American Sand Association

"IN THE DUNES"

American Sand Association Inc.

Vol. 14 • Issue 2 • September 2014

DUNE PERMIT FEE LAW RECONSIDERED

ASA IS ON IT!

Fees collected at the Imperial Sand Dunes Recreation Area (ISDRA) are authorized under the provisions of the Federal Lands Recreation Enhancement Act (FLREA) enacted in 2004. FLREA is due to "sunset" (terminate) in December of 2015. HR 5204, the Federal Lands Recreation Enhancement Modernization Act, proposes to extend the modified FLREA to the end of December, 2020. It is highly probable that HR 5204 will be attached to the federal appropriations bill that "must pass" in order to avoid a government shutdown.

As noted in the recent ASA DUNER ALERT, the provisions of HR 5204 as drafted **could destroy the concept of public lands as places where everyone has access and is welcome.** Fees could be required everywhere of everyone for any activity. This would be an additional tax on top of the taxes that already support public lands for access: regardless of whether they are highly developed like National Parks, Forests, BLM campgrounds, or completely undeveloped like Wilderness Areas. The

■ *CONTINUED ON PAGE 3*

CBD FILES OPENING BRIEF TO THEIR APPEAL

Requests that Court reverse the Judgment that Reopened the Dunes

On September 5, 2014 the Center for Biological Diversity, Sierra Club, Public Employees for Environmental Responsibility, and Desert Survivors filed their Opening Brief in the appeal before the US Court of Appeals for the Ninth Circuit.

You may read the Opening Brief in its entirety (453 pages) at http://americansandassociation.org/images/documents/isdra-cbd-appeal-09-07-14.pdf

The ASA and its Ecologic Partners are currently assessing the appeal and will participate in developing a response in conjunction with the Blue Ribbon Coalition, California Association of 4 Wheel Drive Clubs, San Diego Off Road Coalition, Desert Vipers Motorcycle Club, High Desert Multiple Use Coalition, Off Road Business Association, and California Off-Road Vehicle Association.

Please visit the ASA website to keep up to date on our progress on this matter. You can also attend one of our upcoming Info Meetings to learn the latest. Please see the article entitled "DUNES INFO MEETINGS BEING HELD" on page 6 of this newsletter for the schedule and list of meetings in your area.

2015 ASA CALENDARS NOW AVAILABLE FOR PURCHASE

Our new calendar is now available for purchase for only $5.00 at the ASA store. Please visit our website and click on the store tab to visit our online store and see what other items we have to offer as well. Proceeds contribute to our fight to recreate on public lands.

Like us on facebook — AmericanSandAssociation

Follow Us On twitter — ASA_sand

Find us on Instagram — @ASASANDASSOC

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A MESSAGE FROM ASA EXECUTIVE DIRECTOR

For those of you who don't know, I live in Brawley, CA. Many of you drive through my little town on the way to Glamis. The summers are really hot here and as soon as we have our first day of 100° plus temperatures, I ask myself why I choose to live here with my family. Then, I take my first trip of the season out to the place that I love. The desert winters are the best and I wouldn't have it any other way. Even though we live so close to the dunes, we still camp during our trips. There is no better experience then having a great day of riding and then being able to hang out with friends around the campfire.

Nicole's husband & daughter removing closure stakes.

Sunrise on the morning of the 2nd stake removal event in June.

The dunes are a magical place for me. I have seen some of the most beautiful sunsets and sunrises while camping there. Two such sunrises were during the days that hundreds of people came out in May and June to help remove the closure stakes. Approximately 300 volunteers showed up to donate 1,861 hours of labor and helped remove the closure signs near Gecko and Buttercup Campgrounds, as well as the north end of the large closure.

This is going to be an awesome season in that dunes, not accessed in a decade, will once again be open to ride. Folks in the South will see some changes to their riding areas as well. The road from Gordon's Well to Patton Valley will now be closed as part of the critical habitat area for the Peirson's milk-vetch. Duners who frequent that area will now need to dune to Patton Valley around the eastern side of the new closure. It will take some getting used to, but you'll still be able to get to your favorite places.

Please remember to be safe while you're in the dunes. **Please practice common sense and know the rules / laws before you go and please stay out of the closed areas.** Let's make this a great season for everyone.

I wish you all a wonderful dune season!

Nicole Nicholas Gilles
Executive Director

DUNE PERMIT FEE LAW

■ *CONTINUED FROM PAGE 1*

public's involvement in setting the permit fees for the ISDRA will be eliminated if this bill passes.

While the ASA does not advocate fees in addition to taxes, we do recognize that federal appropriations are no longer forthcoming in amounts sufficient to maintain access for recreation on public lands that include the ISDRA.

While we wish we could turn the clock back to 1970, we can't. We don't like fees, but we now must face the reality of the political winds blowing against us. Stomping our feet and yelling "NO FEES" is not only NOT AN OPTION, it could be a self-inflicted fatal blow.

The reality is that anti-OHV access groups will not miss a beat in pursuing a temporary restraining order (TRO) against OHV activity at the ISDRA. It is easy to see how a TRO could be based on lack of law enforcement and boundary enforcement for the Peirson's Milk-vetch Critical Habitat. It would not be the first time that anti-OHV access groups made those claims. A TRO would likely remain in place until another lengthy and expensive lawsuit is decided.

