American Sand Association Inc.
www.asasand.org

# American Sand Association
# "IN THE DUNES"

Volume 11 Issue 2
May 2011

Unite, Inform, and Mobilize

## AMERICAN DESERT FOUNDATION

The American Desert Foundation (ADF) has recently completed its first grant project with funding from the CA State Parks OHMVR Division. The ADF applied for funds to benefit visitors to the ISDRA.

BLM Dune Manager Neil Hamada identified a need for more ATV riders to comply with California State safety certification. We began working with the BLM to provide ATV certification classes in Glamis. California State law requires:

PARENTAL SUPERVISION. No person under the age of 14 shall operate an all-terrain vehicle unless that person satisfies the requirements of 38503 C.V.C. (safety certification) and in addition, is accompanied by and under the direct supervision of a parent or guardian. (38504 C.V.C.). Neither a parent or guardian of a child who is under 14 years of age, nor an adult who is authorized by the parent or guardian to supervise that child shall grant permission to, or knowingly allow, that child to operate an ATV in a manner that violates Section 38504. (C.V.C. 38504.1)

REQUIRED RIDER SAFETY TRAINING. No person under the age of 18 shall operate an all-terrain vehicle (ATV) unless he/she has received the safety course in this state or another state or is under the direct supervision of an adult who has the appropriate safety certification in his/her possession (38503 C.V.C.)

To help duners fulfill these requirements we made arrangements with the Glamis Beach Store to provide a training site for our classes. The ATV Safety Institute agreed to provide their RiderCourse and licensed instructors. The response to these monthly classes was overwhelming. In the first season alone we provided 35 classes and certified 180 riders. We have now expanded these class locations to include training sites at Duners Diner at Gordons Well and also Superstition Mountains. More information on these classes is available on our web site www.americandesertfoundation.org or on ASI's web site www.atvsafety.org or calling ASI toll free at: (800) 887-2887. You will need the zip code for Glamis to register for the classes in the ISDRA on the ASI web site and the zip code is 92227.

AGD Motorsports (2323 Kingman Ave. Kingman AZ 86401 928-753-1600) generously donated a quad to be used for the Glamis ATV classes. Many potential students are unable to take the class because they do not own a quad sized according to the manufacturer recommendations. The addition of this quad to the other loaner quads available allows more students to complete the class and get safety certified. Thank you again AGD Motorsports!

On Sunday, February 20th, the Secretary of the Interior Ken Salazar and BLM Director Bob Abbey visited the Glamis ATV training site to observe the ATV safety classes being offered by the American Desert Foundation and the ATV Safety Institute.

The ADF has purchased 5 Automatic External Defibrillators or AEDs to be used in emergency vehicles or medical stations used by the BLM and the Camp Host / EMT. The BLM and other ISDRA medical providers now have 7 AEDs to be utilized to provide aid to visitors in medical need.

The ADF contacted Kawasaki to donate a brand new Kawasaki Teryx for the Camp Hosts to use in performing their duties. This vehicle is primarily utilized in the South Dunes to allow the Camp Hosts to assist visitors.

Many duners rely on the United Desert Gateway Visitors Guide to get current information on clean ups, local businesses we may need and other activities of interest to all of us. The ADF obtained funding to assist in *Continued On Page 14*

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# *Chairman's Message*

### *By Rusty Massie*

**When I returned to the ASA and assumed the role of the Chairman, I seriously wondered if there were enough continuing OHV issues to warrant the need for the ASA. After six months, I am convinced that there are a multitude of issues facing the OHV community that require or will require our unified effort to protect our ability to camp and recreate on our public lands.**

**Most of us are familiar with the efforts of the extreme environmentalists to close all or at least large parts of the Imperial Sand Dunes. Their lawsuit about ten years ago resulted in the current closures and was based on their claim that off-road activity in the dunes was resulting in the possible extinction of a plant that grows in the dunes. After over ten years of legal maneuvering and many studies by noted and respected biologists, the Bureau of Land Management has proposed a RAMP (Recreation Area Management Plan) that would reopen about two-thirds of the current closure area. This would result in a significant "win" for the off-roaders; however, there could be new challenges to the proposed RAMP which would require costly legal representation to meet these challenges. While this issue may be nearing a resolution, the extreme environmentalists continue to search for issues that would limit the camping and riding areas available for us to use.**

**Many of us have been following the recent struggles with the California budget. Several years ago the Off-road community agreed to more than a doubling of the off highway vehicle registration fees in exchange for a provision in the law which requires that most of the money collected would be used exclusively for OHV related uses. Some of the money is used for operations and maintenance and other portions are placed in Grant Accounts which are available through the grant process for OHV activities and improvements. The legislature just bypassed current law by enacting new ones that allowed them to access our funds. The result is that the ASA and other organizations must explore a legal remedy and legislative change to guard our OHV funds.**

