American Sand Association Inc.
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American Sand Association
"IN THE DUNES"

Volume 11 Issue 3
September 2011

Unite, Inform, and Mobilize

ISDRA RAMP UPDATE

It looks like we're going to have to wait at least another couple of months until the Bureau of Land Management (BLM) releases the proposed Imperial Sand Dunes Recreation Area Management Plan (RAMP) / Final Environmental Impact Statement (EIS). After the ASA received a planned schedule for implementation in May, we found out late July that the schedule released had been premature and that the release date would be delayed by at least two months.

The purpose of the RAMP (Recreation Area Management Plan) is to provide the direction that will guide future management actions for BLM-administered lands within the 200,000 acres Planning Area.

This RAMP, which updates the 1987 Imperial Sand Dunes RAMP, has been designed to provide a variety of sustainable OHV and other recreational activities, and to maintain or improve the conditions of the special status species and other unique natural and cultural resources, while creating an environment to promote the health and safety of visitors, employees, and nearby residents.

Below is an example of the steps of implementation once the Notice of Availability(NOA) is published.

Publish Notice Of Availability for Proposed RAMP/Final EIS
(Initiates Protest Period and Governor's Consistency Review)
30-day Protest Period Ends
60-day Governor's Consistency Review Ends
Resolve Any Protests
Issue Approved RAMP/Record Of Decision
End of 90-day Court Review/Approval Period
Begin Implementation

As part of our mission to "Unite, Inform and Mobilize," we assure you that the ASA Board of Directors, Executive Director and advisors are monitoring this situation and will continue to stay on top of this issue. We will keep you up-to-date on all the latest information as it becomes available to us. Please help us and make sure your contact information is up to date.

ASA Honored to Participate at Barrett-Jackson

The American Sand Association was honored to be invited to display our Buckshot/Monster Energy Raffle Car at the famed Barrett-Jackson Classic Car Auction recently held at the Orange County Fairgrounds (home of the Sand Sport Super Show in September).

Several ASA board members worked the event as well as many ASA volunteers from nearby areas. The ASA informed auction-goers of our goal to preserve the right of motorized access to public lands: particularly at the Imperial Sand Dunes Recreation Area. Many raffle tickets were sold to support these efforts.

Barrett-Jackson is absolutely phenomenal and first-class in every way. In addition to the auction of many varied vehicles, the major car manufacturers also displayed new models and visitors were able to view and test drive them.

A wide variety of displays included products and services ranging from retro to the latest in car-related gadgets. There was definitely something for everyone at this event.

FIND MORE INFORMATION AND STORIES IN OUR ONLINE VERSION OF THIS NEWSLETTER

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Chairman's Message

By Rusty Massie

Last week after working the ASA booth at the Oregon Dunes Fest with ASA Director Lloyd Misner and his wife Lisa, we met with five members of a newly forming group of duners in Oregon. NO! This isn't a social fun group that is forming, they are UNITING to save the Oregon dunes from becoming inaccessible! Their website is www.savetheridersdunes.com. This, of course, reminds me of what happened about eleven years ago when the ASA formed to stop the Imperial Sand Dunes Recreation Area (ISDRA and Glamis) from being closed down. YES! The forest service and environmental extremists are still at it.

We spent several hours discussing how the Forest Service management wants to close many (or maybe all) of the roads and trails in the Oregon Dunes. It seems like the Forest Service feels that they can just arbitrarily close these roads, trails, and access without public input or involvement. This is in conflict with many environmental policies that are established federal laws. We discussed some of the legal ramifications and what this small group will have to do to counter the Forest Service and the extreme environmentalists. We suggested that they continue to work with the ASA and other OHV user groups. We discussed avenues for setting up their organization as a not-for-profit and how to begin fundraising. And, of course, we suggested that they immediately begin looking for legal representation and work with that person to guide their efforts and to ensure that the Forest Service meets all legal requirements before arbitrarily closing access to the dunes.

I think the real message here is that our Quest as Off Highway Vehicle and Multiple access advocates is not diminishing. Just when some of us might become complacent because the legal process moves so slowly, and we may think that maybe the challenges to off road activity are diminishing, the exact opposite is happening. We must become even more vigilant in our efforts. While at the ISDRA, we may be able to look forward to regain some or all of the closed areas, other challenges are being posed to close the ISDRA and many other areas. Some additional examples are: water quality issues as a result of water run-off due to off-road activity in the forests, air quality issues in the Imperial Valley, and the continued effort to find some plant or animal that is in its infancy stage of evolution and thus due to a small population may look to some like it may be endangered.

Please be clear:
The fight is not over; in fact, in many cases, it is just beginning.

We must be ready to support the ASA and other OHV access organizations in our quest to keep OHV access open. Support can be in the form of volunteering to help the ASA and/or financially. Both are of extreme importance to our success. I also urge each and every one of us to be responsible duners and off-highway users. The concept of Tread Lightly is of extreme importance, and we must keep our off-highway areas clean and in better condition than we found them.

You can follow their efforts to keep the Oregon Dunes open by supporting them at: www.savetheridersdunes.com

Director's Report

By Nicole Nicholas Gilles

A Message from our Executive Director

Volunteers are the lifeblood of any organization. The ASA is proud to call many of our members volunteers as well. The dictionary describes a volunteer as a person who offers (oneself or one's services) for some undertaking or purpose. In this day and age when we are all deprived of time, it's truly a blessing to have selfless people who love our sport and are willing to contribute their time.

