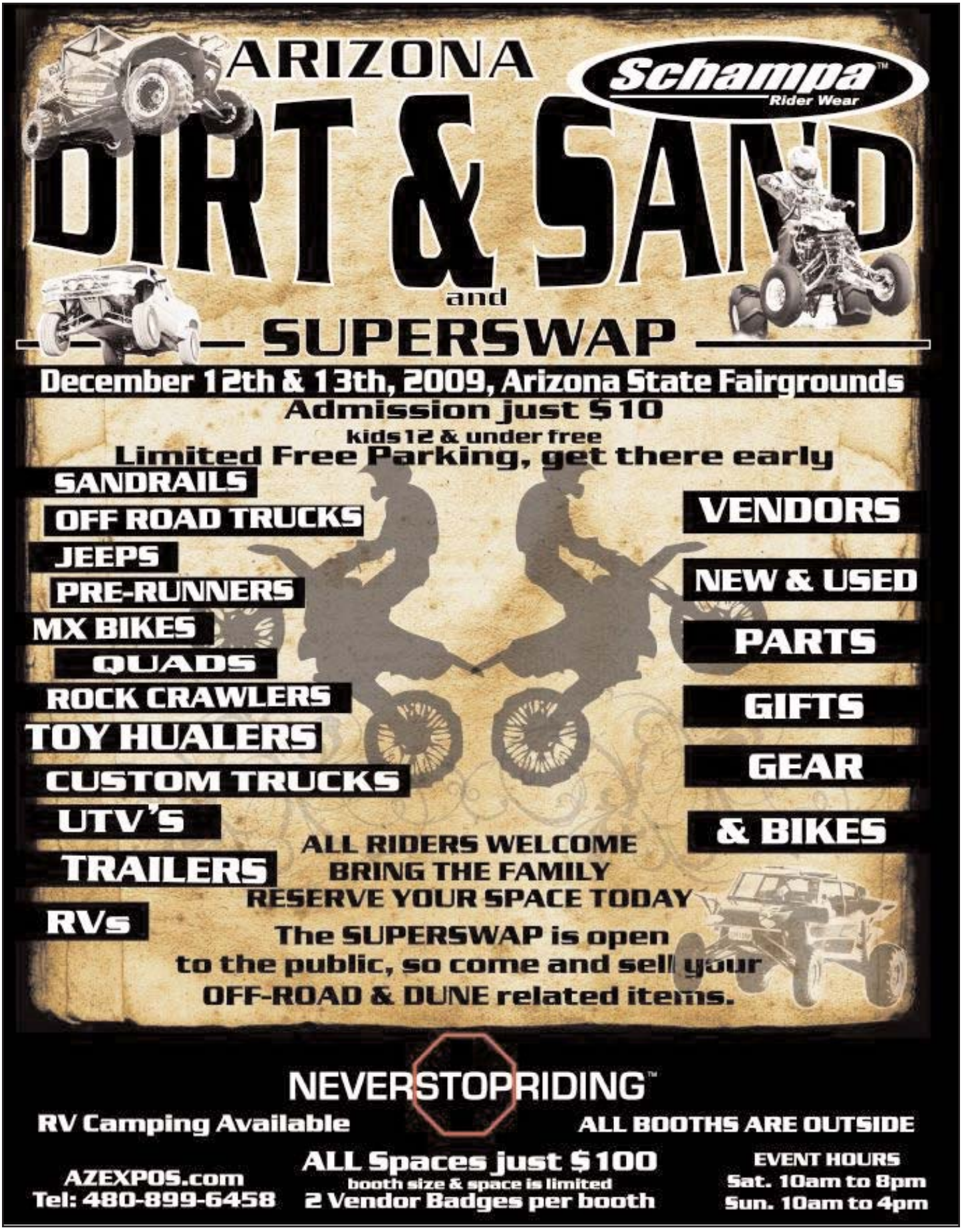
*• **COMPLAINTS:** For complaints regarding REACH Air Medical Services, first attempt to call us at 866 767-3224. If your complaint is still unresolved, you may contact the Department of Managed Health Care at 800 400-0815 or visit their website at http://www.dmhc.ca.gov.*

To confirm your agreement with conditions of REACH for Life membership, please initial on the line above and check the "I agree" box below. Sign, date and return this application with your payment. REACH for Life membership will only be valid with your signature.