ASA is partnering with other OHV groups and the Recreational Off-Highway Vehicle Association (ROHVA) to amend HR 5204 and the new fee program to better accommodate the needs of dune users. So far, we have not received any pushback to our proposals, which include providing an opportunity for public involvement in the fee program.

ROHVA maintains a presence in Washington, DC which provides ASA an avenue to present our concerns and recommendations to the appropriate congressional staff. As of press time, these meetings are in the planning stage.

Please visit the ASA website to keep up to date on our progress on this matter. You can also attend one of our upcoming Info Meetings to learn the latest. Please see the article entitled "DUNES INFO MEETINGS BEING HELD" in this newsletter for the schedule and list of meetings in your area.

18th Annual ISDRA Martin Luther King Weekend Cleanup

Family Fun That Helps Keep Our Dunes Open!

Free T-Shirt*, Free Lunch And Hundreds Of Dollars In Prizes.

*For the first 3,000 volunteers

Presented By: UDG United Desert Gateway

Date: Saturday January 17th, 2015

Registration: 8:00 am

Lunch: 11:30 am – 12:30 pm
North Dunes, Glamis Flats
South Dunes, Gordon's Well Vendor Row

Prize Giveaway: 12:30 pm until done

LOCATIONS

North Dunes:

Glamis Flats (Main stage area), **Gecko Road, Oldsmobile Hill, Roadrunner, Wash Road**

South Dunes:

Gordon's Well (Main stage area), **Buttercup** (Vendor Row), **Midway, Ogilby Camp** (Past the Tower towards the south)

TAKE PRIDE IN AMERICA

For more information on participating or contributing as a sponsor, please contact the United Desert Gateway (760) 352.3681 — www.uniteddesertgateway.org or email us at Charla@uniteddesertgateway.org

WHAT'S IN STORE FOR THE ASA

Every few years, the ASA board meets to discuss the future of the organization. Issues that impact our sport are always changing; therefore, our organization must be flexible and make sure that our priorities are frequently assessed. The ASA Executive Director recommended objectives and the board adopted the following:

ORGANIZATIONAL EVALUATION - Consistent reevaluation of ASA Mission Statement and Organizational Purpose.

VOLUNTEER RECRUITMENT – Develop and implement an active strategy to recruit and retain volunteers. The long term sustainability of any non-profit organization is dependent upon the enlisting the right kind of volunteers.

RAMP IMPLEMENTATION – The ASA will support the BLM with implementation of the Recreation Area Management Plan (RAMP). This includes our continued education & partnership program highlighting the importance of closure compliance.

SUPPORT THE US FISH AND WILDLIFE SERVICE'S DEVELOPMENT OF A PMV RECOVERY PLAN – The ASA will offer our assistance to the U.S. Fish & Wildlife Service in the development of a recovery plan for the Peirson's Milk-vetch and subsequent potential delisting.

PROACTIVE STANCE REGARDING MOTORIZED RECREATION – The ASA will maintain a high level of awareness and maintain a proactive stance regarding motorized recreation access concerns on public land.

FUNDRAISING – Ongoing fundraising to maintain the capital needed to fight the continued threats to our sport.

ECOLOGIC PARTNERS
Who Are They?

For over a decade, the American Sand Association (ASA) has engaged legal services to assist in matters dealing with the temporary closure of portions of the Imperial Sand Dunes for protection of the Peirson's milk-vetch. Through our partnerships, the ASA has also supported legal activities dealing with Johnson Valley, Truckhaven, and Ocotillo Wells and has assisted with other issues that affect recreation use of public lands. From time to time, various OHV organizations have partnered on issues dealing with maintaining access to public land for motorized recreation.

In 2005, several OHV organizations joined together to form Ecologic Partners which provides a venue for its members to reach a consensus in these matters and to pool economic resources. The current members of Ecologic Partners are the Off-Road Business Association, the American Motorcyclist Association District 37 and the ASA. **Ecologic has recently been involved in the legal proceedings involving the successful recovery of more than 40,000 acres of riding area at the Imperial Sand Dunes. Additionally, Ecologic is carefully watching the recent attempt by anti-OHV access groups to list the Flat-Tailed Horned Lizard as an endangered species and their attempts to discontinue open riding and limit OHV use to specific trails at Ocotillo Wells.**

MAINTAIN ACCESS TO PUBLIC LAND

Support the ASA *and win!*

Sand Sports SUPER SHOW

GRAND PRIZE!

Drawing will be held at the
Sand Sports Super Show
September 21st 2014

Thanks to these generous sponsors!

Sand Sports Super Show • Patton Prerunners by JP Designs • CBM Motorsports • King Shock Technology • Howe Performance Weddle Industries • MasterCraft Safety • Xtreme Tire • Transworks • RaceWire • RBP Mfg. • Barrett Jackson Auctions Fineline Grafix • Toy Box Covers • Sand Sports Magazine • MGM/FRP • Arctic Cat Dealers of California and Arizona

Winners need not be present! **Tickets are $20 each or 6 for $100**

Must be 18 years of age to enter and win. Purchaser of ticket subject to all terms and conditions of raffle. Winner required to sign a Liability Release as a condition to accepting the prize. A copy of the Release is available for public review. Offer void where prohibited by law.

