American Sand Association Inc.
www.asasand.org

American Sand Association
"IN THE DUNES"

Volume 11 Issue 1
February 2011

Unite, Inform, and Mobilize

APPROXIMATELY 3,000 PEOPLE SHOW UP TO HELP AT 14TH ANNUAL MLK CLEANUP

Many people converged at the dunes over the Martin Luther King holiday weekend. It also marked the 14th year the Annual MLK cleanup was held at the dunes. Organized by the United Desert Gateway, the event drew thousands of volunteers who spent a good part of their day picking up trash and beautifying the desert.

One group of volunteers, who call themselves the Creative Drive Crew, helped out with the distribution of raffle tickets. Each bag of trash brought in entitled the person to a raffle ticket. Most of the Creative Drive Crew hails from Temecula; however, one of their members now lives in Birmingham, Alabama. Joel Harkins, who has been volunteering for the cleanup for the past five years relocated to Alabama after retiring from the U.S. Marine Corp. When asked why he flew out to volunteer at the cleanup, "It's great to volunteer and be something larger than myself and to give back to the sport." Two other members of the Crew stated that they volunteer to keep the dunes open.

The ASA's Buckshot/Monster raffle car was proudly on display at the event. Many event participants stopped by the ASA booth to learn more about the American Sand Association, sign up for membership and purchase raffle car tickets. A special thanks to Suzy O'Grady, Justin Bucci, Drew Hove, Bob Mason, Rusty Massie and Dick Holliday for helping out at the booth.

The unit from De Anza Search and Rescue was on hand to provide important desert safety information as well as REACH Air Ambulance, Got Desert ID and representatives from the ATV Safety Institute.

Newly seated Imperial County Supervisor Ray Castillo was also on hand to support the dunes cleanup. The BLM was pleased to take him on his first ride of the Imperial Sand Dunes Recreation Area. Thanks for your support Supervisor Castillo. The ASA looks forward to working with you on desert recreation issues. The BLM Field Office Manager Margaret Goodro was also on hand to greet volunteers and provided staff to help support the event. Thank you BLM.

In addition, the American Sand Association would like to thank all of the businesses who sponsored the cleanup and donated raffle prizes. We would also like to thank all of the volunteers and families who came to the North and South dunes to help with the cleanup. Finally, we thank all of the people who picked up trash and helped make the desert a little nicer.

FIND MORE INFORMATION AND STORIES IN OUR ONLINE VERSION OF THIS NEWSLETTER

CONTENTS

President's Message	2
Director's Report	3
New Board Members	4
BOD Positions Available	4
2011 Buckshot Giveaway Car	5
Orangewood RV Pound Sand	6
Featured Business Sponsor	7
2010 SEMA Show Report	8
The ASA Primary Source	10
Volunteers Needed	11
Membership News	12
Roy Denner Dedication	12
Upcoming Events	14
Our Business Sponsors	14
Be Legal It Is The Law!	14
Mini Clean Up Schedule	14
Premium Sponsors Discounts	15
Safety Bug Speaks Out	16

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BOARD OF DIRECTORS

Bob Mason — Chairman
Bob Gagliano — Secretary
Lloyd Misner — Treasurer
Jim Bramham
Chuck Hattaway
Gary Jordan
Rusty Massie
Scott Swenka

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ASA Printed Newsletters
February - September

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President's Message

By Bob Mason

WE MUST BE PREPARED!

Looking ahead to 2011 the BLM will select a preferred alternative for the dunes Recreation Area Management Plan (RAMP). We can expect that, irrespective of the BLM's choice, the radical environmental activists will find a reason to bring legal action to oppose the BLM's recommended plan. This will mean that our attorney and our technical consultants will be called upon to support the "Sand Sport" enthusiasts interests.

***WE MUST PROTECT YOUR RIGHT TO RECREATE ON PUBLIC LAND*!**

Protecting your interests costs money. Here is how you can help.

- **Upgrade your free general membership to an annual Supporting Membership. You will receive a $25 gift card from Rocky Mountain ATV/MC. If you sign up for 2 years we will send you a free Buckshot Raffle Car ticket.**

Use this link to sign up online or call the ASA Office at:

888-540-SAND
http://www.americansandassociation.org/P11f06v.php

- **Buy several raffle car tickets. Use this link to buy your tickets.**
http://www.americansandassociation.org/pages.php?pageid=7

- **Order a block of tickets to sell to your friends. We will send you the tickets and you pay for them after they are sold. Call the ASA Office at 888-540-SAND**

- **Sign up a new Business Sponsor. Use this link to learn more.**
http://www.americansandassociation.org/home.php?cat=251

As Always, thanks for your support,

President

Director's Report

By Nicole Nicholas Gilles

COST SAVING MEASURES IMPLEMENTED
ASA Reduces Printed Newsletters

In an effort to reduce costs and ensure the ASA has adequate funding in anticipation of the lawsuits that will be filed in conjunction with the BLM's release of the Recreation Area Management Plan, the ASA board has decided to decrease the number of printed newsletters that will be sent to the membership. Four newsletters will be issued annually; however, only two of those newsletters will be in a printed format. This year, the printed newsletters will be this (February) edition and the September edition which kicks off the dune season.