□ I agree Signature _____ Date _____

It's easy to enroll: GO ONLINE to www.REACHair.com/membership. **MAIL** completed application with enrollment fee to address above. **FAX** completed application with credit card information to 707 324-2487.

For more information, call REACH for Life weekdays at 866 767-3224 or visit our website at www.REACHair.com.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2 Vendor Badges per booth
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Sat. 10am to 8pm
Sun. 10am to 4pm

Off-Roader's Lose One Dedicated Man

Roy Denner, ORBA's founder and former President/CEO and long-time OHV recreation advocate, succumbed September 28, 2009 following a 23-month battle with pancreatic cancer. Roy worked tirelessly for the protection of OHV recreation. His passion for and dedication to our sport was beyond compare. He will be sorely missed.

Roy and wife Nancy were avid motorcycle riders. Roy taught his son to ride at five years of age and also taught many of his friends and their children to ride in the early 1960's. His lessons always included a healthy respect for the environment. The love of the sport continued throughout his life and he worked hard to preserve riding experiences for his grandchildren and nieces and nephews.

Roy and Nancy became active in the San Diego Off-Road Coalition (SDORC) in the mid-1990's. Roy joined SDORC's Board of Directors and was its Director of Land Use for several years. He was a member of the California Desert District Advisory Council (DAC), and the DAC's representative on the Imperial Sand Dunes Recreation Area (ISDRA) ISDRA Technical Review Team. In 1999 Roy was named OHV Volunteer of the Year by the California Off-Highway Motor Vehicle Recreation Division. Roy also received the Lifetime Achievement Award from Off Road Impact in 2008.

In 2001, Roy and Nancy formed the Off-Road Business Association, a nonprofit trade association of businesses in the OHV recreation industry. It remains the only organization of its kind in the country to this day.

He is survived by his wife of 52 years, Nancy, of San Diego, California and a son, daughter-in-law and four grandchildren of Lakeside, California. He is also survived by two sisters.

Imperial County Board Of Supervisors Update On Ted Kipf Road

The California Highway Patrol (CHP) has raised some concerns over the county proposal to allow off highway vehicles on the county's Ted Kipf road. This means that only street legal vehicles are allowed to operate on this county road until something can be worked out between all the parties.

The problem that the CHP raised is that there is no legal way to access Ted Kipf road from the ISDRA and thus anyone attempting to access this county road from the ISDRA would have to travel on State Highway 78 and OHV's are not legally able to utilize this Highway. Caltrans would have to agree to create a separate "combined use" section on Highway 78, and because of the number of large trucks using that road they are not interested in this approach.

The Imperial County Board of Supervisors will be meeting with all the agencies and other parties (including ASA) to look at other options that would make safe OHV travel accessible to users of Ted Kipf road.

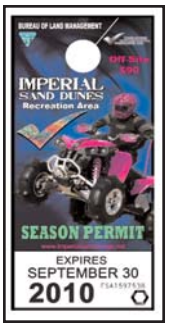
ASA Acknowledges Scout's Eagle Certification For Efforts On The Buttercup Ranger Station Landscaping Project

In a letter to newly certified Eagle Scout Ryan Gorman, ASA President Bob Mason offers congratulations for Ryan's accomplishments in meeting his Eagle Scout requirements. Says Mason in the letter "On behalf of the ASA Board of Directors, congratulations on completing the Eagle Scout requirements. The Board was particularly pleased that you choose the landscape project at the BLM Buttercup Ranger station as your Eagle project. It is great to see our younger Sand Sport enthusiasts stepping forward to demonstrate their willingness to support our cause. You have set an example in many other ways. Your support as an ASA volunteer has been recognized and appreciated."

Pictured are Imperial Sand Dunes Manager Neil Hamada and Ryan Gorman at the Buttercup Ranger Station.