For mail orders send check or money order to:
ASA Raffle, P.O. Box 1872, Canyon Country, CA 91386
Or Call: 888-540-SAND

2nd PRIZE!
Arctic Cat Wildcat X

asa

americansandassociation.org

All proceeds to benefit the ASA General Fund

Save the Date

September 19-21
16th Annual Sand Sports Super Show
The OC Fair & Event center, Costa Mesa, CA
More info: http://sandsportssupershow.com

September 26-27
Lucas Oil Regional Series Arizona
Wild Horse Pass Motorsports Park, Chandler, AZ.
More info: http://lucasoilregionalaz.com

October 4-5
11th Annual Orangewood RV Pound Sand Event
Orangewood RV Center, 11449 W. Bell Rd., Surprise, AZ 85374.
More info: http://orangewoodrv.com

October 11
2nd Annual RideNow Peoria Sand Bowl Super Show & Expo
RideNow Motorsports, 8546 W. Ludlow Dr., Ste. 100, Peoria, AZ 85381. More info: http://ridenowpeoria.com

October 18
Foddrill Motorsports Show 'n Shine 2014
9299 W. Olive, Suite 610, Peoria, AZ
More info: http://emeraldcomputers.com/foddrill

October 31-November 1
Camp RZR Glamis 2014
Oct. 31 - 10-4 Camp RZR Open, 4-7 Trick-or-Treat
Nov. 1 - 10-5 Camp RZR Open
More info: http://www.polaris.com/en-us/atv-ranger-rzr/events/camp-rzr-west

December 11
Imperial Sand Dunes DAC Subgroup Meeting
BLM El Centro Field Office - 9:30 a.m.
More info: http://www.blm.gov/ca/st/en/fo/elcentro.html

November 6-9
NASCAR Phoenix
Phoenix International Raceway

November 8
Lucas Oil Regional Off Road Series - AZ
Wild Horse Pass Motorsports Park, Chandler, AZ.
More info: http://lucasoilregionalaz.com

2015

January 10-18
Barrett Jackson - Scottsdale
Westworld of Scottsdale.
More info: http://barrett-jackson.com

January 17
18th Annual ISDRA MLK Weekend Clean Up
Registration: 8:00 a.m. / Lunch 11:30-12:30 p.m. North Dunes & South Dunes.
More info: http://uniteddesertgateway.org

March 13-15
NASCAR - Phoenix
Phoenix International Raceway

March 15
Sand Sports Super Swap
More info: http://sandsportssupershow.com

March 20-22
Arizona Off-Road and Sand Expo
Arizona State Fairgrounds, Phoenix, AZ

DUNES INFO MEETINGS BEING HELD

Come Learn The Latest On:

- *New Closure Boundaries*
- *Anti-OHV Group Activities*
- *What has ASA done?*
- *What ASA Plans to Work on in the Future*
- *Why Should You Support the ASA?*
- *What Can You Do?*

INFO MEETING SCHEDULE

Oct 4 & 5	*2PM*	*Orangewood RV Surprise, AZ*
Oct 11	*2PM*	*RideNow Powersports Peoria, AZ*
Oct 18	*2PM*	*Foddrill Motorsports Peoria, AZ*
Oct 25	*2PM*	*RideNow Powersports Tucson, AZ*
Nov 8	*10 AM*	*Duner's Diner Gordon's Well, South Dunes*
TBA		*Bert's Mega Mall Covina , CA*

HELP NEEDED FOR RAFFLE VEHICLE EVENTS

We need help at the events in which the ASA will be participating. Many are listed on the Save the Date calendar. If you want to do your part to help protect your right to recreate, please volunteer for a shift. Booth participants help sell ASA raffle tickets and hand out information about the organization. Please check the ASA website for the most up-to-date schedule.

Arizona Events – Please contact Bob Mason at rwmskm@cox.net or at (602) 818-1748

California Events – Please contact Nicole Gilles at ngilles@asasand.org or at (760) 996-8983

Ticket sales from the ASA's raffle program is our primary source of income. Any help you can provide is appreciated!

CAHUILLA AND BUTTERCUP RANGER STATIONS WILL OPEN FRIDAY, OCTOBER 17, 2014

DESERT ADVISORY COUNCIL (DAC) ISDRA SUBGROUP UPDATE

ASA representatives attended the BLM Imperial Sand Dunes Recreation Area (ISDRA) Subgroup meeting held last month at the El Centro Field Office. Several items of interest were included in the dunes report:

- Both ranger stations will reopen October 17, 2014. Cumulative visitation is 936,000 which is a 6% decrease from the same time in FY 2013.
- The El Centro Field Office is receiving three grants. ISDRA Safety ($319,560), ISDRA Ground Operations ($143,050), and ECFO Law Enforcement ($436,050). All three applications total $718,660 and require $489,317 in match. The fee program and volunteers allow the BLM to have the sufficient matching funds to apply for the projects.
- The ISDRA fee period came to a close on April 15th. Camping continues to be free through the end of September.
- Between October and April, 46,472 permits were sold generating $2,186,000 in revenues. After the fiscal year is complete and all the data is collected, BLM will provide the annual fee report.
- A new fee contractor, Urban Park Concessionaires (UPC) was hired and is working closely with BLM to prepare for the new season. Additional info can be found at www.isdpermits.com
- All critical habitat closure boundaries have been signed, and crews are maintaining and addition additional signs to help improve visibility.

DAC Members Karen Brindley, Tom Acuna and Ed Stovin at the BLM Field Office.

- BLM is actively recruiting camp hosts to fill vacant positions at several camping areas within the ISDRA. Vacant camp hosts areas include: Gecko Campground, Ogilby, and Dunebuggy Flats. For more information, visit the BLM El Centro Field Office website.