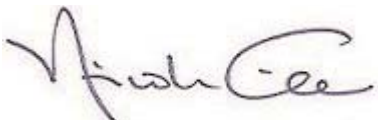
By reducing the number of printed newsletters, the ASA will save approximately $25,000 annually. Members will still have access to important information; you'll just need to make sure that we have the most up-to-date contact information for you. If you find a pound sign (#) in front of your name on the mailing label of this newsletter, then the email address we have for you on record is no longer valid. Please send us an email at membership@asasand.org so we can make sure you are receiving important updates from the ASA.

You can also help the ASA by upgrading your general free membership to that of a supporting member. For only $25 you can help the ASA fight for your right to recreate on public lands, while also receiving significant discounts from our Premium Sponsor businesses and a $25 Rocky Mountain ATV gift card. Visit the ASA website for more details: www.asasand.org

I wish you a fantastic 2011 and appreciate your continued support!

Should you have any questions or concerns, please do not hesitate to contact me by calling 760-996-8983 or you can always email me at: ngilles@asasand.org

Thank you for your support.
Nicole Nicholas Gilles - Executive Director



WHAT IS THE ASA?

The ASA is the lead organization fighting to keep the Imperial Sand Dunes Recreation Area (ISDRA) open to OHV use. We are a nonprofit California corporation under the IRS Tax Code known as 501(c)(4). Leaders of the ASA are volunteers.

The ASA has joined with the Off Road Business Association (ORBA), San Diego Off-Road Coalition (SDORC) and American Motorcycle Associaton (AMA District 37) to fund EcoLogic Partners Inc. Ecologic has filed lawsuits against the Bureau of Land Management and the Fish and Wildlife Service and has standing in other lawsuits affecting the ISDRA. We stand poised to oppose any legal actions brought by any anti-access groups that would prevent the new Recreation Area Management Plan from being implemented. This plan would remove some of the closures entirely and grant conditional access to others.

In addition to our legal actions, we filed a precedent-setting delisting petition to remove the Peirson's Milk Vetch from the Endangered Species List. This plant was used to create the closures put in place in 2000. These closures total over 49,000 acres of sand dunes and are located south of Highway 78, south of Highway 8, and at Mammoth Wash.

Our delisting petition's were based on good, solid science derived from biological studies paid for by the ASA, ORBA, and SDORC. However our petition's were not successful and other avenues are being planned to address the potential for delisting of the PMV. We have two lobbyists that we work with, one in Washington D.C. and the other in Sacramento.

We have made several trips to Washington D.C. and Sacramento to present our case and plan to make several more. Our Public Safety and Education makes us known as a group that is not only interested in a World Class duning experience, but Stewards of the land and its resources.

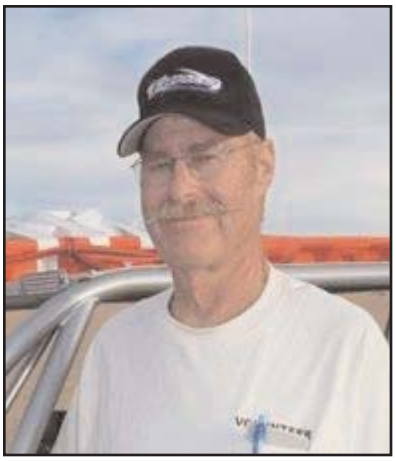
The ASA has received the US Dept. of Interior's 4C's Award, recognizing our organization's commitment to working with the Bureau and others to enhance recreational conservation on public lands in Southern California.

The ASA Says Goodbye to Two and Welcomes Two Returning Board Members

The Board of Directors would like to thank Dick Holliday and Mike Sommer who have decided not to seek another term on the ASA Board. Both of them have contributed an enormous amount of time to the ASA and have fought tirelessly towards Imperial Sand Dunes Recreation Area issues.

Mike Sommer has served on the board for the past six years and has been Media Chairman handling all of ASA's press releases and publicity. Dick Holliday has served as ASA Treasurer, legal representative to Ecologic and has been a legislative contact for the organization. Dick has also served as Membership Chairman and will continue to serve in this capacity. We wish to thank Mike and Dick for the generous contribution of their time towards the betterment of the ASA.

The ASA is pleased to welcome Rusty Massie and Lloyd Misner as returning ASA board members.
In order for the membership to become more familiar with our newest board members, both were asked the following questions:
1. Why did you decide to come back on the ASA Board of Directors?
2. What do you like most about recreating in the Imperial Sand Dunes Recreation Area?
3. What is your occupation or former occupation if retired?
4. Please tell us a little bit about your family and how long you've been coming out to the dunes?



My name is Rusty Massie and I have been duning in Glamis with my family continuously for over forty years. Both of my daughters and their families share the wonders of Glamis as often as possible. I am returning to the ASA Board of Directors because I believe that while we have achieved much, there is still much to do to preserve our riding and camping privileges and to ensure safety in the dunes. While I truly enjoy running the dunes, a lot of my satisfaction comes from helping injured or stranded people in the dunes, where many of you may have met me at the scene of an accident. I have been assisting the BLM for almost 30 years by locating accidents in the dunes, stabilizing the injured in place, and notifying BLM Rescue personnel of resources needed. I also serve as a BLM Campground Host at Pad 3 on Gecko Road. Stop by if you have any questions or comments.