Do You Have Your Season Permit Yet?

The 2009-2010 Imperial Sand Dune Recreation Area (ISDRA) season permits are now available from the ASA online store.



This season, if you purchase your permit at the ISDRA it will cost you $120. But if you purchase it prior to arriving at the ISDRA, it is the same price as last season ($90). If purchased from the ASA via our web site the ASA will receive 10% of the cost, and $9 will go to the ASA.

This is a fantastic revenue center for the ASA. Our goal is to sell 10,000 permits.

We have to charge $2.95 for postage and insurance (for each permit) so the cost is $92.95 if purchased from our web site. If you wish to order your permit by phone you can call our office, toll free, at 888-540-7263.

Or mail a check for $92.95 for each permit you need to:

ASA
PO Box 1872
Canyon Country, CA 91386

Just be sure to get your permit before arriving at the dunes and save yourself $30.

ASA And UDG Go To Washington, DC

Representatives of the ASA and the United Desert Gateway (UDG) http://www.uniteddesertgateway.org/sub.php?pid=6 have been invited to participate in the Western States Sheriff's Summit hosted by Bill Woody, BLM National Director of Law Enforcement and Security. The Sheriff's Summit will be held in Washington, DC on Nov 3 and 4. The presentation by ASA and UDG will highlight the public safety and stewardship partnership program success at the Imperial Sand Dunes Recreation Area (ISDRA). The focus will be on the "Take it Outside" youth education program and the support of the Imperial County Sheriff's Office and the BLM El Centro Field Office in recognizing ISDRA visitors by rewarding our youth and their parents for "Getting Caught Doing the Right Thing." Checkered flags, safety DVD's and Family Activity Cards provided by the ASA and UDG are distributed by Law Enforcement Officers in support of this partnership.

During the DC trip ASA President Bob Mason, Board Member Dick Holliday and Charla Teeters UDG Project Manager will meet with the BLM Director Robert Abbey and the Assistant Director of the US Fish and Wildlife Service Gary Frazer. These meetings will provide an opportunity to acknowledge the support that the federal agencies have provided in the ongoing partnership building programs sponsored by ASA and the UDG. BLM officials will be encouraged to carefully reassess the procedures and cost of fee collection throughout the BLM California Desert District. Emphasis will be placed on the need for transparency, accountability and credibility relating to the use of the fee revenue in the operation of the ISDRA.

Meetings are also being scheduled with congressional members and their staff. A summary of the DC trip activities will be posted on the ASA website and in future editions of the ASA newsletter.

New ASA Board Member Announced

The ASA Board of Directors has appointed Chuck Hattaway as its newest Board of Director member. Chuck has an extensive background with off road issues and will be a valuable addition to the ASA Board of Directors

Chuck was appointed as Chairman of the Special Projects Committee earlier this year and will continue those duties as well as assisting with legislative, legal, fundraising and business sponsors committees. Chuck is also a Board of Director of the newly formed American Desert Foundation which is very active in ISDRA improvement and developmental projects.

Chuck is filling the vacant Board seat that occurred when Bob Mason stepped down from his Board of Director position. Bob Mason is still the ASA President and has no plans to retire from that position.

Congratulations Chuck and welcome aboard. Chairman Bill Jones

Northern District Court Issues Long-Awaited Ruling On WEMO Plan

On September 29, 2009, after more than ten months of deliberation, Judge Susan Illston of the U.S. District Court for the Northern District of California issued her ruling in the case challenging the Western Mojave Desert Management Plan ("WEMO Plan") adopted by the Bureau of Land Management (BLM) in 2006. As discussed below, Judge Illston's Order invalidated the WEMO Plan due to its failure to comply with certain requirements of federal law. However, Judge Illston also gave the BLM and the United States Fish and Wildlife Service (USFWS") a major (if partial) victory, as she determined that the Biological Opinion ("BiOp") for the WEMO Plan – a document which discusses the effects of the Plan on the conservation and recovery of the Mojave desert tortoise and the Lane Mountain milk-vetch – met all legal standards under the Endangered Species Act ("ESA").