The next regularly scheduled BLM DAC ISDRA Subgroup meeting will be held at the El Centro Field Office on December 11, 2014 at 9:30 a.m. The BLM has been providing a call-in number for those who aren't able to attend in person. The ASA will provide a copy of the number and a copy of the agenda as soon as they become available.

REMEMBERING STEFANIE MANZANARES

March 7, 1995 - July 27, 2014

Stefanie was from Peoria, AZ but loved Glamis and practically grew up there. She was one heck of a rider who could "out-ride" her older brother and his friends. She taught many family members how to ride and was a good steward of the land by picking up trash whenever she saw it. To Stefanie, Glamis was the "happiest place on earth." Her family requests that donations be made to the ASA in her memory in order to keep the riding areas open for everyone to enjoy as much as Stefanie did.

Thank you to those who have donated:
Jeffrey Aal | Sandy Elkins | Deena Handler
Kathie Kenneally | Lori ONeal | Keri Scriven

DO YOU REMEMBER? / HAVE YOU EVER?

The ASA will be including a short Do You Remember? / Have You Ever? article in each newsletter. We hope these will bring back memories for some of you and inform others. We invite everyone to send us your short recollections or experiences at the Imperial Sand Dunes. These are a few examples from Rusty Massie, ASA Chairman of the Board. Please forward your submissions via e-mail to Nicole Gilles at ngilles@asasand.org. Submissions must be acceptable for general audiences including children. The ASA reserves the right to censor or modify any submissions.

Have you ever been at Glamis on a super hot afternoon during the Monsoon season? It was so very hot and the humidity was near 100%. We watched the huge clouds forming while riding the big dunes. At a stop, we speculated on whether we would get some rain and relief from the heat. It didn't take long, and the clouds opened up, drenching us with rain. The part we didn't expect was the 30 mph winds. Not only did the wind and rain seem to freeze us, but the wind also pelted us with wet sand. Our trip back to the camper was very unpleasant, and we rushed to dry off and seek shelter. Of course, then the rain and most of the wind stopped, and the temperature returned to over a hundred, the resulting humidity was even higher than before.

ASA Chairman Rusty Massie (looking at camera) is welding on a buggy with his friend, Wayne Findley while Rusty's wife Judie Massie (standing) and family friend Pat Newton look on. Picture circa 1989.

Do you remember back in the 1970's when there was so much rain out in Glamis that there were ponds on both sides of highway 78 just west of the Glamis Store? These were something like six to eight big ponds, some of them 50' to 100' feet in diameter, and they lasted a long time. I remember seeing them for several trips which were weeks apart!

Have you ever been in Glamis, riding at night, when it was foggy? Trying to drive in a straight line in the dunes when you can't see is nearly impossible. I was really fortunate that I had a compass with me. We had to use it several times to find our way home. Of course, this was before I had a permanently mounted GPS on my buggy.

Do you remember when the BLM Ranger Station was just a trailer? When we arrived at Glamis for the weekend, it was tipped over on its back and there were thousands of papers flying all around it. We could only imagine how somebody had tipped it over, but the strange part was that there were bollards (pipes sticking up out of the ground) all around the trailer protecting it from being hit by vehicles. None of the bollards seemed to be damaged or moved. How could this have happened? The next morning we were at the Glamis Beach Store and were told that the wind had picked the trailer up and blown it up over the bollards!

Have you ever had a bicycle visitor stay in the dunes with you? A young (22-ish) girl was riding her bicycle from San Diego to Texas. The original idea was for her to be accompanied by at least two other riders, but the others just couldn't make it, so she decided to try it alone. The rangers weren't comfortable with her being by herself, so they asked if she could stay in our camp overnight. We enjoyed visiting with her around the campfire and one of our group even gave her a taste of buggying with a short night ride in the small dunes. She refused our offer to have dinner with us and didn't even want to stay in one of the motorhomes. She stayed in one of the enclosed trailers overnight, and as promised, she was gone when we got up at 7:00 a.m. the next morning. I later learned that she had gotten to the middle of Texas, but not to her original destination due to heavy snow.

Have you ever run into a duner that just didn't have the common sense to do what was right? It was in the mid 1970's on a Memorial Day weekend. The temperature was well over 100 degrees, and we were cruising the bowls south east of what is now Roadrunner Campground. We came upon some foot tracks in the sand, and decided we should follow them. A short time later, we found a guy who was walking and could hardly stand up due to dehydration. We gave him some water and a ride back to his buggy. Upon arrival, we found that his girlfriend was also dehydrated, and we gave her some water. With several guys pushing, we got the buggy unstuck, and suggested that they follow us so we could help if they got stuck again. Lo and behold, he didn't want to, although the girl seemed perturbed at his decision. We drove on and sure hope that they had a good ride after we left.

Have you ever had a foreign visitor stop by when you were at Glamis? A car with a couple of German ladies were watching us ride near the Highway 78 sand road, and I asked if one of them would like a ride. Of course, I spoke no German, and she spoke no English, so I pointed and she got the idea. So she lifted up the bottom of her dress, sat on the side bar, and swing her legs in. We belted her in, and she whooped and hollered during the entire ride. I'm sure she will have quite a story to tell when she gets back to Germany.

NEW ISDRA MAP GOES MOBILE

PDF Maps is a FREE mobile map application that enables you to download maps for offline use on your Apple iOS, Android smartphone or tablet. It allows people to use their device's built-in GPS to track their location on a map. Users can also plot and record information about locations, import and export placemarks, measure distance and area, and even plot photos. The Bureau of Land Management has made the revised Imperial Sand Dunes Recreation Area (ISDRA) map available for FREE through this convenient in-app Avenza Map Store.