This past year, we had two of our long time board members step down. Contributions that these two made to our board and the amount of time they have spent on ASA projects are incalculable.

Dick Holliday has served the ASA in various capacities for the last ten years. During his tenure on the Board of Directors some of his contributions included being the ASA Treasurer, our EcoLogic Partners representative and a member of the Desert Advisory Council. Dick has continued to stay on in his role as Chairman of the Membership Committee.

Mike Sommer was the Chairman of the Media Relations Committee and served on the board for six years. In this capacity he was responsible for writing the ASA press releases and also started the ASA Facebook page. Through his contacts, Mike was also able to connect us with many of the suppliers who still contribute to our raffle car this very day.

On behalf of the ASA, I would like to thank Dick and Mike for all they've done for the betterment of our organization and the off-road community. Even though they both chose not to serve another term on the board, these two still remain active in the ASA and will continue to make significant contributions to protect your right to recreate on public lands.

As a non-profit organization, we are always looking for additional volunteers. No talent is too great or too small. Examples of support we need help with are as follows:

- **Working special events such as the Sand Sport Super Show or various raffle car display opportunities**
- **Graphic Artists**
- **Website and Server Support**
- **Business Sponsors**
- **Fundraising**
- **Safety Committee**
- **Newsletter Editor**

Many thanks and I look forward to seeing you in the dunes!
If interested in any area above or should you have any questions or concerns, please do not hesitate to contact me by calling 760-996-8983
or you can always email me at: ngilles@asasand.org

Thank you for your support.
Nicole Nicholas Gilles - Executive Director

WHAT IS THE ASA?

The ASA is the lead organization fighting to keep the Imperial Sand Dunes Recreation Area (ISDRA) open to OHV use. We are a nonprofit California corporation under the IRS Tax Code known as 501(c)(4). Leaders of the ASA are volunteers.

The ASA has joined with the Off Road Business Association (ORBA), San Diego Off-Road Coalition (SDORC) and American Motorcycle Associaton (AMA District 37) to fund EcoLogic Partners Inc. Ecologic has filed lawsuits against the Bureau of Land Management and the Fish and Wildlife Service and has standing in other lawsuits affecting the ISDRA. We stand poised to oppose any legal actions brought by any anti-access groups that would prevent the new Recreation Area Management Plan from being implemented. This plan would remove some of the closures entirely and grant conditional access to others.

In addition to our legal actions, we filed a precedent-setting delisting petition to remove the Peirson's Milk Vetch from the Endangered Species List. This plant was used to create the closures put in place in 2000. These closures total over 49,000 acres of sand dunes and are located south of Highway 78, south of Highway 8, and at Mammoth Wash.

Our delisting petition's were based on good, solid science derived from biological studies paid for by the ASA, ORBA, and SDORC. However our petition's were not successful and other avenues are being planned to address the potential for delisting of the PMV. We have two lobbyists that we work with, one in Washington D.C. and the other in Sacramento.

We have made several trips to Washington D.C. and Sacramento to present our case and plan to make several more. Our Public Safety and Education makes us known as a group that is not only interested in a World Class duning experience, but Stewards of the land and its resources.

The ASA has received the US Dept. of Interior's 4C's Award, recognizing our organization's commitment to working with the Bureau and others to enhance recreational conservation on public lands in Southern California.

Keep it on the Sand!

BLM's El Centro Field Office maintenance workers prepare the dunes for the upcoming season installing additional regulatory signs along Wash Road in the Imperial Sand Dunes. The "No OHVs on Roadway" signs remind riders to keep their off highway vehicles off established roads. Travel along each of these roads is by street legal vehicle only.

Maintenance worker Barrett Trost, installs "No OHVs on Roadway" signs along Wash Road in preparation for the upcoming season.

California Vehicle Code 38025a prohibits OHVs on roadways, "except to cross at an angle of approximately 90 degrees in a quick and safe manner." This state law is not dunes specific, and applies to all roadways in California, including those adjoining the popular Superstition Mountain and Plaster City OHV open areas in the west desert.

"Keeping OHVs off the roadways is critical to keeping riders safe," remarks Supervisory Law Enforcement Ranger Sal Nieblas. "Regular traffic is not expecting OHVs, and often cannot maneuver or stop quickly enough to avoid them."

Did you know? The only stretch of asphalt in the entire ISDRA where OHVs are permitted is the Gordon's Well overpass along Interstate 8 in the south dunes. This overpass connects the Dunebuggy Flats area to the Buttercup side south of the interstate, and allows riders access to both locations.

BLM-California News.bytes >To subscribe to News.bytes, send an e-mail to: Join-Newsbytes@List.ca.blm.gov OR visit our News.bytes subscription page.

Making a Difference - BLM's Whyte Honored for starting "Dunes Cleanup"

The United Desert Gateway (UDG) presented an award of appreciation to BLM employee, Jennifer Whyte, for her inspired vision for the creation of the annual Imperial Sand Dunes Recreation Area "Dunes Cleanup".

In 1998, Whyte volunteered to coordinate a massive one-day volunteer cleanup effort and spent months organizing, gathering numerous corporate and business donations, and advertising the event. The annual cleanup will celebrate its 15th year next January.