**There is also a possibility of new challenges to the areas we now use to camp and recreate. Our legislature is constantly looking for new areas to designate as wilderness or otherwise limit OHV activity. The government is constantly pushing to increase the use of "renewable" energy which would require large quantities of land. While these might not be aimed directly at the Imperial Sand Dunes, they could result in the closure or restrictions on OHV activity in other areas which would impact usage at the Imperial Sand Dunes. Wind, solar, and geothermal projects are already in the planning stages and are looking for suitable land to be developed.**

**Another issue that concerns dune users at low use times, is the lack of emergency medical coverage for persons who need medical attention out in the dunes. The ASA would like to work with the BLM and Imperial County authorities to develop a means to bridge this gap.**

**With these issues in mind, I see that there are many challenges ahead for the ASA. We must be vigilant in developing and maintaining relationships with our elected representatives, we must work closely with the administering agencies and our attorneys, and we must continue to be involved in all aspects that may impact our OHV use in the Dunes.**

# Director's Report

## By Nicole Nicholas Gilles

### THE STATE'S "TAKE" OF OHV FUNDING

**As the duning season comes to a close at the ISDRA, we as off-roaders will be facing some major challenges in the coming years due to the CA budget shortfall. If you don't reside in CA, you may not think this will have an impact on you; unfortunately, you are wrong. If you recreate anywhere in the state of CA, the decisions CA legislators are making today will impact you greatly in the future.**

**Many agencies depend on grant monies from California State Parks to perform essential services in our recreation areas. The American Desert Foundation uses grant funding to support their off road safety certification program and to help the United Desert Gateway with the Dune Guide. The Bureau of Land Management uses grant funding to support their safety and education programs, trash removal, vault toilet pumping, emergency medical services and law enforcement at the Imperial Sand Dunes Recreation Area (ISDRA). These are but a few examples of how the funds are used and only time will tell how this "take" of OHV funds will ultimately affect your recreation experience.**

**Back in 2007 when SB 742 was passed, we thought the bill would put the OHV Program on track for the future. The American Sand Association worked through our lobbyist to lend our guidance and support of this landmark bill. Every dollar from this Program is user-generated and through this bill, we asked the California OHV Community to absorb a two-fold increase in registration fees, more funding for environmental projects and the continuation of un-refunded fuel taxes being placed into the Program in exchange for these monies be in a "trust" fund for OHV use only.**

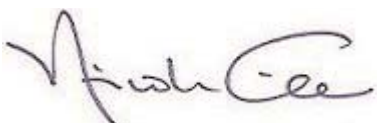
**The recent budget process side stepped the protections offered to the OHV community. The Governor's proposed budget was lowered by $10 million for direct OHV support and grant spending. This was on top of the proposed sweep of $21 million from the Program's Reserve Fund.**

**When this "take" has been tried in the past, litigation has required the State to repay the monies. We are also exploring the legality of these budget cuts. The ASA continues to stay on top of this matter and continues to work with our partners and Sacramento lobbyist to find the best way to move forward as an organization.**

**We will keep you up to date as more information becomes available. The ASA understands the enormity of the current General Fund debate, yet we are puzzled as to why a fee-for-service program, with a 40-year track record of complete self-sufficiency, is being raided.**

**Should you have any questions or concerns, please do not hesitate to contact me by calling 760-996-8983**
**or you can always email me at: ngilles@asasand.org**

**Thank you for your support.**
**Nicole Nicholas Gilles - Executive Director**



### WHAT IS THE ASA?

The ASA is the lead organization fighting to keep the Imperial Sand Dunes Recreation Area (ISDRA) open to OHV use. We are a nonprofit California corporation under the IRS Tax Code known as 501(c)(4). Leaders of the ASA are volunteers.

The ASA has joined with the Off Road Business Association (ORBA), San Diego Off-Road Coalition (SDORC) and American Motorcycle Associaton (AMA District 37) to fund EcoLogic Partners Inc. Ecologic has filed lawsuits against the Bureau of Land Management and the Fish and Wildlife Service and has standing in other lawsuits affecting the ISDRA. We stand poised to oppose any legal actions brought by any anti-access groups that would prevent the new Recreation Area Management Plan from being implemented. This plan would remove some of the closures entirely and grant conditional access to others.

In addition to our legal actions, we filed a precedent-setting delisting petition to remove the Peirson's Milk Vetch from the Endangered Species List. This plant was used to create the closures put in place in 2000. These closures total over 49,000 acres of sand dunes and are located south of Highway 78, south of Highway 8, and at Mammoth Wash.