This application is a fast and powerful geospatial PDF reader. Geospatial PDF files are PDF documents that contain geospatial information such as real world location and/or GIS attributes. It renders maps quickly and features intuitive multi-touch gestures for easy navigation. With PDF Maps, you can download the ISDRA map, pan, zoom, use GPS to locate yourself on the map, drop multiple placemarks, add attribute data, and measure area and distance. Another important aspect of using this app to view the ISDRA map is that it gives you real time information to help you stay out of the closure areas.

Once you have downloaded the PDF Maps application, you can search for the ISDRA map listed as "BLM - Imperial Sand Dunes Recreation Area" and download it for free. If you have any questions about how to use the application, visit their website at www.pdf-maps.com.

Download on the App Store

ANDROID APP ON Google play

2014/2015 IMPERIAL SAND DUNES FACTS & FAQs

FACTS

1. The (June 2013) Record of Decision (ROD) for the Imperial Sand Dunes (ISD) Recreation Area Management Plan (RAMP) provides management guidance for the 164,000 acres* encompassing the Imperial Sand Dunes Special Recreation Management Area and 50,000 acres of public lands in the surrounding area.

2. The BLM developed the RAMP to provide a world-class recreational experience while aiding in the recovery of listed species. It provides sustainable recreation opportunities while balancing conservation of natural resources and addresses a wide range of issues such as: recreation, public health and safety, air quality, natural and cultural resources, wilderness characteristics, areas of critical environmental concern, cultural resources, and renewable energy.

3. The RAMP ensures continued economic benefits for the local communities who provide goods and services to the families that recreate in the dunes.

4. The RAMP achieves the BLM's mission by designating approximately 127,000 acres as "Open to OHV" recreation, approximately 9,000 acres as "Closed to OHV" to protect critical habitat for Peirson's milk-vetch, and continued management of the North Algodones Dunes Wilderness as closed.

5. The BLM is beginning the implementation of the ISD RAMP. Besides outreach and education, the first changes in the dunes that visitors are likely to notice are:

   a. Opening the 49,300 acres of administrative closures.

   b. Prohibiting OHV recreation within Peirson's Milk-vetch Critical Habitat.

   c. Prohibiting camping between Wash 33 and Wash 70 to protect sensitive species habitat in the microphyll woodlands.

* All acreages are approximates.

Frequently Asked Questions

Q - Where are the new closures and how can I learn more about them?
A - See attached map and visit www.blm.gov/ca/isdra, specifically, the Record of Decision and Recreation Area Management Plan.

Q - How are the boundaries going to be marked in the dunes?
A - The closed area boundary will be marked in the same manner as the previous administrative closures, with fiberglass posts.

Q - Is the Sand Highway to Patton Valley (northeast / southwest direction) closed?
A - Yes, however the Sand Highway on the west side of the dunes (northwest / southeast direction) remains open.

Q - How can I get to Patton Valley? (2 of 3 questions)
A - You will have to ride / drive to Patton Valley through the dunes around the eastern side of the new closures.

Q - Why isn't there an open corridor to Patton Valley?
A – The BLM based all closures on scientific monitoring of Peirson's Milk-vetch to balance sustainable OHV recreation and conservation. The previous Sand Highway area to Patton Valley was included in monitoring cells which had high populations of Peirson's Milk-vetch. In order to develop a balanced and defendable plan, and to reopen the 49,000 acres of administrative closures, the BLM will manage 100% of critical habitat as closed to OHV recreation.

Q - Is Test Hill / Freeway Hill Closed?
A - No. It remains open; however, there will be a closure on the north side of that dune, just south of the next valley.

Q - If I am riding and break down, can I drive through the closure to get back to camp?
A - If you violate the closure, you are subject to citation and/or arrest. Visitors have the legal alternative to go to the eastern side of the dunes to get to "Hard Pack" ground and coordinate with friends / family to retrieve their vehicle.