The WEMO lawsuit, known as the "Center for Biological Diversity, et al. v. U. S. Bureau of Land Management, et al.", made three basic allegations against the BLM and USFWS: (1) that the WEMO route network designed by BLM was legally flawed and failed to comply with the Federal Land Policy and Management Act ("FLPMA"), (2) that the Environmental Impact Statement ("EIS") for the WEMO plan was defective in a number of key respects and therefore not compliant with the National Environmental Policy Act ("NEPA"); and (3) that the BiOp did not provide an adequate assessment of the Plan's impacts on efforts to conserve and recover the desert tortoise and Lane Mountain milk-vetch, resulting in a violation of the Endangered Species Act ("ESA").

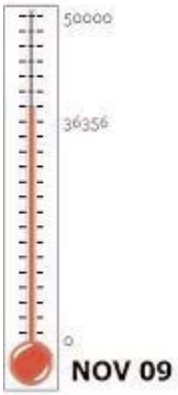
With respect to the FLPMA claims, Judge Illston ruled that BLM failed to demonstrate that it had applied FLPMA's "impact minimization" criteria (43 CFR § 8342.1) to the WEMO route network. While recognizing that BLM put a great deal of work into the route network, Judge Illston ultimately could not identify sufficient evidence in the record that BLM had actually used the impact minimization criteria when deciding which OHV routes to include in the Plan and which ones to leave out. The Court also determined that BLM failed to follow, or expressly override, language from the 1980 California Desert Conservation Area Plan ("1980 CDCA Plan") which prohibited the establishment of OHV routes in excess of those that existed in 1980. As a result, BLM's effort to develop an OHV route network which included trails established after 1980 was legally unauthorized, and will remain so until BLM formally removes the 1980 cap on OHV routes.

As for the NEPA claims, Judge Illston found the WEMO Plan EIS adequate in most respects. However, the Court faulted the EIS for its failure to consider a sufficiently wide range of alternatives and for not using a consistent "existing conditions" baseline when conducting impact assessments. The Court also determined that the EIS included an inadequate analysis of the Plan's effects on soils, cultural resources, unusual plant assemblages, and the Mojave fringe-toed lizard. These defects will have to be re-addressed in a revised EIS. The remainder of the EIS was deemed sufficient as a matter of law.

With regard to the ESA claims, all of which challenged the BiOp concerning impacts on the desert tortoise and Lane Mountain milk-vetch, Judge Illston determined that they were without merit. In dismissing these claims, the Court concluded that USFWS had conducted a sufficient analysis of the Plan's effects on the conservation and recovery of the desert tortoise and the Lane Mountain milk-vetch. In addition, the Court found sufficient technical support for the BiOp's determination that OHV use in the WEMO (and in portions of the Northern and Eastern Colorado Desert and Northeastern Mojave Desert) would create "No Jeopardy" to either the tortoise or the milk-vetch.

Judge Illston has scheduled a Case Management Conference for October 30, 2009, to discuss how the specific defects in the WEMO Plan and the EIS can be remedied and what document shall govern activities in the WEMO while BLM reformulates the route network and redrafts the Plan and EIS.

>>> MEMBERSHIP NEWS <<<



ARE YOU RECEIVING OUR "WHAT'S NEW" ALERTS VIA EMAIL?

If there is a pound sign (#) in front of your name on the mailing label of this newsletter it means that we tried to send you an email and it bounced or was returned as undeliverable. We send out a monthly email titled "What's New in the ASA" each month we don't produce this newsletter.

We want to keep our members INFORMED of the latest news concerning the ISDRA and to alert you to latebreaking news but we need a valid email address to do that. Many long standing members may have changed email addresses over the years and no longer are able to receive our emails. To update your email address you can send it along with your name and address (for verification) to membership@asasand.com and we will update your membership information. Let us know if you would like to receive the newsletter via email instead of US Mail and it will save the ASA some money too.