Our delisting petition's were based on good, solid science derived from biological studies paid for by the ASA, ORBA, and SDORC. However our petition's were not successful and other avenues are being planned to address the potential for delisting of the PMV. We have two lobbyists that we work with, one in Washington D.C. and the other in Sacramento.

We have made several trips to Washington D.C. and Sacramento to present our case and plan to make several more. Our Public Safety and Education makes us known as a group that is not only interested in a World Class duning experience, but Stewards of the land and its resources.

The ASA has received the US Dept. of Interior's 4C's Award, recognizing our organization's commitment to working with the Bureau and others to enhance recreational conservation on public lands in Southern California.

## *Two Minutes to RELEASE 43 Million Acres of Unsuitable WILDERNESS*

**Yes, it only takes TWO MINUTES TO HELP RELEASE WILDERNESS STUDY AND ROADLESS AREAS BACK TO MULTIPLE USE. People often think they are powerless to effect any change in the government, but we are here to show you this is just not true. Government is influenced by the people who SPEAK UP.**

**Congressman McCarthy has drafted a very important bill to release lands which were found to be unsuitable for Wilderness over twenty years ago.**

**Now we need you to speak up by taking just Two Minutes to send a letter to your Congressman urging him to cosponsor and support this important bill.**

*** All Wilderness Study Areas (WSA) and Roadless areas have been evaluated by the BLM and Forest Service and 43 million acres have been found to be unsuitable for Wilderness Designation.**
*** The long overdue Release of Wilderness Study Areas (WSA) and Roadless Areas is hampering land management and harming the environment and reducing recreation opportunities on our National Forest and BLM public lands.**
*** Recreation and other land uses desired by the community and the public are needlessly restricted or prohibited, such as Mountain Bike, Off Road recreation and many other uses.**
*** A significant amount of resources and funding are wasted each year in patrolling and monitoring these lands for Wilderness standards, even though they are not suitable for Wilderness.**
*** Active Fire Management is needed, but prohibited in these areas.**

**Yet TWENTY TWO YEARS later these lands continue to languish and be subject to inappropriate restrictive and costly management regulations as if they were Wilderness, merely because they have yet to be released.**

**Congressman McCarthy will soon be introducing the 'Wilderness and Roadless Area Release Act" to address these problems.**

**This is a rare opportunity. Normally those of us who value recreation can merely oppose bills which seek to reduce access and lock up more of our public lands. Today we can rally support for a bill to restore reasonable recreation access and responsible active management to our public lands.**

**Please take Two Minutes to send a pre drafted letter asking your Congressman to cosponsor the Wilderness and Roadless Release Act.**

**So please send your letter now from the ARRA site at:**
**https://secure3.convio.net/arra/site/Advocacy?cmd=display&page=UserAction&id=277**

**You do not even need to know who your Congressman is. You just enter your address. It does not get any easier than this to help reclaim your public lands for reasonable access and management.**
**Please speak up and TAKE ACTION now.**

**It does not get any easier than this to help reclaim your public lands for reasonable access and management.**

**We need you to add your voice and contact your Congressman now!**

**Thanks for your help and being pro-active to ensure that these lands, many of which have languished for over two decades after being found unsuitable for Wilderness designation, can finally be released back to their intended appropriate uses.**

**Many thanks to Congressman Kevin McCarthy for drafting this important and long overdue bill, which I am pleased to have worked with his office over the past year to develop. This is Grassroots Activism at it's best.**

**Thanks, ~Chris Horgan and your friends at Save the Trails**

**Please let family and friends who might be interested in supporting this important legislation know.**

**This message is brought to you by your friends at: www.SaveTheTrails.us**
**If you find the work we are doing is important please consider making a donation.**
**Your support allows us to continue making a difference.**

# Support the ASA

## and win this car

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September 18th, 2011

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**Winners need not be present!**

*Visit the ASA website at www.asasand.com for more information*

# *Desert Advisory Council Meeting – March 26, 2011*
# *Highlights from El Centro Field Office Report*

## Force Account Projects

**BLM Action: Road Repairs to Wash Road, Installation of Air, Electrical, and Water lines at Cahuilla Ranger Station, and other Routine Maintenance.**

**Contact: Steve Geyman, Force Account Supervisor**

**Status: Major repairs were needed on Wash Road after large storms hit the area during the Christmas/ New Year's Holiday. The road washed out at numerous washes. The repairs required new road base hauled in, spread, watered, and compacted. The ISDRA Manager requested to have air lines and reels installed in the north parking lot of the ranger station complex. The need for the project was recognized when numerous personnel were observed waiting to air up tires during the holiday incidents. The project provided the ability for three employees to air up at one time while also providing air for the public use. Electrical and water pipes were installed in the trenches for future use as needed.**