Before retirement, I was a regular and volunteer fireman for over 20 years, and I worked in production management. The last twenty years of my career were in industrial and construction safety management.

I encourage every person in our great activity to practice and promote safe duning.

My wife Lisa introduced me to off roading and Glamis in 1999 and I've been hooked ever since. Her family has been duning since the early 1970's and is one of the few people I know who has duned in what is now the Wilderness Area north of Hwy 78. We run around in old style Corvair powered sand rails.

I've been involved with the ASA in some capacity since 2002 including a term on the Board of Directors ending in 2006. I've returned because I feel I'm now in a position to contribute once again to the success of the organization. One of my goals in life is to legally dune in what is now the temporary closure at the ISDRA and I think the ASA is in the best position to achieve that goal. I look forward to working with the Board again.

I am also past president of the Orange County ATV Association and current Chair of the OCATV Glamis Poker Run Committee.

I've spent most of my working life in the aerospace field and am currently the Engineering Manager of a small aerospace manufacturing company in the San Fernando Valley.

BOARD OF DIRECTORS POSITION AVAILABLE

The ASA is currently soliciting candidates to fill a vacancy on the Board of Directors (BOD). ASA members interested in being considered for appointment to the BOD are requested to submit a written summary of qualifications to the ASA Executive Director at ngilles@asasand.org or via U.S. mail at 1029 Calle Del Cielo, Brawley, CA, 92227.

A summary of BOD member duties may be found on the ASA website in the document library under "ASA_Job_Descriptions"

The written summary of qualifications must be received by the ASA Executive Director no later than March 1, 2011. Download an application on the website in the document library under "Templets_and_Forms"

Support the ASA

and win this car

MONSTER ENERGY SX-5 by BUCKSHOT RACING

GRAND PRIZE!

Drawing will be held at the
Sand Sports Super Show
September 18th, 2011

Thanks to these generous sponsors!

Buckshot Racing • Monster Energy • Rancho Performance Transaxles • PBS Transmissions • King Shock Technology • CBM Motorsports Summit Steel • Weddle Industries • Gear One • IMZZ Industries • Xtreme Tire • Central Powder Coating • Twisted Stitch • Reach Hannemann Fiberglass Inc. • Douglas Wheel Technology • GTR Clutch • Kartek Off-Road • Gibson Performance Exhaust • St Clair Insurance CBR Performance Products • Toy Box Covers • Napa Auto Parts • DJ Safety Inc. • Livorsi • West Coast Batteries • Vision X • Lat Oil

asa 10th Anniversary
americanSandAssociation.org
All proceeds to benefit the ASA General Fund

Tickets are $20 each
Must be 18 years of age to enter and win
Purchaser of ticket subject to all terms and conditions of raffle

For mail orders send check or money order to:
Buckshot Buggy Raffle, P.O. Box 1872, Canyon Country, CA 91386
Or Call: 888-540-SAND

Winners need not be present!
Visit the ASA website at www.asasand.com for more information

Orangewood RV and American Sand Association Pound Sand 2010

Written and Photographs by Scott Swenka, ASA Board Member

Once again for the 7th year in a row Orangewood presented its Pound Sand event to kick off the dune season. This year the event occurred on October 2nd and 3rd, 2010.

Given the downturn in the economy the show featured a good turnout of sand and off road vehicles ranging from motorcycles, quads, side by sides, and buggies from a number of local businesses.

Some of the vendors that showed up to display their toys such were: Ride Now, VP Racing Fuel, Buggie Bags, Total Off-Road, Fly-N-Hi, S&S Tires, Outlaw Off-Road, and many others.

The ASA also displayed the new Monster Energy/Buckshot Raffle Car for the first time after being unveiled at the Sand Sports Super Show. We sold over $1400.00 in raffle tickets and $7200.00 in ISDRA permits at the show.

Monster Energy showed up in full force bringing with them a large sampling of product of a newer release of their Import Energy Drink, along with two of their "Monster Girls". A special Thank-you to Jesse Harris of Hansen's/Monster Energy for bringing out a great display. We look forward to partnering with you for future Arizona ASA events. Wally Cahill of Motorsports Mania TV Show was the Master of Ceremonies for the event on Sunday.

State Trust Land had a booth describing some of the current land issues in Arizona, as well has handing out some nice educational material.

Keystone RV had a great display of their latest RVs models in their most popular lines such as – Fuzion, Raptor, and Montana.

As always drinks, burgers, hot-dogs, and chips were free during the lunch hours.

The show brought in an estimated 3500 visitors between the two days, and was considered a success despite the economic turndown.

The ASA wishes to thank Marc Tracey (Orangewood's owner), Darrel Nagler (Sales Manager) and the many other employees of Orangewood for putting on such a great event and for selling RV's during the show. They gave the ASA a donation of $1250.00, along with renewing their annual platinum sponsorship of $1000.00 we look forward to another successful year in 2011.