Thank you for your support of the ASA in our fight to Keep Our Riding Areas Open
Dick Holliday - ASA Membership Director

We would like to welcome all the new and renewing Supporting Members that have signed up or renewed since our last newsletter. Their commitment goes a long way in supporting the fight to keep our riding areas open now and for our future. Thank You!

Nick Accettura	Richard Constant	Joshua Gibson	Nick Leistner	Keith Odle	Bob Sherwood
Alan Adams	Tom Coulombe	Harold Gottschalk	Kevin Lewis	Scott Ogborn	Roger Shipley
John Anderson	Jim Courson	William Green	Matt Linaker	Glen Ortel	Sean Sloan
George Aquilar	Eric W. Cowan	Jon Gregory	Peter Lomakin	Estella Palacio	Richard Steinbruecker
Becky Ashworth	Valory Crone	Mike Grunbok	Brian Lord	Larry Pennington	John Stevenson
Howard M. Ault	Matthew Cronin	Gary Hagman	Gregor Losson	John B Pettitt	Danny Stewart
Larry Aveling	Kevin Curey	John Halbur	Edward Luna	Matt Plummer	Dan Stoy
John Bader	Michelle Curtis	Dave Hall	Stanley Macey	Travis Poore	Scott Stuempfig
David Bales	Anthony Dean	Ella Harman	Dan Mahanke	Benjamin Potts	Ron Summers
Brandon Barents	Brandon Deems	Jeff Harnish	Mike Mandic	Earl Potts	Daniel Summers
Alan Batterman	Michael Deveny	Mark Hatcher	Karen Markley	Robert Prater	Scott Swenka
Rick Beck	Ron Donahue	David Hay	Tracey Masiel	Steve Preciado	Matthew Taylor
Michael Beel	Cathy Done	Donnie Henson	Tom Maxwell	Stan Prime	Robert Thompson
Dustin Berg	Glenn R. Duffin	Dirk Herzog	Pat McCarthy	Ray Rapue	Mike Thompson
Karen Bergkvist	Teresa Durbin	John Hill	Robert McCarty	Mike Rasmussen	Gary Tolle
Joseph Berglin	Jill Eaton	Lee Hlucky	Stewart McCausland	Gary Rebensdorf	Guy Trotter
Donald H. Bilse	Gary Edward	Lee Hoffman	Randy McDonald	William Reeff	Timothy Vasquez
Jeff Blaylock	Bruce Ellis	Alvin Homen	John McKanna	Jon Reid	Dane Wagner
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Charles Bokamper	Rob Erickson	Donald Hudson	John Meeks	Don Roberts	Kenton Watkins
Mark Bonsall	Jaime Estrella	Dave Hunter	Bruce Miller	Randy Robertson	Roy Watson
Rich Bosman	Robert Estrella	John Hunter	Glenn Miller	Brian Robinson	Rick Wheeler
Scott Bowen	Richard Evans	Dave Hupman	Robert Modisette	R. Mark Robinson	Chris White
Joe Boyle	Joe Farmelo	Richard Huyssen	Louis Moreno	Kevin Rogers	William White Jr.
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Richard Breen	Bill Farris	Jeff Jones	Colin Morgan	Max Ross	Rusty Williams
Frank Broellos	David Fernandez	Larry Jowdy	Holly Morris	Brian Roth	Wes Wilson
Rick Brown	Kevin Field	Kenny Kalian	Glenn Morris	Sharon Ruffin	Tom Wilson
Mike Burns	Ross Fisher	Steve Kaplan	David Mullins	R.J. Bud Sampson	Robert Wong
Dan Button	Gary Fluharty	Allen Karna	William Murphy	Larry D. Schlueter Jr.	Bob Woodward
Debbie Calcaterra	Thomas Forsythe	Todd Kausrud	Grayson Myers	Steve Schmidt	Willi B. Wright
Troy Calhoun	Alan D. Frank	Gregg Keehl	Brian Myers	David Schuchman	Jack Zatarack
Shawn Capitani	Robert Freas	Paul Kempin	Tom Nehme	Glenn Schuler	Glenn Ziesenis
David Carroll	Joel Fuentes	Allen Kenworthy	Jerry Newman	Eric Schweinfurter	
David Casey	Doug Gallinger	Ron Kopperud	Jeff Newton	Rus Shaaban	
Osman Castillo	Susan Gallinger	Robert La Belle	Bill Nibeel	Michael W. Sharp	YOUR NAME
Kevin Clayton	Efrain Garcia	Keith Lafever	Gerald Niederhaus	Jason Shaw	HERE
Randall Conrad	Jose Gastelum	Curt Leibelt	Keith Northcott	Jimy Sherrell	