**In addition, the Force Account Crew is still keeping up with the routine maintenance duties required to maintain the other numerous recreation sites in the El Centro Field Office (ECFO), such as McCain Valley, the Long Term Visitor Areas, and Superstition Mountain.**

## Recreation

**BLM Action: Special Recreation Permits for competitive and non-competitive events.**

**Contact: Dallas Meeks, Recreation Planner**

**Status: For this Fiscal year so far there has been 16 SRP Events.**

**BLM Action: Imperial Sand Dunes Recreation Area (ISDRA)**

**Contact: Neil Hamada, Imperial Sand Dunes Recreation Area Manager**

**Status: Visit from Interior Secretary Ken Salazar and BLM Director Bob Abbey over Presidents' Day Weekend as part the Great Outdoor Initiative. Annual visitation is at 885,441, so far this season, a 11% decrease when compared to the same time period last year. BLM responded to the ISDRA visitor emergency needs over the New Years and Presidents' Holidays for a total of 289 rescue responses this season. United Desert Gateway (UDG), held a successful volunteer event over the Martin Luther King holiday and 1,316 volunteers donated 5,201 hours of labor. BLM assisted the American Desert Foundation (ADF) with monthly ATV training courses; 140 students have been trained this season. Draft OHV grants have been submitted to CA State Parks OHMVR Division and were available for viewing and comments through April 4, 2011 at www.ohv.parks.ca.gov.**

## Law Enforcement

**BLM Action: President's Day Weekend Event**

**Contact: Kynan Barrios, Chief Ranger**

**Status: For the President's Day Weekend, the Imperial Sand Dunes Recreation Area had an approximate visitation of 98,000 over the President's Day weekend compared to 91,266 last year. Secretary of the Interior Salazar and BLM Director Abbey visited ISDRA to promote President Obama's America's Great Outdoor Initiative meeting with event staff, visitors, business persons, local government officials, and youth enrolled in an ATV Safety Class. The North Dunes was very active with riders. The event seemed to draw more families with children to the Imperial Sand Dunes Recreation Area (ISDRA) than in previous years. 66 BLM Rangers, Special Agents and USFS Officers wrote a total of 672 citations, made 27 arrests (13 DUI), gave 1,105 warnings and contacted 11,264 visitors throughout the weekend. EMS personnel responded to 45 medical calls resulting in 12 ground and 10 air transports. The Imperial County Sheriff's Office supported the event with 30 deputies who wrote 79 citations, made 9 arrests and assisted BLM on numerous calls for service. Event Staff worked well together, focused on public safety and resource protection. This event wraps up the major holiday weekends for ISDRA, planning for the Halloween 2011 event has already commenced.**

# *RAMP UPDATE*

**The ASA recently contacted the BLM for an update on the Proposed Recreation Area Management Plan (RAMP) /Final Impact Statement. It is scheduled to be completed on May 20, 2011 with the Record of Decision released on September 30, 2011. We will provide more information as it becomes available.**

## Keeping the Roads Open

Sand dunes like those in the Imperial Sand Dunes Recreation Area offer a unique off-highway recreation opportunity – and a steady supply blown across access roads. The BLM El Centro Field Office's "Force Account" maintenance crew tackles the constant challenge of keeping these roads clear of sand and debris and open to the public. Popular recreation areas -- like the Imperial Sand Dunes -- require the attention of these unsung workers who tirelessly scrape sand and maintain access.

Constant maintenance along ISDRA's Wash Road keeps popular camping areas accessible.

Moving sand on the dunes' Wash Road is a never-ending endeavor; the shoulders are regularly worked to keep the sand from encroaching the road. "Without this constant maintenance, the road would disappear," says Force Account Supervisor Steve Geyman.

El Centro Field Manager Margaret L. Goodro agrees. "This road provides access to popular camping areas that would be unreachable without all this work," she says. "It takes a constant effort to keep these areas accessible to the public, and our crew is doing a great job."

## BLM Field Offices Prepare With Emergency Training

Personnel from the BLM's El Centro and Bakersfield Field Offices jointly participated in emergency training and exercises in preparation for the off-highway vehicle (OHV) season.

Personnel from the Bakersfield Field Offices' Midway Fire Station traveled to El Centro to instruct a nationally registered Emergency Medical Responder course (previously known as First Responder course) for El Centro law enforcement, recreation, and force account staff. This course taught modern and proper emergency medical (EMS) assessment and treatment for a wide range of medical conditions -- including cardiac, respiratory, and traumatic emergencies. After completion of the 48-hour course, the students became eligible to take the National Registry written examination for National certification as an Emergency Medical Responder.