Jennifer Whyte (right) accepts the Award of Appreciation from UDG's Charla Teeters

The first event attracted more than 1,000 volunteers who collected over 2,000 bags of trash. Building on this success, the cleanup has become an annual event that draws thousands of volunteers each year. It is now a Martin Luther King weekend tradition.

Whyte organized the volunteer clean up because of her passion and love for recreating in the Imperial Sand Dunes. "It doesn't seem like work to me. Talking to people is energizing. I organized the cleanup to make a difference." said Whyte. Whyte began working for the BLM in 2007. The annual cleanup is now coordinated by UDG and BLM.

"The success of the Dunes Cleanups shows that people can make a difference. Jennifer had an idea and she made it happen. Her passion has ignited thousands of volunteers and her outstanding work continues." said Margaret L. Goodro, El Centro Field Manager.

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15TH ANNUAL CLEANUP
JANUARY 14TH 2012

Support the ASA

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Winners need not be present!
Visit the ASA website at www.asasand.com for more information

California OHV Leadership Meets in State Capital

Sacramento, California 7/14/2011

Off-highway vehicle leadership from the AMA District 36, District 37, American Sand Association, the California Association of 4-Wheel Drive Clubs, California-Nevada Snowmobile Association, and the Off-Road Business Association met with Aaron Read and Associates this week. The purpose was to discuss continued reallocation of California's OHMVR trust fund monies in the form of loans and, most recently, rationalization of a permanent 10 million dollar loss of gasoline tax investments into the fund. The goal of the meeting was education about potential solutions for permanent protection of the OHMVR Trust, and what options OHV leadership should consider to best fill a potential shortfall in the more than 85 million dollar annual operating budget required to maintain the state's OHMVR program.

The State of California, like most states, is facing tough choices in establishing a balanced budget. Faced with significant loss of services, Governor Jerry Brown has tasked legislatures with spreading cuts to all areas. OHV leadership expressed fear of drastic reduction in the OHMVR program, and the continued loss of reserves earmarked for acquisitions and large capitol improvements of State Vehicle Recreation Areas (SVRA) to Aaron Read and Associates in an effort to establish a long-term action plan for continuation of a solvent program.

The 2011/2012 recent California State Budget will remove 31 million dollars from the OHMVR Trust Fund by means of a 21 million dollar loan from the OHMVR trusts reserves, and the redistribution of 10 million dollars of California gasoline tax before it enters the State Parks budget. The OHMVR's budget is made up primarily from the investment of approximately 65 million dollars in California gasoline tax, with approximately 17 million in "Green Sticker" registration and 3 million in SVRA fees making up the rest of the annual budget respectively. Reserves are normally used for capital improvements to SVRA or potential acquisitions of new SVRA opportunities.

Since the creation of the Chappie Z'berg Act in 1971, the program's self-funded budget has been under continued attack in the form of redistribution of funds by way of loans, most of which have never been remunerated back to the program. With a history of loss, OHV leadership hopes to explore ways in which the program can assure continued success in providing self-funded high quality OHV recreation, law enforcement support, education of safe and responsible OHV operation, grants to federal OHV projects, conservation, restoration, and acquisition of new properties.

While the October 2007 SB742 law reformed the OHMVR program, OHV leadership, understanding changes to State budget concerns, now feels that additional steps may be necessary to ensure the protection of a very successful OHMVR program for our future generations of Californians.

BLM Seeks Imperial Sand Dunes Recreation Area Subgroup Members

The Bureau of Land Management (BLM) is seeking nominations for three positions in its Imperial Sand Dunes Recreation Area (ISDRA) Subgroup. The three positions include a representative from the local community, one member representing California Off-Highway Vehicle (OHV) interests, and one member representing Arizona OHV interests. Persons interested in serving on the subgroup should have expertise in the ISDRA, which is in southeast Imperial County, Calif.

The Federal Advisory Committee Act requires input from the subgroup to be presented directly to the California Desert District Advisory Council (DAC) for deliberation and consideration. The DAC, chartered by the Secretary of the Interior, serves in an advisory capacity concerning the planning and management of public land resources with the BLM California Desert District.

All members of the subgroup will be required to disclose any direct or indirect interest in leases, licenses, permits, contracts or claims that involve lands or resources administered by the BLM, or in any related litigation. No subgroup member will participate in any matter in which the member has a direct interest. Selection and appointment of subgroup members is by the DAC with the concurrence of the designated federal official.

The subgroup meets at least three times per year, once before the recreation season, once during the season, and once after the season. Other meetings may be called as required. All meetings are open to the public.

Persons wishing to apply for consideration as a member of the subgroup should submit their application to Margaret Goodro, BLM El Centro Field Office manager, no later than Sept. 30, 2011. The application and detailed information about the subgroup, including dates and locations of scheduled meetings are available on the subgroup's website:

http://www.blm.gov/5qjd

Dune Season Upon Us

Border Patrol Asks for Our Help

Home to various species of insects and snakes, and a lesser number of plants, the Imperial Sand Dunes Recreation Area is also home, at times, to thousands of sand enthusiasts, campers and tourists.

Yuma Sector of the U.S. Border Patrol is proud of the continuing association it has with the American Sand Association (ASA) and its leaders and members. Yuma Sector works in cooperation with the ASA to provide a safe, fun-filled environment for recreational dune riders.