ASA 2010 Calendar Now Available

The new calendar is something to see and to have, at only $5.00 its a deal! The calendar is once again a 100% profit due to the sponsors that paid for each month and the donation goes to the ASA general fund. We have some great shots taken by duners that include the cover by Jason Hitesman. We also have a sweet time exposed night shot by duner Neal Rideout (www.nealrideoutphotography.com) in the month of June provided by the ASA "Night Ride" group.

Photo provided by www.nealrideoutphotography.com

So please get your 2010 duning FIX to hang on the wall at work, home, garage or your trailer. The calendar makes for a great stocking stuffer! Only a limited number of calendars were made so don't delay get one today. www.asasand.org/home

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>>> UPCOMING EVENTS <<<

7th Annual Dirt and Sand Expo, Dec. 12 - 13th Arizona State Fairgrounds
www.dirtandsandexpo.com
13th Annual Dunes Cleanup, Saturday, January 16th
www.uniteddesertgateway.org

FOR UP-TO-DATE EVENTS & MORE INFO, PLEASE SEE OUR WEB SITE
To help the ASA at the above events:
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The Safety Bug is the official mascot of the public safety and educational program embraced by many organizations and businesses.

FOR MORE INFO. PLEASE CHECK OUR *ONLINE VERSION* AT: WWW.ASASAND.ORG

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The 2009 JRS Award Nominees

The Jerry R. Seaver Volunteer Recognition Award recognizes the significant time and talent ASA volunteers commit to protecting their right to ride.

Doug Adair - Doug has provided a significant volunteer service in preparing the graphic art for several projects including the Raffle Car, the Public Service Announcement in this year's SSSS program and several award designs, etc.

Jeff Baerg - Jeff is the business sponsor chairman. His duties include contacting potential sponsors at shows and maintaining the sponsor data base. Jeff was responsible for finding and coordinating a new raffle car banner at no cost to the ASA. He developed the yellow and red "Support the ASA" stickers. He is also on the ASA Info Meeting Committee.

Rob Cohen - Rob has been doing the inputting of our membership forms and family member updates. This is a time consuming exercise and the quality of the handwriting makes this task especially challenging. Without Rob's dedication we would not have the quality data base on members that we currently have. Many people have expressed an interest in helping input this information but they all give up after doing it for a short time, but Rob continues to get the job done for the ASA.

Debbie DeRenard - Debbie has been the volunteer that has sent out our thank you notes and for the past three years has coordinated the generation of the ASA calendar. This year has been especially hard to get the calendar completed as many sponsors have declined participation and new sponsors had to be found. Debbie has always been helpful and hard working to get the calendar completed even under these stressful times.

Bob Ford - Bob publishes the "What's New" newsletter. The What's New is always produced on time and professionally done. There is a lot of work to publish What's New and Bob always meets his deadlines and just "gets it done."

Bob Grubbs - Bob has been the South Dunes Outreach truck volunteer for 2 years. He is a South Dunes litter education activist having distributed 60,000 trash bags and hauled out tons of trash. Grubber has participated in every dunes clean up.

Jan Haugley - Jan has volunteered for anything we needed her to help with for many years. We could count on her to handle whatever was thrown her way. From manning a table at a earth day event, to selling merchandise and tickets at cleanups, helping to set up meeting places for Ramp info meetings, taking care of any needs for the BOD meeting and membership meetings that she was asked to help at, along with the SSSS.