"This course will provide important basics for personnel who provide EMS for public safety in the Imperial Sand Dunes and Superstition Mountain Recreation Areas," said Brian Puckett, Engineer/Paramedic from Bakersfield Field Office.

The course culminated in a simulated mass casualty incident in the Imperial Sand Dunes, conducted among multiple agencies. The students had to locate and navigate to their patients, then assess, treat, package and prepare them for transport on either an awaiting helicopter or a ground ambulance.

El Centro recreation personnel taught off-highway vehicle operations and sand dune driving basics for visiting Bakersfield and other El Centro Field Office staff.

"It's important for our emergency responders to know how to safely and properly operate a motor vehicle in the dunes, for us to respond to emergencies and provide the level of public safety that we do," said Neil Hamada, Imperial Sand Dunes Recreation Manager.

## OHV Decal Renewal Notice Program Now Underway In Arizona

**PHOENIX — The Arizona Game and Fish Department has partnered with the Arizona Department of Transportation, Motor Vehicle Division (MVD) to provide off-highway vehicle (OHV) Decal renewal notices to OHV owners in Arizona.**

**"The Department saw the OHV Decal renewal program as a way to better serve the OHV community of Arizona," said Jimmy Simmons, Game and Fish OHV Program Manager. "MVD was unable to provide this service for the thousands of OHV users in the state, so the Game and Fish Department saw this as a much needed and necessary use of OHV Decal funds."**

**Renewals of the OHV Decal can be done at any MVD office, any MVD third party service provider or online at: www.servicearizona.com**

**As of Jan 1, 2009 all vehicles that are made by the manufacturer for use over unimproved terrain and weigh 1800 pounds or less are required by law to display the $25 OHV Decal.**

**As of July 1, 2009 all vehicles in Arizona that are larger that 49cc are required to at least be titled.**

**Arizona does allow for OHVs to be registered or "Street Legal," and if those vehicles meet the two requirements of made for use over unimproved terrain and weigh 1800 pounds or less they too are required to obtain the OHV Decal. The benefit to registration participants is that with the OHV Decal they receive free registration and a reduced vehicle license tax (VLT) of less than $6. Remember always renew your OHV Decal first to assure you get the discount.**

**Dollars from the OHV Decal program are being used to increase awareness of safe, ethical and responsible OHV use in Arizona, creating new educational programs like the online OHV class offered on the Game and Fish website, and to put 7 new OHV law enforcement specialists in the field. Four officers are already patrolling and three more will complete academy training in late 2011 and be in the field in Jan. 2012.**

**For more information about the OHV Decal program, places to ride or OHV safety go online to www.azgfd.gov/ohv**
**The Department reminds OHV users that the OHV Decal should not be confused with registration and that renewals for both the OHV Decal and registration will most likely happen at different times.**

## Stop The Ban Now

**Americans for Responsible Recreational Access (ARRA) members have been actively involved in the "lead" issue relating to children's toys and have witnessed how a misinterpretation of congressional intent has had a huge impact on youth sized ATVs and dirt bikes. This is an issue that should not exist, but it does. Two members of the Senate have decided that it is time for some common sense in policymaking. Senators Klobuchar and Tester have introduced an amendment to a small business program reauthorization bill that would make it crystal clear that youth sized ATVs and dirt bikes are exempt from the lead restrictions under the Consumer Product Safety Improvement Act (CPSIA). You have already received an alert on this critical legislation, but if you haven't contacted your Senators seeking their support, please do so now. It's time for a little common sense in Washington.**

**Sincerely,**

**For more information, please go to www.StopTheBanNow.com**

**Larry E. Smith**
**Executive Director**
**Americans for Responsible Recreational Access**

# ATV Safety Classes A Huge Success!

**By Joya Szalwinski, interpretive park ranger, Imperial Sand Dunes Recreation Area (BLM El Centro Field Office)**

**ATV Safety Certification courses offered through the El Centro Field Office at popular OHV recreation areas proved to be a huge success this past season. Over 380 students participated in the training, funded through a CA OHMVR grant obtained by the American Desert Foundation. Offered free of charge to California residents aged 6-17 years old, the classes provided the training youngsters need to keep them safe, while satisfying certain state requirements for young riders. With only two more scheduled classes before the season wraps up, interested riders are encouraged to take advantage of this fabulous opportunity.**

**Riders interested in attending either the May 6 or May 7 class must bring an ATV that is the correct size for them, and wear the appropriate safety equipment (helmet, gloves, goggles, proper footwear). Classes start promptly at 9:00am at Duner's Diner (Gordon's Well) in the Imperial Sand Dunes, and at Superstition Mountain OHV Open Area (Please Note: Glamis Flats (Imperial Sand Dunes) classes cancelled). Visit our web page for more information.**