The Border Patrol presence in the dunes area is significant at all times. However, that presence is beefed up on holidays, such as Thanksgiving, Christmas, Halloween and New Year.

Unfortunately, there are devious people looking for a chance to mingle with the massive crowds of people and activities that enliven the dunes during holidays and special events. The criminal element seeks openings for its illegal pursuits. From drug and human smuggling to burglary, robbery and other criminal mischief, the opportunities are bound to arise with so many dune visitors.

The majority of visitors to the dunes come for the fun involved in camping, riding and socializing, but the criminal element will invariably attempt to seize on the opportunity to take advantage of the large crowds.

To combat this influx, the Border Patrol is asking for the assistance of the recreating public. By keeping a watchful eye out for suspicious or criminal behavior and reporting that behavior to agents, holiday celebrants become a key source of intelligence.

The "floating fence" along the U.S./Mexico border has created a lot of comments and questions. What is most important for dunes users to remember is that the fence is a barrier that protects recreational visitors from potential threats.

This fence halts the illegal entry of vehicles from the south that might have sped through the camping areas and onto the interstate, creating dangerous conditions for all they encountered. With the fence in place, criminal cross-border encounters have come to a halt along with the violence that was often a part of these encounters.

Border Patrol agents are constantly patrolling the fenced area and folks recreating at the dunes sites are urged to remember to stay well away from the fence. If there are questions regarding the fence and the patrol area, agents are more than willing to answer these questions. While the Border Patrol and its agents are working to protect the recreating public, the ASA is working equally hard to keep the dunes open and available to OHV enthusiasts and others who want to visit this scenic area.

As a great source of "eyes and ears," anyone who suspects someone in the crowd of criminal activity, let the Border Patrol know. Agents are in the area 24-7 and will appreciate the information.

Holiday participants should always be aware that accidents do happen as crowds gather to celebrate. And the Border Patrol is always on the scene to lend assistance. If medical assistance is needed, please reach out to the nearest Border Patrol agent. Many of Yuma Sector's Border Patrol Search, Trauma, and Rescue team (BORSTAR) members, all of whom are highly trained EMT's and Paramedics, will be available to assist in an emergency.

Have fun, be safe, and be sure to enjoy the beautiful dunes that are part of our community.

Your US Border Patrol

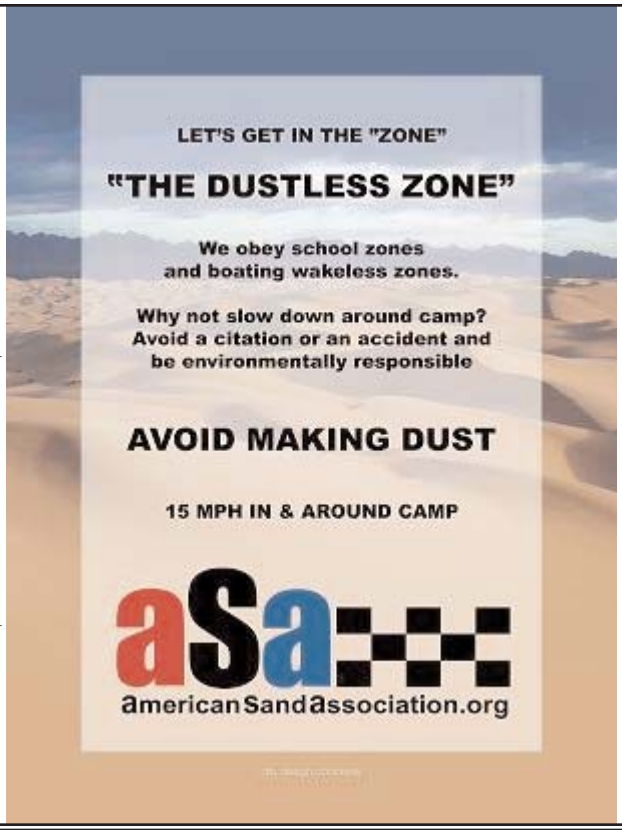
From the BLM - Don't Trash the Dunes … Please Pack it Out!

El Centro Field Office staff recently spent a day picking up trash left behind by summer visitors to the Imperial Sand Dunes. With relatively few visitors recreating during the hotter months, the need for dumpsters diminishes. Trash collection dumpsters are removed during the summer months to cut costs, saving tens of thousands of dollars.

This summer, however, an outbreak of trash left strewn around the dunes has required park rangers to spend numerous hours picking it up. Dunes manager Neil Hamada comments on the situation, "Sending park rangers to clean up the mess costs money. Money that could be better spent elsewhere." Field Manager Margaret Goodro agrees "Protecting our visitors and the resource is a priority and every penny counts as we gear up for the new season."

Visitors are reminded that when dumpsters are not available they must pack their trash home. It is illegal to leave trash or debris behind, bagged or otherwise. Additionally, glass beverage containers and firewood containing nails, screws or other metal hardware (including pallets) are not permitted at the dunes.

ITS THE RIGHT THING TO DO



Volunteers Needed for SEMA Show

This is the 2nd year that the ASA will be displaying our raffle vehicle at the world famous SEMA show. Because of the sheer magnitude of this event, we are looking for volunteers in the Las Vegas area who are willing to help volunteer at the ASA booth.