Chuck Hattaway - Chuck was recently appointed as the ASA Special Projects Chairman. He has demonstrated his volunteer support of ASA on several projects. His leadership of the volunteer involvement at the El Cajon info meeting was clearly evident. He has lead responsibility for the ASA involvement in the partnership with Sand Addiction Magazine at the Halloween Dune Tour at Glamis.

Gary and Irma Johnson - Gary and Irma and their family have managed the AZ merchandise operation for several years. They also travel to the SSSS to support ASA.

Jarrod and Julian Moen - Jarrod & Julian have volunteered in support of several events over the past years. Specifically they have manned the Gecko road check in station at the annual UDG clean up, at the SSSS breakfast event and support of the raffle car ticket sales at the dunes.

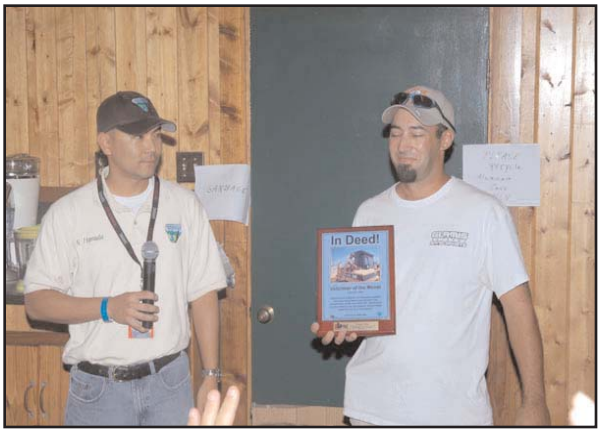
Jon Pergl - Jon has had some health issues this year, but still carried out his duties as CA Event Chairman and volunteer coordinator. He planned every CA event the ASA attended. Jon scheduled the volunteers and makes sure our booths were staffed with quality people. These committees are difficult to manage and Jon did a magnificent job. His reports to the BOD on ASA events were prompt and concise. He is also a member of the SSSS planning committee and assists Brian Trapp with preparations.

Skip and Rhonda Zierolf - Skip & Rhonda as BLM concessionaires (Broken Bikes) have supported the ASA by handing out education material and selling raffle car tickets. Their support has extended over several years at Buttercup and Glamis.

Sand Sports Super Show Report

The ASA Board of Directors recognized several volunteers, business sponsors and others at the annual awards program held at the Sand Sports Super Show. Chairman Bill jones presented the "Two of a Kind" award to Joe Smid of Sand Limo for his generous donation of two raffle cars. One in 2005 and another at this year's Sand Show. President Bob Mason continued with a special recognition award to Cherrie and Tim Wight for the several years that they have managed the ASA hospitality area at the Sand Show. Kenny Kormilo owner of Sport Trailers was recognized for his numerous contributions including a trailer at his cost to transport the 2009 Banning Motorsports raffle car.