Orangewood RV is located at: 11449 West Bell Road, Surprise, AZ, and can be found online at – www.orangewoodrv.com Monster Energy can be found at – www.monsterenergy.com Buckshot Racing can be found at – www.buckshotracing.com

If you would like to participate in the 2011 Orangewood RV PoundSand event please send an email to sswenka@asasand.com and when the planning for the event starts we will be sure to follow up on your interest.

JANUARY 2011 FEATURED PARTNER

As a part of it's partnership with supporting vendors, the ASA will be featuring supporting businesses in each newsletter. Thus in this inaugural article, the ASA would like to introduce our members to the Off Road Warehouse, which is better known as ORW. ORW has been in business since 1973 with three stores in San Diego (Clairemont Mesa, El Cajon, and Escondido) and one in Temecula. ORW is the premier Sand Buggy supplier in San Diego and surrounding areas.

ORW carries a complete line of sand car, and other off-road vehicle parts and accessories in addition to parts for your trucks and SUV's. ORW also offers installation of all of the parts and accessories that they carry. In addition to being friendly and helpful, their parts and service staff are actively engaged in the various facets of off-roading and racing, and thus are able to provide customers with first- hand knowledge of what will work for their specific application.

www.offroadwarehouse.com

In addition to their four stores, ORW also offers the convenience of sales via the Internet, and you can easily go to www.offroadwarehouse.com or call 1-800-341-7757 and order parts to be delivered to your home or for pickup at your nearest store.

The ASA is proud to acknowledge that, as in the past, ORW has committed to stand ready to support the ASA in it's never ending vigil to keep your riding and camping areas open. ORW has been a business sponsor since the inception of the ASA and was instrumental in our initial efforts to meet with state and federal legislators to familiarize them with the real situations in our riding and camping areas. With the anticipation of legal challenges to the upcoming RAMP (Recreation Area Management Plan) by the extreme environmentalists, this has never been more important.

The next time you need parts or service for your off-road vehicle, call, stop by, or visit ORW on the Internet for satisfaction guaranteed results.

The SEMA Show 2010

Written and Photographs by: Scott Swenka, ASA Board of Directors
In Attendance: Scott Swenka, Chuck Hattaway, and David Swenka

From November 2nd to the 5th ,2010, the American Sand Association had the opportunity to attend and exhibit the 2010/2011 ASA Buckshot / Monster Energy Raffle Buggy at the 2010 SEMA Show in Las Vegas, Nevada hosted at the Las Vegas Convention Center. Monster Energy was the Official Energy Drink of the show this year.

The ASA wishes to thank the management and staff of SEMA for donating to the 10x20 foot booth. We also wish to thank Monster Energy, Andrew Buck of BuckShot Racing, as well as all the other sponsors of the 2010/2011 raffle buggy without their support the raffle buggy would not have been made possible. Our booth was located in the TRUCKS/SUV/OFF ROAD section of the show which was held in the upper South Hall of the Convention Center.

The size of the SEMA Show is staggering and can't be described by mere words. It fills nearly every inch of the 3.2 million square feet of the convention center has to offer with everything imaginable for cars, trucks, and off road vehicles. The show even spills over to the outside general area of the convention center where various driving displays occur. Being able to attend this show is just about every gear heads dream unfortunately the show is not open to the general public.

The SEMA show is a part of the AAIW (Automotive Aftermarket Industry Week), and runs simultaneously with the AAPEX (Auto Aftermarket Products Expo) which is right next door at the Sands Expo Center. The 5 days we spent at the show we logged an estimated 15 miles of walking each and we still did not get to visit all areas of the show, our feet were screaming at us to stop the abuse!!! This year there was nearly 2000 vendors at the show, and close to 100,000 people in attendance, from over 100 countries. This show is the first time that the ASA has had the chance to have international exposure to England, Russia, Australia, China and many others.

The show was attended by many celebrities including: John Force (14 time NHRA Funny Car Champion), Courtney Hansen (Star of PowerBlock TV Show), Joe Amato (5 Time NHRA Top Fuel Champion), Rod Hall (Legendary Off Road Racer), Parnelli Jones (Racing Legend), Paul Walker (Actor – Fast and Furious movies), Ken Block (World Rally Driver), Chip Foose (Car Designer) and Barry Meguiar (President of Megquiar's and host of Car Crazy TV) and many other well known faces.

The show consists of 12 sections each being tailored to their own market segment: Global Tire Expo, Hot Rod Alley, Mobile Electronics and Technology, Pain Body and Equipment, Powersports and Utility Vehicles, Racing and Performance, Restoration Marketplace, Restyling and Car Care, Tools and Equipment, Trucks/SUV and Off Road, and lastly OEM (Original Equipment Manufacturer). They also showcase the latest in products in the New Products Showcase which had over 1500 new items just being released. There is also the SEMA Technology Center, this year was primarily sponsored by Dell Computers and featured the latest in technology for electric automobiles. Outside the halls there are several events that take place such as the Off Road Proving Ground, and Ford Out Front which featured driving exhibitions by Ken Block.

HT Products
ATV 6 Pack Rack Accessories
6 Pack Rack Foam Cooler Inserts (Available in 3 & 4 Heights)
6 Pack Rack Personal Coolers (Red & Blue)
6 Pack Rack Adjustable Velcro Straps 2" x 36"
(Straps Available in Black, Red, Blue, Orange, Green, Pink & Yellow)
623-329-6767
HT_Foam@yahoo.com
Distributor & Dealer Inquiries Invited

MONSTER ENERGY

Additionally show goers had the chance to take a ride in the Top Gear Taxi which featured killer new cars such as the Ferrari 458 Italia.