Event dates are November 1-4, 2011 and show hours are 9:00 a.m. - 5:00 p.m. If interested, please contact Scott Swenka for more information at: sswenka@asasand.com or by phone at: 888-540-SAND

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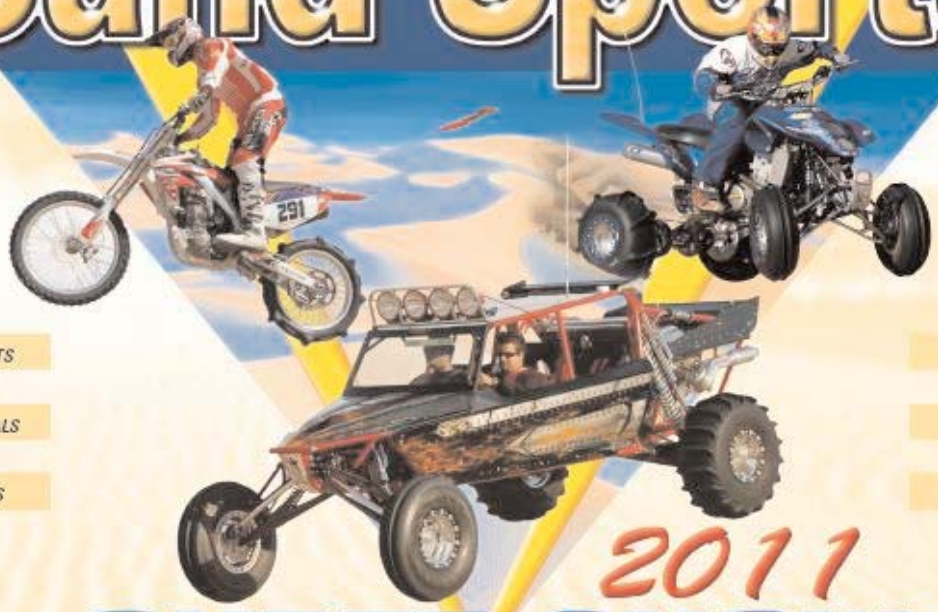

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September 16 · 17 · 18

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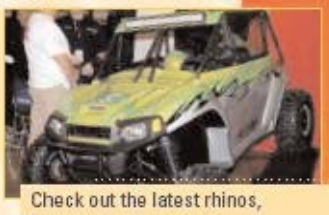
Abundant Parking Available. Standard $5.00; Preferred $8.00



Check out the latest rhinos, rails, trucks & cycles!

Support ASA and you could win this awesome SX-5 Giveaway by Buckshot Racing!

Awesome dream vehicles throughout the Fair Grounds.

SandSportsSuperShow.com

From the BLM - Paramedic on Board at the Imperial Sand Dunes

The Imperial Sand Dunes announces the addition of a full-time paramedic to the dunes' Emergency Medical Service (EMS) staff.

Brian Puckett (far left) attends to a wounded rider at the Imperial Sand Dunes. Brian made the move to the dunes from the Bakersfield Field Office, where he was a Fire Captain. "Puckett's paramedic skills will provide a higher level of care to those injured. He will strengthen the EMS program by providing ongoing training to the field staff," said Field Manager Margaret L. Goodro. Puckett is the first paramedic ever hired at the dunes.

EMS Trends: In the last ten years, medical responses have been reduced by 50 percent due to an increase in safety education and enforcement. There were 346 medical calls in the dunes this past season.

Volunteers Needed at Sand Sport Super Show

It is that time of year again, getting ready for another season of fun in the dunes. The 2011 Sand Sports Super Show is just around the corner. We know many of you will be attending and enjoying yourselves again this year and this is a perfect opportunity to visit the ASA booth and volunteer. It's a fun, busy booth and you get to help out the ASA and meet lots of new people and make new friends. You get to help spread the message that the ASA is still in the fight for our dunes and is not going to quit! So, if you have an hour or two, please come over and volunteer for the ASA. Come on out! We'd love to see you! You can contact us by email at: ssssvolunteers@asasand.org

Thank you very much! Lloyd Misner - Show Coordinator and Katherine & Darren Kelsey - Volunteer Coordinators