**On the left,**
**BLM Park Ranger Carey Goldstein teaches Treadlightly! principles to young riders. This outdoor ethics component helps young riders understand how to minimize impacts to the natural resource while recreating.**

**Below,**
**When not pressed into service, BLM's Rescue Buggy makes an appearance at every class to emphasize safety, and give kids a chance at an "up close" look. This popular show and tell moment allows kids an opportunity to sit in the buggy, flick on the emergency lights and promise to never have the buggy come look for them.**

**BLM-California News.bytes >To subscribe to News.bytes, send an e-mail to: Join-Newsbytes@List.ca.blm.gov OR visit our News.bytes subscription page.**

## ASA Partner Receives Prestigious Designation

**The ASA is pleased with its continued partnership with REACH Air Medical Services. We realize the importance of emergency medical air transportation and the valuable resource REACH provides at the Imperial Sand Dunes Recreation Area.**

**Recently, REACH Air Medical Services received the prestigious "Diamond Certified" designation in a customer satisfaction survey performed by American Ratings Corporation. "Everyone at REACH is pleased to have earned the Diamond Certified designation," said Jim Adams, CEO of REACH. "We're proud of the high ratings. We don't often hear directly from our patients who are flown in emergency situations. We learned a great deal and are gratified by the praise we received. Our flight crews deserve the credit for this work. We believe no other air medical services company has been so rated by its customers."**

**ASA Supporting Members can take advantage of a special $25 REACH for Life membership special. If you are not an ASA Supporting Member, you can still get a special discounted rate. Please contact REACH directly at (866) 767-3224 for more information or visit their website at:**

**www.reachair.com**

# 2011 RV Accessory Show

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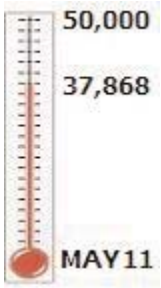
## >>> MEMBERSHIP NEWS <<<




***Years ago we set a goal to have a membership of 50,000. That is a reasonable number considering just how many people go to the dunes. Take for example, on any holiday weekend the estimated attendance is over 100,000. Numbers do matter when we talk to our elected officials, so see if you can sign up a few more members for us, it does help.***

**Thank you for your support of the ASA in our fight to Keep Our Riding Areas Open**
**Dick Holliday - ASA Membership Director - membership@asasand.com**

***We would like to welcome all the new and renewing Supporting Members that have signed up or renewed since our last newsletter. Their commitment goes a long way in supporting the fight to keep our riding areas open now and for our future. Thank You!***

| | | | | | | |
|---|---|---|---|---|---|---|
| Joe Asciutto | Matt Dearing | Dennis Greene | Joseph Johnson | Bob McCoy | Robert Pobieglo | Karen Theodorelos |
| Larry Aveling | Peter Diiorio | Adam Gruender | Ernie Jones | Bob McGarry | Travis Poore | Beau Thompson |
| Gerald Awana | Frank Dougherty IV | Brad Guske | Kevin Kandarian | Mark McKeehan | Michael Randolph | Victor Torres |
| Beverly Awana | Lance Down | Robert Hancock | James Karasek | S.A. McKesson | David Rhude | Kenneth G. Turner |
| Steve Beckman | Jay Eaton | Stephen N. Handy | Andrew Kellenberger | Bruce Meyer | Paul Riccitelli | Adam Verno |
| Norman Blackman | Jaime Estrella | Joel Harkins | Michael Kilpatrick | Michael Montana | Brian Roth | Collin Virgo |
| Roy Boles | Mike Evans | Thomas Hedrick | Dale King | Wayne Moore | Steven Sandgren | David Wahmhoff |
| Vern Bowen | Lena Fawson | Kevin Henscheid | Ed Kocina | William Mower | Fred Schneider | Kenton Watkins |
| Patrick Bridges | Brad Fillmore | Jay Hill | Kenneth Kredo | Leo Newman | John T. Signorelli | James White |
| Thomas G. Brown | Tom Forsythe | Anni Hjortin-Olsen | Jim Lail | Ron Nordstrom | Frank Slhafgr | Robert Whitmer |
| Gary Bucklin | Steve Frakes | Allen Hopper | Dennie Lee | Jill Nordstrom | Brent Smith | Bret Willat |
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| Lee Cahill | Linda Freeman | Bill Humphreys | Gene Lovelady | Ric Norton | Roger St Clair | Dean Williams |
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| Ron Costa | Mike Gates | Doug Jenkins | Willie MacKewen | Linda Olson | Scott Swenka | Tim Worrell |
| David Culbertson | Daniel Golden | Rick Jensen | Frank Maguire | Glen Ortel | Donald Swenson | |
| Roberto Davila | Henry Gonsalves | David C. Johns | Marvin McCabe | Andrew Palmerin | Scott Tant | YOUR NAME HERE |