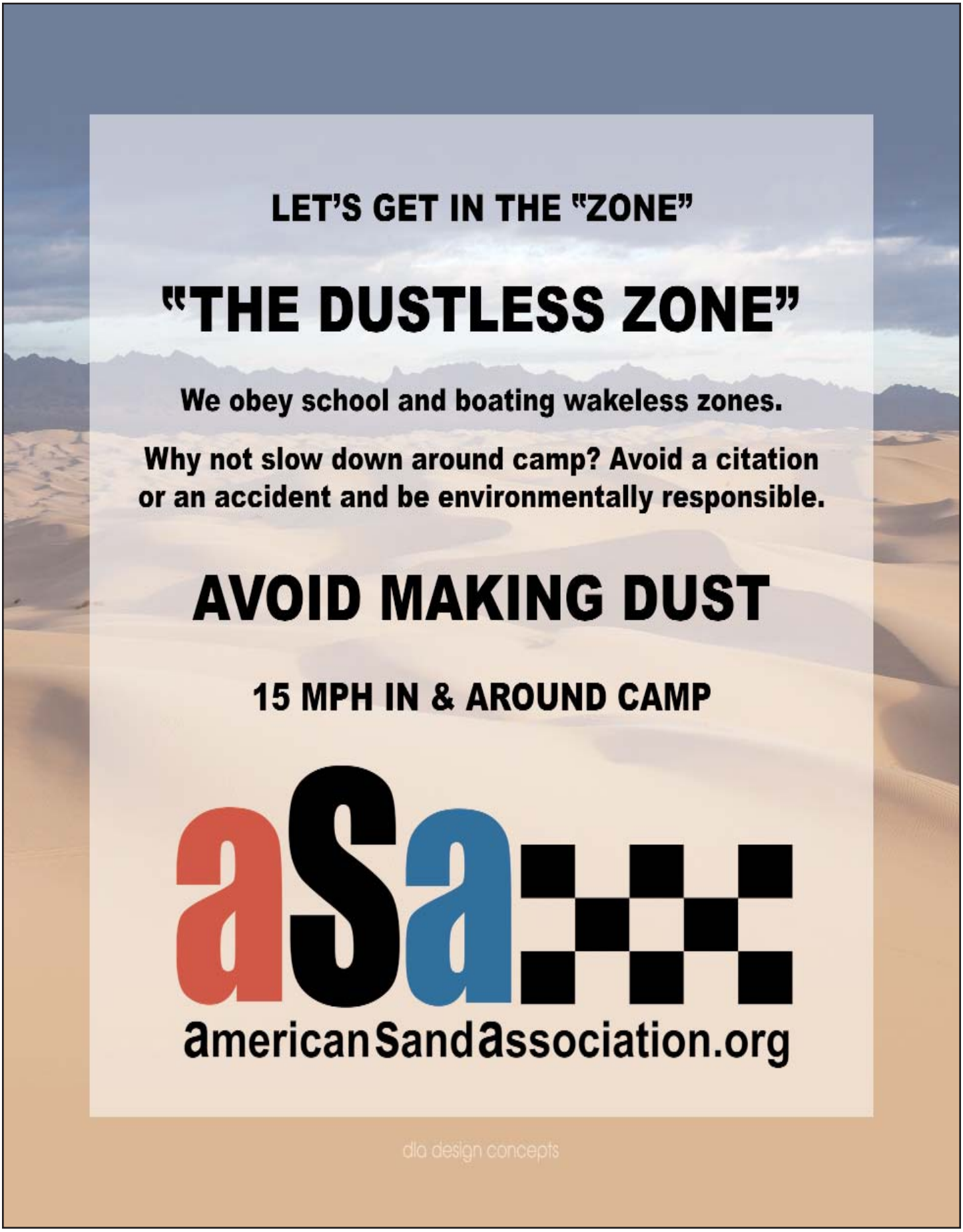
BLM Dunes Manager Neil Hamada was presented a certificate of appreciation for his continued support of Sand Sport activities. Hamada's initiative in the planning and construction of the new Wash Road was applauded by everyone. Hamada joined the ASA and Rob Tron of GlamisDunes.com in recognizing Darren Iezzi for his volunteer effort on the Wash Road. Iezzi has volunteered his service as an equipment operator on an eight hours a day basis.



Larry Broyles of Warrior Lifestyles and Weekend Warrior Water presented ASA with a check for a share of the revenue from the sale of Weekend WarriorWater. According to Broyles this is just the beginning of their support of the ASA mission.

We then had Don Wharton of Reach Medical Services provided a brief explanation of the helicopter airlift services his organization will provide to the duning community. The Reach For Life organization has joined the ASA business sponsor program and has made a contribution to the Banning raffle car that adds their logo on the 2009 raffle car.

ASA founder and past president, Jerry Seaver made the presentation of the Jerry R. Seaver Volunteer Service Award to sixteen JRS nominees. Debbie DeRenard was named the 2009 outstanding volunteer. Debbie is the volunteer that has sent out our thank you notes and for the past three years has prepared ASA calendar for several years. This year was especially hard to get the calendar completed as many sponsors have declined participation and new sponsors had to be found. Debbie has always been helpful and hard working to get the calendar completed even under these stressful times.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