We met with all the sponsors we could find that had contributed to the current raffle buggy, those being: King Shocks, Vision X Lighting, Gibson Exhaust, and Livorsi Marine, please forgive us if you are a sponsor of the current car and we missed you. We also met with a previous engine sponsor Turn Key Engine Supply. Each day we went out in search of potential sponsors for the 2011 Raffle Car and lets just say we were well received and could not wait to get involved in the new raffle car, or involved with the ASA some way, shape or form.

The ASA Monster/Buckshot Racing Raffle buggy was a popular item with show goers. Each day we had hundreds of visitors stop by ask us questions, take pictures, grab some free candy, and take some information about us.

At the show there were a large number exotic cars on display ranging from Lamborghini Gallardo's and Murcielago's, Ferrari 430's, and 458 Italia's, Bugatti Veyron (yes the 250mph, 0-60 in 2.7 seconds, 1.7 million dollar work of art), Ford GTs, Factory Five Racing, and many others. On display as well was the latest in foreign vehicle technology from Toyota, Honda, Lexus and others. A large number of wheel manufactures had their goods on display including those from Lexani, Savani, Enkei, Gino, HRE and many others. Tire manufactures had their latest displayed as well such as Falken, Micky Thompson, Nitto, Yokahama, and Pirelli.

On display was the latest creation from Hennessy Performance the Venom GT, which is based off a Lotus Elise, and sports a 1200hp 6.2 liter twin-turbo powerplant, which rockets the car to 267mph, a 9.9sec ¼ mile, 0 to 60 in 2.5 seconds, and 0-200 in just under 16 seconds, which is faster than the Bugatti Veyron which takes about 24 seconds to do the same.

We consider this first time show of this type for the ASA a 100% success and have full intentions of showing up again next year with our new raffle car.

RAFFLE CAR PRIMARY SOURCE OF ASA FUNDING

The ASA raffle car revenue is the ASA's primary source of funding. Over the past 10 years the ASA has raised over $1,000,000 worth of revenue with 10 raffle cars that were totally donated by the car fabricator and several component suppliers. With the down turn in the economy, last year's car only netted about $68,000 which was about $5,000 less than the year before. In comparison, the ASA's first raffle car grossed $200,000 in 2000.

The ASA is making some adjustments in the raffle car display program to enhance ticket sales. If you know of any opportunities available to display the car or have any ideas for ticket sales opportunities, please let us know.

We could really use your help. Please consider selling some tickets to your fellow duners, friends and associates. Contact our office and we will send you 20 tickets to sell. This is an excellent way for you to help support the ASA and to help keep the dunes open for us all to enjoy.

Volunteers Needed
To Protect Your Right to Recreate

This year the BLM will select a preferred alternative for the dunes Recreation Area Management Plan (RAMP). We can expect that, irrespective of the BLM's choice, the radical environmentalists will find a reason to bring legal action to oppose the BLM's recommended plan. This means that our attorney and our technical consultants will be called upon to support the "Sand Sport" enthusiast's interests.

WE MUST PROTECT YOUR RIGHT TO RECREATE ON PUBLIC LAND!

Protecting your dunes costs money. Here's how you can help.

The ASA needs your help at various events to help sell raffle car tickets and promote the ASA.
We will need two volunteers per shift and have flexible hours available.
You tell us when you are available and we will accommodate your personal schedule.

AMA Supercross
Angel Stadium, Anaheim, CA
Saturday, February 5th

Qualcomm Stadium, San Diego, CA
Saturday, February 19th

NASCAR Race
Phoenix International Raceway
February 24, 25, 26 and 27th

AMA Supercross
Sam Boyd Stadium, Las Vegas, NV
Saturday, May 7th

Unfortunately visibility of the race course is not possible from our assigned location.

Little Dealer Little Prices RV Open House
2500 W Deer Valley Rd, Phoenix, AZ
March 12 and 13th

Please contact Nicole Gilles at 760-996-8983 or by email at: ngilles@asasand.org for more details or to arrange a schedule.
We need your help at these fundraising events, to help the ASA efforts to
"KEEP YOUR SAND DUNES OPEN"!

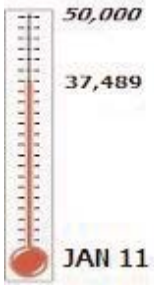
WE CAN'T DO IT WITHOUT YOUR SUPPORT!

BE LEGAL!

California State Law requires that Parents or Guardians maintain an active role in a child's ATV use.