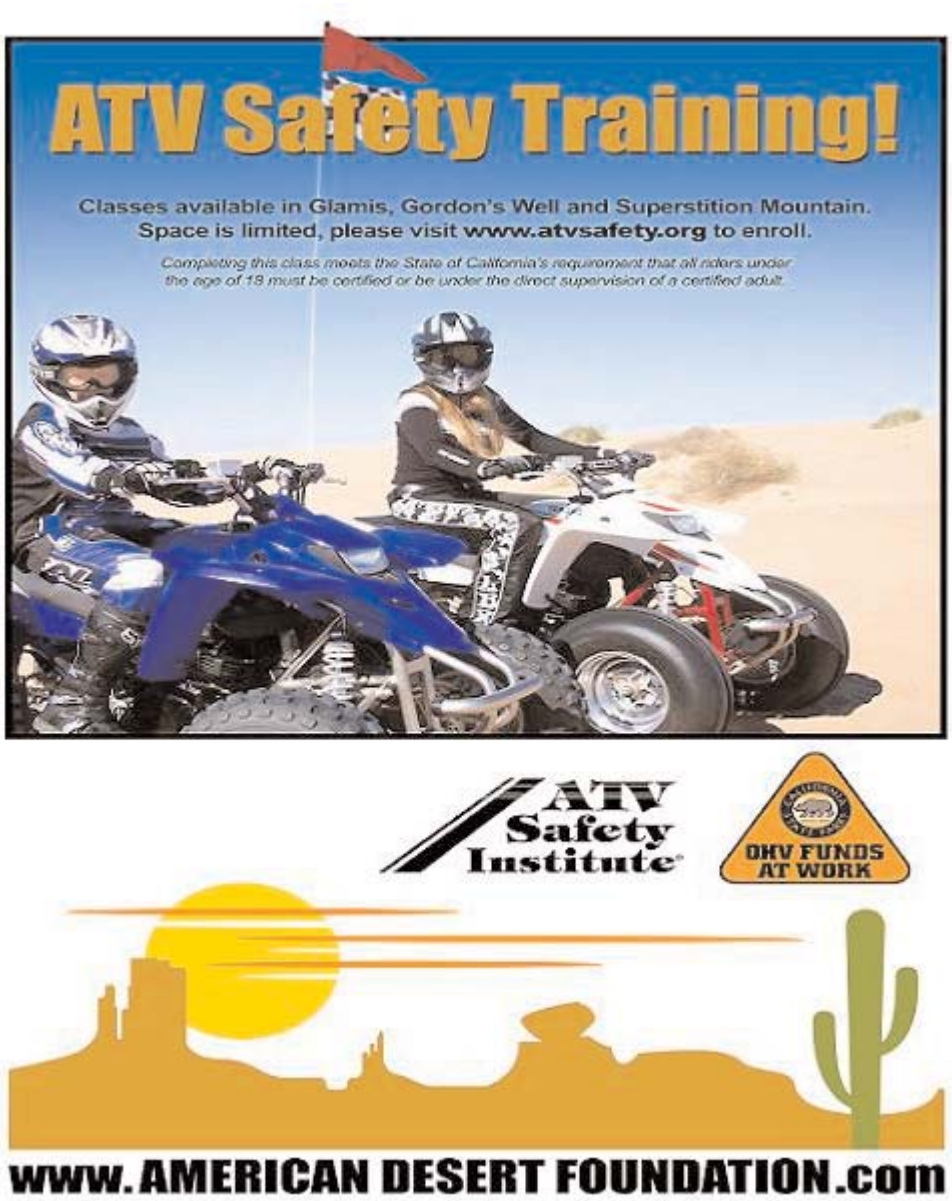
ATV Certification Classes Scheduled for Upcoming Season

To help all of us ride smart by following the law, ATV Safety Training will again be available next season at three convenient locations. Classes will be held at the Glamis Beach Store, Duners Diner and Superstition sites. Classes will begin in October starting in time for Halloween weekend. The hands-on, half-day ATV Rider Course is conducted by licensed ATV Safety Institute (ASI) Instructors. It offers students an opportunity to increase their safety knowledge and to practice basic riding skills in a controlled environment under the direct supervision of a licensed instructor.

Funding obtained by the American Desert Foundation through California's Off Highway Vehicle Motor Recreation grant program, helps make these convenient classes available in your riding areas. More information can be obtained by visiting the American Desert Foundation website at:

www.americandesertfoundation.org

or by visiting the BLM El Centro Field Office website at:
http://www.blm.gov/ca/st/en/fo/elcentro/recreation/ohvs/isdra/dunesinfo/lawenforcement/atv_training.html



An example of the class schedule is as follows:

ATV Certification Training offered at
Imperial Sand Dunes and Superstition*!
(Free for children aged 6-17 years old and California residents)
2011/2012 Schedule: (date/day)

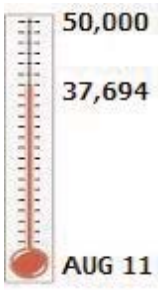
Oct	Nov	Dec	Jan	Feb	Mar
29/Sat	11/Fri	31/Sat	1/Sun	18/Sat	3/Sun
30/Sun	12/Sat		14/Sat	19/Sun	4/Mon
	13/Sun		15/Sun		

***Superstition schedule TBA.**

Classes start at 9:00 am

People interested in enrolling in a class can call ASI at 1-800-887-2887 or visit the ASI website at: http://www.atvsafety.org to register.

>>> MEMBERSHIP NEWS <<<



Years ago we set a goal to have a membership of 50,000. That is a reasonable number considering just how many people go to the dunes. Take for example, on any holiday weekend the estimated attendance is over 100,000. Numbers do matter when we talk to our elected officials, so see if you can sign up a few more members for us, it does help.

Thank you for your support of the ASA in our fight to Keep Our Riding Areas Open
Dick Holliday - ASA Membership Director - membership@asasand.com

We would like to welcome all the new and renewing Supporting Members that have signed up or renewed since our last newsletter. Their commitment goes a long way in supporting the fight to keep our riding areas open now and for our future. Thank You!

Lance Amatulli
Donna Armour
Joe Asciutto
Larry Aveling
Gerald Awana
Beverly Awana
Steve Beckman
Mark Bergquist
Norman Blackman
Richard Block
Marie Block
Roy Boles
Vern Bowen
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WHY BECOME AN AMERICAN SAND ASSOCIATION "SUPPORTING MEMBER"?