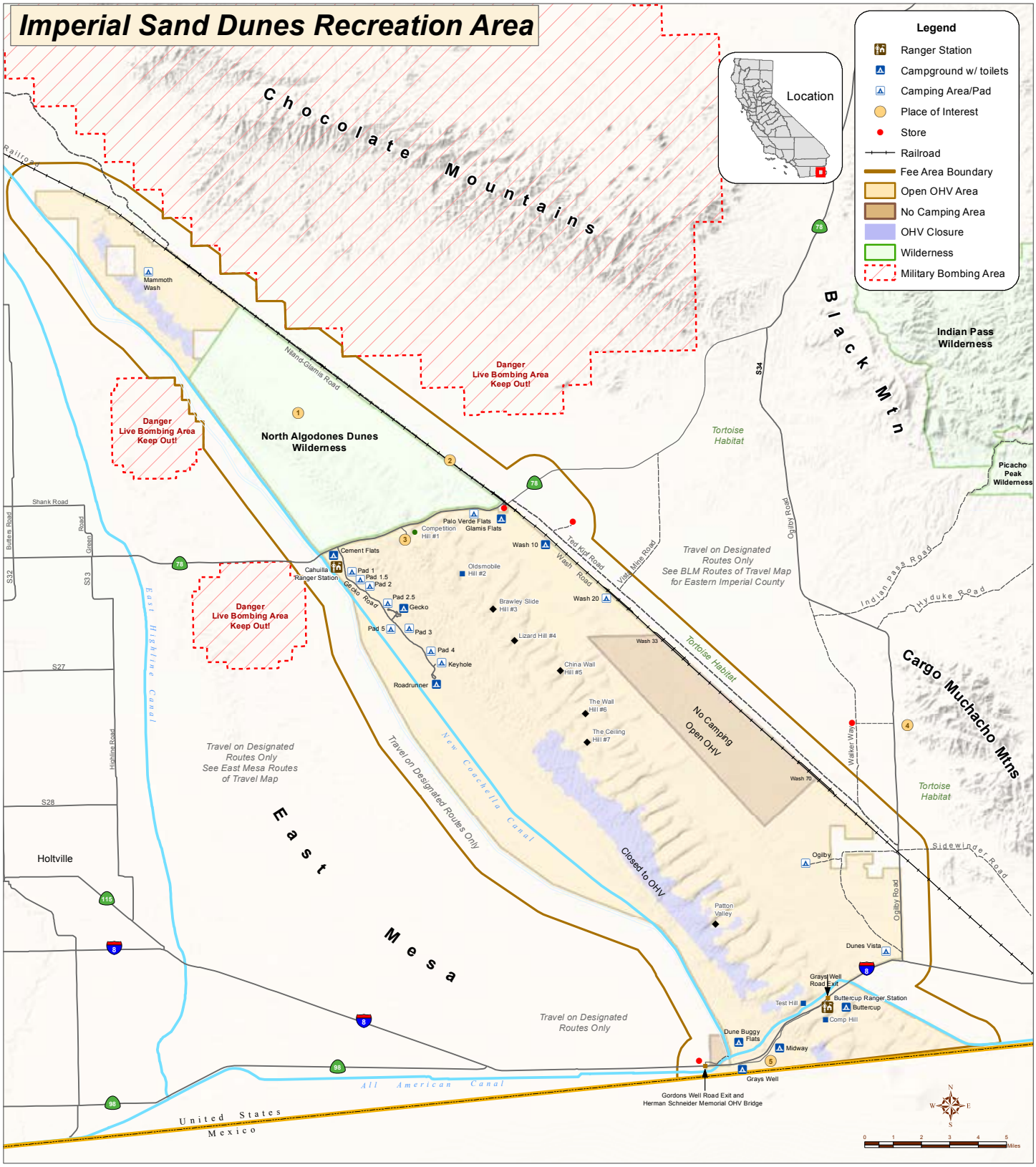
Q - Why does the closure have such an irregular shape?
A - The closure boundaries follow the Peirson's Milk-vetch critical habitat designation by the U.S. Fish and Wildlife Service. The designation follows the boundaries of the monitoring cells (25 meters by 25 meters) of actual high density populations of Peirson's Milk-vetch observed in 2005.

Q - Why didn't the BLM straighten out the closure boundaries instead of using the irregularly shaped critical habitat boundaries established by the U.S. Fish and Wildlife Service?
A -The BLM based the RAMP on the best available science. If the boundaries were straightened, critical habitat would have been opened to OHV recreation, or open OHV lands would have been closed. Neither decision would have been scientifically based or defendable.

Q - Why should I comply with the closures?
A – Compliance will protect your future OHV recreation opportunities and natural resources in the Imperial Sand Dunes. The BLM will be enforcing the closures to protect and conserve Peirson's Milk-vetch. If you violate the closure, you may be subject to citation and/or arrest. The BLM will also monitor and document closure violations and submit an annual report to the U.S. Fish and Wildlife Service.

Q - Why are "The Washes" closed to camping from Wash 33 to Wash 70?
A - This area is closed to camping, but open to OHV recreation, to maintain recreation opportunities while mitigating the impacts to the microphyll woodlands habitat for plant and animal species.

REVISED ISDRA MAP - SHOWS NEW CLOSURE AREAS



Please visit the BLM website to view the map in more detail:

http://www.blm.gov/pgdata/etc/medialib/blm/ca/pdf/elcentro/maps.Par.96652.File.dat/2014_imperialdunesmap.pdf

GET TRAINED, GO RIDE!

The ATV Safety Institute and Recreational Off-Highway Vehicle Association are pleased to provide training throughout Southern California.

ATV Safety Institute®
A Division of the Specialty Vehicle Institute of America

Instructors of the ATV *RiderCourse*℠ have been training enthusiasts and novice riders since 1988. The *RiderCourse* provides a fast-paced, half-day, hands-on training session that includes a pre-ride inspection, starting and stopping, quick turns, hill riding, emergency stopping and swerving, and riding over obstacles. You'll also learn about protective gear, local regulations, places to ride and environmental concerns. Bring your friends and family, and meet new friends to ride with.

The *RiderCourse* may be free for you and your eligible family members if you recently purchased a new ATV. In California, kids ages 6-15 always receive free training. You may also be able to borrow vehicles for the course. The following cities in Southern California host training locations: Anza, Bakersfield, Big Bear, Campo, Colton, El Mirage, Gorman, Hesperia and Irvine.

To learn more, about our free online E-Course or to enroll in an ATV *RiderCourse* near you, go to ATVSafety.org or call 800-887-2887.