## WHY BECOME AN AMERICAN SAND ASSOCIATION "SUPPORTING MEMBER"?

- **Receive a special "Supporting Member" discount with REACH for Life.**
- **Just for upgrading your ASA "General Membership"or renewing your "Supporting Membership" you automatically receive a $25.00 gift card to Rocky Mountain ATV/MC.**
- **You will receive a membership card good for discounts at over 30 of our participating "Premium" sponsor businesses.**
- **With your membership kit, you'll also receive a "Supporting ASA Member" license plate frame and ASA sticker.**
- **Be a part of an organization that is over 37,000 members strong and allows you a prominent voice on Imperial Sand Dunes Recreation Area issues.**
- **Help to fight for your right to recreate on public lands!**

**Visit the ASA's website for more information or to join today:**

**WWW.ASASAND.ORG**

REACH℠ Air Medical Services

Rocky Mountain ATV/MC OFFROAD APPAREL, PARTS & ACCESSORIES RMC

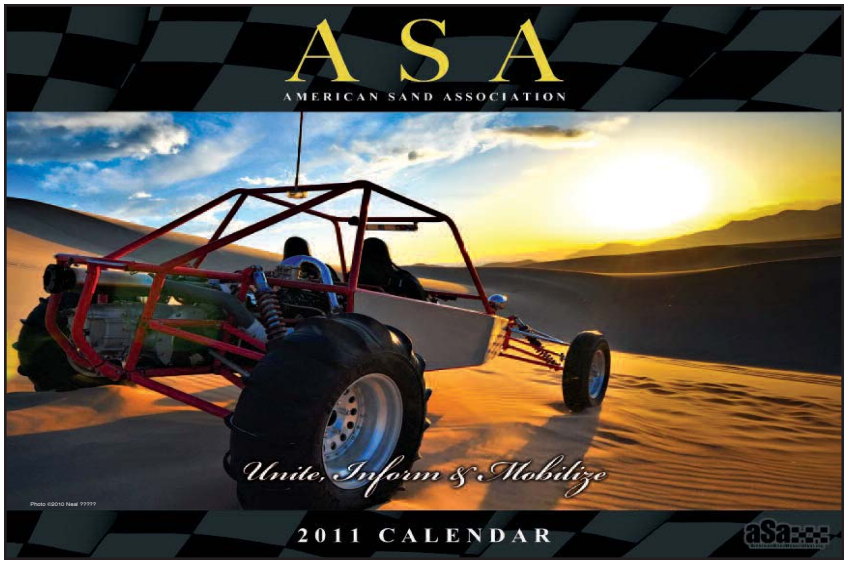
## SUBMIT YOUR DUNE'S PHOTO FOR CALENDAR CONSIDERATION

**Work is already underway on the 2012 ASA Calendar and we need your help. We always like to have a few pages at the beginning of the calendar to display our "Dune Families" photos. These would be the best pictures of your family and friends having a good time in the dunes.**

**If you have photos you'd like to submit for consideration, please email our calendar coordinator, Lisa Jackson at:**

**ljackson@americansandassociation.org**

**All photos need to be submitted to Lisa no later than May 30, 2011. If you have any questions, please direct them to Lisa and we thank you for your support!**




## WITH NEW NEWSLETTER FORMAT COMES DISCOUNTED ADVERTISING RATES

**How would you like to have your business name in front of the ASA membership? Two printed newsletters are sent out yearly by mail at 25,000 each and two online newsletters are sent out per year to over 9,000 ASA members.**

**Advertising in the ASA quarterly newsletter is a great way to promote your business. It also helps to cover our costs for the distribution of the newsletter and supports the ASA's continuing mission to "Unite, Inform and Mobilize" fellow off roaders.**

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## >>> ASA STORE SPECIALS <<<

***ASA Camp Flag, Checkered Flag and the Duner & Proud License Plate Frame for $20.00***

**Please send check payable to ASA:**
**ASA**
**11419 Daybreak Trail**
**Moreno Valley, CA 92557-5504**

*Your purchase is helping to fund your future of duning!*

**ASA QUARTERLY NEWSLETTER ADVERTISING RATES**

| Ad Size: | (1 issue) | (4 issues) |
|---|---|---|
| Full Page (approx.7.5" x 9") | $400 | $1400 |
| Three Quarter Page | $300 | $1100 |
| Half Page | $200 | $700 |
| Quarter Page | $150 | $500 |
| Business Card | $75 | $225 |