- **Receive a special "Supporting Member" discount with REACH for Life.**
- **Just for upgrading your ASA "General Membership"or renewing your "Supporting Membership" you automatically receive a $25.00 gift card to Rocky Mountain ATV/MC.**
- **You will receive a membership card good for discounts at over 30 of our participating "Premium" sponsor businesses.**
- **With your membership kit, you'll also receive a "Supporting ASA Member" license plate frame and ASA sticker.**
- **Be a part of an organization that is over 37,000 members strong and allows you a prominent voice on Imperial Sand Dunes Recreation Area issues.**
- **Help to fight for your right to recreate on public lands!**

Visit the ASA's website for more information or to join today:

WWW.ASASAND.ORG

REACH Air Medical Services

Rocky Mountain ATV/MC RMC
OFFROAD APPAREL, PARTS & ACCESSORIES

Desert sun, desert fun—but accidents can happen. Sign up for our emergency air ambulance membership and have no out-of-pocket expenses in the event of an emergency transport by REACH. Join today!

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How would you like to have your business name in front of the ASA membership? Two printed newsletters are sent out yearly by mail at 25,000 each and two online newsletters are sent out per year to over 9,000 ASA members.

Advertising in the ASA quarterly newsletter is a great way to promote your business. It also helps to cover our costs for the distribution of the newsletter and supports the ASA's continuing mission to "Unite, Inform and Mobilize" fellow off roaders.

Contact us today to learn more: Contact Us : Newsletters@AmericanSandAssociation.org OR call 888-540-SAND

>>> *ASA STORE SPECIALS* <<<

Checkered Flag and ASA Beanie for $7.00

Please send check payable to ASA:

ASA
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Ad Size:	(1 issue)	(4 issues)
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Quarter Page	$150	$500
Business Card	$75	$225

Contact Us : Newsletters@AmericanSandAssociation.org OR call 888-540-SAND

>>> UPCOMING EVENTS <<<

HorsePower Town USA at the Norco Fair Sept. 1-5

13th Annual Sand Sports Super Show - September 16-18th - Costa Mesa

12th Annual Off Road Expo - October 8-9th - Pomona Fairgrounds

FOR UP-TO-DATE EVENTS & MORE INFO, PLEASE SEE OUR WEBSITE CALENDAR

http://www.asasand.com/shorty/asasand/asacal/

ASA BUSINESS SPONSORS

Our New and Renewing Sponsors since our May issue!

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BLM Desert Advisory Council to Meet in Barstow

The next field trip and meeting of the Bureau of Land Management's (BLM) California Desert Advisory Council (DAC) will be held Sept. 9-10 in Barstow, Calif. The council will participate in a field tour of BLM-managed public lands on Friday, Sept. 9th from 8 a.m. to 5 p.m., and meet in formal session on Saturday, Sept. 10th from 8 a.m. to 5 p.m. at the Hampton Inn & Suites, 2710 Lenwood Rd., Barstow, CA 92311

The formal session on Saturday will focus on recreation fees, as well as include updates by council members, the BLM California Desert District manager, five field office managers, council subgroups, and renewable energy. The field tour will include Sawtooth Canyon Campground and El Mirage Dry Lake Off-Highway Vehicle Area. Final agenda items, as well as details of the field trip, will be posted as they become available on the DAC webpage at:

http://www.blm.gov/ca/st/en/info/rac/dac.html

All DAC meetings and field trips are open to the public. The public will be invited to comment at the beginning of the meeting Saturday morning, during the presentations at the discretion of the DAC chair and at the end of the meeting. While the meeting is tentatively scheduled to conclude at 5 p.m., it could wrap up earlier.

Written comments may be filed in advance of the meeting and should be addressed to the Desert Advisory Council, c/o Bureau of Land Management, External Affairs, 22835 Calle San Juan de Los Lagos, Moreno Valley, CA 92553. Written comments also are accepted at the time of the meeting and, if copies are provided to the recorder, will be incorporated into the minutes. For more information regarding the DAC meeting, contact David Briery, BLM California Desert District external affairs at: (951)697-5220 or dbriery@blm.gov

>>> ASA PREMIUM SPONSORS <<<

Become a **Supporting Member** and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors" listed below. This annual membership ($25) helps keep our organization funded and fighting for your right to ride!

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(per occurrence)

$300,000 bodily injury
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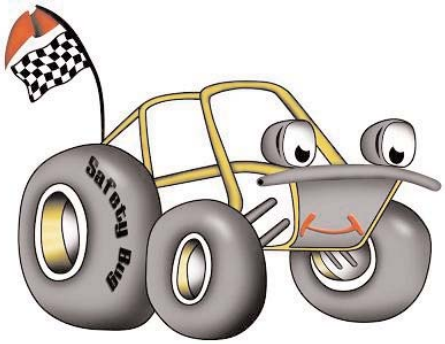


The SAFETY BUG says,

Start of the Season is here, make sure your equipment is in working order and all repairs have been made before hitting the dunes.

The Safety Bug is the official mascot of the public safety and educational program embraced by many organizations and businesses.