ROHVA

Promotes the Safe & Responsible use of Recreational Off-Highway Vehicles

ROHVA is dedicated to enhancing ROV safety awareness. ROHVA is sponsored by Arctic Cat, BRP, Honda, John Deere, Kawasaki, Polaris, and Yamaha. The Recreational Off-Highway Vehicle Association (ROHVA) was formed to promote the safe and responsible use of recreational off-highway vehicles (ROVs) manufactured or distributed in North America. ROHVA is accredited by the American National Standards Institute (ANSI) to develop a standard for the equipment, configuration and performance requirements of ROVs.

Here are just some of the functions ROHVA provides for its members:

PROMOTION & PROTECTION of RESPONSIBLE OFF-HIGHWAY VEHICLE RECREATION
- Work with Congress and Federal Land Management Agencies
- Work with State Legislatures and Rider Groups
- Promote Environmental Responsibility

GOVERNMENT RELATIONS

TECHNICAL ISSUES

PUBLIC INFORMATION & EDUCATION

For more information about ROHVA or their programs, please visit their website at www.rohva.org.

RECREATIONAL OFF-HIGHWAY VEHICLE ASSOCIATION
ROHVA®

The ROV Basic DriverCourse is designed for current and prospective recreational off-highway vehicle users and is conducted by ROV DriverCoaches who are specially trained and authorized, to conduct the course. The RBDC is a partial-day program that has approximately three hours of riding time that includes discussions between exercises. The RBDC includes six closed range exercises and up to seven optional open trail experiences, depending on the available terrain. Also, participants use the ROV Tips & Practice Guide booklet (a takeaway document) that provides opportunities for discussion.

Some RBDCs will also include Open Trail Experiences. The Open Trail Experience (OTE) allows drivers to apply the techniques on 'real-world' terrain, under the guidance of a certified ROHVA DriverCoach.

Gain the experience of driving on rocky and sandy terrain, fording water, and clearing obstacles such as hills, mud, and rocks. ROHVA's Open Trail Experience allows drivers to hone their newly acquired skills.

RBDCs are offered at the following Southern California cities: Irvine, Borrego Springs, Pala and Gorman. Prices vary by location.

To learn more, about our free online E-Course or to enroll in a RBDC near you, check out ROHVA.org or call 866-267-2751.

American Sand Association Inc.

MEMBERSHIP THANKS!

The American Sand Association would like to thank the following people who have either joined, renewed or become supporting members of our organization since the publication of our last newsletter. Your support is helping us protect your right to recreate on public lands.

Victor Acevedo
Dustin Berg
Mark Bergquist
Troy Blankenship
Karen Brown
Nicholas Bruce
Michael Collins
Richard Constant
Wayne Courtain
Michelle Erickson
Eric Fisher
Darren Gyford
Micah Haase
Jeremy Huebsch
Richard Huyssen
Suzy Johnson
Charlie Kahle
Dale King
Marlin Kurtz
Andrew Mann
Brad Mathers
Kelly McCormick
Bob McGarry
Allen Moehle
Nathan Morehead
Jason Nailon
Jeff Oldfield
Daniel Page
Joseph Pizzullo
Don Pruit, Jr.
Paul Roughton
Craig Saxe
David Schuchman
Rob Seghieri
Chuck Setterland
Ken Severing
Joel Slaughter
Patrick Stapleton
John Stepnick
John Sullivan
John Twitmire
Ramon Valenzuela
Lee Waddell
Corey Wallace
Stephen Whitehorn
Tom Wilmer
Anthony Windle
Matthew Wolde

Visit the ASA's website for more information or to join today: WWW.ASASAND.ORG

MEMBERSHIP HAS ITS PRIVILEGES

- ***Receive a special "Supporting Member" discount with REACH for Life.***
- ***Just for upgrading your ASA "General Membership" or renewing your "Supporting Membership" you automatically receive a $25.00 gift card to Rocky Mountain ATV/MC.***
- ***You will receive a membership card good for discounts at our participating "Premium" sponsor businesses.***
- ***With your membership kit, you'll also receive an ASA camp flag and ASA sticker.***
- ***Be a part of an organization that is over 35,000 members strong and allows you a prominent voice on Imperial Sand Dunes Recreation Area issues.***
- ***Help to fight for your right to recreate on public lands!***

REACH for life™
Air Ambulance Membership

Rocky Mountain ATV/MC
OFFROAD APPAREL, PARTS & ACCESSORIES
RMC

The SAFETY BUG says,

Please remember that the speed limit is 15mph within 50 feet of all camping areas & people.

The Safety Bug is the official mascot of the public safety and educational program embraced by many organizations and businesses.

ADVERTISING RATES

americanSandassociation.org

Dear ASA Business Sponsor,

How would you like to have your business name in front of over 40,000 people? Advertising in the aSa newsletter allows you to do just that. Reach a guaranteed audience of off-road enthusiasts at affordable rates.

Your advertisement in the pages of the ASA newsletter helps to cover our costs for development of the newsletter, all three of which are emailed to our membership.

Ad Size	One Issue	Three Issues
Full Page	$400	$900
3/4 Page	$300	$675
1/2 Page	$200	$450
1/4 Page	$150	$338
Business Card	$75	$170

SAVE 25% OR MORE WITH 3 ISSUE OPTION

High resolution artwork is required and can be provided in most file formats. Art will be sized as necessary for online publication. Full page dimensions are 7.5" x 10".