- **Children under the age of 16 must be actively supervised at all times when riding an ATV. A parent or guardian must allow continued use only if you determine that your child has the ability and judgment to operate the ATV safely.**
- **No person under the age of 14 shall operate an ATV on public lands located in California unless that person holds an appropriate safety certificate or, is accompanied by and under the direct supervision of a parent or guardian who is certified.**
- **Anyone operating an off-highway vehicle must be able to reach and operate all controls necessary to safely operate the vehicle.**
- **No person under the age of 18 shall operate an ATV on public lands located in California unless he/she has received the safety certification in this state, or another state, or is under the direct supervision of an adult who has the appropriate safety certification in his/her possession.**

>>> MEMBERSHIP NEWS <<<



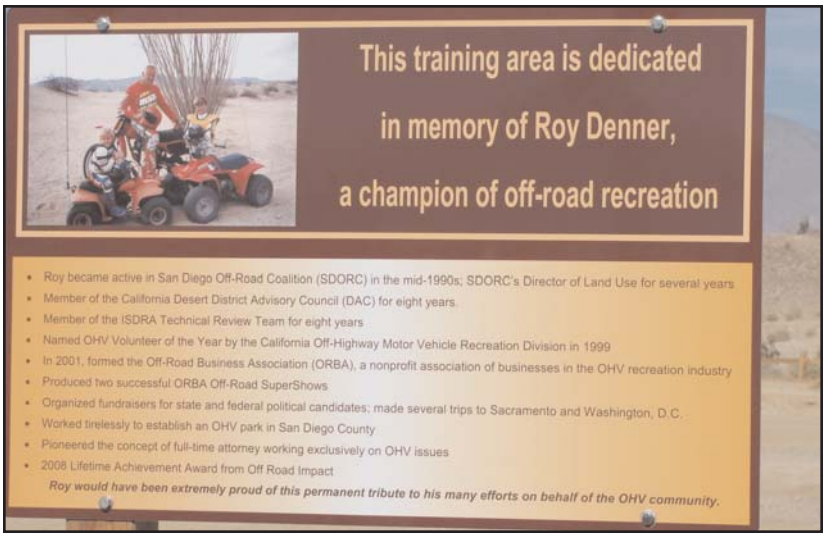
ARE YOU AN ASA FACEBOOK FAN YET?

Make sure you're utilizing your Facebook account as another tool in receiving all the latest information about the Imperial Sand Dunes Recreation Area. Join the American Sand Association Facebook group today at: http://www.asasand.com/shorty/facebook

Thank you for your support of the ASA in our fight to Keep Our Riding Areas Open
Dick Holliday - ASA Membership Director - membership@asasand.com

We would like to welcome all the new and renewing Supporting Members that have signed up or renewed since our last newsletter. Their commitment goes a long way in supporting the fight to keep our riding areas open now and for our future. Thank You!

Ken Ackert Jr.	Gregory Clark	James Friesen	Dane Jasinski	Karen Markley	Christie Ray	Penny Splittorff
Steve Adkins	Kenny Colln	Sean Frusher	Steve Jewell	Mikol Martin	Randy Ray	Steven Splittorff
Frank Alcala	Randall Conrad	Richard Fundia	Monte Johnson	Teresa Martin	Chance Renstrom	Jim Stegmann
Mark Angle	Richard Constant	Rob Gagne	Derek Jones	Tracey Masiel	Reed Roberts	William Stemwell
Gregg D. Aston	Gary Cote	Doug Gallinger	Larry Jones	George McArdle	Jonathan Roberts	Danny Stewart
Loran Bailey	Mel Cottrell	Efrain Garcia	Kenny Kalian	Darren McDougal	Jose Robledo	Dan Stoy
Don Barringer	Eric W. Cowan	Larry George	Randy Kinnan	Wayne Meyer	Gilly Rojany	M. D. Strasser
Alan Batterman	Chuck Crance	Steve Glasser	Leslie Klinke	Chris Michaud	Greg Ronkainen	Tom Sullivan
Mike Beck	Jack Crum	William Goffinett	Jeff Knoll	Chris Miller	Russell Root	Alan Svoboda
Richard Beckett	Mike Curren	Eric Graham	Robert Korgie	Glenn Miller	Sharon Ruffin	Jerry Tangeman
Stephen Bell	Laurie Dault	John Grammer	Christen Korsbaek	Chris Mock	Reynaldo Ruiz	Michelle Tarrant
Karen Bergkvist	Marco De Medeiros	Rick Greven	Thomas Krummel	Mona Mojica	Lloyd Ruttan	David Taylor II
Tim Bielski	Ron Donahue	Robert Grider	Carol Lafever	Eric Mojica	Steven Sander	Dan Thomas
William Bierman	Guy Dougherty	Shawn Griffin	Keith Lafever	Wade Morlock	Eric Saucedo	David K Thompson
Dan Blaeser	Teresa Durbin	Dave Hall	Chris Lanz	Bill Morris	Stephen Schmidt	Tom Townley
Jeff Blaylock	Robert Eckert	James Hall Jr.	Dale Lee	Jon Mueller	Erik Schroeder	Gary Tucker
Mark Blindauer	Daniel Edgerton	Ella Harman	Wayne Lee	Grayson Myers	David Schroyer	Scott Tucker
Sidney Blush	Gary Edward	Robert Harrison	Kipp LeMarbe	Martin Newton	Lee Schultz	Timothy Vasquez
Mike Boatman	Pat Edwards	Mark Hatcher	Bela Lestar	Matthew Nicolas	Eric Seiter	Roy Watson
Charles Bokamper	Douglas Eichenlaub	David Hay	Leoward Letender	Mark Nielsen	David Seitz	Sharon Weber
Frank Bonnet	Bruce Ellis	Ed Headtke	Fred Linenko	Michael North	Kim Setter	Jerry Westhof
Mark Bonsall	Lisa Ercse	Randall Hedlund	Jeff Litka	Mike Parks	Paul Setter	Robert Wick
Scott Bowen	Gilbert Esquivel	Kevin Hemmert	Jim Little	Les Pelbath	Mike Sherman	Jeffrey Wicka
John Box	Richard Evans	Jason Herriott	Larry Lockmann	Mike Pennington	Roger Shipley	Chuck Willis
Ellen Brewster	Eric Evink	John Hill	Gary Lonergan	Randy Peterson	Cherie Shook	Don Wilson
Donald Bridgeman	Michael Fichera	John Hisaw	Rob Loomis	Ron Phillips	Curt Short	Wes Wilson
Shawn Capitani	Ross Fisher	Collette Hisaw	Mark Lorenzana	Robert Pring	Mark Sievert	Tim Zaranka
Al Castro	Don Flowers	Loren Hoffman	Michael Lourenco	Fabricio Quihuis	Don Smith	Frank Zugovitz
Shanon Chilson	Maridee Fox	Michael Hogate	Ronald Lyon	Michael Raasch	Dustin Smith	
Mark Chitjian	Barry Frankel	Christopher Hunter	Stanley Macey	Anna Radice	Eric Smith	YOUR NAME HERE
Bob Christensen	Vinnie Franklin	Richard Huyssen	Mike Mandic	Ron Ramsey	Gavin Smith	
Robert Ciarloni	Gary Frey	Jeff Interlicchia	Bob Manemann	Dennis Rand	Cam Sorenson	