**Contact Us : Newsletters@AmericanSandAssociation.org OR call 888-540-SAND**

## >>> UPCOMING EVENTS <<<

**Al's RV Glendale, AZ Show May 13-14th - Glendale, AZ**
**13th Annual Sand Sports Super Show - September 16-18th - Costa Mesa**
**12th Annual Off Road Expo - October 8-9th - Pomona Fairgrounds**

**FOR UP-TO-DATE EVENTS & MORE INFO, PLEASE SEE OUR WEBSITE CALENDAR**

**http://www.asasand.com/shorty/asasand/asacal/**

## ASA BUSINESS SPONSORS

*Our New and Renewing Sponsors since our February issue!*

*10 WEST MOTORSPORTS*
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**PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES**

*Continued From Page 1*

**printing 20,000 copies of the Visitors Guide for all of us to enjoy.**

**When the Buttercup Ranger Station was built in 2008 they included a Interpretive Center inside the Ranger Station explaining the topography of the dunes, how they were formed and provide interesting insight into the area we play in. The Buttercup Interpretive Center was so successful the BLM wanted to build a similar one in the Cahuilla Ranger Station at Glamis. The Cahuilla Station is located at the intersection of Highway 78 and Gecko Road. The ADF worked with BLM Ranger Joya Szalwinski to design and install a Cahuilla Ranger Station Interpretive Center. The Interpretive Center is completed and if you are ever near the Cahualla Ranger Station stop by and check it out. I guarantee you will learn something about Glamis you didn't know before.**

**The American Desert Foundation continues its work to make a difference in the ISDRA. This article submitted by ADF Chairman Bill Jones. To learn more about the ADF visit our web site at: www.americandesertfoundation.org**

## Display the ASA Raffle Car at Your Next Event

**Do you have an off-road shop or an upcoming off-road or other motorsports related event? Do you want to help the American Sand Association fight to keep your right to recreate on public lands? You can do this by inviting us to display our Raffle Car at your business or next event.**

**The raffle car represents the ASA's primary source of revenue to carry out our mission to "Unite, Inform & Mobilize." If you would like to help support the aSa by displaying the raffle car please contact Chuck Hattaway at 619-890-9093. No event is too big or too small for consideration.**

## >>> ASA PREMIUM SPONSORS <<<

Become a **Supporting Member** and receive an ASA Membership ID Card. This card is valid for discounts at our "Premium Sponsors" listed below. This annual membership ($25) helps keep our organization funded and fighting for your right to ride!

**PLEASE SUPPORT ALL OUR SPONSORS WHEN MAKING YOUR PURCHASES.**

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| 10 WEST MOTORSPORTS | INDIO | CA | 760 | 353-2110 | Up to $1500.00 Off Vehicle Purchases Plus up to 20% Off Parts and Repairs |
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| ELECTRO TECH POWDER COATINGS INC | SAN MARCOS | CA | 760 | 746-0292 | Show your ASA ID Card and Receive $10 Off your Order |
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| F WORD INDUSTRIES | HUNTINGTN BCH | CA | 714 | 350-1133 | Online 10% Discount: Type Code ASA. Off-Road Shows Show Your Card |
| F&L RACING FUEL | LONG BEACH | CA | 562 | 432-3946 | $0.50 Discount ($0.25 to the paying customer and $0.25 to the ASA) |
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***PLEASE forward this newsletter to your duning friends who might have changed their email addresses and have NOT notified us. Help us keep them INFORMED.***

***Thanks***

## Protect your Sandrail AND Your Family with Accident Liability coverage now!

***Don't take the chance of driving your Sandrail, quad, dune buggy or any off-road recreational vehicle in the dunes without insurance protection!***

**Basic Liability Protection**
(per occurrence)

$300,000 bodily injury
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Liability protection pays injuries and damages for the other party

**$54/year!**

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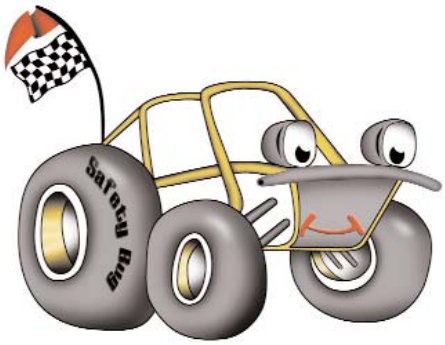


## The SAFETY BUG says,

***Summer is also a great time to maintain and repair your toys, while it is fresh in your mind.***

*The Safety Bug is the official mascot of the public safety and educational program embraced by many organizations and businesses.*

**FOR MORE INFO. PLEASE CHECK OUR *ONLINE VERSION* AT: WWW.ASASAND.ORG**