We also offer an opportunity for businesses to advertise on the ASA website. There are four options for you to choose from:

Package #1
Home page rotation ad, 150w x 75h pixels, linked to a website of your choice.
6 Month Pre-Pay (from the time of contract signing) **$250**
12 Month Pre-Pay (from the time of contract signing) **$400**

Package #2
Side bar static banner ad, 180w x 100h pixels, linked to a website of your choice.
6 Month Pre-Pay (from the time of contract signing) **$300**
12 Month Pre-Pay (from the time of contract signing) **$500**

Package #3
Lower home page static banner ad, 500w x 100h pixels, linked to a website of your choice.
6 Month Pre-Pay (from the time of contract signing) **$400**
12 Month Pre-Pay (from the time of contract signing) **$700**

Package #4
Premium rotating home page ad, 620w x 250h pixels, linked to a website of your choice.
6 Month Pre-Pay (from the time of contract signing) **$550**
12 Month Pre-Pay (from the time of contract signing) **$1000**

Advertiser is responsible for providing production ready ad material. We reserve the right to reject any material that we deem inappropriate. Gold and Platinum sponsors receive an additional discount.

For more info please contact us at (888) 540-SAND or asaoffice@asasand.com

USE YOUR SUPPORTING MEMBERSHIP TO SAVE MONEY!

In addition to all of our businesses that help support your right to recreate on public land, following is a list of our Premium Sponsors who have chosen to give you, as an ASA Supporting member, an additional discount.

For a complete list of ASA Business Sponsors visit our website: www.ASAsand.org

B&R BUGGIES OCEANSIDE CA 760 722-1266 www.pdkracing.bravepages.com
10% Discount Off Parts and Labor

BACK ROADS RV RENTALS EL MIRAGE AZ 602 276-1868 www.backroadsrv.com
5% discount on base rental rate, use promo code "ASA" and present card at time of rental

BEAUMONT POWERSPORTS BEAUMONT CA 951 845-4882 www.beaumontpowersports.com
Up to $1500 Off Vehicle Purchases Plus up to 20% Off Parts and Repairs

BOARDMANVILLE TRADING POST GLAMIS CA 760 809-4566
$1 off your first drink purchase, 10% off T-shirts and sweatshirts

BRM OFFROAD GRAPHICS FOUNTAIN HILLS AZ 602 421-0880 www.brmoffroad.com
15% Off First Purchase for ASA Supporting Members

DON'S BUS BOX PEORIA AZ 602 670-0192 www.donsbusbox.com **Priority Service for All ASA Supporting Members**

DUNCAN RACING INTERNATIONAL SANTEE CA 619 258-6306 www.duncanracing.com
10% Off Any Item Purchased Direct from Duncan Racing. *1 Special Per Order Only

ELECTRO TECH POWDER COATINGS INC SAN MARCOS CA 760 746-0292 www.electrotechcoatings.com
Show your ASA ID Card and Receive $10 Off your Order

EMERY MECHANICAL ENGINEERING SAN DIEGO CA 619 464-5348 www.emeng.com
15% Off On Title 24 Energy Calculations

IMPERIAL VALLEY CYCLE CENTER EL CENTRO CA 760 353-2110 www.ivcycle.com
Up to $1500 Off Vehicle Purchases Plus up to 20% Off Parts and Repairs

IRONWOOD RV STORAGE & FIREWOOD CERRITOS CA 562 924-7870 www.ironwoodrvstorage.com
10% Discount on Firewood

MAD MEDIA OCEANSIDE CA 760 721-3600 www.madmedia.com **Discounted rates to all ASA supporters**

MOUNTAIN MOTOR SPORTS ONTARIO CA 909 988-8988 www.mtnride.com **10% Off Parts and Accessories and Labor**

OMF PERFORMANCE PRODUCTS RIVERSIDE CA 951 354-8272 www.omfperformance.com **10% Off All Retail Purchases**

JOHN POTOCKI ARCHITECT SAN DIEGO CA 619 464-7904 **Hourly fee discount**

REACH AIR MEDICAL SERVICES SANTA ROSA CA 877 644-4045 www.REACHair.com
Discount on a REACH for Life Membership

ROCKY MOUNTAIN ATV/MC PAYSON UT 800 336-5437 www.rockymountainatv.com
Supporting Members will Receive a $25 Gift Card in their Supporting Member Packets

RV SUPERSTORAGE CHANDLER AZ 480 488-9504 www.rvsuperstorage.com **15% Off the First 6 Months Rental**

SAFEGLOW WHIPS SAN DIMAS CA 909 394-2301 www. safeglowhips.com **10% Off**

WARNER TRUCK RENTAL OCEANSIDE CA 760 757-1908 **10% Discount on Rentals**

WEBBS RV SUPPLY LAKESIDE CA 619 443-5073 www.webbsrvsupply.com
10% off Parts & Supplies (excl. sale items and propane)

PLEASE SUPPORT OUR SPONSORS WHEN MAKING A PURCHASE!

40,000 Acres of Dunes Re-Opened

The Fight is Not Over!

Anti-OHV groups have started on a path to:

- *Attack your access to OHV recreation*
- *Limit Ocotillo Wells to OHV marked routes only*
- *Appeal the ISDRA RAMP by citing air quality violations*
- *List the Flat-Tailed Horned Lizard as endangered*

We Need Your Help!

- *Donate directly to the ASA*
- *Become an ASA Supporting Member*
- *Become an ASA Business Sponsor*
- *Buy tickets for our raffle vehicles*
- *Volunteer - There are many opportunities*
- *Attend ASA info meetings*

aSa

americanSandAssociation.org

You Tube