Roy Denner Memorial ATV Training Track Dedication Ceremony

On November 14th, many people attended a dedication of a training area in Ocotillo Wells in memory of Roy Denner. As a champion of off-road recreation, Mr. Denner worked tirelessly on OHV issues and would have been extremely proud of this permanent tribute.

Roy was a member of the ISDRA Technical Review Team (TRT) for eight years and a member of the BLM CA Desert District Advisory Council (DAC) for eight years. Roy also formed the Off-Road Business Association (ORBA).

PLAY IT SAFE
AVOID A CITATION!

- **Know the rules and laws that apply in the OHV area where you are riding.**
- **CA State Law requires that Parents and Guardians maintain an active role in a child's ATV use.**
- **Your CA state OHV sticker must be clearly visible on the left rear of your OHV.**
- **Do not assume that when you leave the paved road the laws change.**
- **Prudent speed and safe operation of your OHV is your responsibility.**
- **Off-road DUI and open container laws are the same as on public streets and highways.**
- **Have personal ID in your possession at all times.**
- **Carry your OHV registration with you in the vehicle.**
- **Proof of ownership and a valid VIN on your OHV is an absolute requirement.**

Please be aware without proof of ownership and a VIN properly affixed to your OHV you risk OHV impoundment and a citation. If you remove the VIN label to re-powder coat your OHV be sure it is properly re-installed.

"Use Common Sense in the Dunes"

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>>> ASA STORE SPECIALS <<<

ASA Calendar, Camp Flag & Checkered Flag
Special Deal - $20.00 *(s&h included)*

Please send check payable to ASA:
ASA
11419 Daybreak Trail
Moreno Valley, CA 92557-5504

Your purchase is helping to fund your future of duning!

Get an ASA 2011 Calendar, ASA Camp Flag (half off) and receive with this special a new Checkered Flag too! ALL FOR ONLY $20.00

ASA QUARTERLY NEWSLETTER ADVERTISING RATES

(over 26,000 distributed each quarter)

Ad Size:	(1 issue)	(4 issues)
Full Page (approx.7.5" x 9")	$450	$1600
Three Quarter Page	$350	$1300
Half Page	$250	$1000
Quarter Page	$200	$700
Business Card	$100	$300

Contact Us : Newsletters@AmericanSandAssociation.org OR call 888-540-SAND

>>> UPCOMING EVENTS <<<

Little Dealer Little Prices Event - Deer Valley, AZ - March 12 & 13
Annual OHV Lobby Day - Sacramento, CA - April 10 & 11

FOR UP-TO-DATE EVENTS & MORE INFO, PLEASE SEE OUR WEBSITE CALENDAR

http://www.asasand.com/shorty/asasand/asacal/

ASA BUSINESS SPONSORS

Our New and Renewing Sponsors since our November issue!

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PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES

2011 ISDRA MINI CLEAN-UP SCHEDULE

Please come and help keep our dunes clean. Mini Clean-ups are being held in February and March and we can really use your help. Even one bag of trash collected makes a difference. All mini clean-ups take place between 10:00 a.m. and 1:00 p.m. on the dates and locations listed below. We hope to see you and your duning group out there!

North Dunes		South Dunes	
Oldsmobile Hill:	February 26, 2011	Dunebuggy Flats:	February 26, 2011
	March 19, 2011		

Display the ASA Raffle Car at Your Next Event

Do you have an off-road shop or an upcoming off-road or other motorsports related event? Do you want to help the American Sand Association fight to keep your right to recreate on public lands? You can do this by inviting us to display our Raffle Car at your business or next event.