FOR MORE INFO. PLEASE CHECK OUR *ONLINE VERSION* AT: WWW.ASASAND.ORG

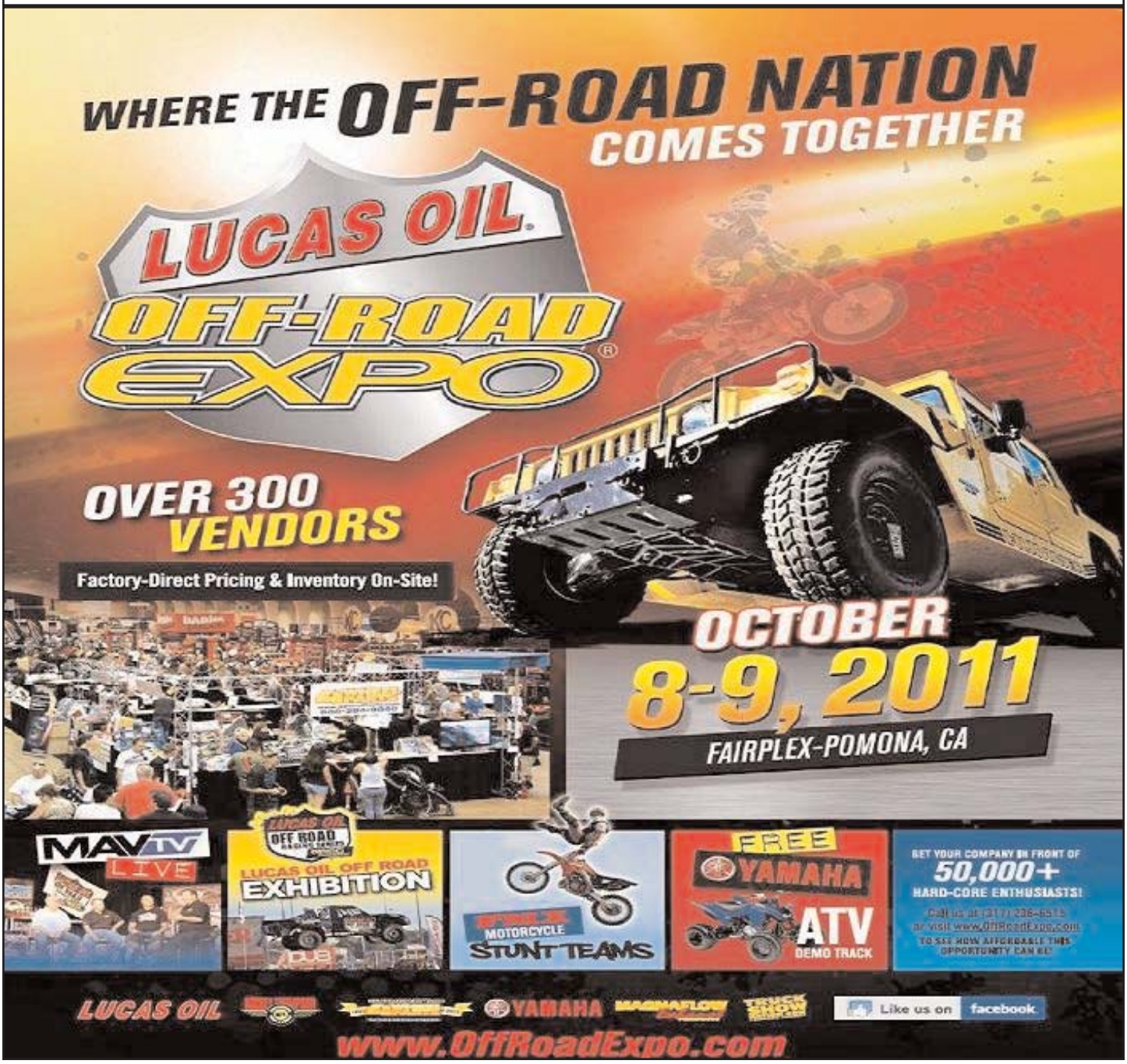
ASA TO HAVE KIDS CORNER AT SAND SHOW

In order to provide educational information to our younger duners, the ASA has teamed up with the American Desert Foundation (ADF), United Desert Gateway (UDG) and the Bureau of Land Management (BLM) to offer a "Kids Corner" at the Sand Sports Super Show in September.

This special area will provide children with an opportunity to have a "hands-on" experience at the ASA booth. The "Kids Corner" will offer a variety of safety information and a coloring station. The booth will feature a series of pictures that allows kids to guess what's wrong with the picture. If participants guess correctly then they win a prize.

Information will be available on how to sign up for this season's ATV Certification Classes being offered by the American Safety Institute. Also available will be maps, a Visitors' Guide, information booklets and REACH for Life pamphlets.

The ASA prides itself on providing important safety information to our members. We would like to thank our partners for their assistance and hope that everyone has a safe season.



FOCUS ON SAFETY

The American Sand Association wants to make sure you have a happy and safe recreation experience.

- *Always use your seat belts.*
- *Be aware of the dangers of carbon monoxide poisoning while camping.*
- *Observe the 15 mph speed limit within 50 feet of camps and pedestrians.*

The primary objective of the American Sand Association is to "Unite, Inform and Mobilize" the sand duning community to protect your right to recreate on public lands.

Become a Supporting Member or Business Sponsor today!

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