The raffle car represents the ASA's primary source of revenue to carry out our mission to "Unite, Inform & Mobilize." If you would like to help support the aSa by displaying the raffle car please contact Chuck Hattaway at 619-890-9093. No event is too big or too small for consideration.

>>> ASA PREMIUM SPONSORS <<<

Become a **Supporting Member** and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors" listed below. This annual membership ($25) helps keep our organization funded and fighting for your right to ride!

PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES.

B&R BUGGIES	OCEANSIDE	CA	760	722-1266	10% Discount Off Parts and Labor
COLORADO SANDCARS	WINDSOR	CO	970	674-9967	5% Discount On Any Sale
DAMZL INC	LAKEWOOD	CA	866	413-2695	Discount of 25% All Merchandise
DJ SAFETY INC	LOS ANGELES	CA	323	221-0000	12 to 20% Discount Off Selected Merchandise
DON'S BUS BOX	PEORIA	AZ	602	670-0192	Priority Service
ELECTRO TECH POWDER COATINGS INC	SAN MARCOS	CA	760	746-0292	Show your ASA ID Card and Receive $10 Off Your Order
EMERY MECHANICAL ENGINEERING	SAN DIEGO	CA	619	464-5348	15% On Title 24 Energy Calculations
F WORD INDUSTRIES	HUNTINGTON BEACH	CA	714	350-1133	OnLine 10% Discount: Code ASA Off-Road Shows Present Card
FUNRUNNER	SANTA FE SPRINGS	CA	562	946-4049	10% Off Regular Prices; Sale Items Discounts Will Vary
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HT PRODUCTS	PHOENIX	AZ	623	329-6767	10% Off of Retail Sales on All Products
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MOBILE RADIO COMMUNICATIONS, INC.	LAKE HUGHES	CA	661	886-6578	5% Discount on All Products with Proof of Membership
MOUNTAIN MOTOR SPORTS	ONTARIO	CA	909	988-8988	10% Off Parts and Accessories and Labor
OMF PERFORMANCE PRODUCTS	RIVERSIDE	CA	951	354-8272	10% Off All Retail Purchases
ORANGEWOOD RV CENTER	SURPRISE	AZ	623	974-3000	10% Off All Service Labor, 5% Off All Parts (no other discounts)
PACIFIC COAST COPPER REPIPE, INC.	ANAHEIM	CA	800	870-2024	$250 Discount Off Any Complete Re-pipe
RACE401	OCEANSIDE	CA	760	801-2527	5% TO SUPPORTING MEMBERS
REACH AIR MEDICAL SERVICES	SANTA ROSA	CA	877	644-4045	Discount on a REACH For Life Membership! Call 866-767-3224
ROCKY MOUNTAIN ATV/MC	PAYSON	UT	800	336-5437	Use Offer Code 10508 to Receive $20 Off your Order of $150
SCOTTSDALE WEED CONTROL & FERTILIZATION	SCOTTSDALE	AZ	480	941-9471	10% Off Olive Trees and Weed Control

GET YOUR $25 BUCKS TODAY!

The ASA is proud of our continued partnership agreement with Rocky Mountain ATV/MC. All new and renewing supporting members will automatically receive a $25.00 gift card to Rocky Mountain ATV/MC. Basically, your membership pays for itself. Support the ASA's mission to Unite, Inform and Mobilize while shopping for your favorite gear. All you have to do is become a supporting ASA member or renew your current membership and we'll mail you your free gift card so you can start shopping right away. You'll also be able to take advantage of all of the other discounts offered by our premium sponsors.

ROCKY MOUNTAIN ATV/MC
OFFROAD APPAREL, PARTS & ACCESSORIES

New members please visit: http://www.asasand.com/shorty/asasand/join

A Great Way To Support Your Health and The ASA

Recently, the American Sand Association partnered with GBG, a Health and Wellness company, for a special fundraising program that has the possibility to significantly benefit the ASA. If you are currently using vitamins or know that you should, we would like to encourage you to check out GBG's great tasting liquid 10-in-One Super Formula. Some of the 10 Formulas include a Bone and Joint Formula, a Cardiovascular Formula, a Stress Reducing Formula, an Immune Enhancer Formula, and much more. To learn more, simply visit the GBG website by clicking on this link: < http://shopgbg.com/ASAfundraiser >.

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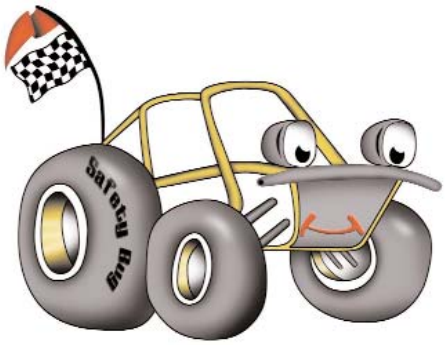

The SAFETY BUG says,

Never dune alone, without water, under the influence or with unsafe equipment.

The Safety Bug is the official mascot of the public safety and educational program embraced by many organizations and businesses.

FOR MORE INFO. PLEASE CHECK OUR *ONLINE VERSION* AT: WWW.ASASAND.ORG